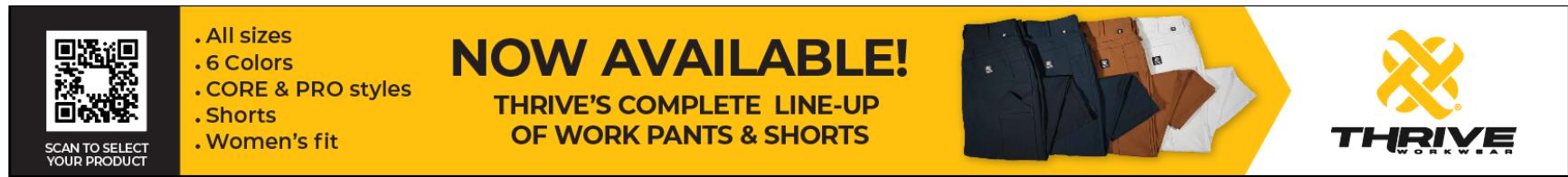


MERCHANDISING:

Thrive agrees to make a capital investment in a POS “dump bin” display that will sit on a shelf of the S-W PRO SHOP POG rack. In addition, a QR code “product selector” would provide a convenient method for the consumer and/or store associate to navigate through Thrive’s entire product line to select a non-stocked product with customer-desired style, color and size option to be ordered directly from Thrive under the current Direct Sale program. The S-W item number will be generated for convenience to all allow the store associate easy-ordering through EDI.

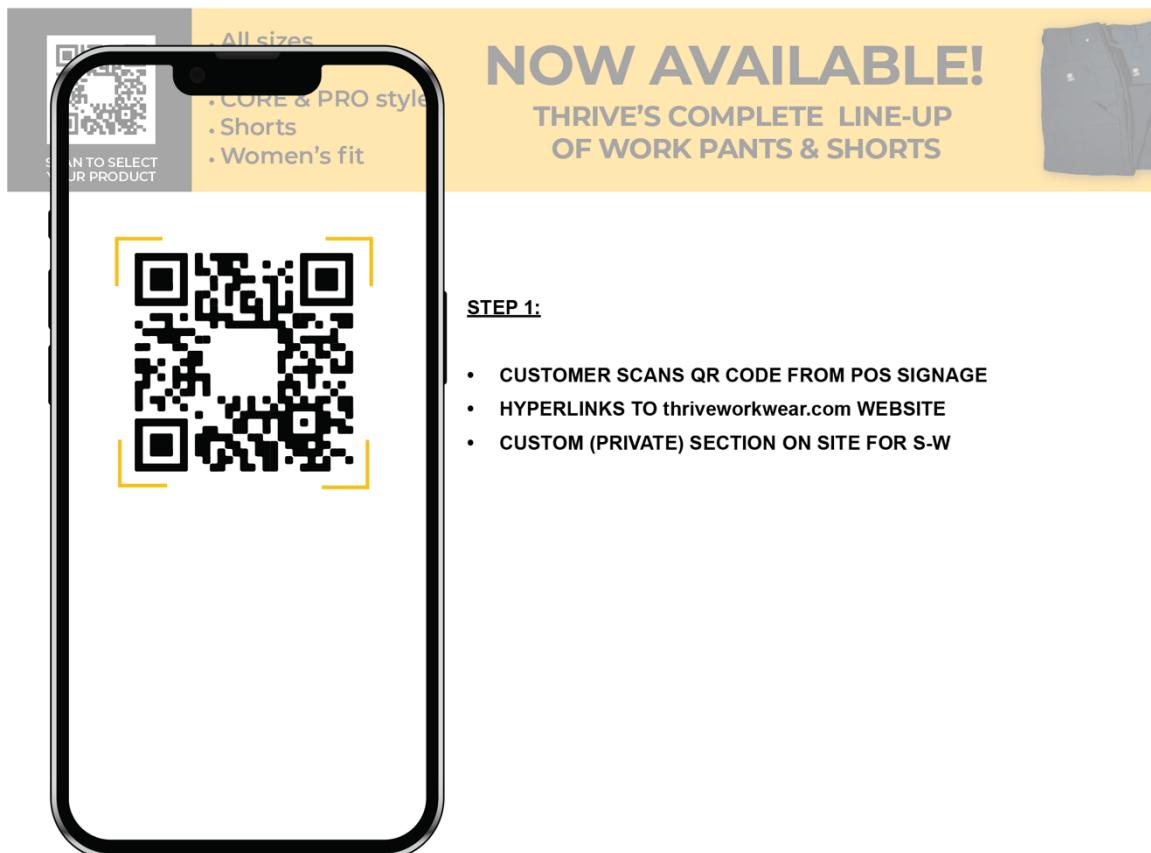
POINT OF SALE:

Example of Customer-facing signage: 36" W x 5" H. Sign would be the front edge of proposed corrugated shelf dump bin:



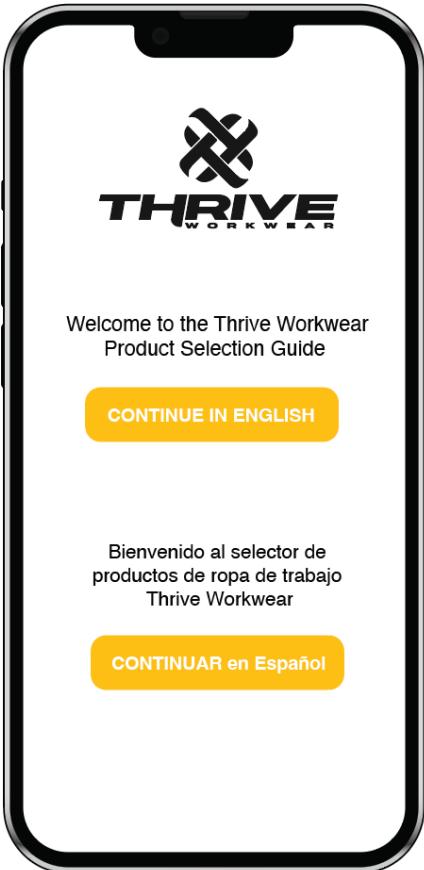
PRODUCT SELECTOR (QR CODE SCAN):

Here's a basic user interface (UI) and customer experience that will be a hyperlink to a non-public weblink on thriveworkwear.com for use by Sherwin-Williams store associates and consumers. This link will provide an easy product identifier/selector tool and ultimately the SW designated item number. This item number will be used to place a purchase order to Thrive. This approach will capture a sale and provide an efficient way for the store to quickly identify (and order) a non-stocked Thrive product for the customer under the current Direct Sale Program. Thrive agrees to maintain ample inventories to support all non-stocked (DSC) products at its warehouse in CO.



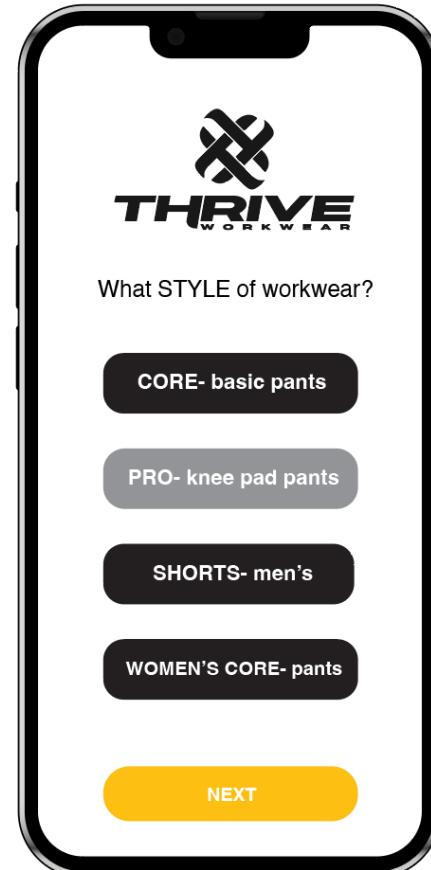
STEP 1:

- CUSTOMER SCANS QR CODE FROM POS SIGNAGE
- HYPERLINKS TO thriveworkwear.com WEBSITE
- CUSTOM (PRIVATE) SECTION ON SITE FOR S-W



STEP 2:

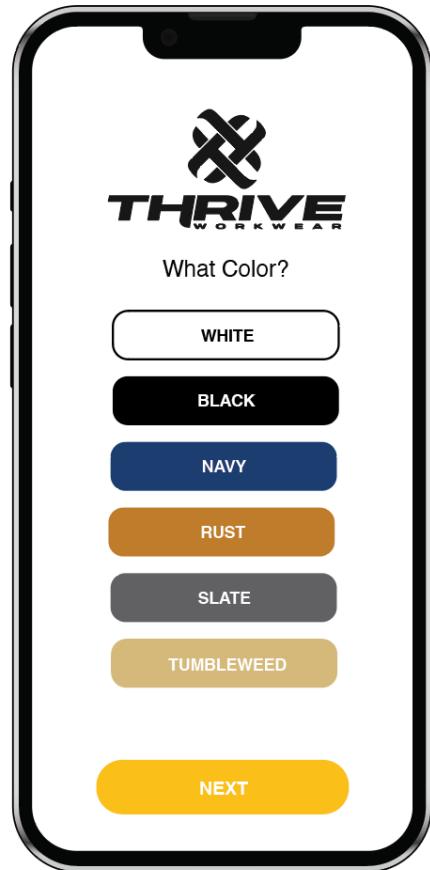
- LANGUAGE SELECTOR- ENGLISH/SPANISH



STEP 3:

PRODUCT STYLE SELECTOR:

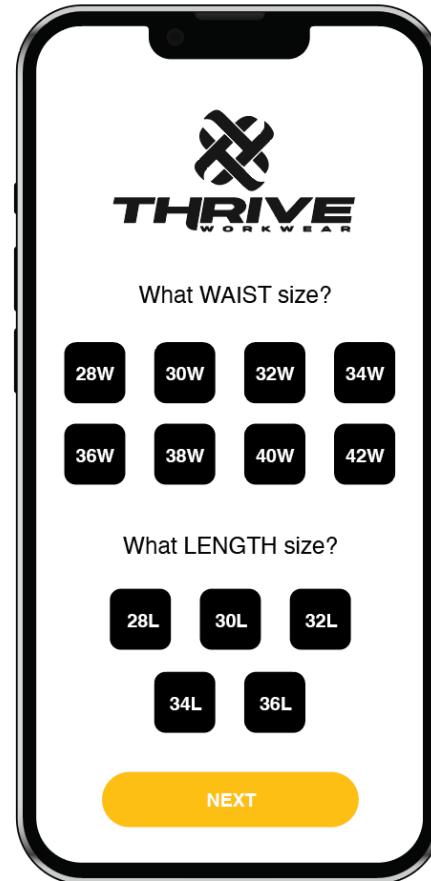
- CORE- basic work pants
- PRO- Knee Pad Pants
- SHORTS
- WOMEN'S CORE- work pants



STEP 4:

COLOR SELECTOR:

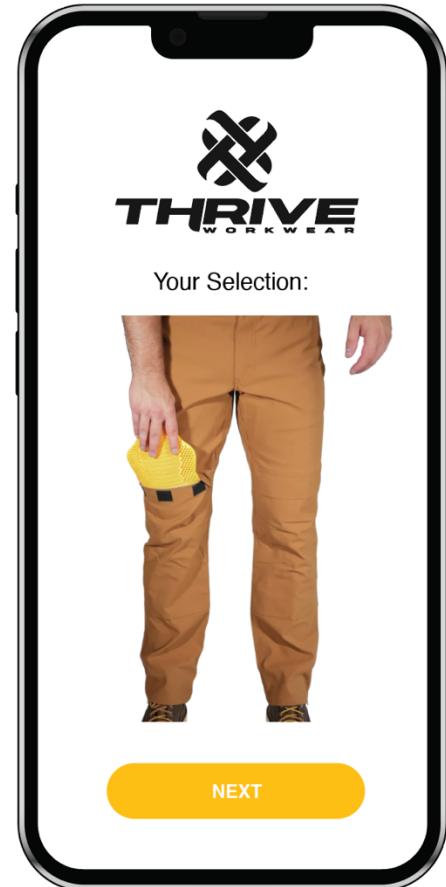
- WHITE
- BLACK
- NAVY
- RUST
- SLATE
- TUMBLEWEED



STEP 5:

SIZE SELECTOR:

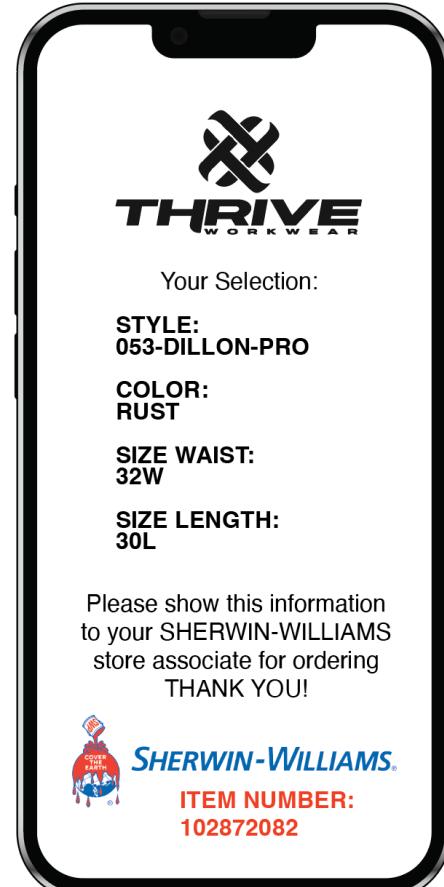
- 28W - 42W
- 28L - 36L



STEP 6:

SELECTION:

- CUSTOMER DESIRED ITEM IS SELECTED & DISPLAYED



STEP 7:

STORE ORDERING DETAILS:

- THE SHERWIN-WILLIAMS ORDER NUMBER DETAIL FOR PLACING ORDER WITH THRIVE DIRECT VIA EDI WILL DISPLAY