
eFarm



— Buza Vasile, Creanga Elena,
Pojoga Vasile —

Like eating fresh local food?



Tired of having to shop in the overcrowded local marketplace?



www.alamy.com - F3C8YJ

**Tired of having to stand up all day and not sell all
your products?**



Now you can forget all about that overhead!



What we do and How we do?

- Connecting buyers and sellers to make the shopping faster and easier
- Monitoring of transactions&delivery
- Web&mobile based solution
- Full cloud environment

Overview of services we use

- Accounting
- Marketing
- Customer Relationships
- E-Commerce

Technical details

Service A	Accounting							
	Name	Variable 1	Variable 2	Variable 3	Variable 4	Variable 5	Price / month	Preferred (1= preferred / 0=not)
Provider 1	Bill.com	Payment	Standard workflow	Unlimited storage			78	0
Provider 2	Bill.com	Payment Plus	+	+	Integration	Account software	116	1
Provider 3	ActionStep	Time Billing	Document storage	Sales	Regular backup	Data security	160	0
Service B	Marketing							
	Name	Variable 1	Variable 2	Variable 3	Variable 4	Variable 5	Price / month	Preferred (1= preferred / 0=not)
Provider 1	Marketo	Email marketing	Social Boost	Ad Bridge	SEO	Event Marketing and Webina	3200	1
Provider 2	Marketo	+	Advanced Dynamic Content	Opportunity Influence	Success Path Analyzer	API and Integrations	7200	0
Service C	Customer Relations							
	Name	Variable 1	Variable 2	Variable 3	Variable 4	Variable 5	Price / month	Preferred (1= preferred / 0=not)
Provider 1	Blue camroo	Unlimited contacts	Opportunities	Projects	External Users	Workflows	180	0
Provider 2	Evalandgo	Unlimited questions	150 responses per month	Automatic reports	Raw data export		0	0
Provider 3	Evalandgo	+	Unlimited responses	2000 email invitations	Dynamic survey	Online tech support	116	1
Service D	Ecommerce							
	Name	Variable 1	Variable 2	Variable 3	Variable 4	Variable 5	Price / month	Preferred (1= preferred / 0=not)
Provider 1	Lemonstand	Unlimited products	Zero transactions fees	100% customizable	Custom ssl certificate		196	1
Provider 2	Lemonstand	+	Google analytics	Priority support			356	0
							0	0

Initial investment: 43,536 RON

Partners

- Sellers
 - Fulfill a certain amount of our clients demand. (offer a minimum quantity of products)
- Delivery service

Revenue

- 10% for transactions ≤ 100 RON
- 7% for transactions $\leq 1,000$ RON
- 3% for transactions $> 1,000$ RON
- 7% from total daily revenue $> 1,000$ RON
- 5% from total weekly revenue $> 3,000$ RON
- 2% from total monthly revenue $> 5,000$ RON
- **Estimated monthly revenue(after 12 months): 30,000 RON**
 - $(50 \text{ sellers} * 150 \text{ RON (per week)} * 4 \text{ (weeks)}) = 30,000 \text{ RON}$

The more you sell, the less you're getting billed!

Thank You!

