Elena Vigo
Junior Full-Stack Web Developer

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Professional Experience

Accenture Spain, *CRM Consultant*
12/2018 – 06/2019 | Barcelona, Spain
- Coordinated the Data Analysis and Digital Marketing team of a Portuguese automotive company.
- Increased by 2% the conversion of leads into sales via the analysis of the Lead Generation Funnel.
- Narrowed the target audience by 10% through a focused segmentation resulting in a quality reach.
- Assured compliance with the GDPR by designing and executing the Lead Generation Plan.
- Achieved to automate data processing with Python.

NN Consulting, *Export Consultant for SMEs (Internship)*
03/2018 – 08/2018 | Barcelona, Spain
- Transformed goals of client (food industry) into actions through an International Marketing Plan.
- Increased client presence in European markets by negotiating prices and fees with distributors.
- 15% export sales increase as a result of attending an International Fair that improved market visibility.

Projects

Vamos Barcelona, *Responsive Website* ⧉
- "Find volunteering opportunities in Barcelona."
- Currently working on improving the Front End and scaling up the Back End (relational database).
- Remote coding workflow with an international team.
- *Ruby on Rails, JavaScript ES6, HTML, CSS, PostgreSQL*

Get Your Garden, *Desktop Website (Sidney)* ⧉
- "Book gardens around you with friends or family"
- Only available in Sidney for demo purposes.
- While working on MVP, I learned that communication and commitment are key in any team.
- *Ruby on Rails, JavaScript ES6, HTML, CSS, PostgreSQL*

Education

Le Wagon, *9-week Full Stack Bootcamp (EN)*
02/2020 | Barcelona, Spain

Pompeu Fabra University (ESCI),
International Business and Marketing (EN-ES)
2015 – 2019 | Barcelona, Spain

University of Florida, *Exchange Program*
2017 – 2018 | Florida, United States

Profile

I am curious, hardworking and adaptable. I like to challenge myself so I am currently self-learning React JS library. My interest for coding awakened in my last position while working with data automation.

Languages

English *(Fluent - TOEFL + CAE)*

Spanish *(Native)* | **Catalan** *(Native)*

German *(Basic)*

Skills

Soft Skills *(Eye for detail and critical thinking proved through the scaling up of the project Vamos Barcelona)*

Technical Skills *(API fetch, UI Design, FIGMA, GitHub)*

Interests

Coding | Music Events | Travelling
Meditation | Scuba Diving