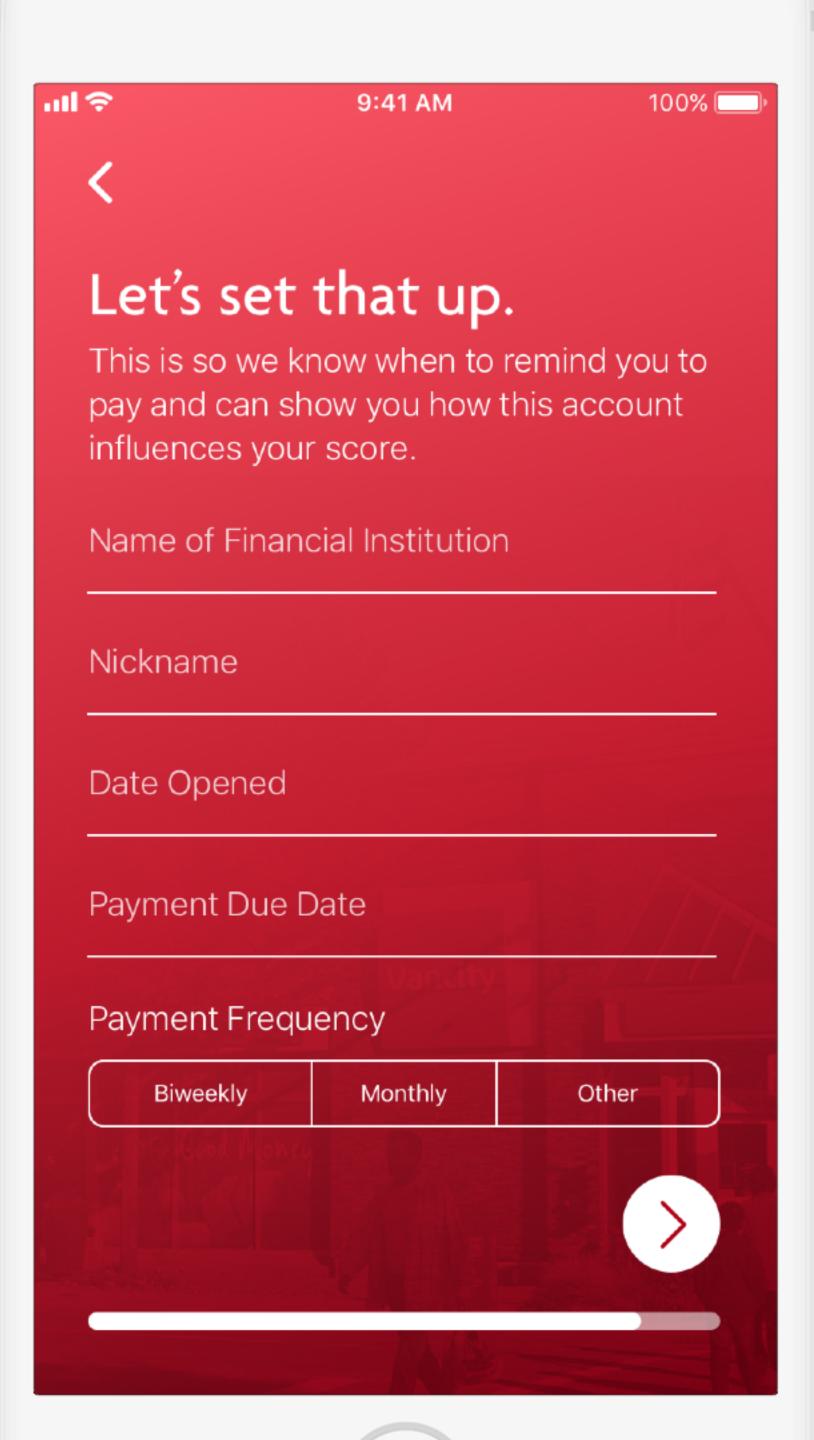


## **APPENDIX**

## Score Predictions

Existing predictive modelling would be used. Positive growth is shown with the assumption that the member implements the given steps to increase their score.



## **APPENDIX**

## Other Accounts

If members choose not to use MX Technologies, they can manually enter their accounts to see how the account is influencing their score.