

# Eleonora Albasi

**UI/UX** Designer

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# // ABOUT ME

UI and UX Designer with an eye for details and a user centred focus.
Team player who loves working with other people to achieve a purposeful goal.
Empathetic professional always eager to help teammates exploiting strong organisational skills.

## // SKILLS

UI/UX Design
User Research
User Interviews
User Personas
User Testing
Wireframes
Prototyping
Visual Design

# // TOOLS

Sketch
Adobe XD
Invision
Balsamiq
Usability Hub
Marvel
Basic HTML/CSS

### PROJECTS

Feb. 2020 - Apr. 2020

#### LET'S COOK

Responsive web application for easy and quick recipe.

- Q Discover: Conduct user research, competitive analysis and user interviews.
- **Define**: Define Personas, user stories and create of user flow diagrams.
- ldeate: Draw exploratory sketches, rapid prototyping, and usability test.
- → Design: Create wireframes and mockups for mobile, tablet and desktop devices.
- Dec. 2019 Feb. 2020

#### **MUSIC**

Music player app with a focus on UI Design.

- **Design:** Create low-mid and high fidelity wireframes

### **WORK EXPERIENCE**

July 2014 - Current Lodi (Italy)

#### **REALE MUTUA INSURANCES**

#### **Front and Back Office Employee**

- Find the best solutions to accommodate the customers' needs providing the highest quality service.
- Collaborate with colleagues for a better organization of work to improve the customers'satisfaction.
- Manage accounting precisely and clearly.

### **EDUCATION**

Oec. 2019 - Oct. 2020

CAREERFOUNDRY UI/UX Design

Sep. 2007 - Jun. 2012

I.T.E A. BASSI

High school diploma in Business studies and foreign languages