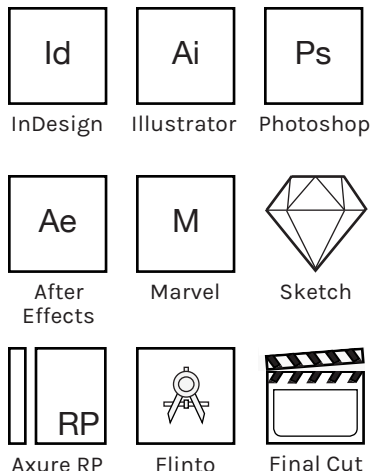


Elena Hsu

UX AND VISUAL DESIGNER

www.elenahsu.com
yu.elenahsu@gmail.com
@mulkfiction

SKILLS



UX + UI Design
Visual Design
Brand Identity
Interaction Design
Research & Strategy
Content Strategy
Illustration
HTML/CSS

AWARDS

RGD STUDENT AWARD FOR
STRATEGIC DESIGN 2019
Honourable Mention
Vancity MyCredit, Project

ACP CONFERENCE 2017
Best of Show Issue, The Peak

LOVES

Badly Produced Movies
Chicken Broth Ramen
Overweight Cat Videos

CRAFTING SOLUTIONS THAT INTERCULTURALLY CONNECT PEOPLE TOGETHER

EXPERIENCE

Contract Web Designer @SJMA

OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I create visual assets for web and development compatible with Keela through WordPress.

Design Intern @DossierCreative

MAY - OCTOBER 2019 | RAILYARD LAB

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in branding, creative strategy, and experience design with local clients within social impact spaces.

UX Design Intern @MediaMonksHQ

MAY - AUGUST 2018

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

Associate Production Editor @ThePeak

DECEMBER 2016 - AUGUST 2017

Within the layout and production department of SFU's student wide newspaper, I coordinated with a team of editorial writers, photographers, and illustrators to deliver captivating full-page layouts for weekly publications in print and digital.

Graphic Designer @ChopstickFestival

NOVEMBER 2016 | THE PERIPHERY GROUP

Volunteer laying out menu templates and certificates.

EDUCATION

Simon Fraser University

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology
Concentration in Design

Malmö University

AUGUST 2017 - JANUARY 2018 | FALL EXCHANGE PROGRAM

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.