

elena hsu—  
an experience and  
visual designer

\*it's pronounced a-Len-na

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@mulkfiction

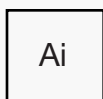
I am passionate in crafting  
human-centric solutions that  
interculturally connects human  
beings to each other.

Adventure-ready, I actively explore  
new design approaches while  
striving for engaging and effective  
solutions through design,  
communication, and storytelling.

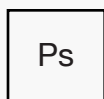
## SKILLS



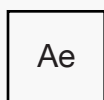
indesign



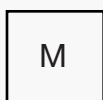
illustrator



photoshop



after  
effects



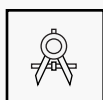
marvel



sketch



axure RP



flinto



final cut

ux + ui design  
visual design  
interaction design  
branding  
content strategy  
html/css

## EXPERIENCE

### contract web designer @sjma

OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I create visual assets for web and development compatible with Keela through WordPress.

### designer @railyardlab @dossiercreative

MAY 2019 - OCTOBER 2019

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in branding, creative strategy, and experience design with local clients within social impact spaces.

### ux designer @mediamonksHQ

MAY - AUGUST 2018

Experienced working as a design intern on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

### associate production editor @thepeak

DECEMBER 2016 - AUGUST 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

## EDUCATION

### simon fraser university

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology  
Concentration in Design

### malmö university

AUGUST 2017 - JANUARY 2018 Fall Exchange Program

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.

LOVES Overweight Cat Videos, Bad Movies, Chicken Broth Ramen