

# Elena Hsu

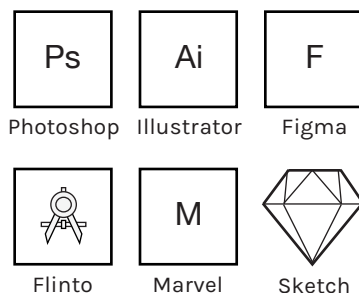
UX AND VISUAL DESIGNER

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[@MULKFICTION](#)

## SKILLS



## COMPETENCIES

UI Design  
Brand Identity  
Research & Strategy  
Illustration  
HTML/CSS

## AWARDS

RGD STUDENT AWARD FOR  
STRATEGIC DESIGN 2019  
Honourable Mention  
ACP CONFERENCE 2017  
Best of Show Issue, The Peak

## LOVES

Badly Produced Movies  
Chicken Broth Ramen  
Overweight Cat Videos

CRAFTING SOLUTIONS THAT INTERCULTURALLY CONNECT PEOPLE TOGETHER

## EXPERIENCE

### Contract Web Designer

SAINT JAMES MUSIC ACADEMY | OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I design visual assets for web and development compatible with Keela through WordPress.

### Design Intern

DOSSIER CREATIVE | MAY - OCTOBER 2019

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in eCommerce, branding, creative strategy, and experience design with local clients within social impact spaces.

### UX Design Intern

MEDIAMONKS HQ | MAY - AUGUST 2018

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

### Associate Production Editor

THE PEAK PUBLICATION | DECEMBER 2016 - AUGUST 2017

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

## EDUCATION

### Simon Fraser University

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology  
Concentration in Design

### Malmö University

AUGUST 2017 - JANUARY 2018 | FALL EXCHANGE PROGRAM

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.