



**ELENA ORDOÑEZ**  
MARKETING & DESIGN

*Creative*  
**PORTFOLIO**

# ABOUT ME

*Elena Ondóñez*

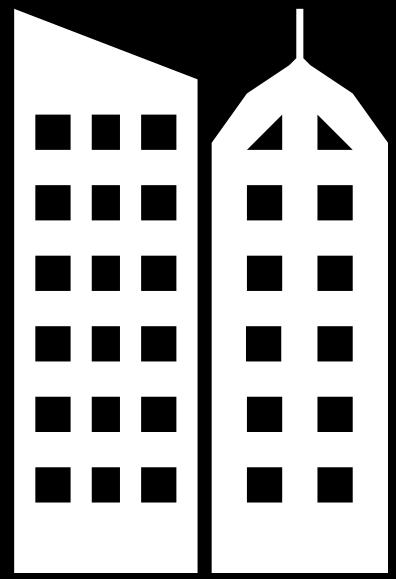
Currently leading Communications, Marketing, and the CarteCulture Project at Caritas Fribourg (Switzerland), I design and execute multi-channel strategies in French and German, manage social media growth, and oversee graphic design, events, and visual content. I also build strategic partnerships to strengthen visibility and social impact.

With over 14 years of experience in agile project management, digital marketing, and visual arts, I operate at the crossroads of creativity and performance.

I specialize in visual identity, Marketing 360 strategies, and data-driven decision-making to generate engagement and measurable impact. I am also the Founder of BarretBlau, an international creative and marketing agency delivering bold, innovative solutions beyond expectations.



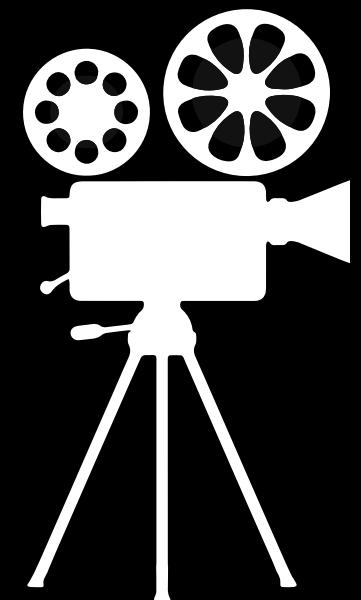
# CREATIVE SERVICES



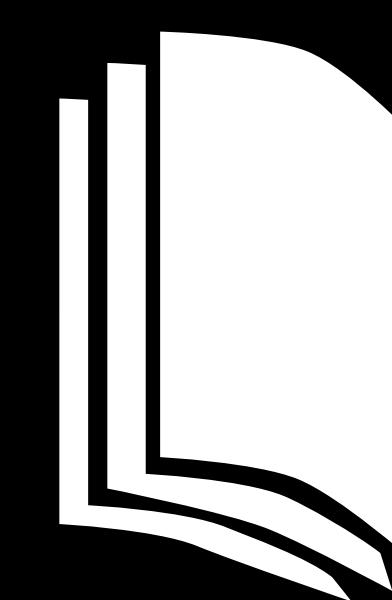
Corporate  
Identity



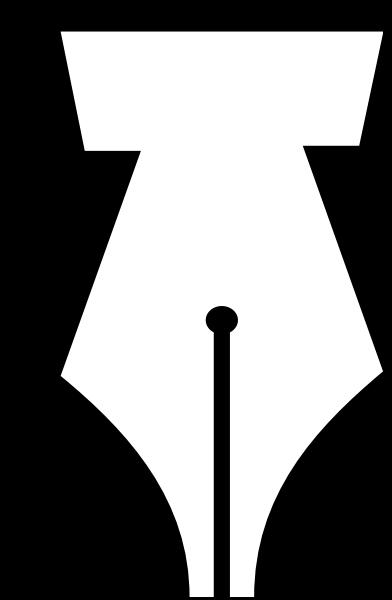
Logo  
Design



Video  
Editing &  
Motion  
Graphics



Graphic &  
Content  
Design for  
Magazines



Multilingual  
copywriting  
(Spanish,  
English,  
French,  
German)



Event Design &  
Concept  
Development



# Mexican Bar

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# Graphic Design

Mexican Bar Project (Bern, Switzerland)

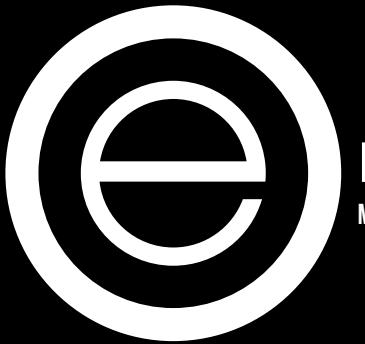


Design of promotional assets for WhatsApp and digital marketing campaigns.

# Graphic Design Mexican Bar Project



Design of promotional assets for WhatsApp and digital marketing campaigns.



# Tacos King

# Graphic Design

## Tacos King Project (Bern, Switzerland)



Creation of  
menus and  
promotional  
content for  
multiple digital  
platforms.

# Graphic Design Tacos King Project



**AKTION!!**  
**Fajitas Poulet**  
  
**24 CHF!**  
Sie können auch à la carte bestellen  
Jeden Samstag von 17:00- 00:30 gibt es mexikanisches Essen in: **Viehweidstrasse 62, 3123 Belp**  
Reservationen: 079 629 72 61



**MEXIKANISCHES ESSEN**  
  
Jeden Samstag von 17:00- 00:30 gibt es mexikanisches Essen in:  
**Viehweidstrasse 62,  
3123 Belp**  
Bitte reservieren empfehlenswert Unter Telefonnummer: 079 629 72 61



**TACOS PARTY!**  
  
3 Cochinita Pibil Tacos (Schweinefleisch)  
oder  
+ 1 Corona  
3 Tinga Tacos (Pouletfleisch)  
**25 CHF!**  
Viehweidstrasse 62, 3123 Belp  
Jeden Samstag von 17:00- 00:30  
**Reservationen: 079 629 72 61**

Creation of menus and promotional content for multiple digital platforms.

# CONTACT



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[barretblau.com](http://barretblau.com)



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