Boulder, Colorado http://www.elenadulys.com

### **ABOUT**

I harness data to make a difference.

### **EDUCATION**

M.Sc. Applied Economics, 2016

Michigan State University (East Lansing, Michigan)

B.Sc. Environmental Policy & Planning, 2010, summa cum laude

Virginia Tech (Blacksburg, VA)

### **WORK**

### **Data Scientist**

Simple Energy, 2016 - present (Boulder, CO)

Driving energy-wise actions for utility customers through scientific, algorithmic, and product design.

- design and analyze randomized control trials for regulatory behavioral energy programs
- perform statistical analyses in the arenas of energy, marketing, and e-commerce
- ► author, tune, and maintain machine-learning algorithm applications
- answer difficult business questions by harnessing information, computation, and mathematics
- measure and forecast company performance
- explore data to discover insights, driving company success
- ► continuously review behavioral science and mathematical literature to inform product design

### **Energy Services Intern**

The Cadmus Group, 2015 - 2016 (Lansing, MI)

Data analytics and reporting for utility energy efficiency programs.

- analyzed and report utility program performance based on Likert-based customer satisfaction ratings / the "Net Promoter Score" from utility customer surveys
- verified reported deemed savings for the utility Consumers Energy
- assisted with research implementation for energy efficient measures
- completed administrative work associated with energy efficiency program implementation

### **Impact Research Analyst**

Michigan State University, 2013 - 2014 (East Lansing, Michigan)

► Utilized propensity-score matching to analyze a contaminated randomized control trial.

## Sustainability Coordinator

Virginia Tech, 2011 - 2012 (Blacksburg, VA)

► Coordinated and implemented campus-wide composting, recycling, food donation, local food procurement, and a campus farm for a 30,000 meal per day university dining program.

### **SERVICE**

### United States Peace Corps (Panama)

Sustainable Agriculture Systems Volunteer, 2013 - 2015

### **FLUENCY**

Python

R

English

Spanish

# **PUBLICATONS**

Timber Residue Supply for Bioenergy in the Northern Tier of the Great Lakes: Determinants and availability: Biomass and Bioenergy, 2019, Volume 122

Raising the Incomes of Smallholder Farmers in the Central Highlands of Angola: A Model Project for Improving Agricultural Value Chains in Post-Conflict Nations: white paper for the Bill and Melinda Gates Foundation

*Benefits, Barriers, and Challenges to University-Level Food Waste Tracking*: Journal of Hunger and Environmental Nutrition, 2016, Volume 11