

Elena Nelmes

Digital Designer & Junior Front-end Developer

Location: George Town, KY

Contact: elena.nelmes@gmail.com or +1 (345) 327-4305

Portfolio: elenanelmes.com

LinkedIn: /elena-nelmes

Passionate about design, coding and digital transformation. In my last job I completed a large-scale app restructure and reskin project, coded an interactive style guide and assembled a design system, created brand guideline and culture code books. Currently volunteering at the National Gallery of the Cayman Islands and actively learning to code through online courses and building freelance and personal web-based projects.

SKILLS

HTML5 / CSS3
Bootstrap 4
JavaScript, jQuery
WordPress
Responsive web design, e.g. media queries and art direction
UX/UI design with commitment to usability and accessibility
User research & interviews
User journeys & workflows
Wireframes, mockups, prototypes
Copywriting & proofreading
User stories & acceptance criteria
Agile / Scrum methodologies

TOOLS

Adobe Suite
AWS / LAMP / VMware / WinSCP
Atom
Balsamiq
Developer Tools
GitHub
Google Suite
InVision / Marvel
Jira Software
Microsoft Office, incl. Visio
Microsoft Visual Studio Code
Slack / Trello

RECENT WORK EXPERIENCE

UX/UI Designer | Apex MobileTech · 2014 - 2018 · London, UK

Apex MobileTech provide smart mobile solutions for the UK property market. I started here as a tech support agent and was promoted to the QA lead after demonstrating empathy for the users, attention to detail and capability to resolve complex issues. After discovering UX/UI design, achieved a personal goal of becoming a full-time designer.

Continuously and iteratively worked towards improving the look, functionality and user experience of the apps and admin systems developed in collaboration with off-shore teams. Played key part in all aspects of design from concept development to implementation. Took initiative in bettering the department processes and communication with other teams, as well as raising awareness of the importance of user-centered design and its best practices.

Operations Executive | PayAsUGym.com · 2014 · London, UK

PayasUgym.com is an online marketplace for gym services with a strong sense of community dedicated to fitness and well-being. Here I onboarded new partners, managed their accounts and wrote content for the website. Organised photoshoots to get professional gym photos after seeing the poor quality of the images usually supplied by the gyms. Trialled in-person training sessions for the gyms that were performing poorly. Also volunteered to test new website features and assist with the creation and distribution of various marketing materials.

For full job history, please see my LinkedIn profile. References available upon request.

EDUCATION

BA (Hons) Illustration & Visual Communication | University of Westminster · 2010 - 2013 · London, UK