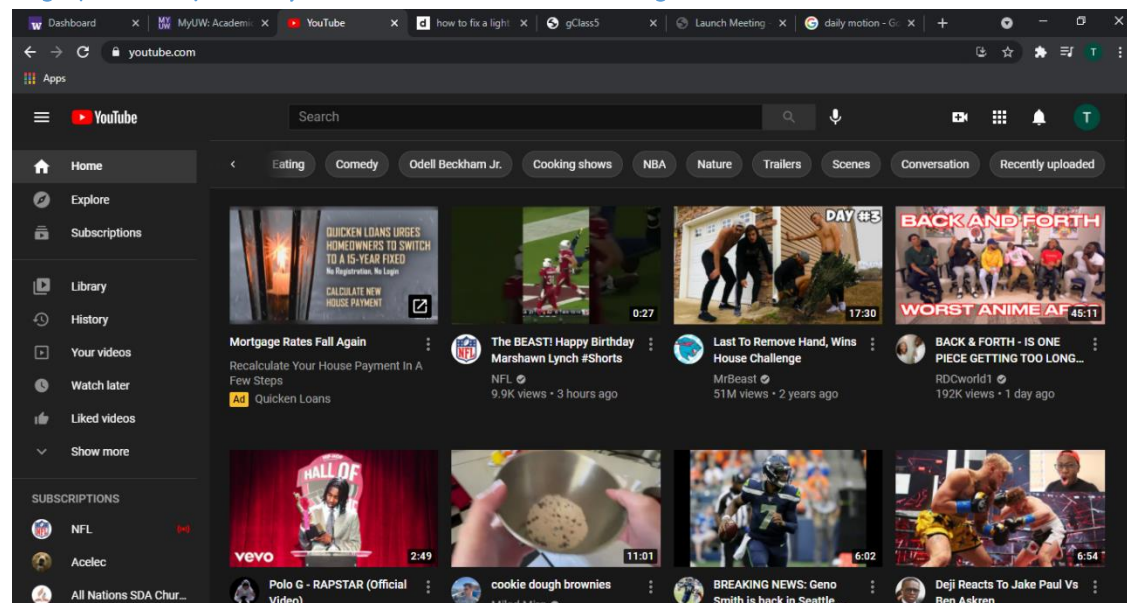# Site Flow and Sketches

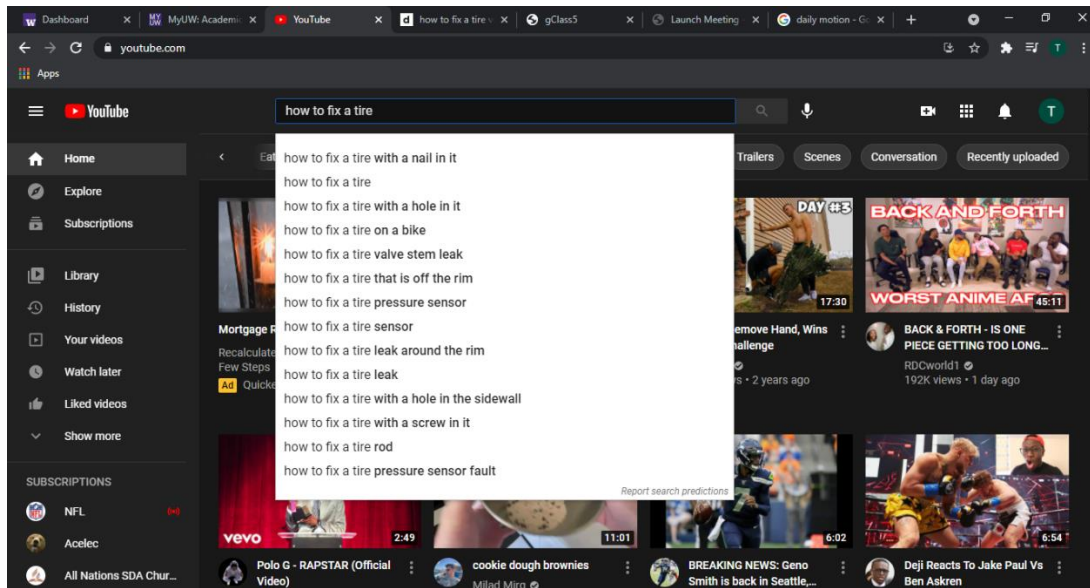## Step 1: Competitive Analysis

<table>
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Competitor Site 1: Ezekiel

URL: https://www.youtube.com/

Analysis

What is good about this site?
1. Lots of tags of video topics
2. Provides many video categories, making it easier to find the right video for you.
3. Videos are recommended to you based off what you watched last.

What is bad about this site?
1. There is a lot on the webpage, so it could be a little confusing for some first-time users.
2. More confusing on how to filter search results.

</td>
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Competitor Site 2s: Dailymotion

URL: https://www.dailymotion.com/us

Analysis

What is good about this site?
1. Clearly separates the different types of videos (news, sports, entertainment)
2. Simple and clean interface
3. Can easily figure out how to filter search results.

What is bad about this site?
1. Does not have the variety of videos like YouTube does.
2. Does not have as many tags or categories.

</td>
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</table>

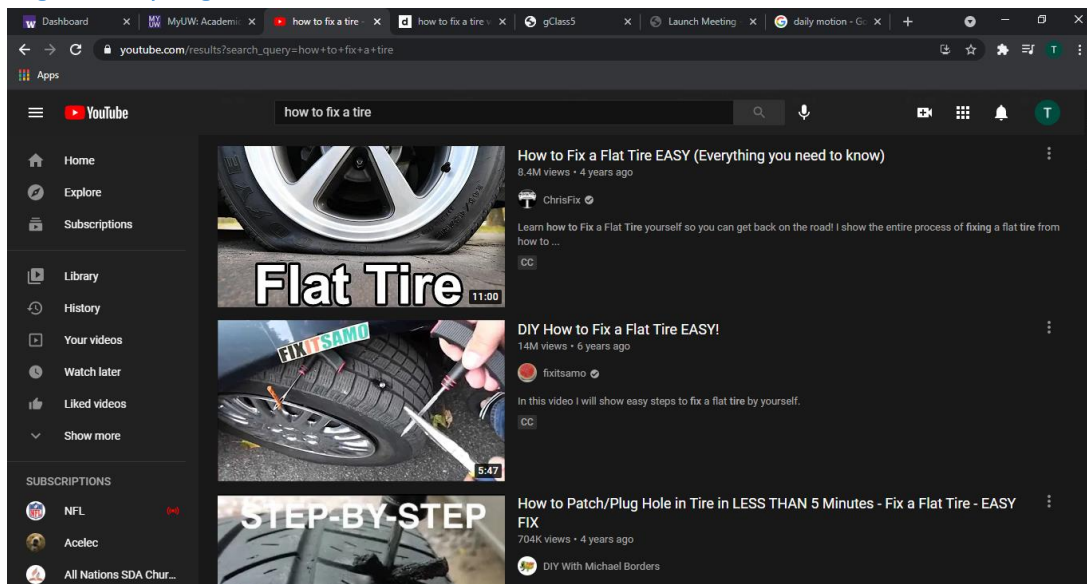Competitor 1 Pages

Page (or Screen) where you ask "What should I do tonight?"

Pages (or Screens) look for the answer
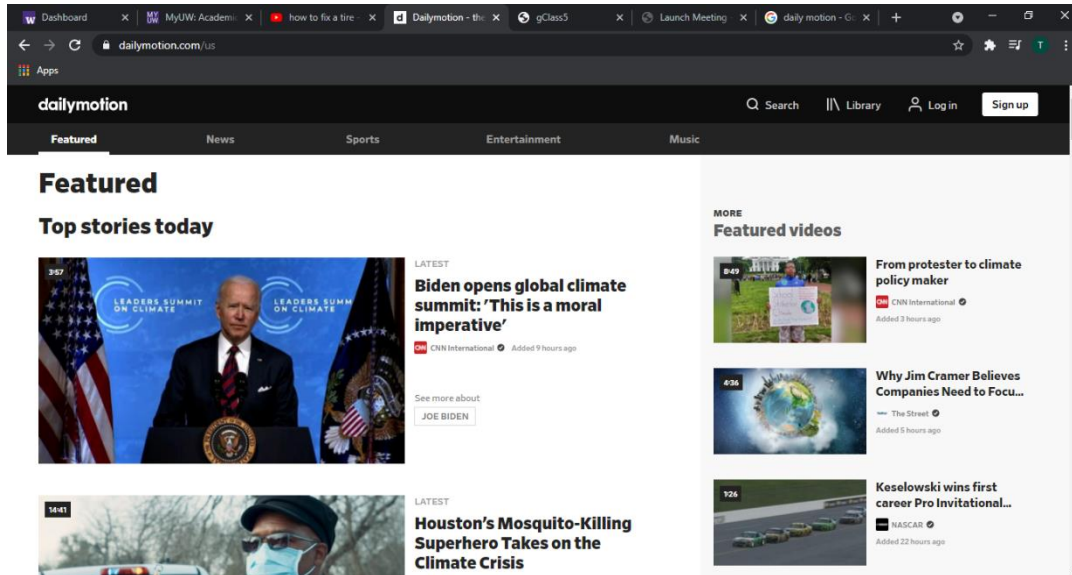

Page where you get an answer

Competitor 2 Pages

Page (or Screen) where you ask "What should I do tonight?"

Pages (or Screens) look for the answer
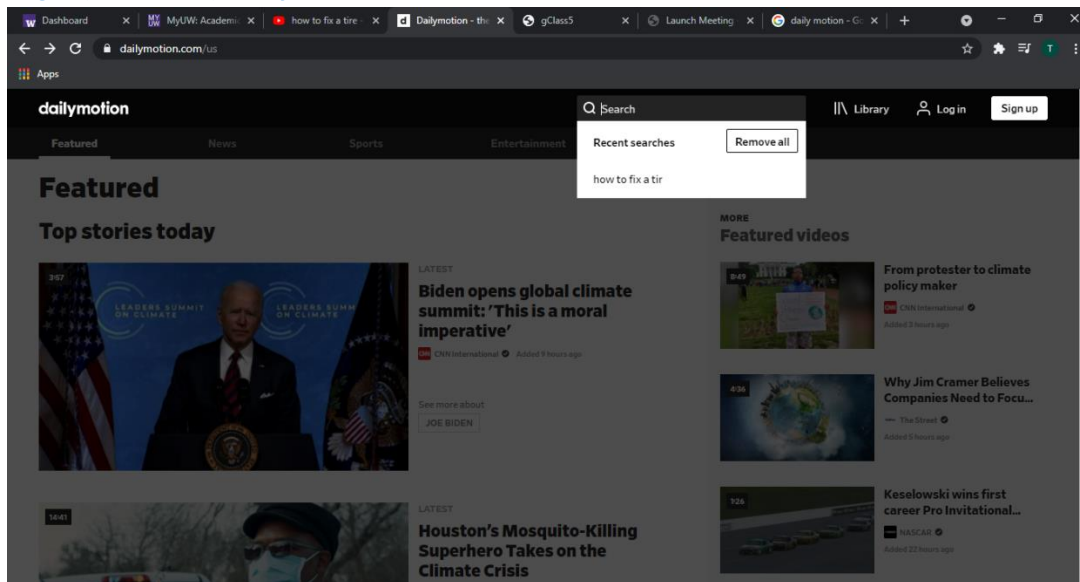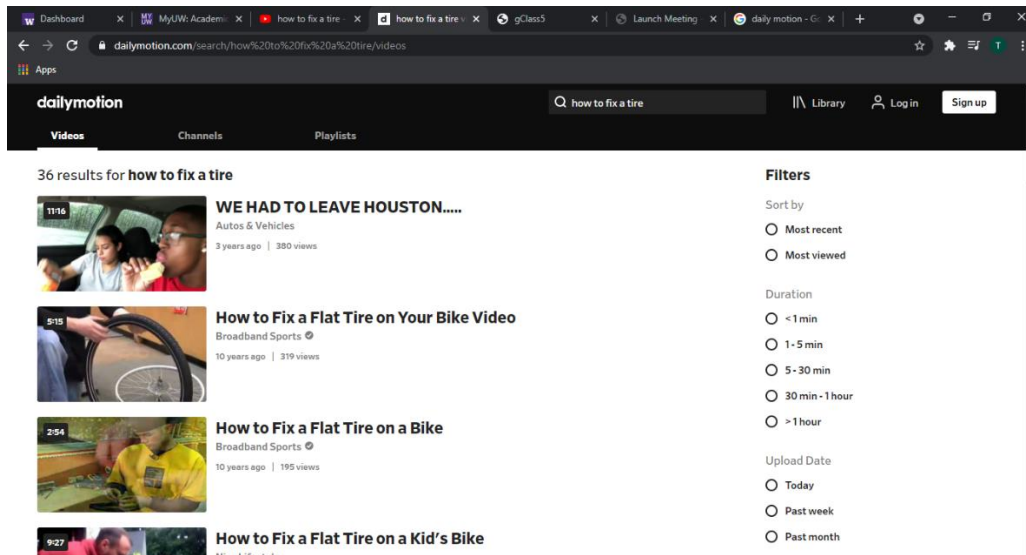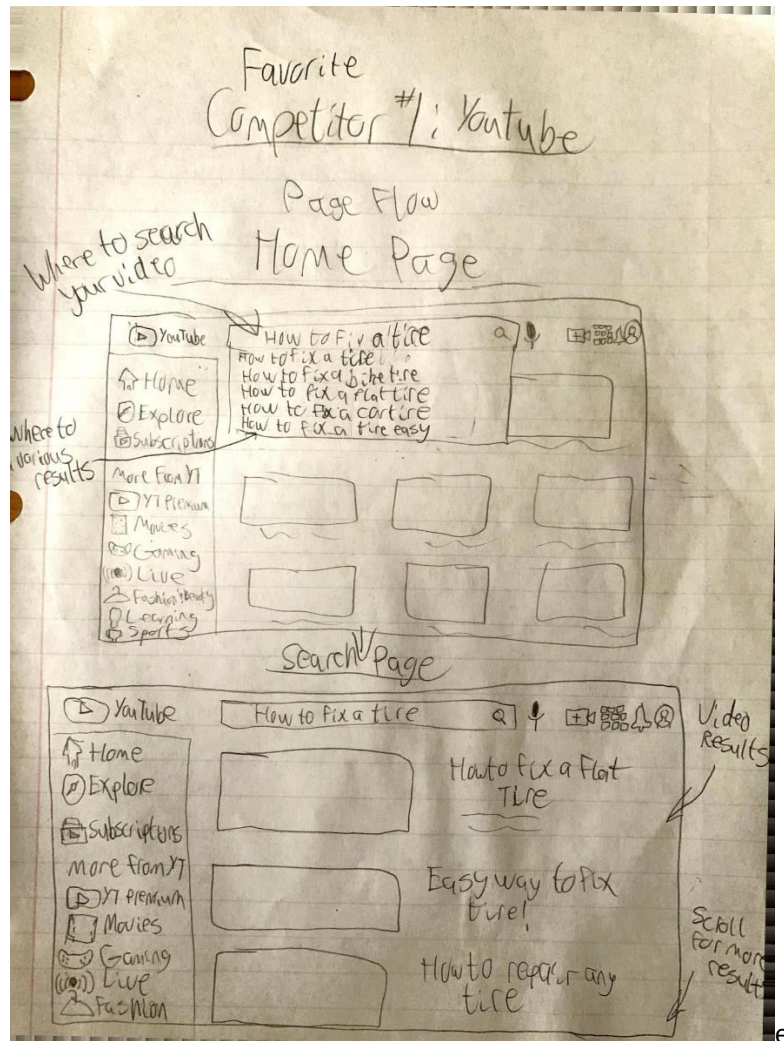
Page where you get an answer

Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask "What should I do tonight?", look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- o Where you ask the question
- o Where the navigation is that allows you to find things to do
- o Where the details of the "things to do" are displayed

Step 3: Sketch YOUR Flow

My Site Name
Flix

Sketch of My Page Flow
Pages sketched as boxes for the flow between pages (or screens) where you ask "What should I do tonight?", look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

- Where you ask the question
- Where the navigation is that allows you to find things to do
- Where the details of the "things to do" are displayed

- Where you click to move from page to page