BUSINESS DEPENDENCIES

Borrowell

Borrowell is a vendor that **provides credit scores** of individuals to financial institutions.

MX Technologies

Designed a Money Desktop Platform specifically **for credit unions to give members full financial visibility.**

Central 1

As a service provider to Vancity and other credit unions, Central 1 will need to **collect and manage** additional **data from members**.

Additional Staff

Vancity or their digital partners will require additional **managers, designers, and developers** to maintain a second mobile app.

Vancity Staff

MEASURING SUCCESS

Monthly Active Users

Members who have not only downloaded the app, but come back to use it regularly.

Higher Credit Scores

If policy permits, Vancity could monitor the credit scores of members who use the app.

Reviews

Customer satisfaction can be measured by reviews of the app.