elena hsu

[a-LE-na/su]

ux + visual designer

I am an experience designer actively exploring new design approaches while striving for engaging and effective design solutions. Adventure-ready, I want to create an intercultural community through design, communication, and storytelling.

elenahsu.com | hsuyuh@sfu.ca | @mulkfiction

EDUCATION

malmö university

AUG 2017 - JAN 2018 EXCHANGE STUDENT INTERACTION DESIGN

simon fraser university

SEPT 2013 - PRESENT

BA. SCHOOL OF

INTERACTIVE ARTS +

TECHNOLOGY

DESIGN CONCENTRATION

SKILLSET







inDesign

illustrator

photoshop







sketch

after effects

axure RP

marvel

flinto

final cut

UX/UI Design Visual Design Interaction Design Information Design Research & Strategy HTML/CSS

DESIGN EXPERIENCE

ux intern

MAY 2018 - AUG 2018

@MEDIAMONKS HQ

UX monk at creative production company

- . adapted to an international environment with colleagues in cross-cultured teams
- . produced industry standard deliverables using Sketch + Marvel

assistant production editor

DEC 2016 - AUG 2017

@THE PEAK

Production team employee at independent SFU newspaper

- . collaborated with section editors and writers
- . organized templates
- . designed full-page layouts using inDesign + Illustrator

graphic designer

SEP 2016 - NOV 2016

@THE PERIPHERY GROUP

Volunteer position for first annual Vancouver Chopstick Festival

- laid out menu templates and certificates using Photoshop + Illustrator
- worked under company graphic designers
- .collaborated with the marketing team

LOVES



overweight cat videos



ramen



cheesy, badly produced movies

AVAILIBILITY

I am currently seeking and is interested and available for jobs after April 2019.