Elena Vigo Olivan
Junior Full-Stack Web Developer

📍 Barcelona, Spain

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I am curious, hardworking and adaptable and I believe commitment and communication are key elements for any team. My interest for coding awakened in my last position while working with marketing automatisation.

Professional Experience

Accenture Spain, *Digital Marketing (CRM)*

12/2018 – 06/2019 | Barcelona, Spain

- Assigned to a client, a Portuguese automotive company.
- Coordinated the Data Analysis team and Digital Marketing team in order to target a specific market segment through consumer data segmentation.
- Assigned to implement a consolidated solution for compliance with the 2018 GDPR regarding lead database and lead processing.
- Increased by 10% lead generation with the launch of a new product campaign.
- Monthly analysed Sales Forecast and Lead Funnel.
- Automatised segmentation processes with Python.

NN Consulting, *Int. Consultant for SMEs - Internship*

03/2018 – 08/2018 | Barcelona, Spain

- Assigned to diverse clients in the food industry.
- Increased export sales by developing an International Marketing Plan targeted at mainly European markets.
- Increased visibility of the clients in International Fairs.

Education

Le Wagon, *9-week Coding Bootcamp (English)*

2020 | Barcelona, Spain

Intensive course, diversity environment and remote team workflow due to 2020 crisis.
- Ruby on Rails, JavaScript ES6, HTML, SCSS, UI Design, PostgreSQL, Git, GitHub, Heroku.

ESCI - UPF, *International Business Marketing Bachelor's Degree (English-Spanish)*

2015 – 2019 | Barcelona, Spain

University of Florida, *Exchange Program*

2017 – 2018 | Florida, United States

Projects

Vamos Barcelona, *Mobile First Website (present)* ⧉
- "Find volunteering opportunities around you."
- Assessing viability and considering MVP launching.
- Developed with Ruby on Rails framework (Ruby, JavaScript, HTML, SCSS, PostgreSQL, Heroku).
- Remote technical workflow with international team.

Get Your Garden, *Website (Sidney, demo purposes)* ⧉
- "Book gardens around you with friends or family"
- Developed with Ruby on Rails framework (Ruby, JavaScript, HTML, SCSS, PostgreSQL, Heroku).

Skills

Frontend *(JavaScript ES6 React, HTML, SCSS, Bootstrap, UI Design - FIGMA)*,
Backend *(Ruby, SQL, Postgresql, APIs, JSON)*,
Organisation *(Trello, Git, GitHub)*,
Soft skills *(Eye for detail and critical thinking proved through the development of my last project)*

Languages

English *(Fluent - TOEFL + CAE)* • **Spanish** *(Native)*

Catalan *(Native)* • **German** *(Basic)*

Interests

Coding | Music +Tech Music Industry | Travelling

Meditation | Outdoor Activities + Diving