Smith Foodie Design Notes

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Color Scheme

I created a color scheme of **5** main colors and **3** neutral colors. Each of the main colors corresponds to a type of meal for color-coding purposes. I tried to avoid colors similar to the ones used in Smith's official systems so that Smith Foodie would not be mistaken for the official sources.

Teal
#0D7070

Breakfast

Turquoise
#00B8A2

Snack

Pink
#F383AB

Lunch

Purple
#9F63BB

Dinner

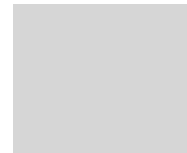**Tan**
#CCB69D

Error

Dark Gray
#404040

Medium Gray
#929292

Light Gray
#D6D6D6

Logo Design - Previous Ideas

These were **previous versions** of the logo before I came up with the final design. These designs looked too much like the Grubhub logo for my taste.
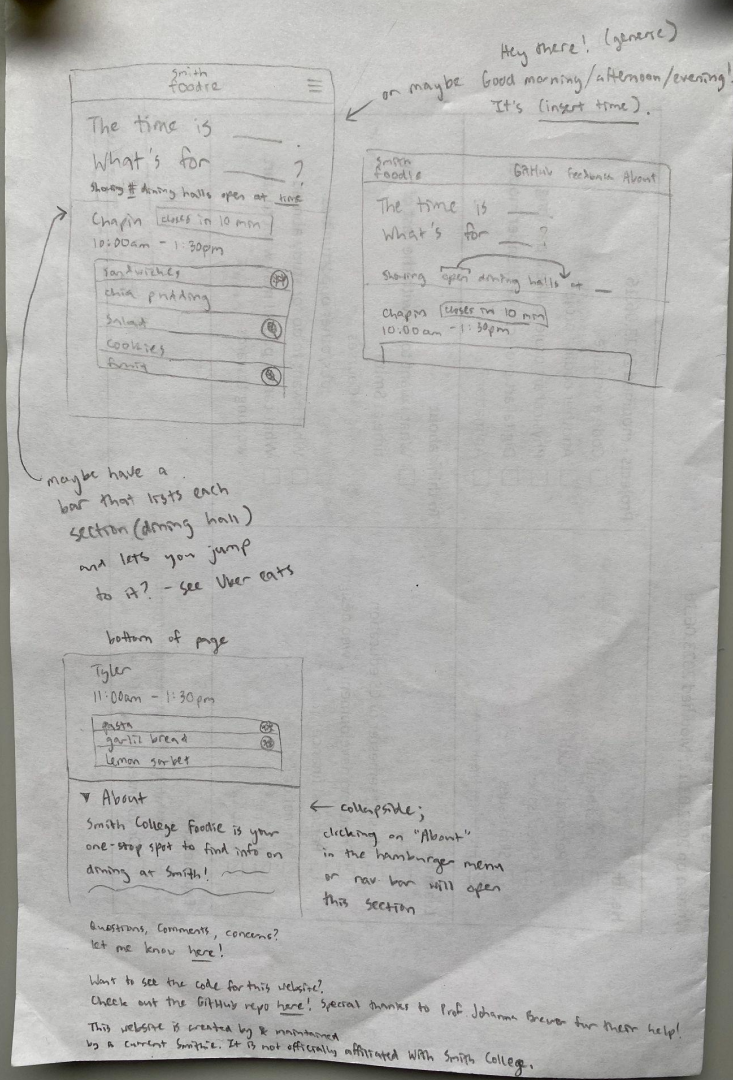
Logo Design - Final

This is the **final logo** design in 3 versions. It is intended to look like a plate with dining utensils.

Prototypes – Previous Versions

1st prototype.

Created on **paper** in December 2023.

Prototypes - Previous Versions

2nd prototype.

Created on **Figma** in January-February 2024.

Prototypes – Previous Versions

3rd prototype.

Created on the iPhone **Freeform** app in March 2024.

smith foodie

The time is: 12:45 PM ▾
Meal: Lunch ▾

▶ Announcements

There are **10** dining halls open at **12:45 PM** on **March 17, 2024**

Chapin | Com/Haynes | Chuckett | Cush/Em | Cut/Z

Filter by dietary need

What is this website?

Notice a mistake?

Chapin
9 AM — 1:00 PM   closes in 15 min

Insert table of food items here

∧ Jump to top

▼ About

Hi! I'm Elena, and I'm a junior computer science major here at Smith! I forget which dining halls are open at what time, so I made this website to help with that. I hope it helps you too!

Insert explanation of website, including that it shows what places are open that you can get food through the meal plan (meals + snacks)

Insert special thanks here

▼ Questions, Comments, Concerns?

Insert ways to contact me + feedback

▼ Upcoming Features

Insert tentative list + timeline of features that I hope to implement
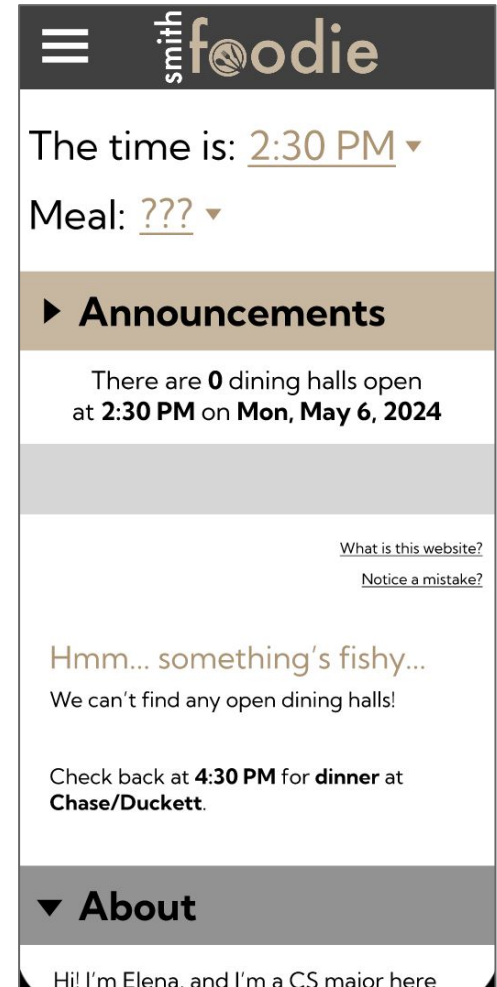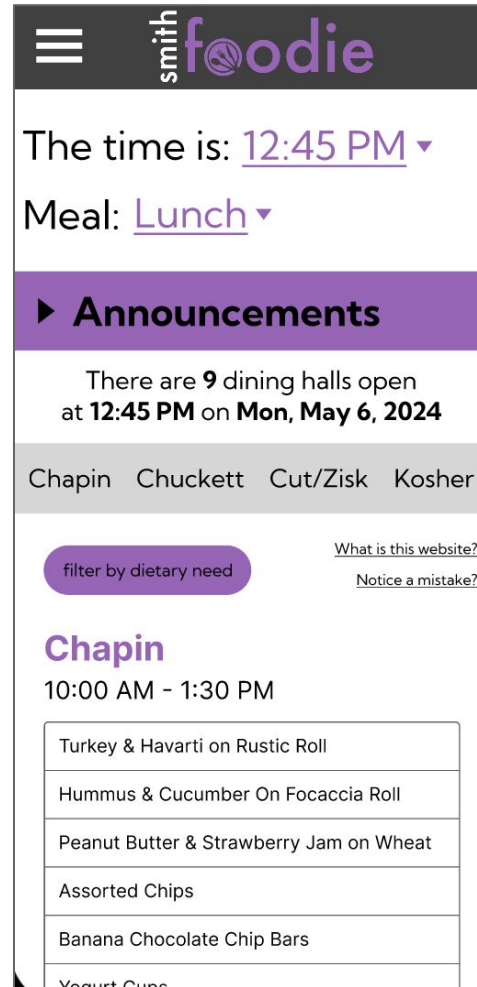
▼ GitHub

Insert GitHub

(c) 2024

Prototypes - Final

Created on **Figma** in May 2024.

Link to interactive prototype: https://www.figma.com/proto/uzgpyqBvM4vdS6XelQkkiV/Smith-College-Foodie-website?node-id=27-30&node-type=frame&t=eBXAuGmvZgM9LphA-1&scaling=scale-down&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=27%3A30

UI Design Inspirations

As the original source, **Smith's official dining menu website** was a definitely a large source of inspiration.

I retained many aspects of the design, such as the text at the top to indicate the date, the dining updates/announcements box, large headings for each dining hall, and table-like structures to display each food item.

UI Design Inspirations

Grubhub provided light inspiration for the UI design since we used it to order food from the Smith cafes.

Grubhub's UI showed that listing each food item in separate boxes with left-justified text is clean and readable. Additionally, it provided an idea for how to display allergen information through text.
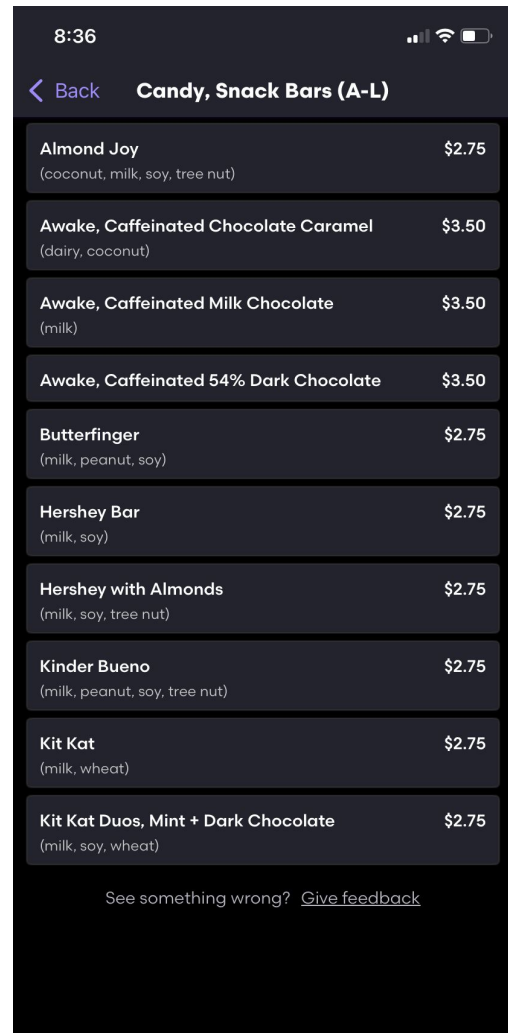
UI Design Inspirations

Other food delivery and menu apps also provided inspiration.

The **LAX Airport Dining Delivery website** and **Uber Eats** gave me the idea to include a horizontal scroll bar that allows the user to jump to specific sections.

LAX Shop & Dine — Kentucky Fried Chicken

Back to Directory

Kentucky Fried Chicken

TBIT (Terminal B) - Dining Terrace

Pickup 10 - 15 mins.

Open until 10:00 pm

More Info ⓘ

Food | Sandwiches | Ala Carte | Combo

Food

OCEAN SPRY APPL
$3.99

OCEAN SPRY OJ
$3.99

Simply Orange Juice – Bottle

horizontal scroll bar

The LAX Shop+Dine website uses cookies to improve your experience. **Privacy Policy** ACCEPT

🔒 laxshopdine.com

Food | Sandwiches | Ala Carte | Combo

Simply Orange Juice – Bottle
$3.99

Honest Pomegranate Blue
$3.99

Temp100
$1.00

Sandwiches

Double Crunch
$7.19

Ala Carte

Small Corn
$3.99

Large Corn
$6.39

scroll bar freezes to top of screen

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