# Elena Mauri

# **UX Designer and Innovation Researcher**

Vigonovo (VE) - 16/04/1998

I am uograding my skills as UX/Ui Desigenr in a competitive digital marketing agency while also applying my skills in UX/UI design both as a freelancer and a volunteer for a non-profit association. I explored AI innovation as an intern in a consulting firm. With a Master's in HCI from the University of Trento and experience at Bticino, I blend user-centric design with innovative technology.

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**Linkedin Profile** 

**Portfolio** 

#### **Tools**

Sketch	
Zeplin	•••00
Figma	•••••
Adobe Suite	
Framer	
Wordpress	

## Languages

HTML	
CSS	•••00
C++	●●●○○

### **Data Analysis**

Python	•••00
R	••••

#### **Hobbies**

Bartendering
Drawing
Hiking
Cooking
Bees
Watching random
youtube videos

### **Experience**

#### UX/UI Deisgner at Boraso

Mar 2024 - current

I conduct User Research and design or re-design websites (mainly E-commerce).

#### UX/UI Designer - Freelance

Sept 2023 - current

I am working with a development team at multiple projects.

#### UX/UI Designer - Volunteer

Nov 2023 - current

Volunteer for a non-profit association: I am working on the website and on social media content.

#### Innovation Intern at Sharazad

Nov 2023 - Apr 2024

My role involved exploring groundbreaking applications of generative AI, contributing to the development of innovative solutions, and staying at the forefront of industry trends.

#### UX Designer - Stage at BTicino

Feb 2023 - Jun 2023

I took part in the transition from Sketch to Figma, working on the design system of all BTicino's digital touchpoints. I designed new interfaces and created working prototypes and conducted user testing.

#### **Education**

Master's in Human-Computer Interaction, University of Trento

Sep 2021 - Dec 2023

Bachelor of Psychological Science, University of Padova

Sep 2017 - Jul 2020