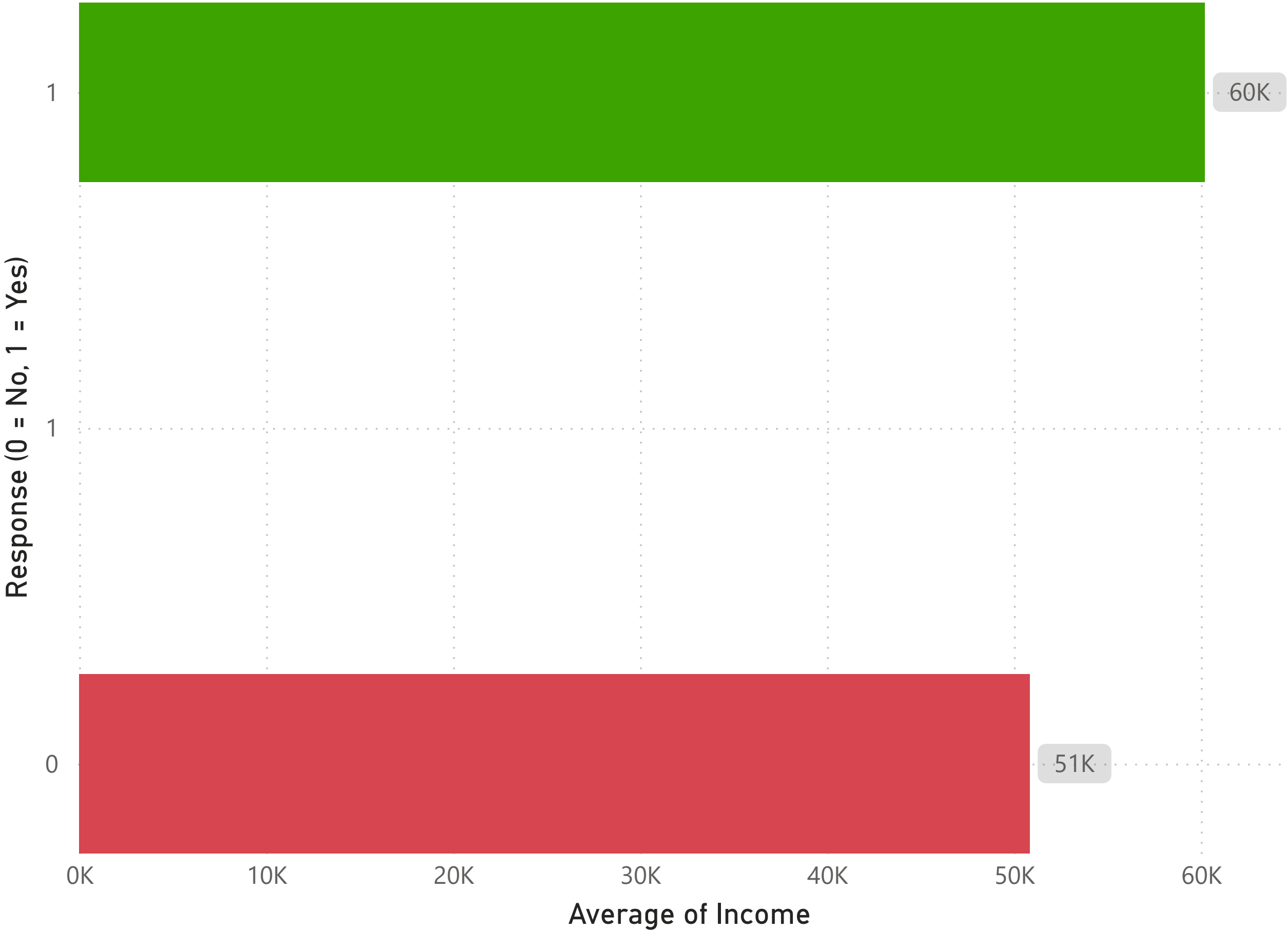




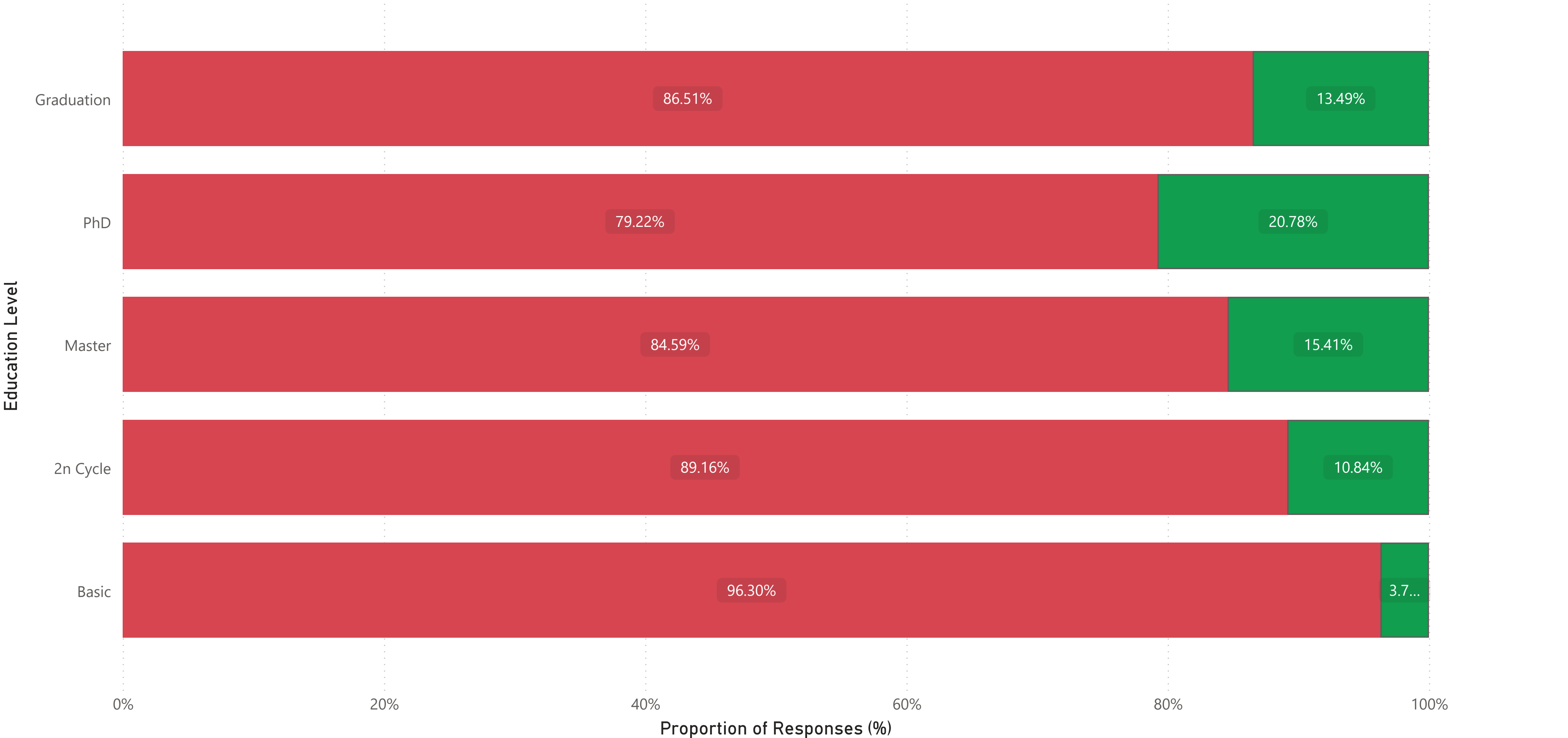
Average Income Based on Response (Yes/No)





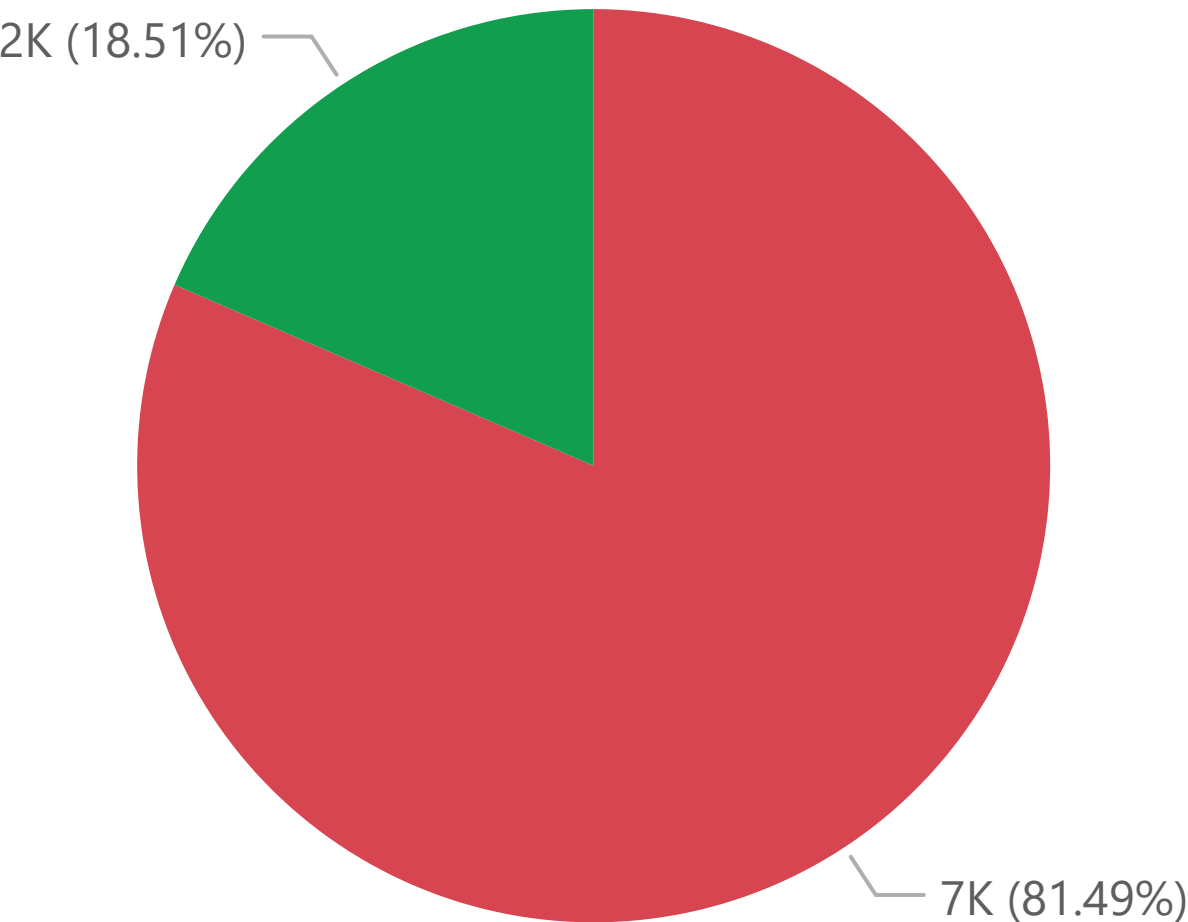
Acceptance Rates by Education Level

Response ● 0 ● 1



Response

Proportion of Web Purchases by Offer Response

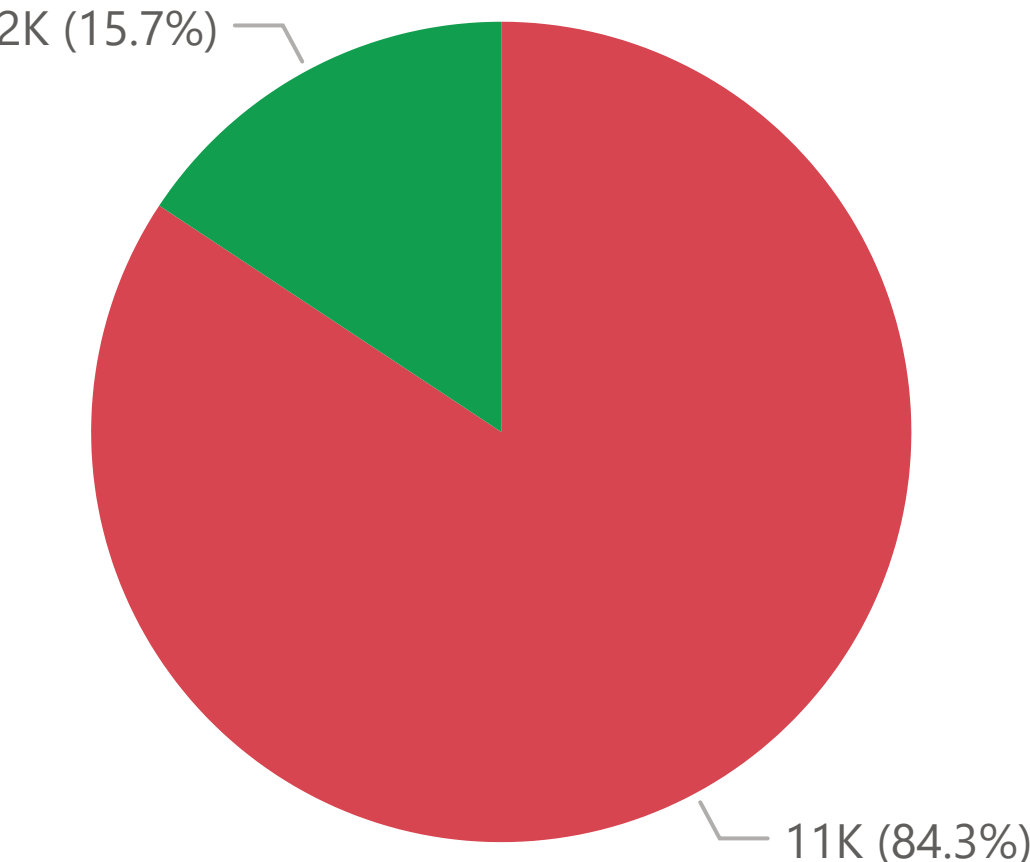


Response (0 = No, 1 = Yes)

0

1

Proportion of Store Purchases by Offer Response

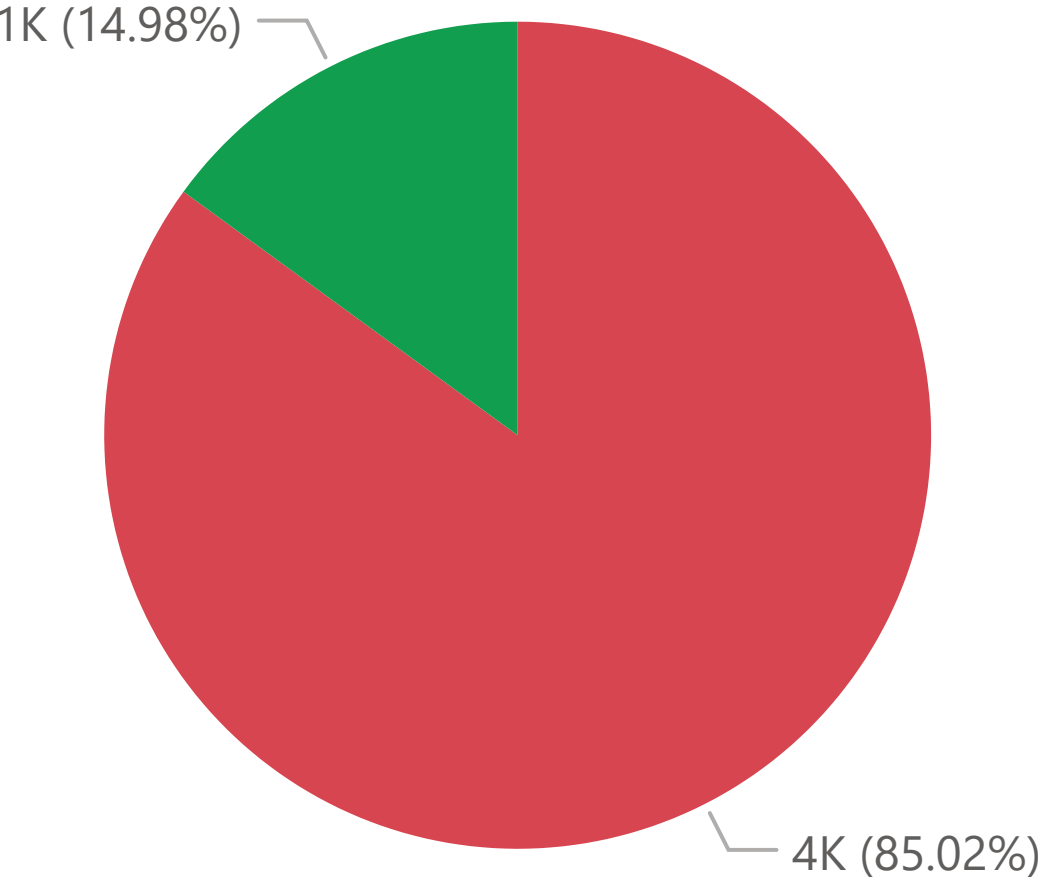


Response (0 = No, 1 = Yes)

0

1

Proportion of Deal Purchases by Offer Response

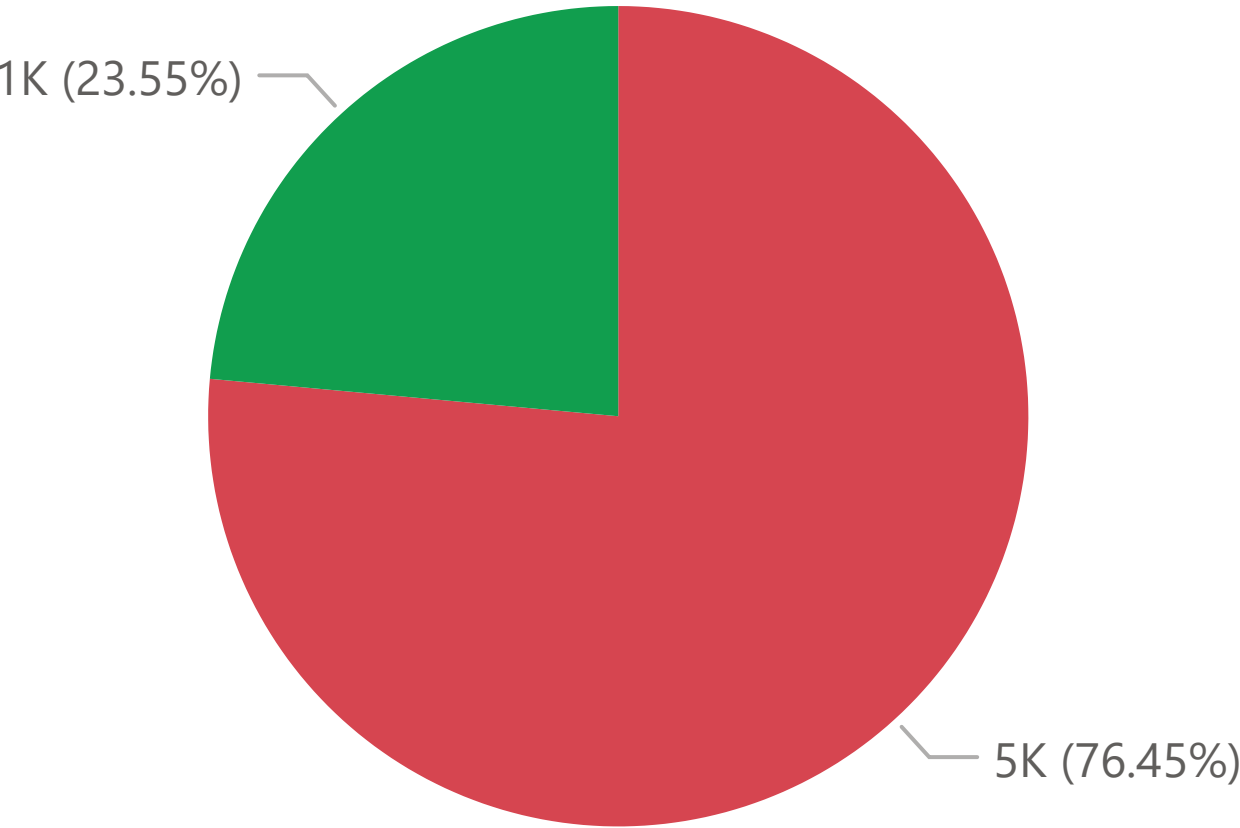


Response (0 = No, 1 = Yes)

0

1

Proportion of Catalog Purchases by Offer Response



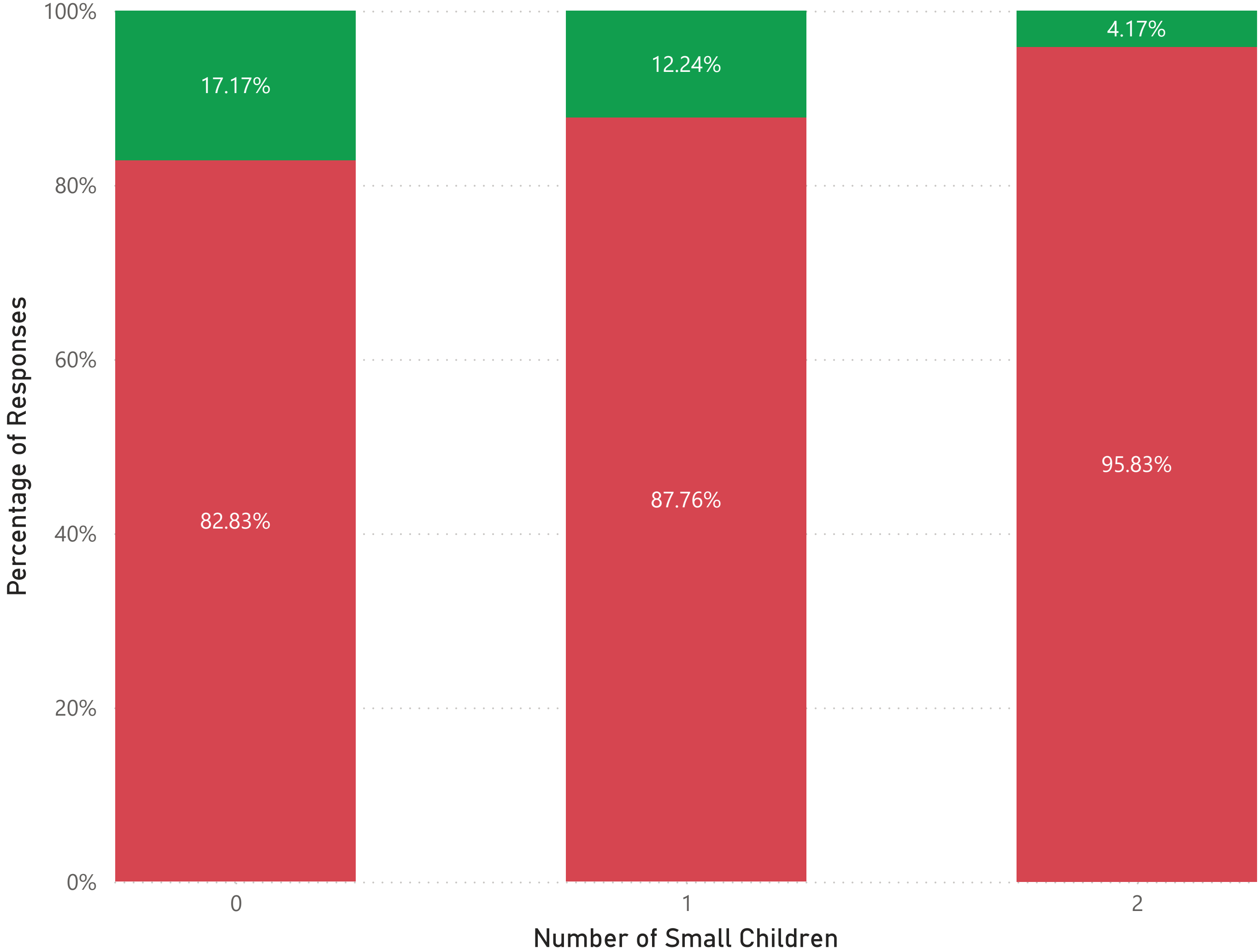
Response (0 = No, 1 = Yes)

0

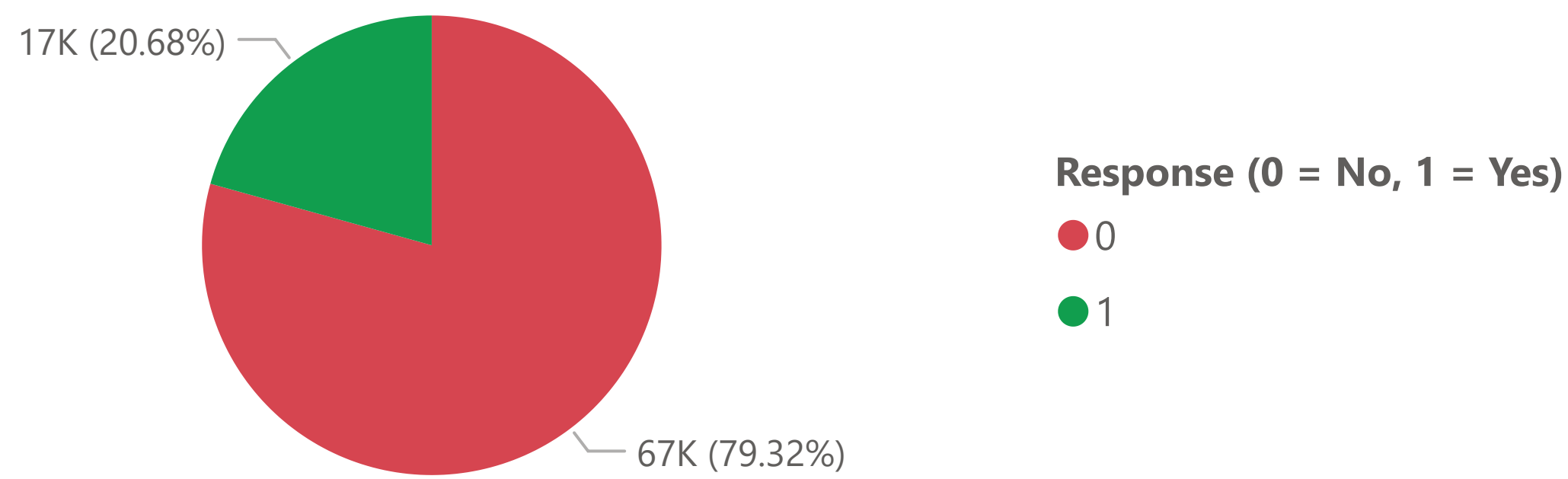
1

Membership Acceptance by Number of Small Children in Household

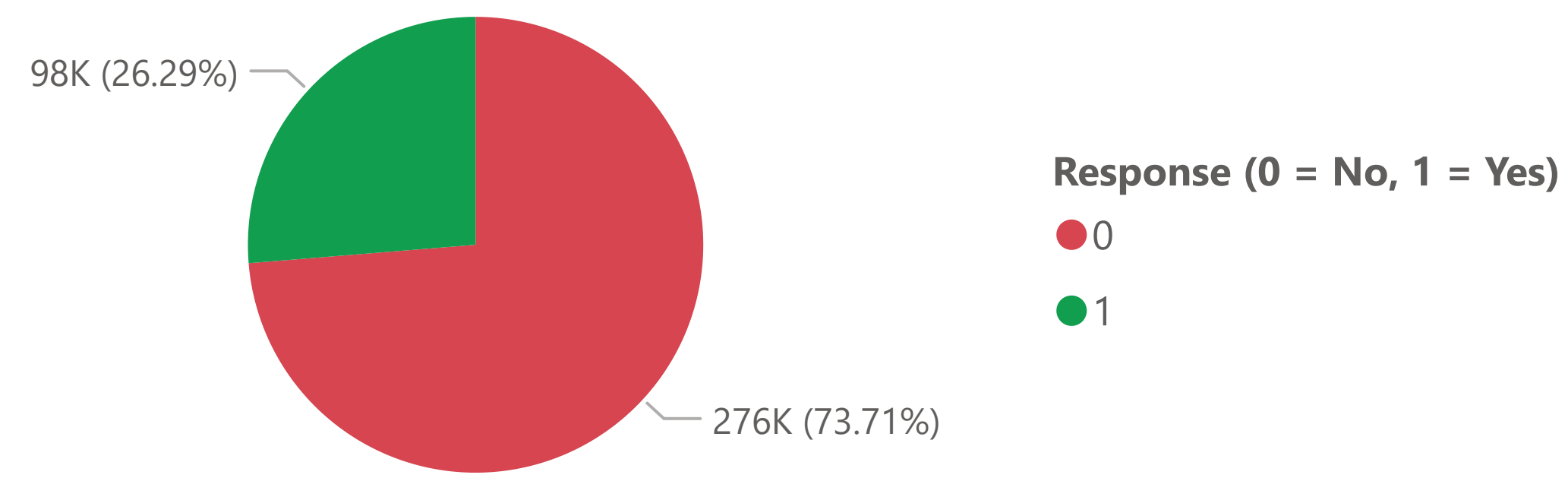
Response ● 0 ● 1



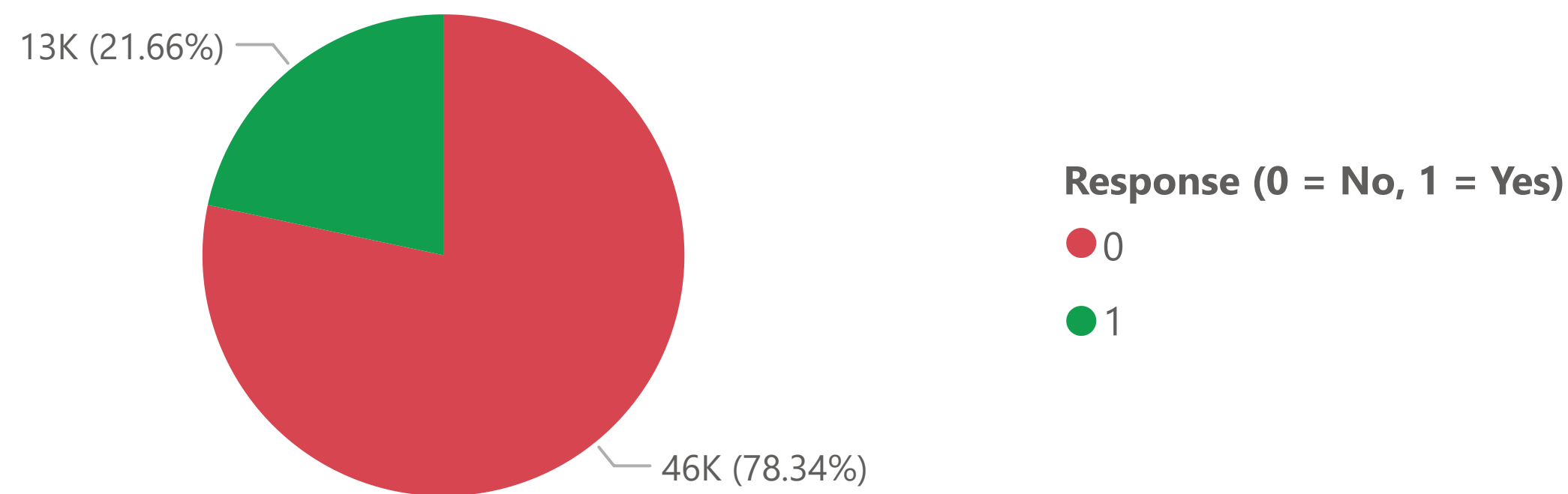
Proportion of Spending on Fish Products by Membership Response



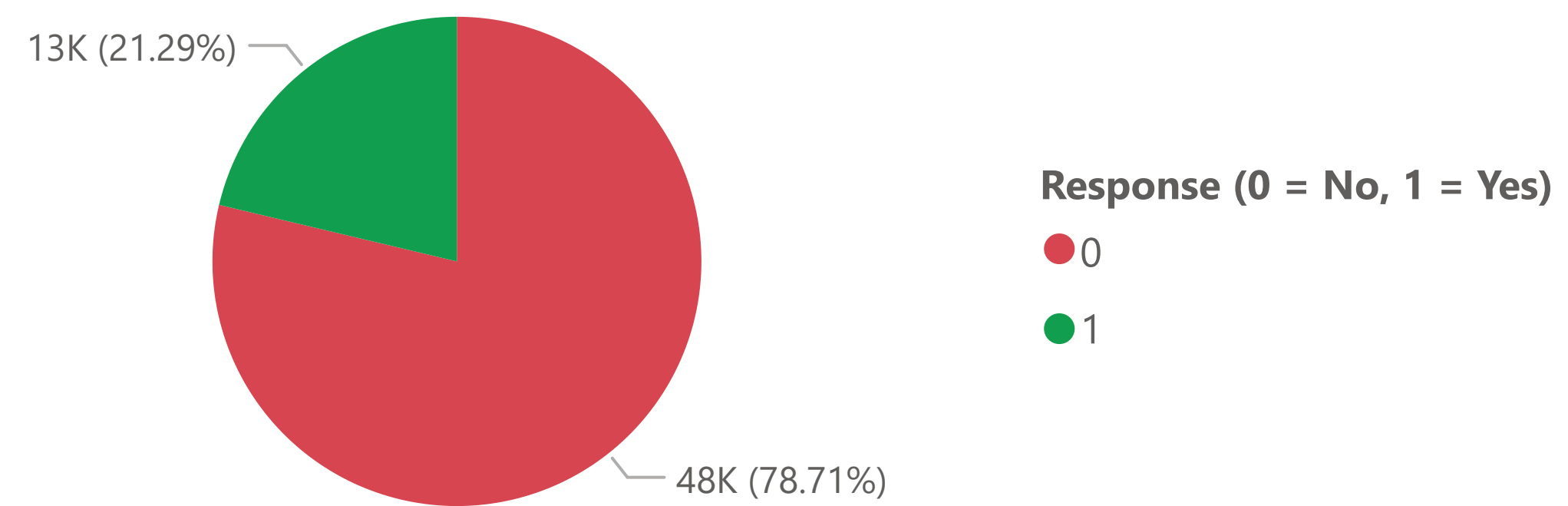
Proportion of Spending on Meat Products by Membership Response



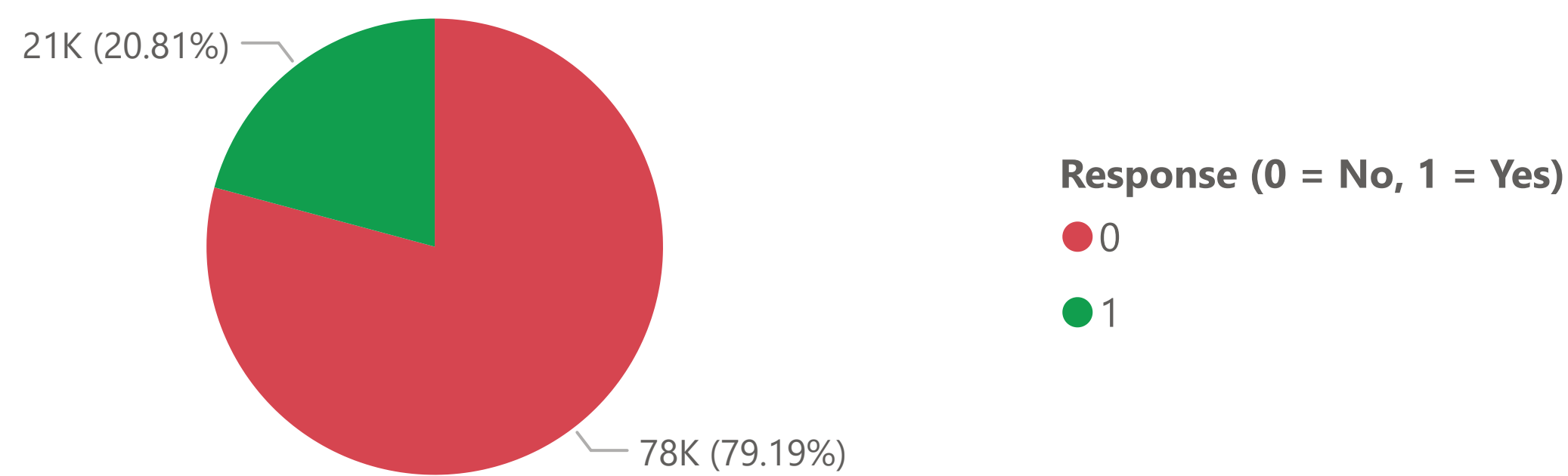
Proportion of Spending on Fruit Products by Membership Response



Proportion of Spending on Sweet Products by Membership Response



Proportion of Spending on Gold Products by Membership Response



Proportion of Spending on Wine Products by Membership Response

