

Elena Hsu

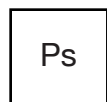
UX AND VISUAL DESIGNER

WWW.ELENAHSU.COM

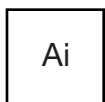
YU.ELENAHSU@GMAIL.COM

@MULKFICTION

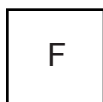
SKILLS



Photoshop



Illustrator



Figma



Flinto



Marvel



Sketch

COMPETENCIES

UI Design

Brand Identity

Research & Strategy

Illustration

HTML/CSS

AWARDS

RGD STUDENT AWARD FOR
STRATEGIC DESIGN 2019

Honourable Mention

ACP CONFERENCE 2017

Best of Show Issue, The Peak

LOVES

Badly Produced Movies

Chicken Broth Ramen

Overweight Cat Videos

CRAFTING SOLUTIONS THAT INTERCULTURALLY CONNECT PEOPLE TOGETHER

EXPERIENCE

Contract Web Designer

SAINT JAMES MUSIC ACADEMY | OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I design visual assets for web and development compatible with Keela through WordPress.

Design Intern

DOSSIER CREATIVE | MAY - OCTOBER 2019

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in eCommerce, branding, creative strategy, and experience design with local clients within social impact spaces.

UX Design Intern

MEDIAMONKS HQ | MAY - AUGUST 2018

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

Associate Production Editor

THE PEAK PUBLICATION | DECEMBER 2016 - AUGUST 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

EDUCATION

Simon Fraser University

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology
Concentration in Design

Malmö University

AUGUST 2017 - JANUARY 2018 | FALL EXCHANGE PROGRAM

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.