

Elena Buttolo Art Direction, UX & Visual

birth: March 9, 1997 nationality: IT

via Don Luigi Sturzo, 26 20091 Bresso (Milan), Italy

elena.buttolo@hotmail.it elena.buttolo@mail.polimi.it +39 347 576 0184

- → linkedin.com/in/elena-buttolo

Education

sept. 2019 - now

Attending the Master's degree in Communication Design at Politecnico di Milano and *IEDIE Program*Grade point average: 29.3/30

iulv 2019

Bachelor's degree in Communication Design at Politecnico di Milano Score: 110/110

Grade point average: 28.5/30

july 2016

Higher Diploma (scientific) at Liceo Scientifico Classico and Linguistico Giulio Casiraghi in Cinisello Balsamo (Milan)

Formative experience

dec. 2018 - april 2019

Art direction and graphic design of the six-monthly magazine *Polipo* by Lista Aperta distributed at Politecnico di Milano

oct. 2018

UX assistance and wireframe of school register for smartphone and desktop of *Dieci*+ by Davide Maioli

Erasmus

sept. 2019 - feb. 2021

IEDIE Program - Internal Erasmus in Design and Information Engineering at Politecnico di Milano

Professional experience

march 2021- now

Branding, packaging and website of *Azienda Agricola Fiocca* in Pavia

2018 - now

Freelance illustrator

iune 2017

Branding and logo of CocoLoco bar in Zoagli (GE), Liguria

Hackaton

april 2019 - july 2019

Two-time first place winning of Vodafone 5G Challenge for Smart City & Smart Campus by Vodafone

Technical skills

Editorial and Graphic Design

Adobe Photoshop, Adobe Indesign, Adobe Illustrator, Adobe Lightroom, SketchBook, Krita

UX/UI and Prototyping

Figma, Adobe XD

Motion and Video-Making

Adobe After Effects, Adobe Audition, Adobe Premiere Pro, Mixamo, Adobe Character Animator

Coding

HTML4, CSS3, JavaScript, JQuery, Python, Atom, GitHub, Heroku

3D Modeling

3DS Studio Max, Blender

Data Visualization

Excel, Rawgraphs

Other

Unity, Keynote, Handbrake, V-Ray

Design skills

Concept
Visual Research
UX/UI and Interaction Design
Motion Graphics
Video-Making, Direction and Editing
Art Direction and Copywriting
Editorial and Typographic Design
Visual and Brand Identity
Illustrations and Graphic Design
Digital Strategy

Language skills

Italian: Mother Tongue

English: Advanced level TOEIC score 885/990

Reading: C1 Listening: B2 Speaking: B2 Writing: B2

French: School Level

Soft skills

Research
Critical thinking
Problem-solving
Decision making
Fast Learning
Tirelessness
Adaptability
Empathy
Inspiring people
Openness to criticism

Passions

Cinema and TV Series Neuroscience biases Humor&Memes

I authorize the use of my personal info here indicated only for administrative use. Every other use is strictly forbidden unless otherwise stated.

Last Update: April 2021