## Elena Hsu

UX AND VISUAL DESIGNER

www.elenahsu.com yu.elenahsu@gmail.com @mulkfiction

#### SKILLS







InDesign

Illustrator

Photoshop







After

**Effects** 





Flinto





Axure RP

**Final Cut** 

UX + UI Design Visual Design **Brand Identity** Interaction Design Research & Strategy Content Strategy Illustration HTML/CSS

### AWARDS

RGD STUDENT AWARD FOR STRATEGIC DESIGN 2019 Honourable Mention Vancity MyCredit, Project

**ACP CONFERENCE 2017** Best of Show Issue, The Peak

#### LOVES

**Badly Produced Movies** Honourable Mention Vancity MyCredit

CRAFTING SOLUTIONS THAT INTERCULTURALLY CONNECT PEOPLE TOGETHER

#### **EXPERIENCE**

## Contract Web Designer @SJMA

OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I create visual assets for web and development compatible with Keela through WordPress.

## Design Intern @DossierCreative

MAY - OCTOBER 2019 | RAILYARD LAB

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in branding, creative strategy, and experience design with local clients within social impact spaces.

# UX Design Intern @MediaMonksHQ

MAY - AUGUST 2018

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

### Associate Production Editor @ThePeak

DECEMBER 2016 - AUGUST 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

# Graphic Designer @ChopstickFestival

NOVEMBER 2016 | THE PERIPHERY GROUP

Volunteer laying out menu templates and certificates.

#### **EDUCATION**

# Simon Fraser University

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology Concentration in Design

## Malmö University

AUGUST 2017 - JANUARY 2018 | FALL EXCHANGE PROGRAM

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.