

ELENA ORDOÑEZ
MARKETING & DESIGN

Creative
PORTFOLIO

ABOUT ME

Elena Ondóñez

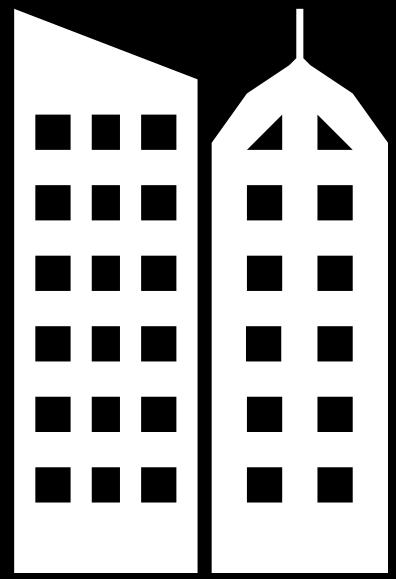
Currently leading Communications, Marketing, and the CarteCulture Project at Caritas Fribourg (Switzerland), I design and execute multi-channel strategies in French and German, manage social media growth, and oversee graphic design, events, and visual content. I also build strategic partnerships to strengthen visibility and social impact.

With over 14 years of experience in agile project management, digital marketing, and visual arts, I operate at the crossroads of creativity and performance.

I specialize in visual identity, Marketing 360 strategies, and data-driven decision-making to generate engagement and measurable impact. I am also the Founder of BarretBlau, an international creative and marketing agency delivering bold, innovative solutions beyond expectations.



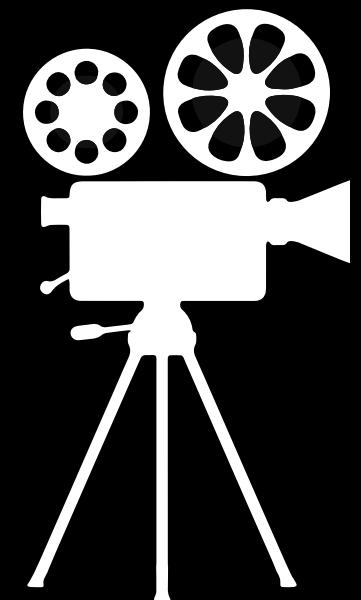
CREATIVE SERVICES



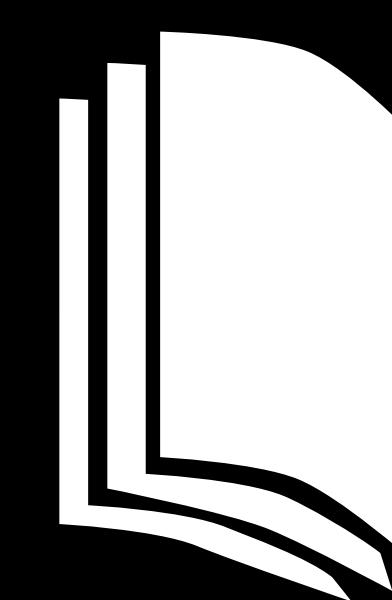
Corporate
Identity



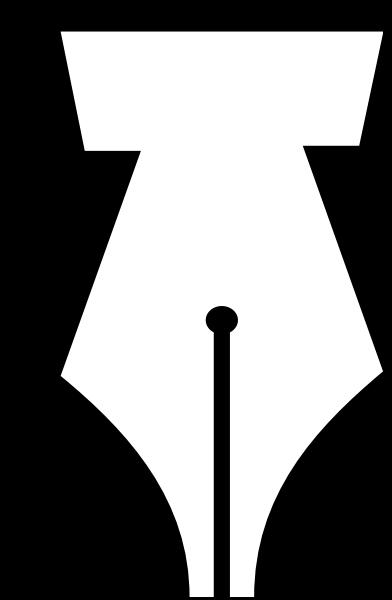
Logo
Design



Video
Editing &
Motion
Graphics



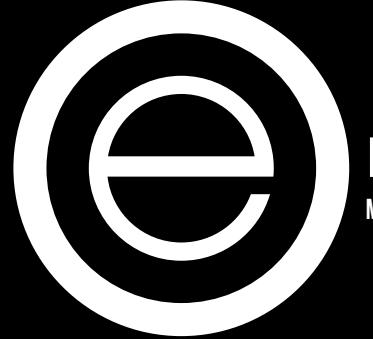
Graphic &
Content
Design for
Magazines



Multilingual
copywriting
(Spanish,
English,
French,
German)



Event Design &
Concept
Development



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MARKETING & DESIGN

Bang Solutions

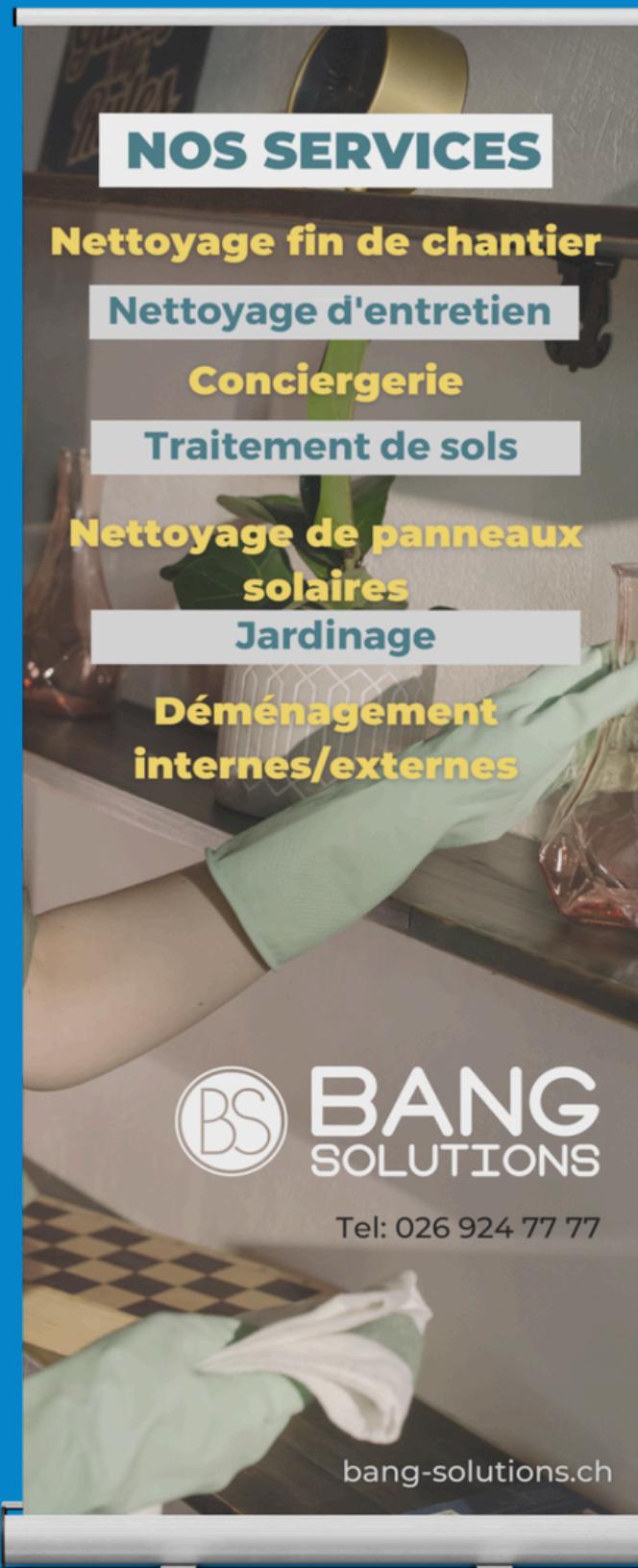
Social Media

Bang Solutions Project (Fribourg, Switzerland)



Management of
Paid Social Media
Campaigns and
Development of
Posts and Visual
Content.

Graphic Design Bang Solutions Project



Nos activités

Nettoyage d'entretien

Nettoyage de bâtiments administratifs.
Nettoyage de villas ou d'appartements.
Nettoyage des magasins ou des boutiques.
Nettoyage centres commerciaux.
Nettoyage des hôtels.
Nettoyage à vapeur.

A photograph of a modern interior space with a long white table, several grey chairs, and large windows overlooking a cityscape. The website "bang-solutions.ch" is at the bottom.

Conceptualization and creation of visual designs for brochures, commercial materials, and roll-up banners.

CONTACT



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barretblau.com



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