



**iShop**  
*for SyteLine*

**LOGICDATA**®

February 2019

# 5 Challenges - 1 Solution

Your customers require instant access to information on your products and their ability to place orders when needed. Although current web storefronts provide this, their lack of seamless integration to your SyteLine system creates an undesirable situation for

## Your Team

- 1 Re-keying orders as they are received through your website
- 2 Maintaining critical information, such as product availability and pricing, manually on the site

## and Your Customers

- 3 Inability for your commercial customers to control which of their employees has authority to place orders
- 4 No opportunity for customers to place orders on accounts
- 5 Customers have no access to their specific pricing and products

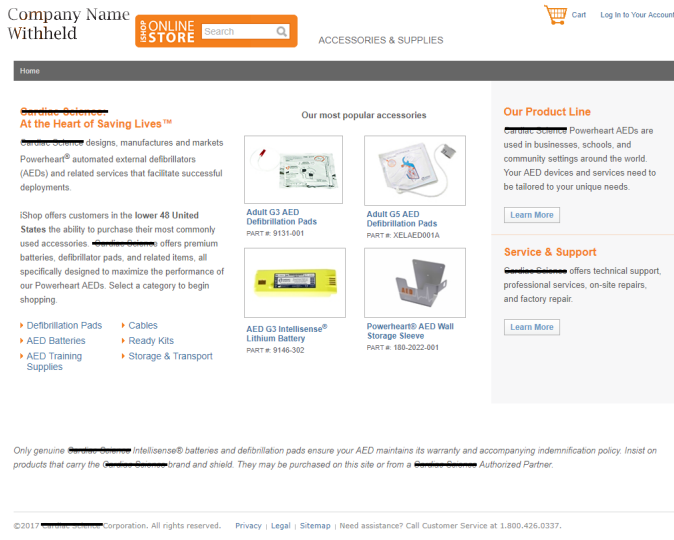
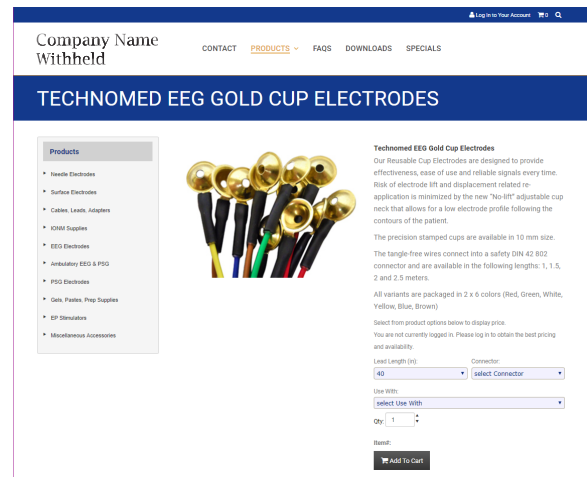
LogicData's **iShop** solves these five concerns, providing the convenient functionality of a modern eCommerce storefront combined with seamless integration to your SyteLine backoffice. Using today's web technologies, **iShop** gives your customers the user experience they expect from the best designed eCommerce websites.

Making purchases via internet storefronts has become part of our daily routine it seems. And, because there are several types of consumers making these purchases, **iShop** fully supports both

**Business-to-Consumer**  
and  
**Business-to-Business**

online transaction models, meeting the unique needs of manufacturers, wholesalers, distributors and retailers.

We've included a handy list of **iShop** features at the end of this brochure.



Utilizing 30 years of SyteLine experience to design it the *right way*, **iShop** eCommerce Storefront integrates completely with the SyteLine backend. **iShop** communicates directly with SyteLine and understands what your ERP system needs to properly process orders, manage customers and sell products.

Ultimately, with **iShop** you no longer need to maintain duplicate data in two systems, leveraging the strengths of each to support the other.

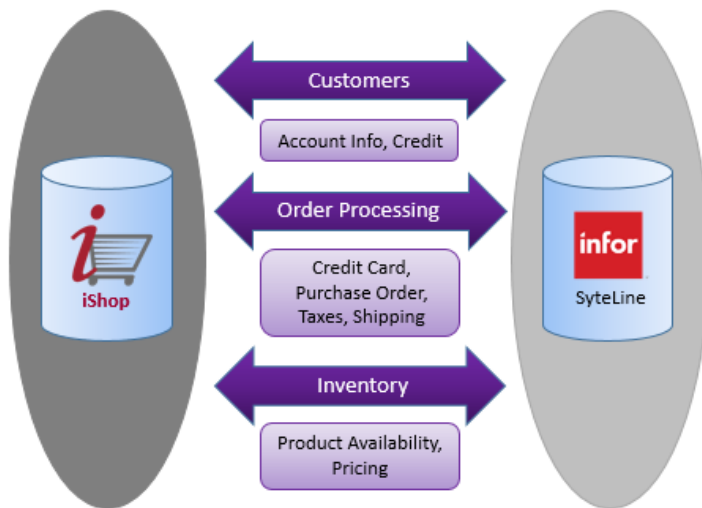
## User Experience

To ensure your brand and image extend from your website to **iShop**, we designed this eCommerce solution on the Microsoft.Net platform, providing a flexible user experience for your customers -- enabling **iShop** to look, feel and navigate like your corporate website. You determine how it looks, presenting a consistent brand to the world.

**iShop** helps your organization

- Reduce transaction costs
- Increase sales, and
- Widen your customer base.

You will be up and running quickly with our experienced professionals and short implementation period.



Take orders over the web and see them in SyteLine

Use SyteLine's pricing

Use SyteLine for inventory availability

Use SyteLine for tax calculations

Mobile compatible

Send order acknowledgments

Accept purchase orders and credit card orders

Maintain your item catalog with photos, descriptions and related information

Allow new customers to open accounts

Allow existing customers to purchase on credit

Pay invoices on line with a credit card

## Customer Portal

### CHALLENGE

Your customers expect instant access to their accounts and order information 24 hours a day, seven days a week. Providing customer service representatives around the clock is cost-prohibitive and difficult.

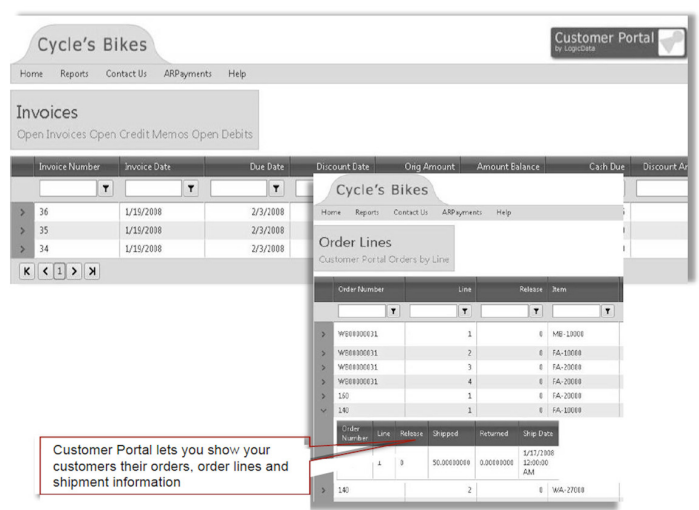
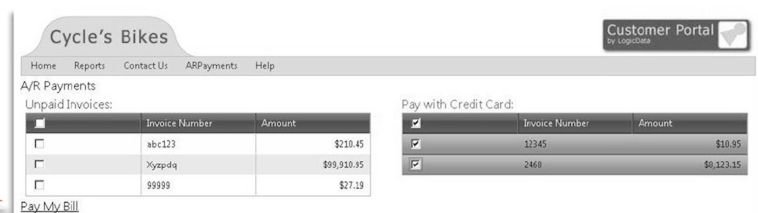
### SOLUTION

As part of iShop, the Customer Portal is the internet-based view for your customers into *their* SyteLine data. You control exactly what SyteLine information you want your customers to see, while enabling them to access that data at their convenience.

With iShop's Customer Portal you can instantly give your customers access to pre-defined report views of their data:

- Customer Orders
- Customer Order Lines
- Customer Order
- Shipment RMAs
- Account (AR) information

You can also provide them with a self-service webpage where they can see their open invoices and pay their invoices online with a credit card. You control what information you wish your customers to see.



## iShop System Requirements

SyteLine 8.02.11 minimum  
 Microsoft SQL Server 2008 minimum  
 Authorize.net credit card gateway  
 Your merchant account for credit card transactions  
 Windows Server 2008R2 or higher  
 SSL certificate  
 High speed internet connection

To learn more about the difference **iShop eCommerce for SyteLine** can make for your organization, contact us at (303) 694.4400 or [Sales@LogicData.com](mailto:Sales@LogicData.com).

## iShop

### *What you need to increase website sales and efficiency*

iShop equips the B2C model with

- Customer created accounts, logins and passwords
- Public catalog of goods and information available to unregistered users
- Credit card payment processing
- Freight carrier and delivery options
- Tax calculations
- Multiple ship-to addresses
- Mobile compatibility
- Search Engine Optimization

But selling to other businesses (B2B) has its own set of requirements. iShop resolves these challenges by utilizing the SyteLine business sales model which includes

- Multiple purchasing agents per customer account
- Ability to purchase an open account using a purchase order number
- Customer specific
  - Credit terms as well as credit holds
  - Parts catalogs using SyteLine's customer/item cross-referencing capabilities
  - Pricing using SyteLine's pricing logic and matrices
  - Discounting through SyteLine's discounting tables
- Customer portal providing you the ability to publish any SyteLine data to your customers selectively
- Inventory availability calculations using APS or distribution formulas
- Future delivery dates
- Ability to copy previous orders to the shopping cart
- Invoice reprinting
- Open invoice payments online

# LOGICDATA

10800 E Bethany Dr Ste 400  
 Aurora, CO 80014  
 (303) 694.4400  
[www.LogicData.com](http://www.LogicData.com)