

ELENA WINGARD

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EDUCATION

University of Colorado Boulder - Leeds School of Business

Expected Graduation May 2024

Bachelor of Science in Business Administration: Double Major in Finance and Marketing

Minor in Creative Technology & Design

Dean's List

- **Relevant Courses:**
 - Corporate Finance, Corporate Financial Reporting (Accounting), Derivative Securities, Investment and Portfolio Management, Advanced Business Law.
- **Notable Projects:**
 - Spent 4 months performing in-depth financial analysis on 1 company and throughout this time, delivered pro forma projections, a complete valuation including DCF and APV, and a final buy/sell recommendation based on the data. Additional concepts calculated include WACC, EBITDA, CAPM, NPV, FCFs, levered and unlevered beta, enterprise value, terminal value, price multiples, and cost of equity. Acted as CFO for the duration of the analysis, and oversaw all assumptions and calculations
 - Created a simulated company as a final project with a team of peers that broadened experience in advertising, finance, operations management, and general entrepreneurial expertise. Successfully reached final goal, ultimately achieving highest cumulative performance compared to competitors, including the highest financial performance and 48% total market share

WORK EXPERIENCE

Merger Partners, Incorporated | June 2023 – August 2023

Summer Intern

- Practiced a specialized auction process, assisting elements of deal sourcing including investigating company backgrounds, refining buyer lists and suitable sellers, and projecting potential investment opportunities
- Participated as Intern Representative in firm meetings with founders of private equity/venture capital firms
- Conducted due diligence on current clients and 300 prospective clients with minimum EBITDA of \$2M
- Managed relationships with approx. 100 companies, particularly with respective CEOs and founders
- Leveraged Microsoft Excel to organize and formulate collected data, which was presented to the CEO and then employed in future deals

Harlow Events | May 2022 – August 2022

Accounting and Finance Intern

- Assisted and advised Founder with company finances ranging from travel expenses to revenue from clients
- Independently organized and prepared data that facilitated official end-of-year accounting process
- Provided management counsel with self-created financial models
- Established imperative bookkeeping standards to facilitate future accounting

My Saint My Hero | Seasonal, 2020 –2023

Retail Sales Associate

LEADERSHIP AND ACTIVITIES

Women in Business Club, Member | University of Colorado Boulder

CU Asian Unity Club, Member | University of Colorado Boulder

Leeds School of Business Peer Mentor | University of Colorado Boulder

Football Team Liaison & Representative | University of Colorado Boulder

Alpha Phi Sorority, Member | University of Colorado Boulder

SKILLS AND INTERESTS

- **Technical:** Python, HTML, CSS, JavaScript, Microsoft Excel, p5.js, Adobe Photoshop, QuickBooks
- **Languages:** Received California State Seal of Biliteracy for completion and understanding of Spanish
- **Soft Skills:** Diligence, organization, leadership, adaptability, problem-solving
- **Interests:** Soccer, tennis, running, crafting