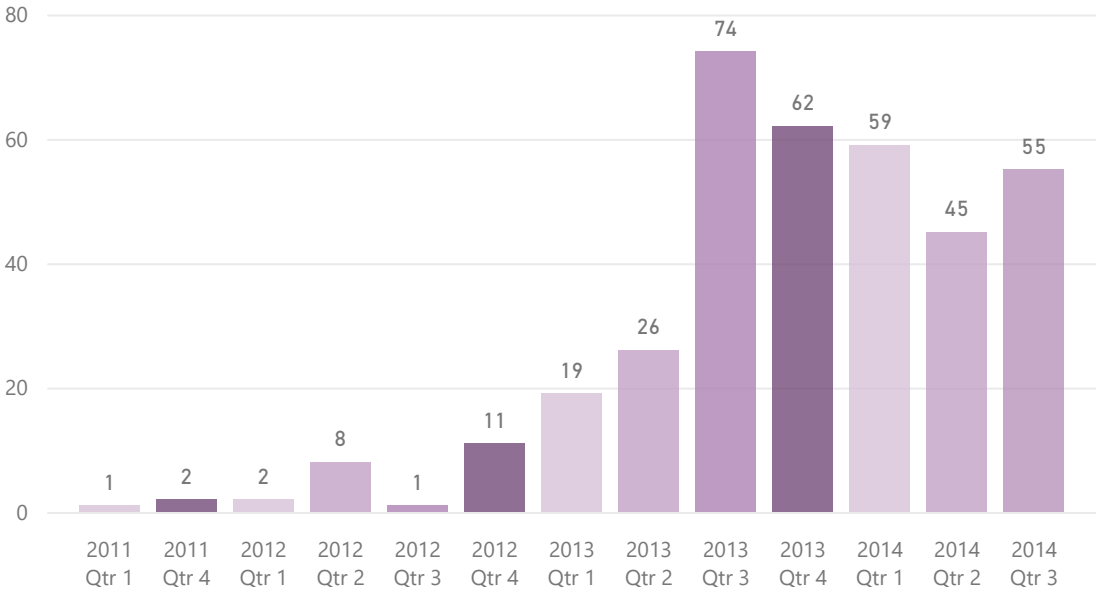


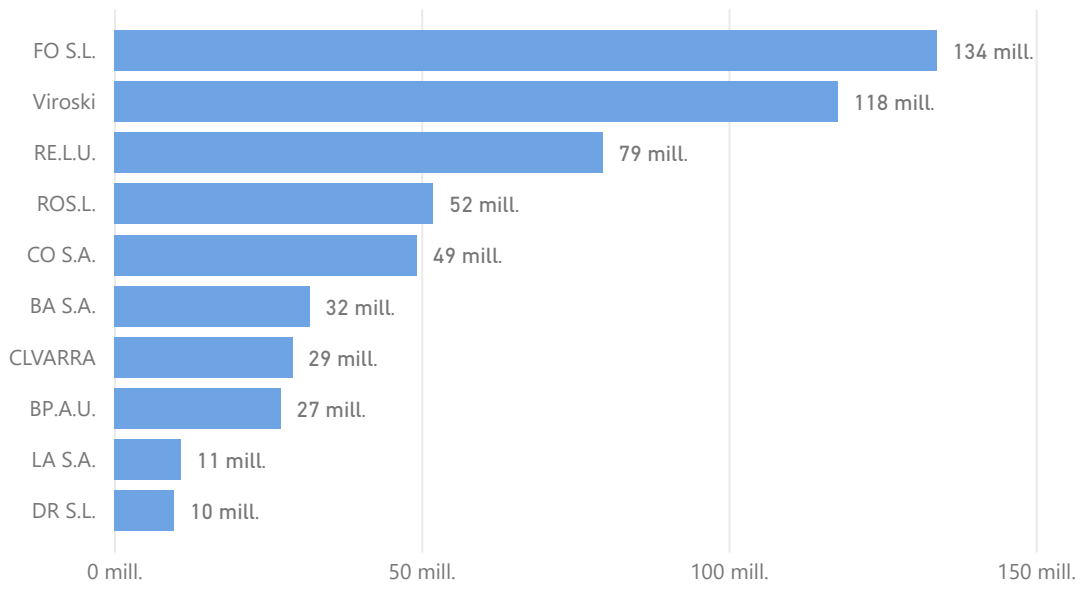
232
Unique_Clients

1167
Unique_IDS

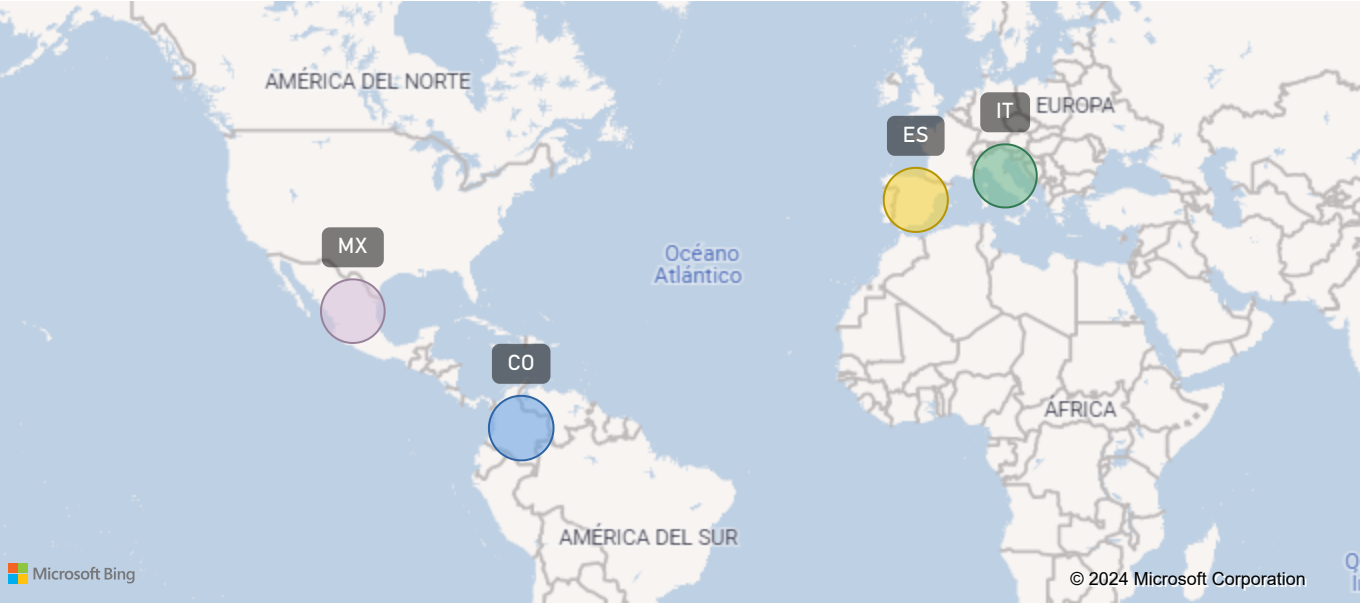
Unique_Clients por Año y Trimestre



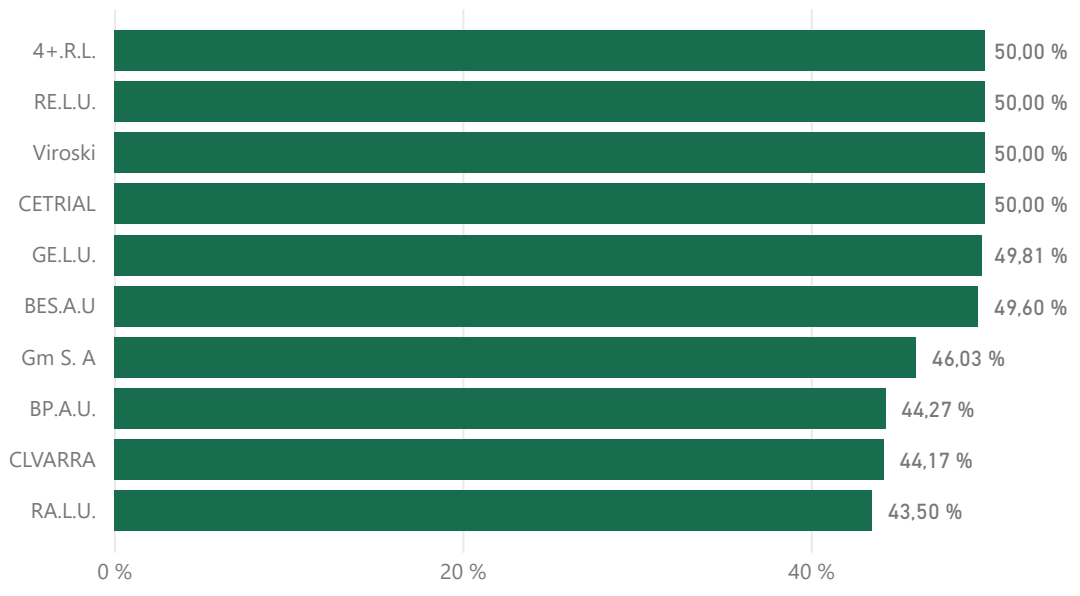
TOP 10 Total Benefit per Client



Unique_Clients por Country



TOP 10 Total Benefit (%) per Client



*ECNOCOM and DI S.A. have been excluded

594,54 mill.

Total_Benefit_EUR

16,61 %

Perc_Total_Benefit_EUR

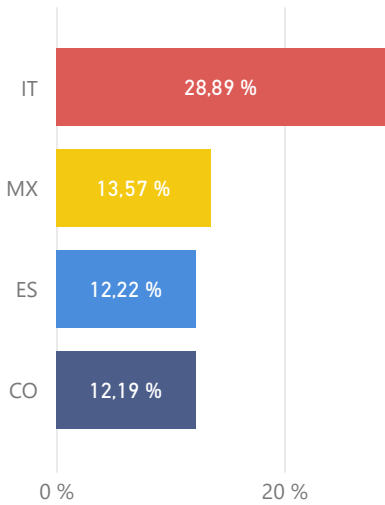
3,58 mil M

Total_Revenues_EUR

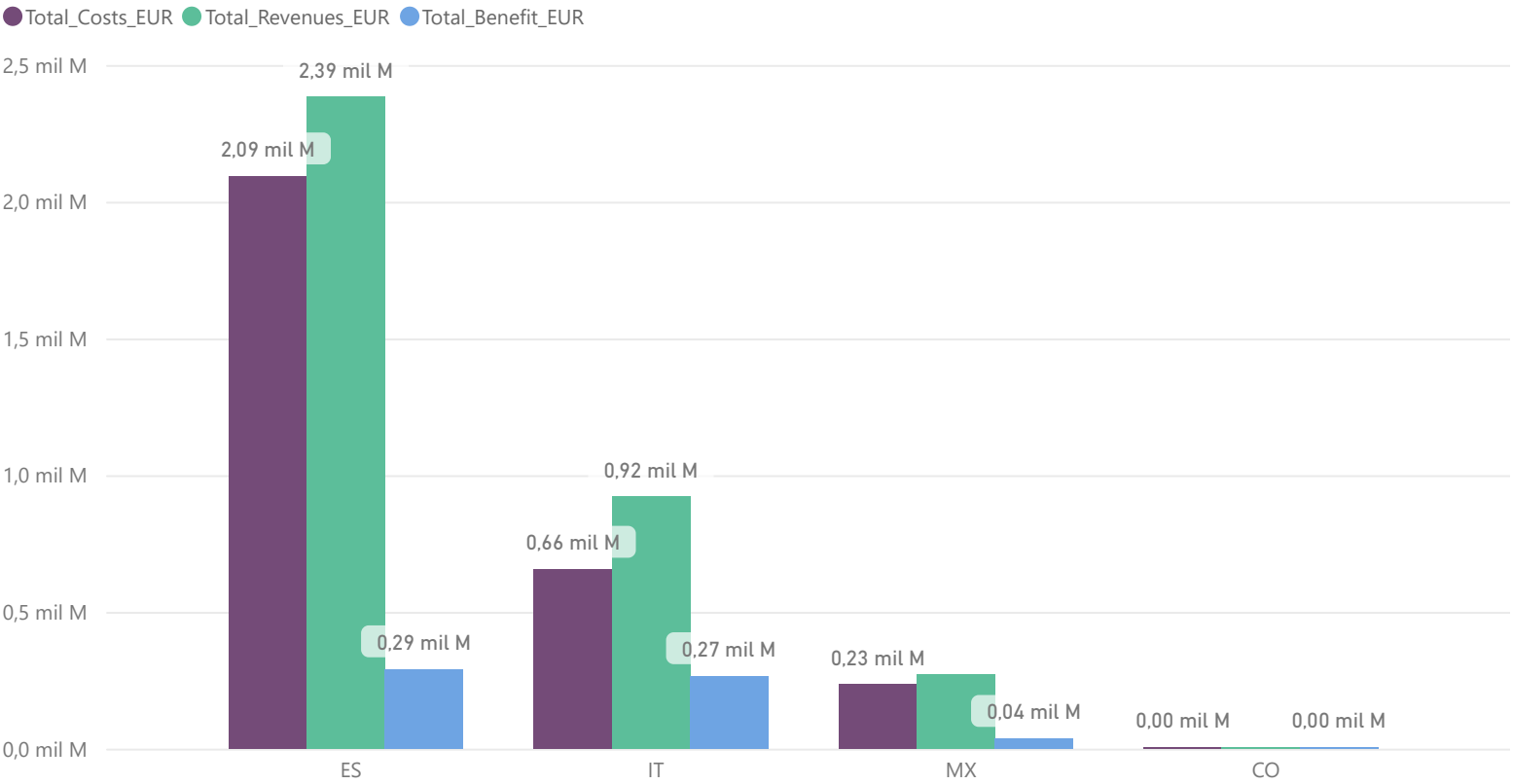
2,98 mil M

Total_Costs_EUR

Total Benefit (%) per Country

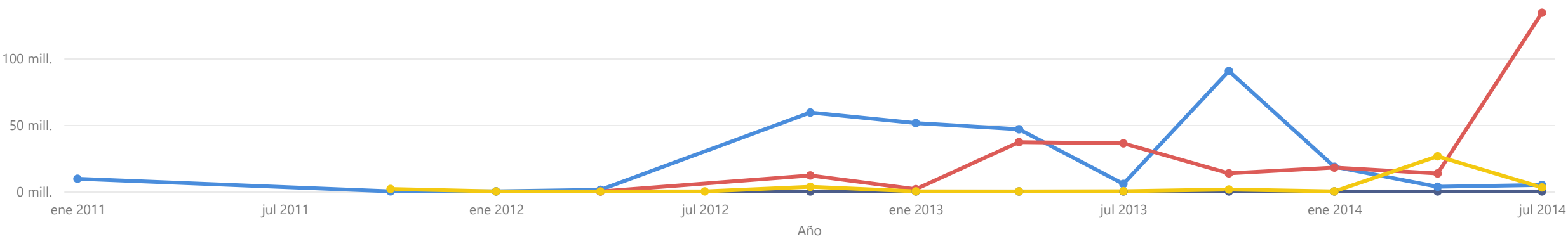


Total_Costs_EUR, Total_Revenues_EUR y Total_Benefit_EUR por Country



Total_Benefit_EUR por Año, Trimestre y Country

Country ● CO ● ES ● IT ● MX



*ECNOCOM and DI S.A. have been excluded

594,54 mill.

Total_Benefit_EUR

16,61 %

Perc_Total_Benefit_EUR

3,58 mil M

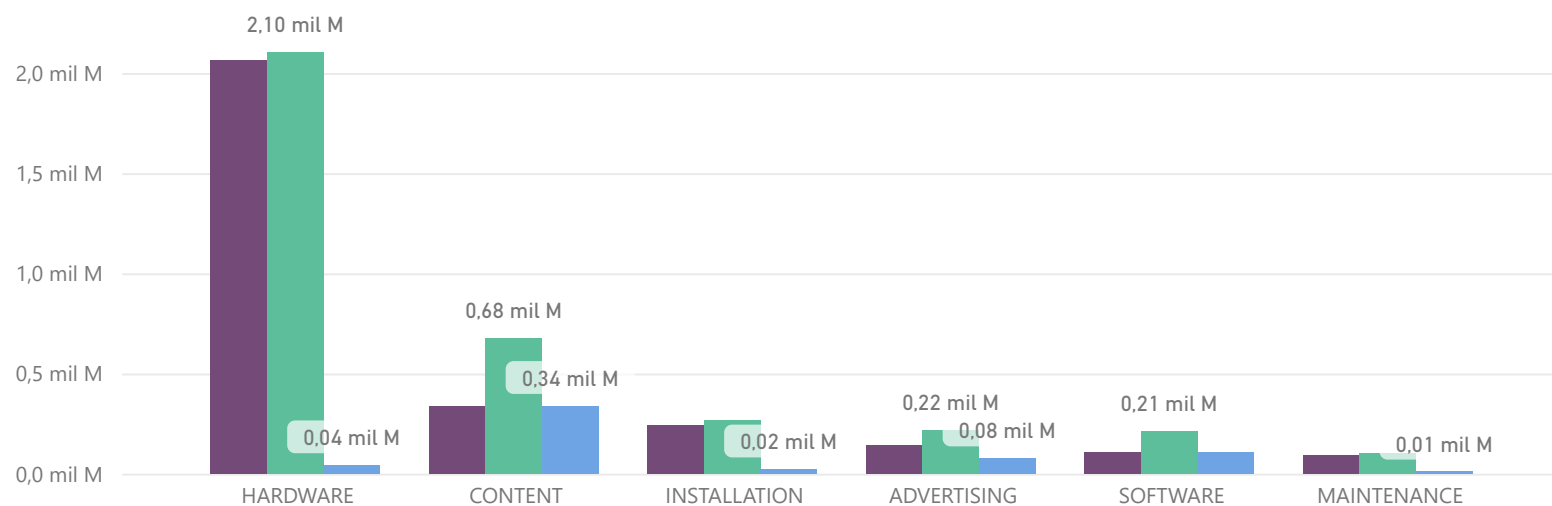
Total_Revenues_EUR

2,98 mil M

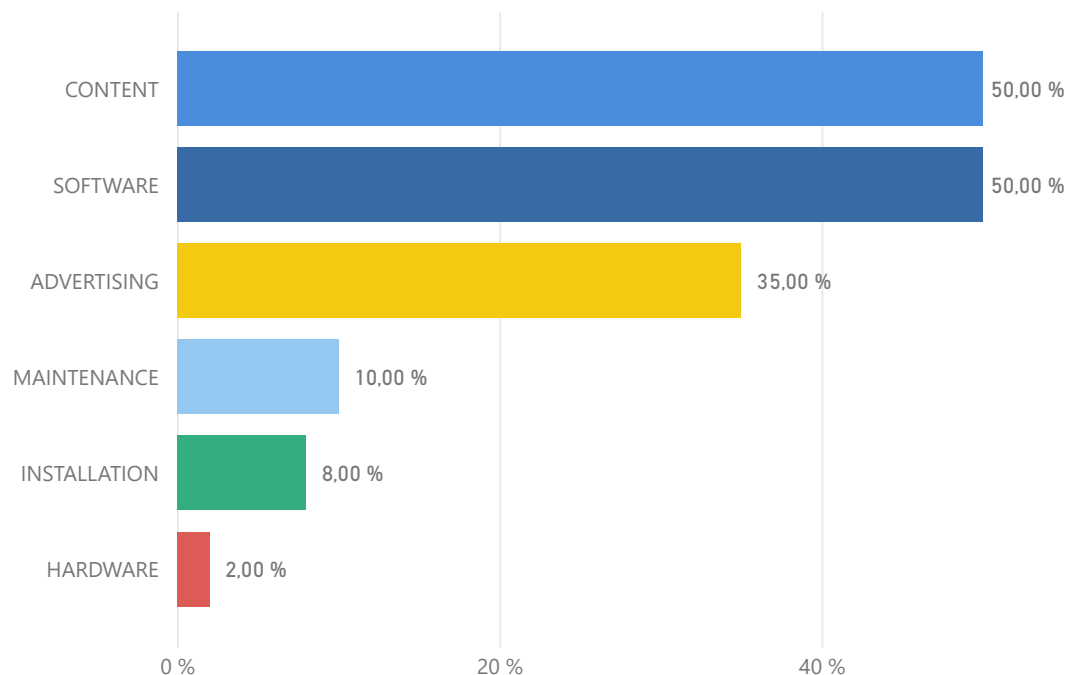
Total_Costs_EUR

Total_Costs_EUR, Total_Revenues_EUR y Total_Benefit_EUR por Business line

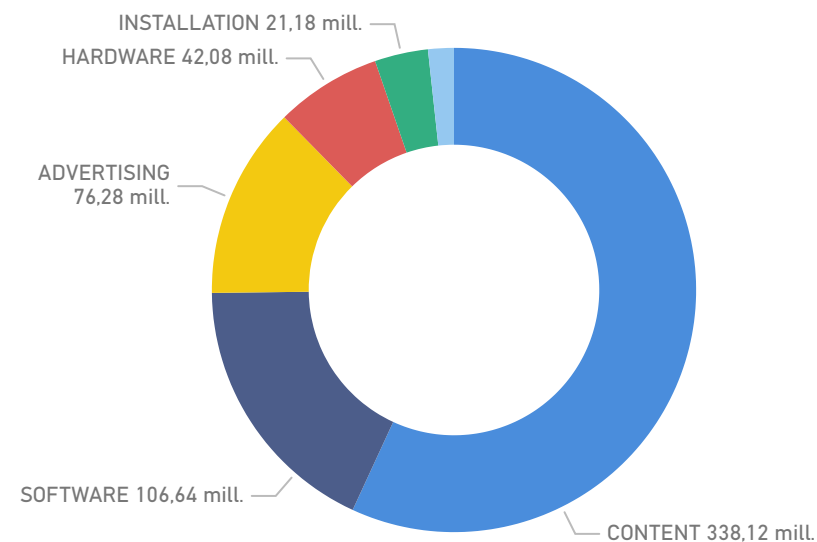
● Total_Costs_EUR ● Total_Revenues_EUR ● Total_Benefit_EUR



TOP Total Benefit (%) per Business Line

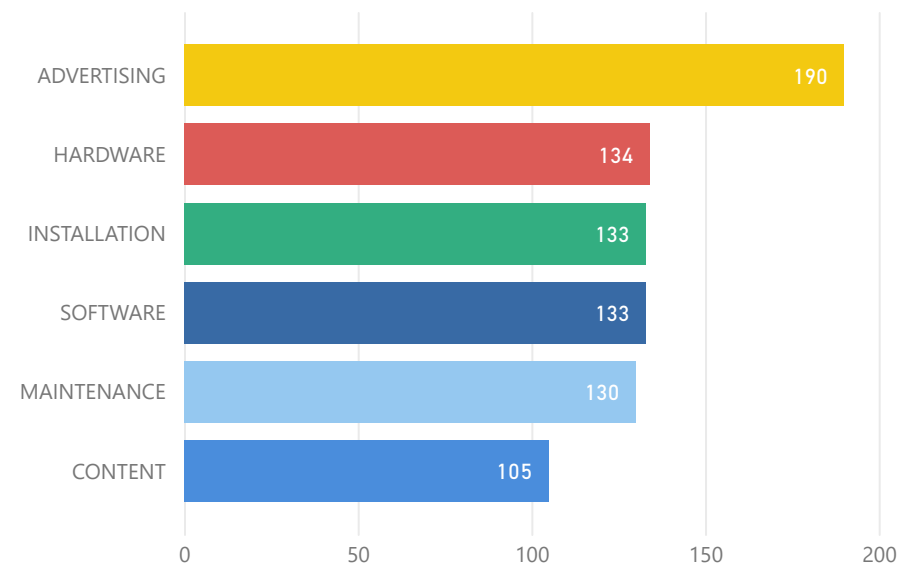


Total_Benefit_EUR por Business line



*ECNOCOM and DI S.A. have been excluded

Unique_Clients por Business line



ANALYSIS OF ADVERTISING BUSINESS LINE

76,28 mill.

Total_Benefit_EUR

2462

Recuento de ID

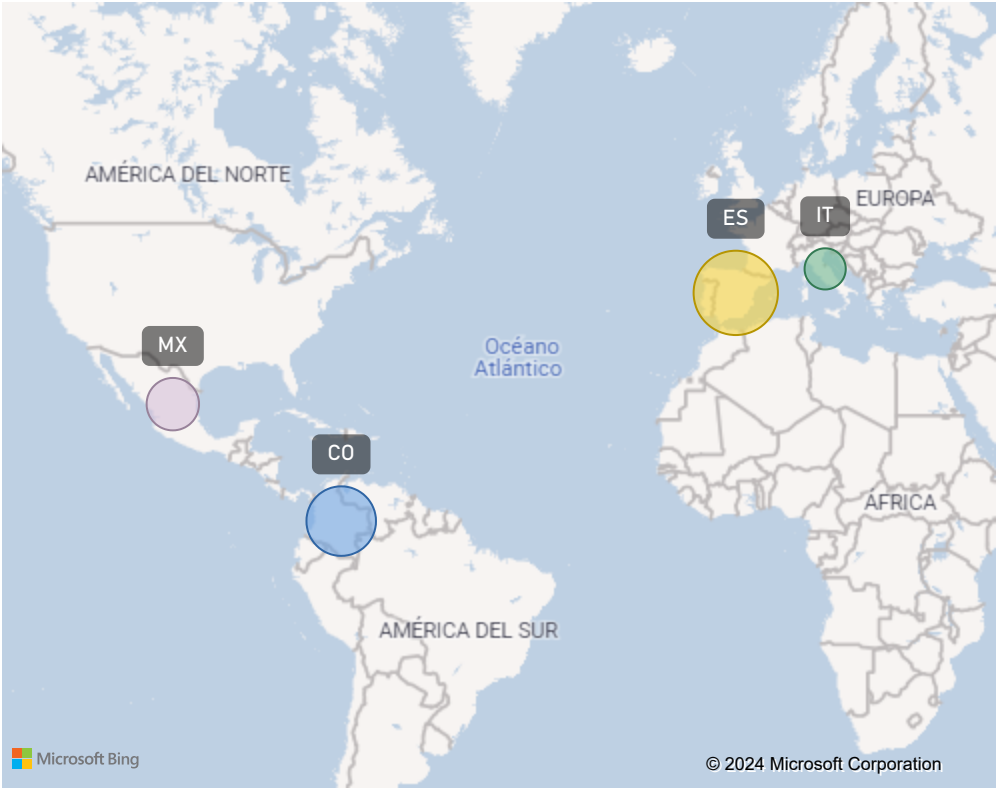
217,95 mill.

Total_Revenues_EUR

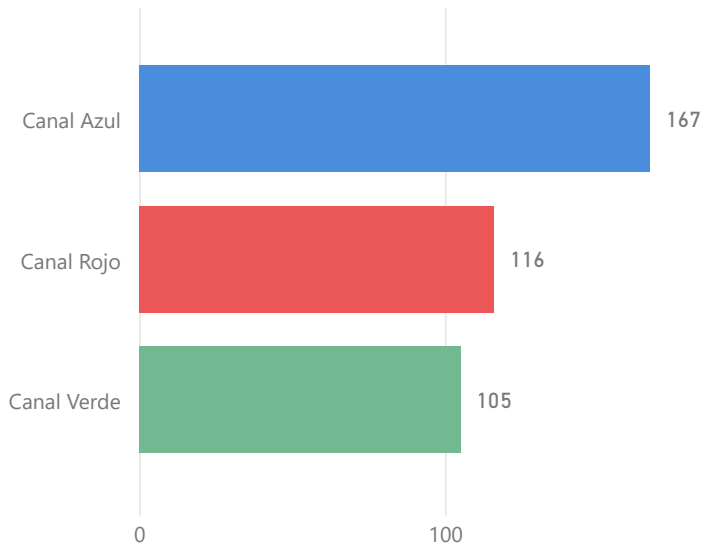
141,67 mill.

Total_Costs_EUR

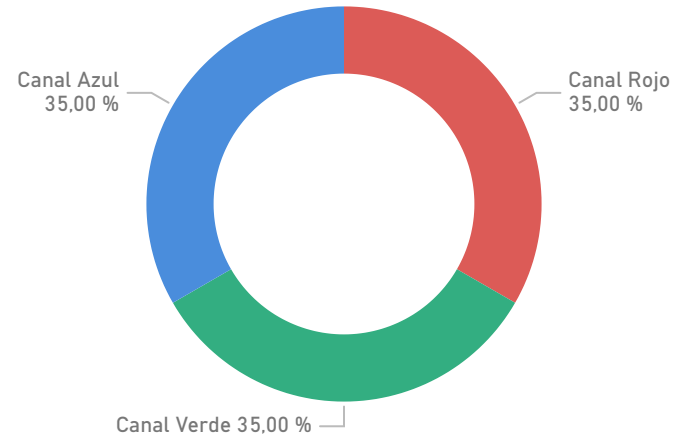
%TG Recuento de Ad channel por Country



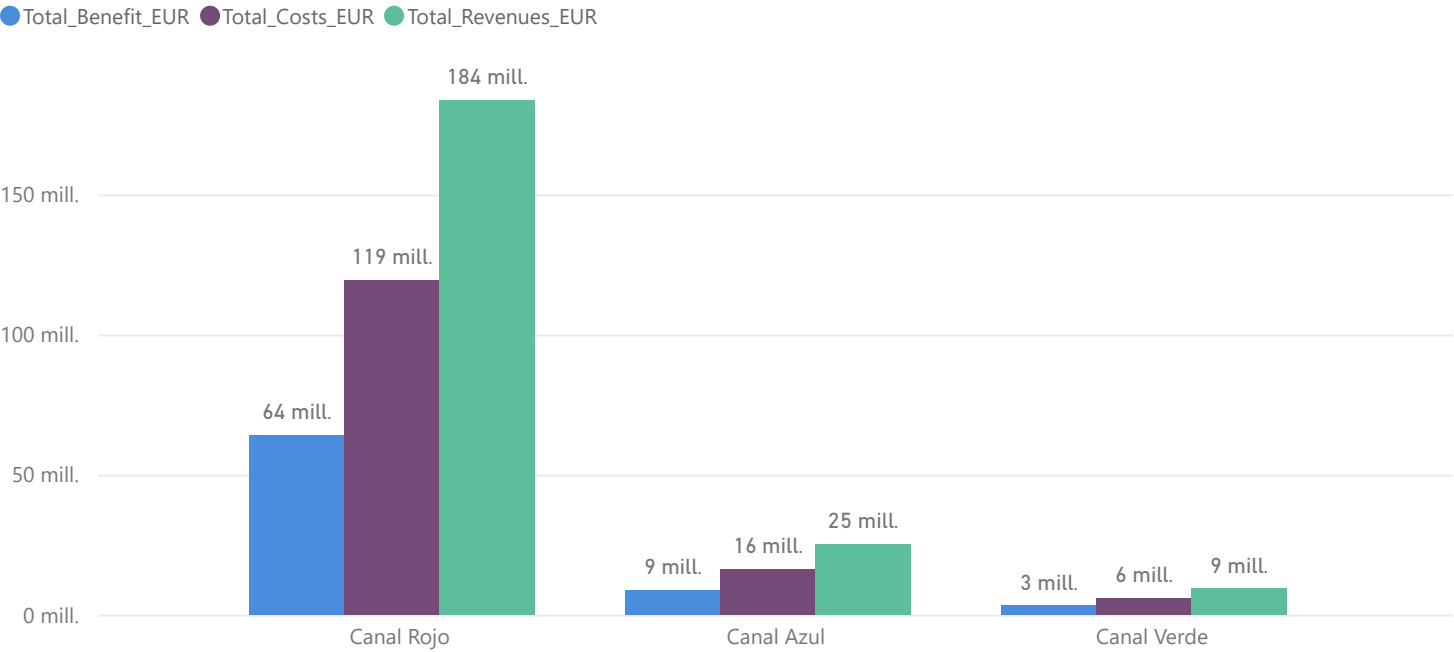
Unique_Clients por Ad channel



TOP Total Benefit (%) per Business Line



Total_Benefit_EUR, Total_Costs_EUR y Total_Revenues_EUR por Ad channel



*ECNOCOM and DI S.A. have been excluded