

## MyCredit

A companion application for Vancity members to manage their credit and set goals that encourage credit building, to better support their financial well-being.



## References

## BOOKS

Newbery, P., & Farnham, K. (2013). Experience Design: A Framework for Integrating Brand, Experience, and Value. Hoboken: John Wiley & Sons

Neumeier, M., & American Institute of Graphic Arts. (2006). The brand gap: How to bridge the distance between business strategy and design: A whiteboard overview / by Marty Neumeier. (Rev. ed.). Berkekley, CA: New Riders.

## WEBSITES

https://www.vancity.com/
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https://business.financialpost.com/
personal-finance/more-than-half-ofcanadians-have-never-checked-theircredit-score-bmo-report-says
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