













AWARRENES

RESEARCH

BUILDING A CREDIT SCORE

FORGLOWN-THROUGH

MEMBER

variancityweldsite

Infant mortality

is scattered across the

start.|start to start

don't know where to

improving my score

once a month, on Equifax

My scores only updates

Want to know more

know credit is important,

FRICTION

This is overwhelmning

and time consuming

credit is important

I don't understand why

on top of my score

It's inconvenient to be

SATISFACTION

NEWTRAL

TOUCH RPH IN TS

Brain

Rejection from lender



Financial resources

variety website

Equifax

Brandpartywebsite/app















Revised F. & included each

prototypesslide?

needed credit?

How can variety help













AWARRENES

RESEARCH



variety websites



information about credit



is scattered across the



know credit is important,



This is overwhelmning

and time consuming

credit is important



Branch

Rejection from lender



Financial resources

vancitywellsite

