YASH VERMA

Contact

📞 7209850579

@ verma.yash2001@gmail.com

📍 Bokaro steel city

in Linkedin

About Me

- With a strong foundation in computer science and growing expertise in business administration, I effectively bridge technical and managerial domains. My freelancing experience as a 5-star graphic designer enhances my ability to drive business growth and operational efficiency in dynamic environments.

Skills

- MS Office (Word, Excel, PPT etc.)
- Microsoft Power BI
- Programing languages (C++, Python, SQL)
- Photo/Video editing software (After Effects, Canva, Premier Pro, Photoshop
- Business Analysis

Hobbies

Gaming

- Passionate gamer with over 4000+ competitive hours in popular games such as Counter-Strike and Valorant.

Series/Anime

- Avid viewer of anime and various artistic series, appreciating the diverse storytelling, animation styles, and perspectives they offer.

Education

BTech in Computer Science
IET AGRA   2020 - 2024

Key Areas of Study: Software Engineering, Data Structures, Algorithms, Database Management Systems, Operating Systems, Computer Networks, and Web Development

Post Graduate Diploma in Management
MDI-Murshidabad   2024 - Present

Key Areas of Study: Marketing Management, Consumer Behavior, Strategic Marketing, Brand Management, Digital Marketing, Market Research, Sales Management

Academic Projects

Student Dropout rate Detection Platform   2022

- Created a predictive model to analyze and forecast student dropout rates using Python and Jupyter.
- Processed educational datasets to identify key factors influencing dropout rates utilizing libraries such as pandas, and Matplotlib,

Sign Language Detection System using Python   2023

- This project involved training a model on a dataset of sign language images and videos
- Employing libraries such as OpenCV and TensorFlow.
- Leveraging computer vision and machine learning techniques to interpret and translate sign language gestures into text.

Certifications and Achievements

- Acquired **Digital Skills: Digital Marketing** by Accenture
- Acquired **Business Analysis & Process Management** Certification by Coursera
- Acquired **Artificial intelligence** Certification by Great learning
- Acquired **Microsoft Power BI** Certification by Udemy
- Acquired **The Complete Digital Marketing** Course Certification by Udemy

Positions of Responsibility

Junior PR Coordinator - MDI Murshidabad

- Graphic designer and Video editor in PR committee.
- Proficiency in video editing software (Adobe Premiere Pro, Blender, After Effects)
- Maintained relationships with media partners like Business Standard..
- Enhanced brand visibility for MDI Murshidabad and strengthened corporate relations

Extracurricular Activities

- 5 Star Freelancer on fiverr with 4 year of experience as a Graphic designer. **Fiverr link**
- Github contributor. **Github link**
- Created banners and posters for college events, enhancing campus activities with professional designs.