

# Elena Hsu

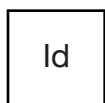
UX AND VISUAL DESIGNER

www.elenahsu.com

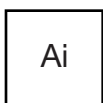
yu.elenahsu@gmail.com

@mulkfiction

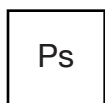
## SKILLS



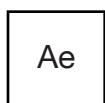
InDesign



Illustrator



Photoshop



After  
Effects



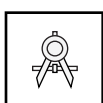
Marvel



Sketch



Axure RP



Flinto



Final Cut

UX + UI Design

Visual Design

Brand Identity

Interaction Design

Research & Strategy

Content Strategy

Illustration

HTML/CSS

## AWARDS

RGD STUDENT AWARD FOR  
STRATEGIC DESIGN 2019

Honourable Mention

Vancity MyCredit, Project

ACP CONFERENCE 2017

Best of Show Issue, The Peak

## LOVES

Badly Produced Movies

Honourable Mention

Vancity MyCredit

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CRAFTING SOLUTIONS THAT INTERCULTURALLY CONNECT PEOPLE TOGETHER

## EXPERIENCE

### Contract Web Designer @SJMA

OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I create visual assets for web and development compatible with Keela through WordPress.

### Design Intern @DossierCreative

MAY - OCTOBER 2019 | RAILYARD LAB

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in branding, creative strategy, and experience design with local clients within social impact spaces.

### UX Design Intern @MediaMonksHQ

MAY - AUGUST 2018

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

### Associate Production Editor @ThePeak

DECEMBER 2016 - AUGUST 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

### Graphic Designer @ChopstickFestival

NOVEMBER 2016 | THE PERIPHERY GROUP

Volunteer laying out menu templates and certificates.

## EDUCATION

### Simon Fraser University

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology  
Concentration in Design

### Malmö University

AUGUST 2017 - JANUARY 2018 | FALL EXCHANGE PROGRAM

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.