PAINT INNOVATORS, INC.
Brand Guideline

Logo

Typography

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
1234567890
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Wordmark

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Color

	Black	Grey	Red
100%	PANTONE BLACK 6 C HEX: 161616 RGB: 22, 22, 22 CMYK: 73, 67, 65, 80	PANTONE 420 C HEX: C9C9C9 RGB: 201,201,201 CMYK: 21, 16, 17, 0	PANTONE 207 C HEX: B20022 RGB: 178, 0, 34 CMYK: 20, 100, 98, 13
75%			
50%			
25%			