

## Elena Hsu— An Experience and Visual Designer

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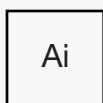
I am passionate in crafting human-centric solutions that interculturally connects human beings to each other.

Adventure-ready, I actively explore new approaches while striving for engaging and effective solutions through design and storytelling.

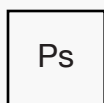
### TOOLS



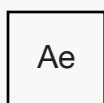
InDesign



Illustrator



Photoshop



After Effects



Marvel



Sketch



Axure RP



Flinto



Final Cut

### COMPETENCIES

UX + UI Design

UX Strategy

Visual Design

Interaction Design

Brand Identity

Content Strategy

HTML/CSS

### EXPERIENCE

#### Contract Web Designer @SJMA

OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I create visual assets for web and development compatible with Keela through WordPress.

#### Designer @RailyardLab @DossierCreative

MAY 2019 - OCTOBER 2019

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in branding, creative strategy, and experience design with local clients within social impact spaces.

#### UX Designer @MediaMonksHQ

MAY - AUGUST 2018

Experienced working as a design intern on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

#### Associate Production Editor @ThePeak

DECEMBER 2016 - AUGUST 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

### EDUCATION

#### Simon Fraser University

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology  
Concentration in Design

#### Malmö University

AUGUST 2017 - JANUARY 2018 Fall Exchange Program

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.

**LOVES** Overweight Cat Videos, Bad Movies, Chicken Broth Ramen