

Elena Hsu

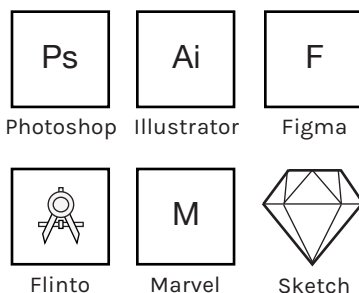
UX AND VISUAL DESIGNER

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[@MULKFICTION](#)

SKILLS



COMPETENCIES

UI Design
Brand Identity
Research & Strategy
Illustration
HTML/CSS

AWARDS

RGD STUDENT AWARD FOR
STRATEGIC DESIGN 2019
Honourable Mention
ACP CONFERENCE 2017
Best of Show Issue, The Peak

LOVES

Badly Produced Movies
Chicken Broth Ramen
Overweight Cat Videos

CRAFTING SOLUTIONS THAT INTERCULTURALLY CONNECT PEOPLE TOGETHER

EXPERIENCE

Contract Web Designer

SAINT JAMES MUSIC ACADEMY | OCTOBER 2019 - PRESENT

Extending Saint James Music Academy's brand identity into their web presence, I design visual assets for web and development compatible with Keela through WordPress.

Design Intern

DOSSIER CREATIVE | MAY - OCTOBER 2019

Railyard Lab is an intern-powered studio within Dossier Creative. Providing hands-on experience, I nurtured my skills in eCommerce, branding, creative strategy, and experience design with local clients within social impact spaces.

UX Design Intern

MEDIAMONKS HQ | MAY - AUGUST 2018

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

Associate Production Editor

THE PEAK PUBLICATION | DECEMBER 2016 - AUGUST 2017

Experienced working as a designer on an international scale. I was responsible for conducting field research, and producing industry-standard wireframes and mockups.

EDUCATION

Simon Fraser University

SEPTEMBER 2013 - JUNE 2019

BA. School of Interactive Arts and Technology
Concentration in Design

Malmö University

AUGUST 2017 - JANUARY 2018 | FALL EXCHANGE PROGRAM

K3. Interaction Design Program

Through immersing myself in Scandinavian culture, I enriched my design perspective by learning and applying different approaches. My education specialized in interaction design and tangible and embodied interactions.