



# ELENA ARAGON

## UX/UI Designer

## ABOUT ME

Passionate Charlotte based UX/UI designer skilled in HTML, CSS, Figma, and Adobe Illustrator. Creates alluring designs that fit any company branding aesthetic.

## EDUCATION

### BACHELOR OF ARTS

Colgate University  
Aug '12- Jun '16

### UX/UI APPRENTICESHIP

Bloc.io  
May '18 - Jan '19

## CONTACT



3254 Noda Blvd Charlotte, NC



(301) 768-5262



elena.aragon16@gmail.com



elena-aragon.github.io

## EXPERIENCE

### BLOC.IO | UX/UI Design Apprenticeship | May '18 - Jan. '19

- Completed full-time immersive educational program accruing 1,000+ hours of class time and real-world design projects
- Developed design skills under the guidance of a senior mentor
- Designed three web applications completing the UX Design, Visual Design, and Frontend Development of each project

### SIGNATURE CONSULTANTS | IT Recruiter | Feb '18 - May '18

- Performed full-cycle recruiting for IT professionals
- Conducted initial phone screens and in-person interviews for potential candidates to probe their experience and professional goals

### BOZZUTO | Sales & Marketing Associate | Mar '17- Jan '18

- Toured & leased apartments maintaining over 95% occupancy
- Generated leasing contracts, welcome letters, and move-in paperwork

## SKILLS

### UX DESIGN

- User Surveys
- User Stories
- User Personas
- Wireframes
- Prototypes
- Usability Testing
- User Flows
- Accessibility
- Competitive Analysis

### LANGUAGES

- HTML5
- CSS
- Javascript (basic)
- Git

### UI DESIGN

- Branding Design
- Information Architecture
- Design Systems
- Responsive Design

### TOOLS

- Sketch
- Invision
- Figma
- GitHub
- Illustrator
- Atom