# **Elena Dulys**

Boulder, Colorado http://www.elenadulys.com

### **ABOUT**

I harness data to make a difference.

## **FLUENCY**

Python

R

English

Spanish

#### WORK

### Simple Energy

Data Scientist, 2016 - present (Boulder, CO)

Scientific, algorithmic, and product design/analytics in the arena of energy, marketing, and e-commerce.

- design randomized control trials
- analyze behavioral energy programs using statistical methods
- author and maintain machine-learning algorithms
- answer difficult business questions by harnessing information, programming, and mathematics
- measure and forecast company performance
- discover insights to drive company success
- review behavioral science literature to inform product design

### The Cadmus Group

Energy Services Intern, 2015 - 2016 (Lansing, MI)

Data analytics and reporting for utility energy efficiency programs.

- analyze and report utility program performance based on Likert-based customer satisfaction ratings / the "Net Promoter Score" from utility customer surveys
- verify reported deemed savings for Consumers Energy
- ► assist with research implementation for energy efficient measures
- complete administrative work associated with energy efficiency program implementation

### Michigan State University

Impact Research Analyst, 2013 - 2014 (East Lansing, Michigan)

► Utilized propensity-score matching to analyze a contaminated randomized control trial.

## Virginia Tech

Sustainability Coordinator, 2011 - 2012 (Blacksburg, VA)

► Coordinated and implemented campus-wide composting, recycling, food donation, local food procurement, and a campus farm for a 30,000 meal per day university dining program.

## **EDUCATION**

Michigan State University (East Lansing, Michigan)

M.Sc. Applied Economics, 2016

Virginia Tech (Blacksburg, VA)

B.Sc. Environmental Policy & Planning, 2010, summa cum laude

## **SERVICE**

United States Peace Corps (Panama)

Sustainable Agriculture Systems Volunteer, 2013 - 2015

## **PUBLICATONS**

Timber Residue Supply for Bioenergy in the Northern Tier of the Great Lakes: Determinants and availability forthcoming in Biomass and Bioenergy

Raising the Incomes of Smallholder Farmers in the Central Highlands of Angola: A Model Project for Improving Agricultural Value Chains in Post-Conflict Nations as a grant report white paper for the Bill and Melinda Gates Foundation

Benefits, Barriers, and Challenges to University-Level Food Waste Tracking in the Journal of Hunger and Environmental Nutrition