



ELENA ARAGON

UX/UI DESIGNER

ABOUT ME

Passionate Charlotte based UX/UI designer skilled in HTML, CSS, Figma, and Adobe Illustrator. Creates alluring designs that fit any company branding aesthetic.

EDUCATION

BACHELOR OF ARTS
Colgate University
08.12 - 06.16

UX/UI APPRENTICESHIP
Bloc.io
05.18 - 01.19

CONTACT

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EXPERIENCE

RIDDLE ME CASH | UX/UI Designer | 12.18 - Present

- Performed user research and created user stories, flows, wireframes, and usability tests as well as branding & logo design and mockups while consulting with client
- Worked with offshore developer team to share my progress and vision

BLOC.IO | UX/UI Design Apprenticeship | 05.18 - 02.19

- Completed full-time immersive educational program accruing 1,000+ hours of class time and real-world design projects
- Developed design skills under the guidance of a senior mentor
- Designed three web applications completing the UX Design, Visual Design, and Frontend Development of each project

SIGNATURE CONSULTANTS | IT Recruiter | 02.18 - 05.18

- Performed full-cycle recruiting for IT professionals
- Conducted initial phone screens and in-person interviews for potential candidates to probe their experience and professional goals

BOZZUTO | Sales & Marketing Associate | 03.17 - 01.18

- Toured & leased apartments maintaining over 95% occupancy

SKILLS

UX Design

- User Surveys
- User Stories
- User Personas
- Wireframes
- Prototypes
- Usability Testing
- User Flows

Languages

- HTML5
- CSS
- Javascript
- Git

UI Design

- Branding Design
- Information Architecture
- Design Systems
- Responsive Design

Tools

- Sketch
- Invision
- Figma
- Github
- Illustrator
- Atom