

ELENA ORDOÑEZ
MARKETING & DESIGN

Creative
PORTFOLIO

ABOUT ME

Elena Ondóñez

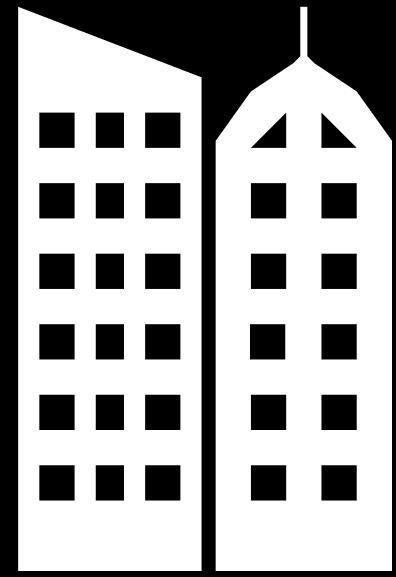
Currently leading Communications, Marketing, and the CarteCulture Project at Caritas Fribourg (Switzerland), I design and execute multi-channel strategies in French and German, manage social media growth, and oversee graphic design, events, and visual content. I also build strategic partnerships to strengthen visibility and social impact.

With over 14 years of experience in agile project management, digital marketing, and visual arts, I operate at the crossroads of creativity and performance.

I specialize in visual identity, Marketing 360 strategies, and data-driven decision-making to generate engagement and measurable impact. I am also the Founder of BarretBlau, an international creative and marketing agency delivering bold, innovative solutions beyond expectations.



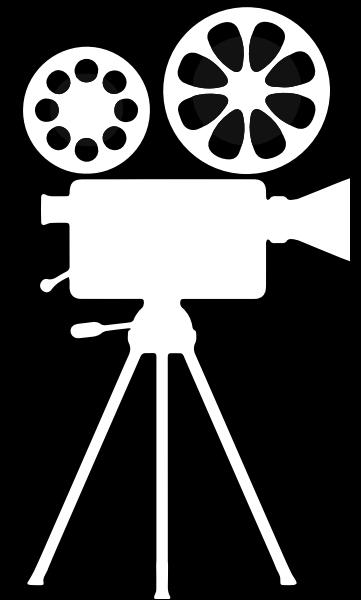
CREATIVE SERVICES



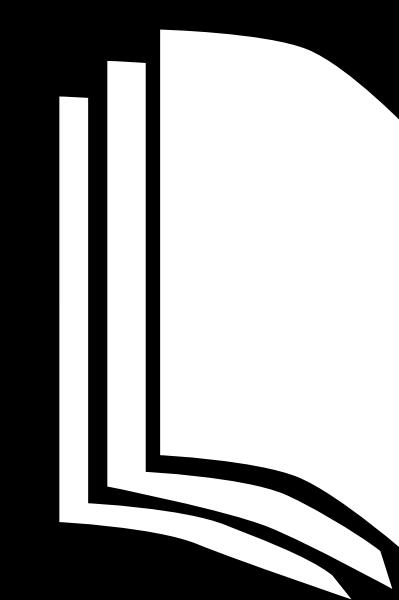
Corporate
Identity



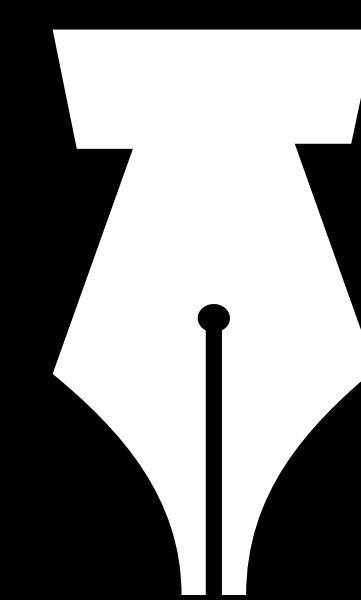
Logo
Design



Video
Editing &
Motion
Graphics



Graphic &
Content
Design for
Magazines



Multilingual
copywriting
(Spanish,
English,
French,
German)



Event Design &
Concept
Development



Logo Design

Tu Deseo



Tu Deseo
Artesanal & Gourmet



Tu Deseo
Artesanal & Gourmet



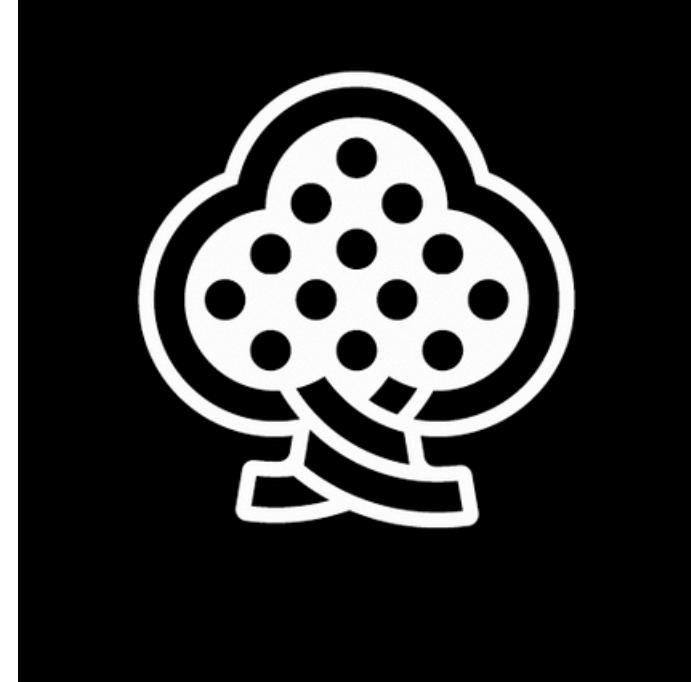
Tu Deseo



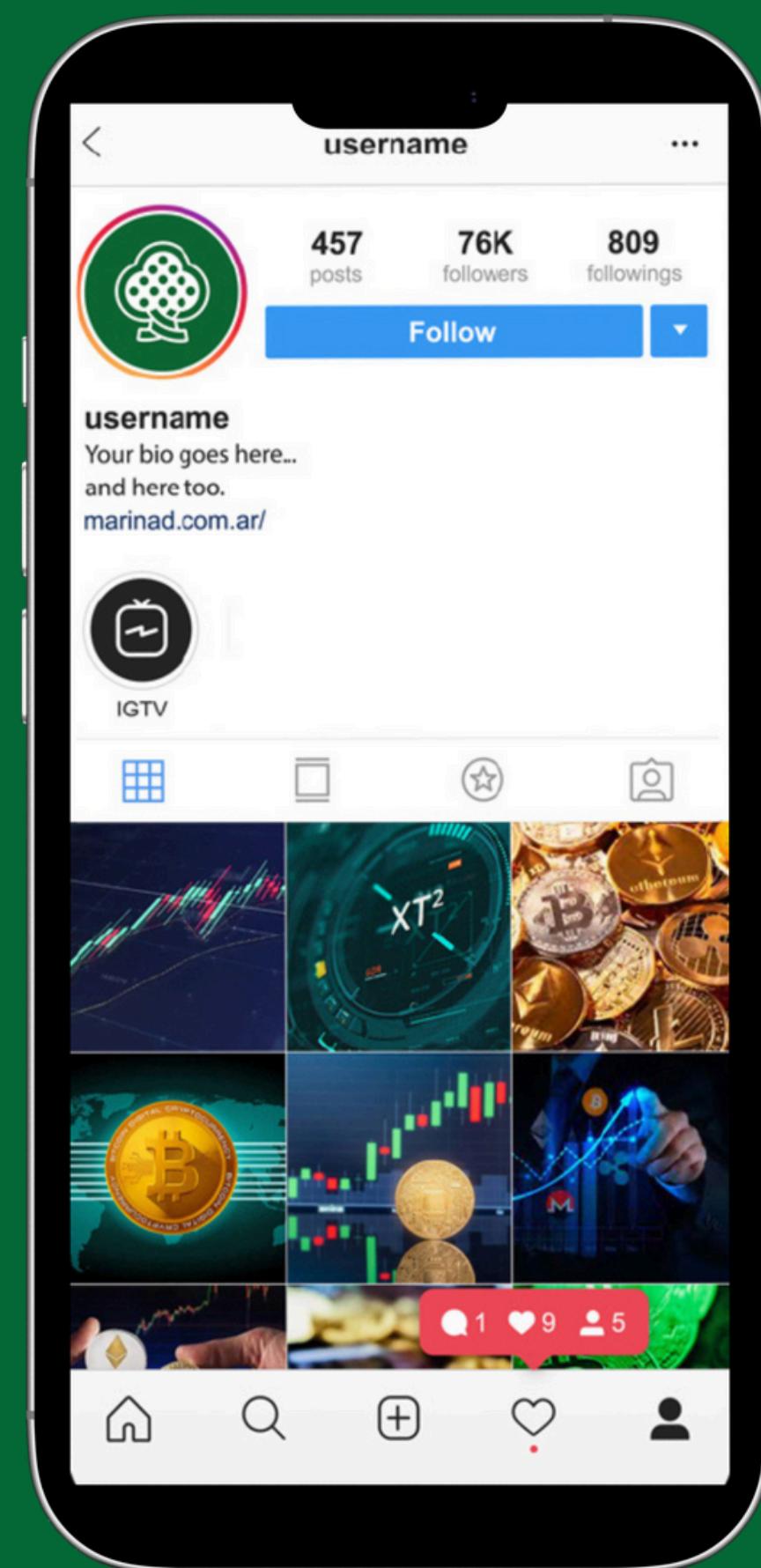
Tu Deseo



Crypto - Christian Shabat



Crypto - Christian Shabat



Brocare



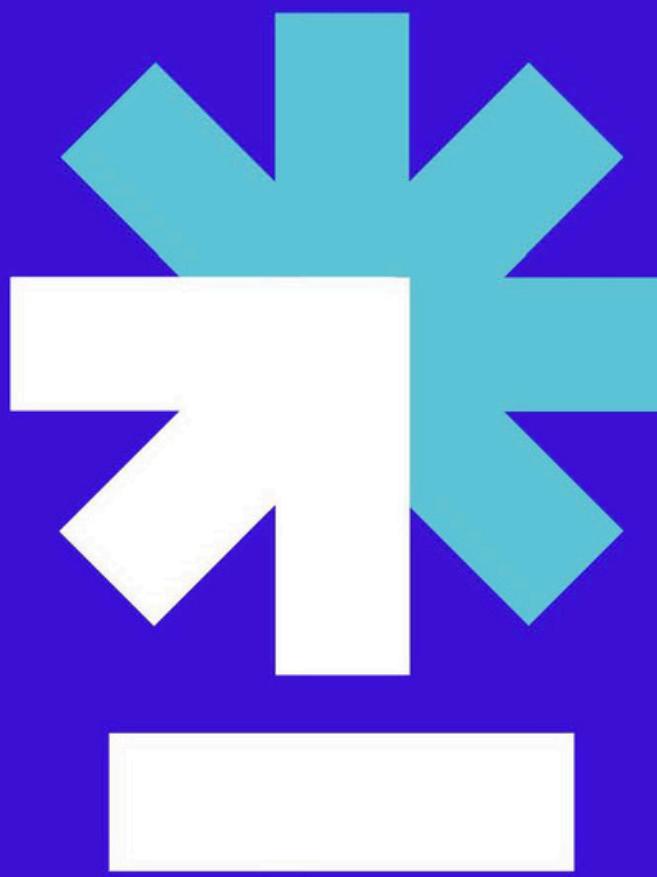
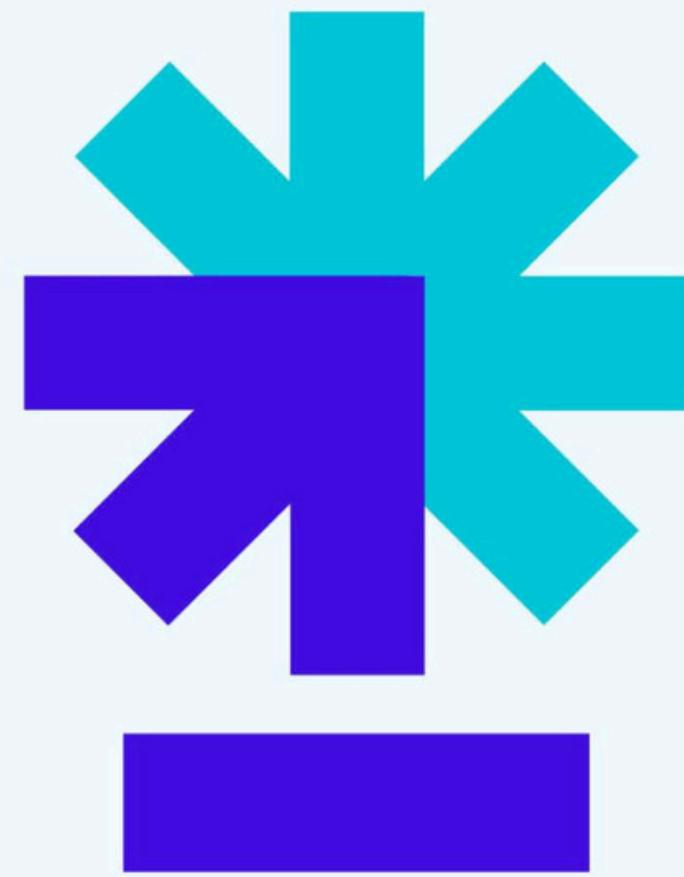


Fore Logo Change Proposal





Fore Logo Change Proposal



Fore Logo Change Proposal



Fore Logo Change Proposal



Fore Logo Change Proposal



Fore

Logo Change Proposal



Fore

Logo Change Proposal



CONTACT



elena@barretblau.com



+52 (1) 55 10 98 52 92



eleordonez.github.io
barretblau.com



ELENA ORDOÑEZ
MARKETING & DESIGN