



# ELENA ARAGON

## UX/UI DESIGNER

## ABOUT ME

Passionate Charlotte based UX/UI designer skilled in HTML, CSS, Figma, and Adobe Illustrator. Creates alluring designs that fit any company branding aesthetic.

## EDUCATION


### BACHELOR OF ARTS

Colgate University  
08.12 - 06.16

### UX/UI APPRENTICESHIP

Bloc.io  
05.18 - 01.19

## CONTACT

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## EXPERIENCE

### RIDDLE ME CASH | UX/UI Designer 12.18 – present

- Performed user research and created user stories, flows, wireframes, and usability tests as well as branding & logo design and mockups while consulting with client
- Worked with off shore developer team to share my progress and vision for designs

### BLOC.IO | UX/UI Design Apprenticeship 05.18 – 02.19

- Completed full-time immersive educational program accruing 1,000+ hours of class time and real-world design projects
- Developed design skills under the guidance of a senior mentor
- Designed two mobile and web applications completing the UX Design and Visual Design for each project

### SIGNATURE CONSULTANTS | IT Recruiter 02.18 – 05.18

- Performed full-cycle recruiting for IT professionals conducting phone screens and in person interviews to probe candidate's experience and professional goals

### BOZZUTO | Sales & Marketing Associate 03.17 – 01.18

- Toured & leased apartments generating contracts & move in paperwork

## SKILLS

### UX Design

- User Surveys
- User Stories
- User Personas
- Wireframes
- Prototypes
- Usability Testing
- User Flows
- Accessibility
- Competitive Analysis

### Languages

- HTML5
- CSS
- Javascript (basic)
- Git

### UI Design

- Branding Design
- Information Architecture
- Design Systems
- Responsive Design

### Tools

- Sketch
- Invision
- Figma
- GitHub
- Illustrator
- Atom