

Why a separate app?

Different Activities

Managing credit is a different set of activities from everyday banking that warrant a dedicated focus.

Comprehensive Function

The range of functions offered in MyCredit might make the Vancity banking app too complicated.

DESIGN PRINCIPLES

Be Personal

As a local credit union, Vancity is recognized for their personal service which should be consistent across all channels.

Be Clear

Use common language to guide members through understanding each step of their credit process.

Be Hopeful

Provide information upfront and always frame things positively when assisting members in improving their credit score.