Samuel Kruger University of Texas at Austin

Gonzalo Maturana Emory University

December 14, 2017

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  - If so, how pervasive was the bias?
  - What caused it?
  - Were investors hurt?

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  - Misreported loan characteristics includes second liens, owner-occupancy status, income, and collateral value (Piskorski, Seru, and Witkin 2015, Griffin and Maturana 2016, Jiang,

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  - 45% of RMBS loans have overstated appraisals (Griffin and Maturana 2016)
  - Appraisal bias is frequently cited in government settlements and private lawsuits
- ► Yet, there remains significant disagreement about the magnitude of appraisal bias, how to identify it, and what caused it (e.g., Demiroglu and James 2016)

#### Collateral valuation

- ▶ Collateral value plays central role in mortgage lending and securitization
  - Primary protection from default and value in case of default
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  - Purchase valuations based on lesser of appraisal and purchase price
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  - Appraisals are inherently somewhat subjective and prone to upward pressure
- Automated Valuation Models (AVMs) are an alternative valuation methodology
  - Valuation based on mathematical model
  - Used as a due diligence tool, not reported to investors

## Summary of results and contribution

- 1. Appraisal targeting is widespread in both purchase and refinance loans
- 2. Appraisal bias understates LTV ratios and default risk
- Appraisal bias is almost entirely due to intentional inflation as opposed to selection bias
- 4. Appraisal bias varies significantly across loan officers, mortgage brokers, and appraisers

#### Data

#### 1. ABSNet Loan

Loan-level information on U.S. non-agency securitized mortgages

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#### 3. New Century Financial Corporation internal data

- Includes purchase prices (which are missing in ABSNet data)
- Includes both funded loans and unfunded loan applications
- Identifiers for loan officers, mortgage brokers, and appraisers

## Appraisal differences

▶ To estimate appraisal bias we analyze appraisal differences:

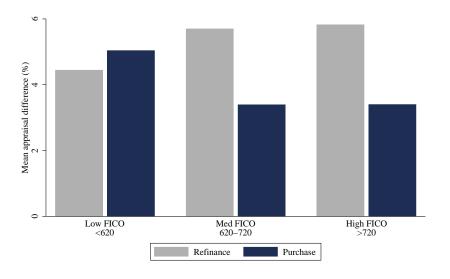
$$AD \equiv \frac{Appraisal - AVM}{\frac{1}{2}(Appraisal + AVM)} \tag{1}$$

# Summary statistics

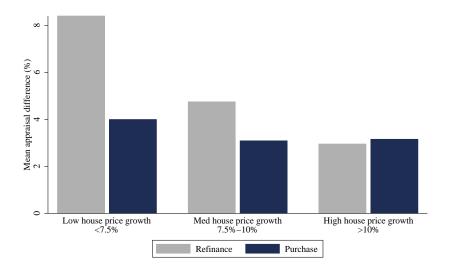
Variables	All loans N = 5,934,938		Refinance loans $N = 3.662.156$		Purchase loans $N = 2,272,782$	
	Mean	SD	Mean	SD SD	Mean	SD
Appraisal bias measures						
Appraisal difference (AD) (%)	4.69	23.2	5.36	24.3	3.62	21.3
AD>0 (d,%)	59.7	-	61.0	-	57.6	-
Loan/borrower characteristics						
Purchase Ioan (d,%)	38.3	-	-	-	-	-
Loan amount (\$000s)	290.3	188.1	291.9	186.0	287.9	191.4
FICO score	673.7	72.7	661.8	75.3	692.9	63.8
LTV (%)	75.9	13.3	72.9	14.3	80.8	9.6
ARM (d,%)	66.7	-	63.4	-	71.9	-
Full documentation (d,%)	44	_	47.2	-	38.7	-
Prepayment penalty (d,%)	37.4	_	38.5	-	35.7	-
Owner occupied (d,%)	86.3	_	89.4	-	81.4	-
Complex (d,%)	11.2	-	13.2	-	8.0	-
Interest rate (%)	6.5	2.2	6.4	2.3	6.6	2.0
Loan performance						
Delinquent 90+ before Sep. 2012 (d,%)	32.9	_	30.2	-	37.3	-
HMDA denial rates (zip code level)						
Denial due to collateral (%)	2.2	1.4	2.5	1.5	1.7	1.2
Denial due to collateral or withdrawal (%)	15.2	5.0	17.5	4.5	11.3	3.1
Denial for any reason (%)	18.9	7.6	21.4	7.5	15.0	5.9
Geographic characteristics (zip code level)						
Average household income (\$000s)	54.8	35.9	55.0	36.0	54.4	35.7
Population density (habitants/SqMile)	3,963	5,865	4,062	5,409	3,803.8	6,529
House price change 1 year before (%)	13.9	11.2	13.9	11.1	11.2	11.2

Time-series of AD

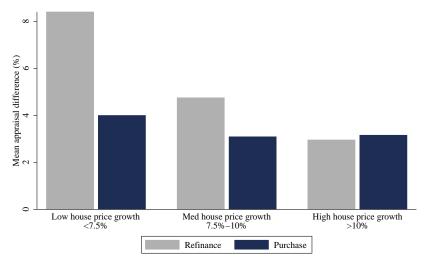
## Appraisal bias and credit scores



## Appraisal bias and home price growth

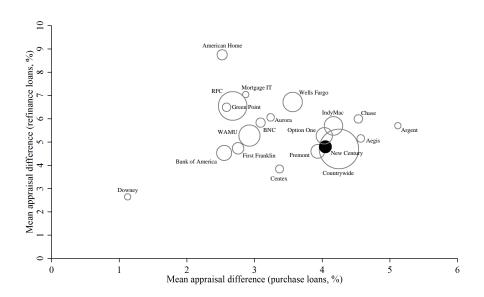


## Appraisal bias and home price growth



▶ Appraisal bias is also pervasive across loan size, income, population density, home market liquidity, and geography

#### Appraisal bias by originator



## Appraisal targeting

- Purchase loans
  - Target purchase prices
    - Lower appraisal could jeopardize transaction
    - Higher appraisal has no benefit
- ▶ Refinance loans
  - Target even LTV increments
    - Satisfy underwriter guidelines
    - General tendency towards even LTVs

▶ Is it permissible for appraisers to target contract purchase prices?

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  - Clearly, the answer is no:
    - "an appraiser must not accept an assignment... that is contingent on...
      reporting a predetermined result [or] a direction in assignment results that
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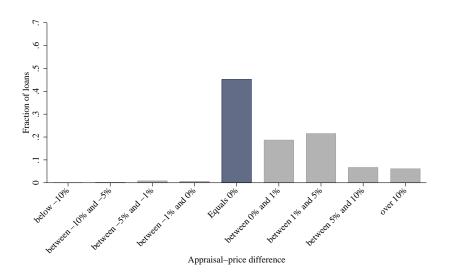
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  - Surprisingly, the answer is somewhat ambiguous
    - Uniform Standards require appraisers to "analyze" contract prices
       Appraisal standards and FAQ

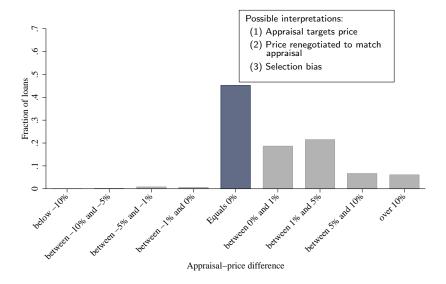
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- ▶ Independently, appraisal targeting is inconsistent with how appraisals are described to investors in RMBS prospectuses

Excerpts from RMBS propectuses

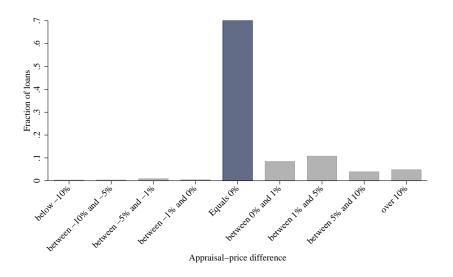
New Century funded loans



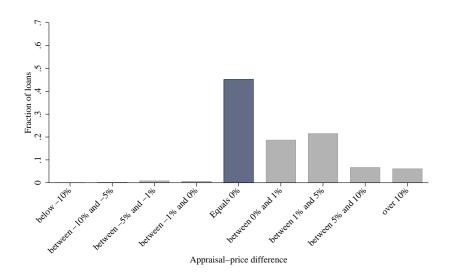
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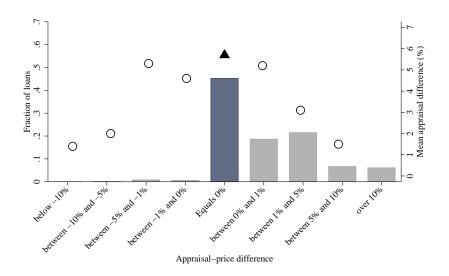
New Century unfunded loan applications



New Century funded loans



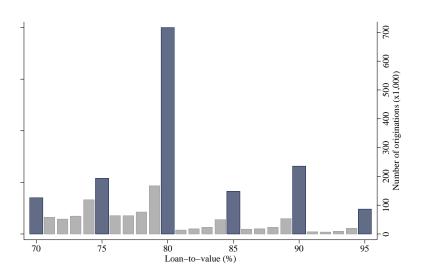
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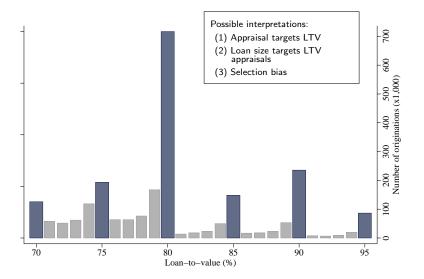
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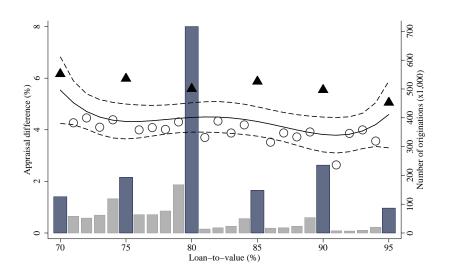
All refinance loans



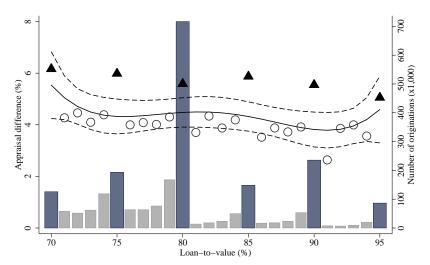
#### All refinance loans



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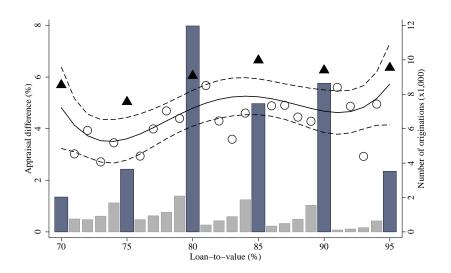


All refinance loans

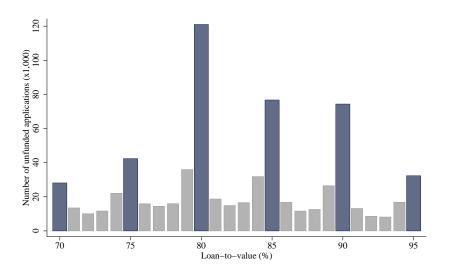


► Even stronger results for cash-out refinance loans Cash-out loan regressions

**New Century refinance loans** 



New Century unfunded refinance loan applications



### Appraisal targeting summary

- ▶ Appraisal targeting is common for both purchase and refinance loans
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Appraisal targeting 19

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 Overall, the evidence indicates that almost half of appraisals target a pre-specified valuation

Appraisal targeting 19

# Did appraisal bias hurt investors?

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- ▶ Does appraisal bias predict performance of:
  - 1. Loans?
  - 2. RMBS pools?
- Does appraisal bias affect prices?
  - Interest rates, yield spreads, subordination

# Reported LTVs vs. AVM-based LTVs

Panel A: Loan-to-value ratios

raner 7t. Edun to value ratios							
Ref	inance	Pι	ırchase				
N=3,	662,156	N=2	2,272,782				
Reported	AVM-based	Reported	AVM-based				
ĹTV	LTV	ĹTV	LTV				
72.9	79.3	80.8	85.6				
75.9	78.0	80.0	81.0				
21.2	45.4	22.5	53.9				
4.9	26.0	11.5	27.8				
0.06	14.2	0.2	14.5				
	Ref N=3, Reported LTV 72.9 75.9 21.2 4.9	Refinance N=3,662,156 Reported AVM-based LTV LTV 72.9 79.3 75.9 78.0  21.2 45.4 4.9 26.0	Refinance         Pt           N=3,662,156         N=2           Reported         AVM-based         Reported           LTV         LTV         LTV           72.9         79.3         80.8           75.9         78.0         80.0           21.2         45.4         22.5           4.9         26.0         11.5				

Panel B: Combined loan-to-value ratios

	Ref	inance	Р	urchase
	N=3,	662,156	N=	2,272,782
	Reported	AVM-based	Reported	AVM-based
	CLTV	CLTV	CLTV	CLTV
Mean (%)	74.2	80.8	86.4	91.5
Median (%)	77.2	79.0	88.6	88.4
% of loans with CLTV over:				
80%	28.6	47.9	52.9	67.6
90%	8.5	29.6	36.4	46.0
100%	80.0	16.8	0.3	25.1

# Reported LTVs vs. AVM-based LTVs

Panel A: Loan-to-value ratios

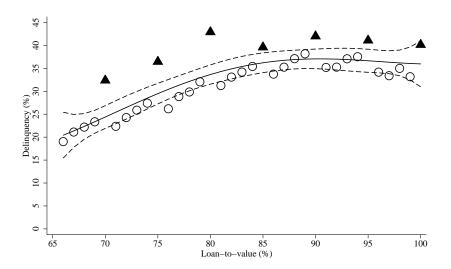
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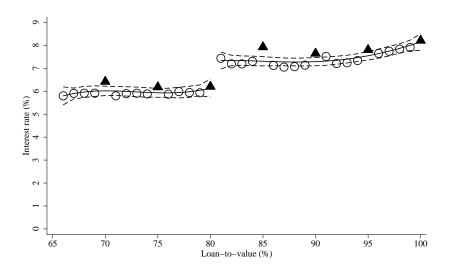
# Delinquency rates and LTVs

Refinance loans



### Interest rates and LTVs

#### Refinance loans



# Delinquency and loan interest rates

#### Refinance loans

		Delinquent		
	(1)	(2)	(3)	
Mean (%)	30.2	30.2	30.2	
AD	5.450*** (0.332)		3.499*** (0.355)	
Even LTV	, ,	9.385***	4.191***	
		(0.250)	(0.161)	
$AD \times Even \ LTV$			4.080***	
			(0.515)	
Controls				
	yes	yes	yes	
$CBSA { imes} Quarter \; FE$	yes	yes	yes	
N	3,662,156	3,662,156	3,662,156	
$R^2$	0.27	0.26	0.27	

# Delinquency and loan interest rates

#### Refinance loans

		Delinquent			Interest rate	
	(1)	(2)	(3)	(4)	(5)	(6)
Mean (%)	30.2	30.2	30.2	6.4	6.4	6.4
AD	5.450*** (0.332)		3.499*** (0.355)	0.016 (0.012)		-0.024* (0.014)
Even LTV	, ,	9.385***	4.191***	, ,	0.186***	0.183***
AD×Even LTV		(0.250)	(0.161) 4.080*** (0.515)		(800.0)	(0.008) 0.068*** (0.019)
Controls	yes	yes	yes	yes	yes	yes
CBSA×Quarter FE	yes	yes	yes	yes	yes	yes
N	3,662,156	3,662,156	3,662,156	3,662,156	3,662,156	3,662,156
$R^2$	0.27	0.26	0.27	0.67	0.67	0.67

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Controls	yes	yes	yes	yes	yes	yes
CBSA×Quarter FE	yes	yes	yes	yes	yes	yes
N	3,662,156	3,662,156	3,662,156	3,662,156	3,662,156	3,662,156
$R^2$	0.27	0.26	0.27	0.67	0.67	0.67

► Similar results for purchase loans Purchase loan regressions

# RMBS losses and pricing

	Los	sses
	(1)	(2)
Mean (%)	20.4	20.5
Average AD	36.978*** (10.367)	
Percentage Even LTV	, ,	15.324***
J		(3.027)
Controls	yes	yes
Underwriter FE	yes	yes
Vintage FE	yes	yes
N	694	517
$R^2$	0.81	0.83

# RMBS losses and pricing

	Losses		Yield :	spread	Subord	Subordination	
	(1)	(2)	(3)	(4)	(5)	(6)	
Mean (%)	20.4	20.5	0.29	0.30	12.0	12.4	
Average AD	36.978***		0.054		1.769		
· ·	(10.367)		(0.139)		(4.764)		
Percentage Even LTV	, ,	15.324***	` /	0.039	, ,	2.515*	
, and the second		(3.027)		(0.048)		(1.310)	
Controls	yes	yes	yes	yes	yes	yes	
Underwriter FE	yes	yes	yes	yes	yes	yes	
Vintage FE	yes	yes	yes	yes	yes	yes	
N	694	517	694	517	694	517	
$R^2$	0.81	0.83	0.56	0.53	0.84	0.86	

### Why were reported appraisals biased upward?

- Explanations:
  - 1. Intentional inflation
  - 2. Selection bias (Demiroglu and James 2016)
    - Appraisals are somewhat noisy, and loan applications with low appraisals tend not to be completed

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- ▶ Both explanations understate loan risk and potentially mislead investors
  - No indication that either type of bias was disclosed to investors
- ▶ Differentiate between explanations:
  - Appraisal targeting evidence
  - Selection bias simulation

### Bias-free simulations

► Follow Demiroglu and James (2016) to estimate a counterfactual for what the distribution of appraisal differences would be without appraisal bias

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- ▶ Follow Demiroglu and James (2016) to estimate a counterfactual for what the distribution of appraisal differences would be without appraisal bias
- Simulate

$$Appraisal_i = V_i(1 + \epsilon_i)$$
  
 $AVM_i = V_i(1 + \eta_i)$ 

- $V_i$  is the true home value, which can be normalized to one
- $\epsilon_i$  and  $\eta_i$  are random error terms that are jointly normally distributed with:
  - Zero mean
  - Equal standard deviations calibrated so that the simulated standard deviation of AD equals the empirical standard deviation of AD
  - Error correlations of 0.25 and 0.5 respectively for refinance and purchase loans

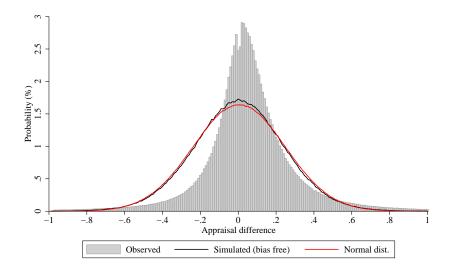
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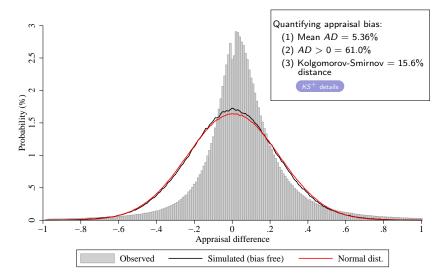
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- Simulate refinance loans and purchase loans separately

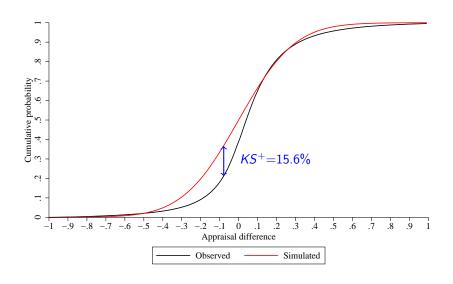
# Probability distribution of appraisal differences



### Probability distribution of appraisal differences

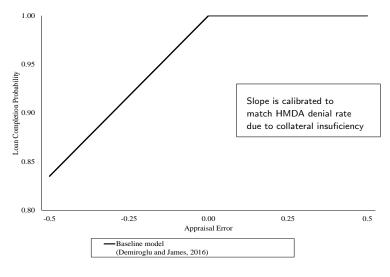


### Cumulative distribution of appraisal differences



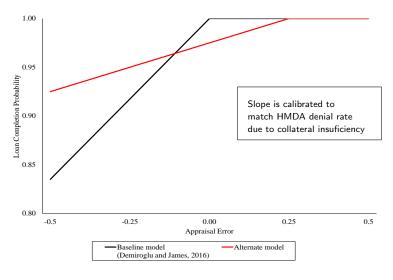
### Selection bias

 Add selection bias by modeling loan completion probability as a function of appraisal error



### Selection bias

 Add selection bias by modeling loan completion probability as a function of appraisal error



### Simulation results

		Apprai	sal bias measu	res
	Collateral		Excess	
	denial rates	Mean AD	positive AD	$KS^+$
Data	2.5	5.36	10.98	15.59
Bias-free simulation	0	-0.04	-0.05	0

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Selection bias simulation	2.5	0.57	0.79	0.87	

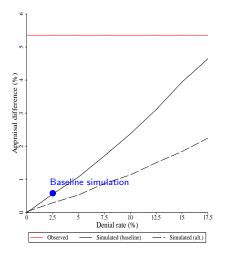
### Simulation results

Refinance loans

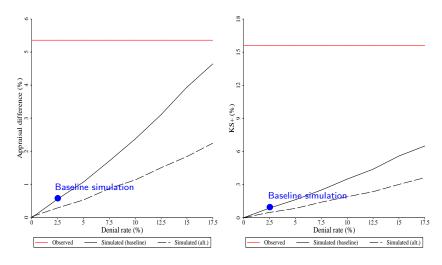
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► Similar results for purchase loans (Purchase simulations)

### Sensitivity with respect to denial rates

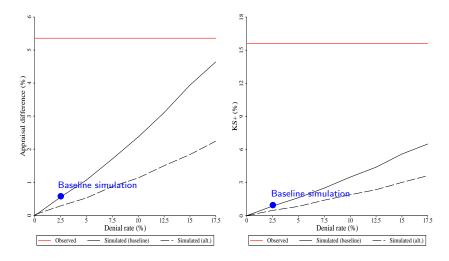


### Sensitivity with respect to denial rates



### Sensitivity with respect to denial rates

#### Refinance loans



Similar results for excess positive AD

Excess positive AD sensitivity

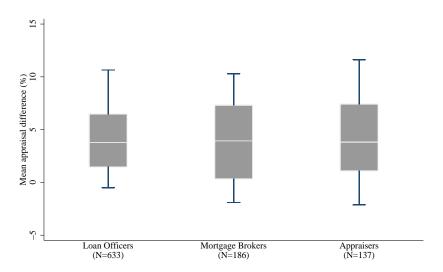
# Who facilitated collateral misreporting?

▶ Does appraisal bias vary across loan officers, mortgage brokers, and appraisers?

Does past appraisal bias predict subsequent appraisal bias?

Who Facilitated 33

# Appraisal difference distribution of loan officers, mortgage brokers, and appraisers



Who Facilitated 34

# Appraisal bias persistence

-	(1)	(2)	(3)
Mean AD	4.87	4.76	5.17
Loan Officer Lagged AD	0.39** (0.16)		
Broker Lagged AD		1.44***	
		(0.32)	
Appraiser Lagged AD			2.42**
			(1.16)
Control Variables	Yes	Yes	Yes
CBSA×Quarter FE	Yes	Yes	Yes
N	35,737	6,728	1,507
$R^2$	0.117	0.159	0.116

Who Facilitated 35

### Conclusion

- Appraisal bias
  - Is large and widespread
    - Appraisals are biased upward by 5% on average, half of purchase loans are biased upward, and appraisal bias is pervasive across different loan characteristics

Conclusion 36

#### Conclusion

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  - Is large and widespread
    - Appraisals are biased upward by 5% on average, half of purchase loans are biased upward, and appraisal bias is pervasive across different loan characteristics
  - Hurts investors
    - Reported LTVs are 5% lower than true LTVs on average
    - If LTV ratios were based on AVM valuations, 14% of LTV ratios and 17-25% of CLTV ratios would be over 100%
    - · Appraisal bias predicts loan delinquency and RMBS pool losses

Conclusion 36

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  - Comes from intentional appraisal targeting as opposed to selection bias

Conclusion 36

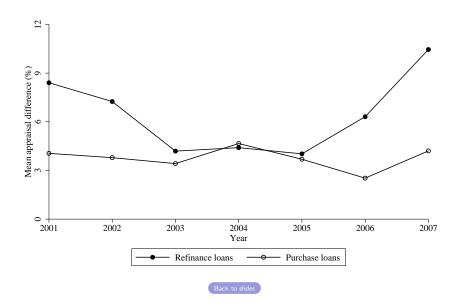
#### Conclusion

- Appraisal bias
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    - Appraisal bias predicts loan delinquency and RMBS pool losses
  - Comes from intentional appraisal targeting as opposed to selection bias
  - In part stems from decisions of individual loan officers, mortgage brokers, and appraisers

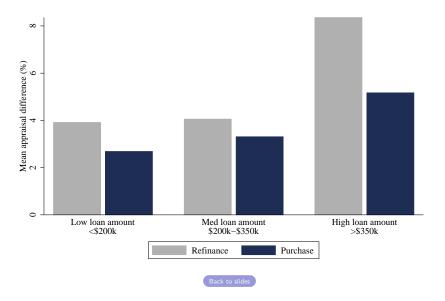
Conclusion 36



## Time-series of appraisal bias



# Appraisal bias and loan amount



## Appraisal Standards

- ▶ From the FAQ Guidance to Uniform Standards of Appraisal Practice:
  - "A contract sale price, while a significant piece of market data, must not become a target in an appraisal assignment"
  - "if an appraiser consistently concludes that the contract sale price of any property they appraise equals market value, particularly when a competent analysis of credible market data indicates otherwise, the appraiser's impartiality, objectivity and independence appear to have been compromised. The ETHICS RULE clearly prohibits such a practice"

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#### Excerpts from RMBS prospectuses

#### NEW CENTURY HOME EQUITY LOAN TRUST 2004-3 Prospectus Supplement dated September 27, 2004

"Mortgaged properties that are to secure mortgage loans generally are appraised by qualified independent appraisers. These appraisers inspect and appraise the subject property and verify that the property is in acceptable condition. Following each appraisal, the appraiser prepares a report which includes a market value analysis based on recent sales of comparable homes in the area and, when deemed appropriate, replacement cost analysis based on the current cost of constructing a

similar home. All appraisals are required to conform to the Uniform Standards of Professional Appraisal Practice adopted by the Appraisal Standards Board of the Appraisal Foundation and are

#### J.P. MORGAN MORTGAGE ACQUISITION TRUST 2006-WMC4

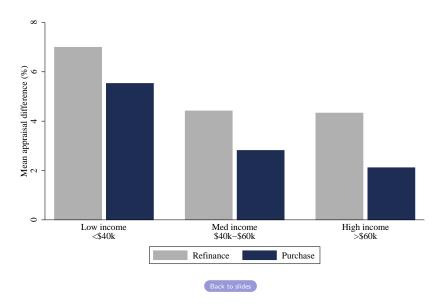
generally on forms acceptable to Fannie Mae and Freddie Mac."

Prospectus Supplement dated December 15, 2006

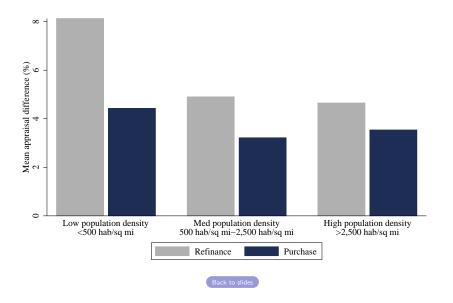
"The Underwriting Guidelines are applied in accordance with a procedure which complies with applicable federal and state laws and regulations and requires, among other things, (1) an appraisal of the mortgaged property which conforms to Uniform Standards of Professional Appraisal Practice and (2) an audit of such appraisal by a WMC-approved appraiser or by WMC's in-house collateral auditors (who may be licensed appraisers) and such audit may in certain circumstances consist of a second appraisal, a field review, a desk review or an automated valuation model. Each appraisal includes a market data analysis based on recent sales of comparable homes in the area."

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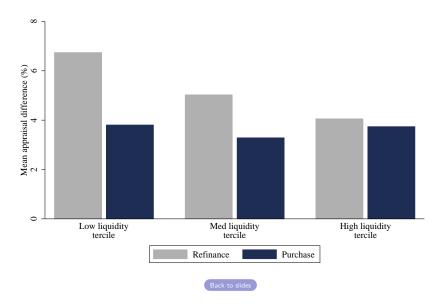
# Appraisal bias and household income



## Appraisal bias and population density

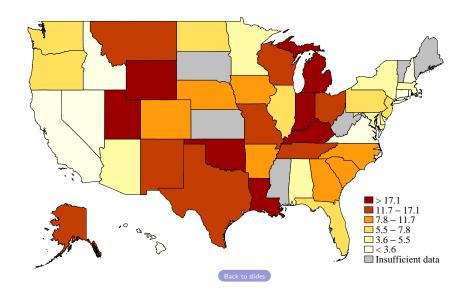


## Appraisal bias and home market liquidity



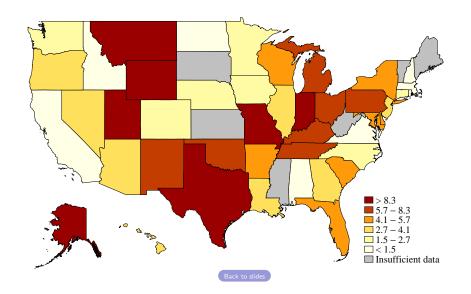
## Geographic distribution of appraisal bias

Refinance loans



# Geographic distribution of appraisal differences

Purchase loans



# Appraisal difference and refinance targeting

Cash-out refinance loans

	Appraisal Difference			Even LTV
	(1)	(2)	(3)	(4)
Mean (%)	5.4	5.4	5.4	45.2
Even LTV	1.518*** (0.103)		1.435*** (0.098)	
Cashout	( /	1.319*** (0.126)	1.208*** (0.124)	7.689*** (0.430)
Controls	yes	yes	yes	yes
$CBSA{ imes}Quarter\ FE$	yes	yes	yes	yes
N	3,662,156	3,662,156	3,662,156	3,662,156
$R^2$	0.11	0.11	0.11	0.25



### Delinquency and loan interest rates

Purchase loans

	Delinquent			Interest rate		
	(1)	(2)	(3)	(4)	(5)	(6)
Mean (%)	48.9	48.9	48.9	7.8	7.8	7.8
AD	7.569***		6.224***	-0.051**		-0.060***
	(0.975)		(1.055)	(0.023)		(0.023)
A=Price		15.341***	13.980***		0.219***	0.220***
		(0.743)	(0.782)		(0.015)	(0.017)
$AD \times A = Price$		, ,	8.109***		, ,	0.012
			(3.084)			(0.053)
Controls	yes	yes	yes	yes	yes	yes
CBSA×Quarter FE	yes	yes	yes	yes	yes	yes
N	70,325	70,325	70,325	70,325	70,325	70,325
$R^2$	0.28	0.27	0.29	0.60	0.60	0.60

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#### Positive Kolmogorov-Smirnov distance

- How different is the empirical appraisal difference distribution from the bias-free benchmark?
- ▶ We employ a modified version of the Kolmogorov-Smirnov statistic:

$$KS^{+} \equiv \sup_{x} (F_{AD}(x) - F_{sim}(x)), \tag{2}$$

- $F_{AD}(x) F_{sim}(x)$  is the minimum fraction of loans that must be biased to explain differences in how many loans have AD above the threshold x
- KS<sup>+</sup> is the maximum of these differences
  - Lower bound on the fraction of loans that must be biased

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#### Simulation results

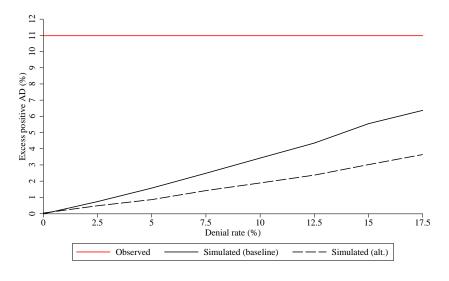
Purchase loans

		Appraisal bias measures				
	Collateral		Excess			
	denial rates	Mean AD	positive AD	$KS^+$		
Data	1.7	3.62	7.56	15.67		
Bias-free simulation	0	0.01	0.08	0		
Selection bias simulation	1.7	0.27	0.47	0.74		

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### Sensitivity with respect to denial rates

#### Refinance loans



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#### AVM-based LTV distribution

#### Refinance loans

