

ELENA ARAGON

UX/UI DESIGNER

CONTACT

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Charlotte, NC

<https://elena-aragon.github.io>

EDUCATION

B.A. in Psychology & Sociology

Colgate University

Hamilton, NY | Class of 2016

SKILLS

- UX Design
 - User Surveys
 - User Personas
 - Wireframes
 - Prototyping
 - Usability Tests
 - User Flows
 - Whiteboarding
- Visual Design
 - Branding
 - Information Architecture
 - Design Systems
 - Responsive Designs
 - Hi-Fi Mockups
- Tools
 - Figma/FigJam
 - Adobe XD
 - Sketch
 - Invision
 - Lucidchart
 - Miro

EXPERIENCE

PRODUCT DESIGNER

LEVVEL.IO | CHARLOTTE, NC | JAN 2020 - PRESENT

- Worked as sole designer to create Dock App for international cold storage company. Dock App was a part of an app suite for the client.
- Created personas, flows, and designed wireframes and mockups.
- Wrote the script for Dock App voice flows ensuring that vernacular and speech patterns were consistent.
- Presented work to the stakeholders weekly incorporating feedback into designs.
- Created and hosted workshops for entire LinOS design team.
- Conducted user testing to ensure our product meets the users' needs.
- Acted as Co-Chair for the Design Bonding Event planning team to create quarterly bonding events.
- Participated in 5 peer mentorships, twice as mentor and thrice as mentee.
- Created and participated in the Onboarding Buddy program.
- Published two articles about design on Levvel's blog.

UX/UI DESIGNER

COMPASS GROUP | CHARLOTTE, NC | FEB 2019 - JAN 2020

- Worked on 8 design projects with 3 designers in varying stages of completion.
- Started projects by gathering requirements, whiteboarding, wireframing, conducting usability tests, creating hi-fi mockups, and working with dev team.
- Joined some existing projects working within style guide to expand functionality.
- Worked directly with client, dev team, SME's, BA's, and QA team.

UX/UI DESIGNER

RIDDLEMECASH | CHARLOTTE, NC | DEC 2018 - MAR 2019

- Worked as only designer for start up creating their app from start to finish.
- Gathered requirements, conducted research and created flows and wireframes.
- Created company branding, color scheme, typography and logo design.
- Conducted design reviews with off shore development team.
- Met frequently with client incorporating feedback in the design.
- Completed full-time immersive educational program accruing 1,000+ hours of class time and real-world design projects

HUMAN RESOURCES ASSOCIATE/SENIOR ASSOCIATE

THE ADVISORY BOARD COMPANY | WASHINGTON, DC | MAY 2018 - FEB 2019

- Completed full time immersive educational program accruing 1,000+ hours of class time and real world design projects.