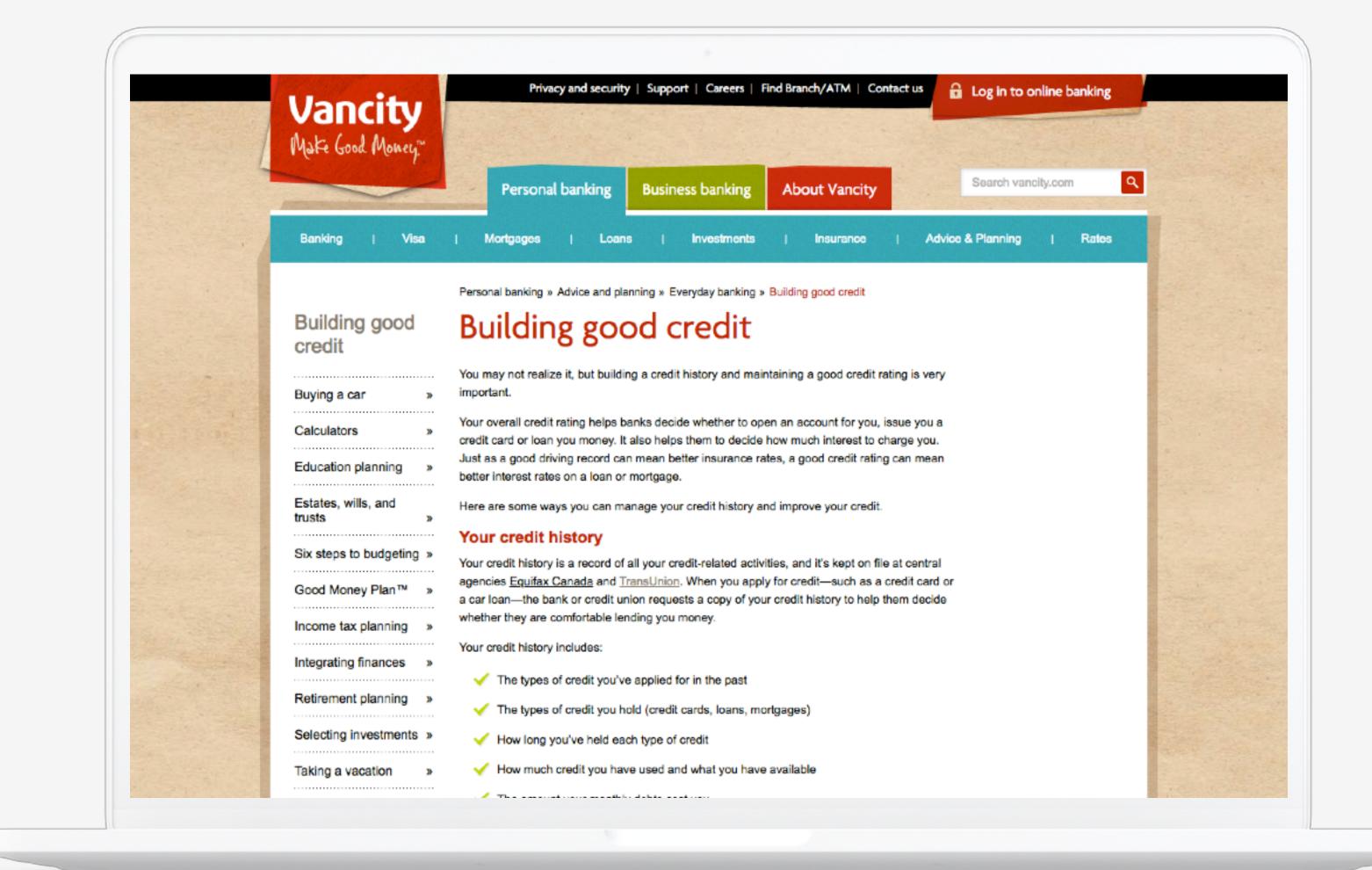
CURRENT EXPERIENCE

Information Hierarchy

Despite the importance of credit, relevant information lies deep in the navigation of Vancity's website.

Lack of Resources

Vancity's existing mobile app has yet to provide resources for credit management.



Personal banking > Advice and planning > Everyday banking > Building good credit

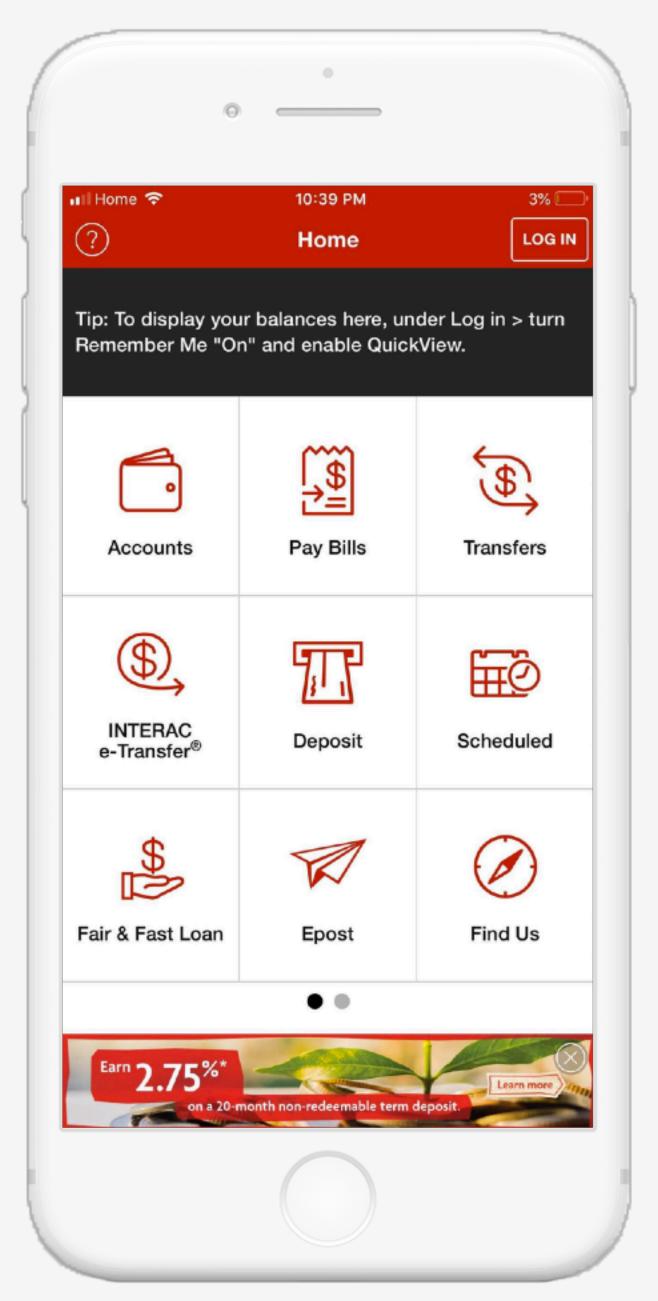
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Vancity's existing mobile app

Vancity