



ELENA ARAGON

UX/UI DESIGNER

CONTACT

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- Charlotte, NC

ABOUT ME

Passionate Charlotte based UX/UI designer skilled in HTML, CSS, Sketch, Adobe XD, and Invision. Creates alluring designs that fit any company branding aesthetic. I design mobile first user-focused designs working with the team ideally face to face.

EDUCATION

BACHELOR OF ARTS

Colgate University
08.12 - 06.16

UX/UI APPRENTICESHIP

Bloc.io
05.18 - 01.19

EXPERIENCE

COMPASS GROUP | UX/UI Designer

03.19 – present

- Worked on 8 app/web designs with 3 designers in varying stages of completion. Created some apps from the beginning by gathering requirements, whiteboarding, wireframing, conducting usability tests, working with development team, branding, and designed high fidelity mockups. Joined other apps mid-process by working within existing styles to create additional mockups and clarify and create processes.
- Worked directly with the business, Development team, SME's, BA's, and QA team to give the business the product they needed.
- Advocated for the user when the business gave solutions that were not proper UX practice, explaining why their solution was not ideal for the user and offering an appropriate solution.

RIDDLE ME CASH | UX/UI Designer

12.18 – 03.19

- Performed user research and created user stories, flows, wireframes, and usability tests as well as branding & logo design and mockups while consulting with client.
- Worked with off shore developer team to conduct UX Reviews and collaboration.
- Met frequently with client incorporating feedback in my design.

BLOC.IO | UX/UI Design Apprenticeship

05.18 – 02.19

- Completed full-time immersive educational program accruing 1,000+ hours of class time and real-world design projects.
- Developed design skills under the guidance of a senior mentor.
- Designed two mobile and web applications completing the UX Design and Visual Design for each project.

SKILLS

UX Design

- User Surveys
- User Stories
- User Personas
- Wireframes
- Prototypes
- Usability Tests
- User Flows
- Whiteboarding

UI Design

- Branding
- Information Architecture
- Style Guide
- Responsive Design
- High-Fi Mockups

Tools

- Adobe XD
- Sketch
- Invision
- Figma
- GitHub
- Illustrator
- Jira
- Axure

Languages

- HTML5
- CSS
- Javascript (basic)