Elena Hsu

UX AND VISUAL DESIGNER

I'M ELENA (SHE/HER)—

A designer specialized in unifying UX and visual design, passionate in crafting purposeful solutions that interculturally connect people together.

COMPETENCIES

UX/UI Design
Brand Identity
Research & Strategy
Illustration
HTML/CSS

TOOLS

Adobe CC
Figma
Flinto
Marvel
Sketch

EDUCATION

Simon Fraser University

SEP 2013 - JUN 2019

BA. School of Interactive Arts and Technology
Concentration in Design

Malmö University

AUG 2017 - JAN 2018 | FALL EXCHANGE PROGRAM

K3. Interaction Design Program
Immersing myself in Scandinavian culture and design perspectives, my education specialized in Interaction Design and Tangible and Embodied Interactions.

LOVES

Badly Produced Movies
Chicken Broth Ramen
Overweight Cat Videos

EXPERIENCE

Saint James Music Academy

CONTRACT WEB DESIGNER | OCT 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I design visual assets for web and development compatible with Keela through WordPress.

Dossier Creative

DESIGN INTERN | MAY - OCT 2019

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I expanded my skills in eCommerce, branding, creative strategy, and experience design with local clients within social impact spaces.

MediaMonks HQ

UX DESIGN INTERN | MAY - AUG 2018

Experienced working as a designer on an international scale. I conducted field research and produced industry-standard wireframes and mockups within a multidisciplinary team.

The Peak Publication Society

ASSISTANT PRODUCTION EDITOR | DEC 2016 - AUG 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

AWARDS

RGD Strategic Design Student Award

HONOURABLE MENTION 2019

Student Project, Vancity MyCredit

SFU FCAT Undergraduate Conference

PRESENTER 2019

Student Project, Vancity MyCredit

ACP Conference

SAN FRANCISCO BEST OF SHOW 2017

The Peak Publication Society