

elena hsu—
an experience and
visual designer

*it's pronounced a-Len-na

www.elenahsu.com
yu.elenahsu@gmail.com
@mulkfiction

I am passionate in crafting
human-centric solutions that
interculturally connects human
beings to each other.

Adventure-ready, I actively explore
new design approaches while
striving for engaging and effective
solutions through design,
communication, and storytelling.

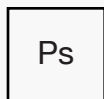
SKILLS



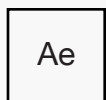
indesign



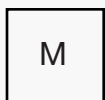
illustrator



photoshop



after
effects



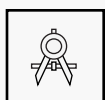
marvel



sketch



axure RP



flinto



final cut

ux + ui design
visual design
interaction design
branding
content strategy
html/css

EXPERIENCE

contract web designer @sjma

OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I create visual assets for web and development compatible with Keela through WordPress.

designer @railyardlab @dossiercreative

MAY 2019 - OCTOBER 2019

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in branding, creative strategy, and experience design with local clients within social impact spaces.

ux designer @mediamonksHQ

MAY - AUGUST 2018

Experienced working as a design intern on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

associate production editor @thepeak

DECEMBER 2016 - AUGUST 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

EDUCATION

simon fraser university

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology
Concentration in Design

malmö university

AUGUST 2017 - JANUARY 2018 Fall Exchange Program

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.

LOVES Overweight Cat Videos, Bad Movies, Chicken Broth Ramen