

ELENA ARAGON

UX/UI DESIGNER

CONTACT



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elena-aragon.github.io



Charlotte, NC

SKILLS

UX Design

- User Surveys
- User Personas
- Wireframes
- Prototypes
- Usability Tests
- User Flows
- Whiteboarding

UX Design

- Branding
- Information Architecture
- Responsive Design
- Hi-Fi Mockups
- Style Guide

Tools

- Figma
- Adobe XD
- Sketch
- Invision
- Lucidchart
- Jira

Languages

- HTML
- CSS

EXPERIENCE

Levvel.io | Digital Product Designer

Jan '20 – Present

- Worked on team of 5 designers to create complex dock and storage app for major cold storage company including manual and voice flows.
- Gathered requirements, created flows, and designed mockups and prototypes.
- Presented work directly to business stakeholders incorporating feedback.
- Conducted user testing to ensure our product meets the users' needs.

Compass Group | UX/UI Designer

Feb '19 - Jan '20

- Worked on 8 design projects with 3 designers in varying stages of completion.
- Started projects by gathering requirements wireframing, conducting usability tests, creating hi-fi mockups, and working with dev team.
- Joined some existing projects working within style guide to expand functionality.
- Worked directly with client, dev team, SME's, BA's, and QA team.

RiddleMeCash | UX/UI Designer

Dec '18 – Mar '19

- Worked as only designer for start up creating their app from start to finish.
- Gathered requirements, conducted research and created flows and wireframes.
- Created company branding, color scheme, typography and logo design.
- Conducted design reviews with off shore development team.
- Met frequently with client incorporating feedback in the design.

Bloc.io | UX/UI Design Student

May '18 – Feb '19

- Completed full-time immersive educational program accruing 1,000+ hours of class time and real-world design projects.

EDUCATION

Bachelor of Arts

Colgate University

Aug '12 - May '16

UX/UI Apprenticeship

Bloc.io

May '18 - Jan '19