

REVO

Rideshare

LOGO OFFICIAL STYLE GUIDE

**Logo variations, official colors
and companion colors.**

Version TWO 2.05.24

COLORS: BLUE= 06316D SILVER GRAY:= B5C1CD
FONTS: MAIN LOGO: Montserrat Extra-Bold
TAGLINE: Arial Unicode Bold

MASTER LOGO WITH TAGLINE



MASTER LOGO WITHOUT TAGLINE-CAN BE USED WHEN THE
TAGLINE IS NOT NEEDED OR IS TOO SMALL TO READ



STACKED LOGO



NAME ONLY



TAGLINE ONLY

EVERY MILE IS WORTH MORE

MAP PINDROP SYMBOL



ROAD LINES SYMBOL



LOGO COLORS-DO NOT USE COLOR VARIATIONS ON THE LOGO.

HEX #
063169

HEX #
B5C1CD

Additional Brand Companion Colors.

HEX #
DBE0E4

HEX #
A3B2C5

HEX #
3576CB

HEX #
5BA2FF

HEX #
CDEFF0

HEX #
CFE4FD

HEX #
010E1E

HEX #
063063

HEX #
0002C6

HEX #
0615DB