

DIGIT  
YSER

A stylized graphic of a circuit board trace in white, featuring a central orange circular node. The trace starts from the bottom left, goes up and right to the orange node, then continues up and right to the top of the 'I' in 'DIGIT', and finally goes up and right to the top of the 'T' in 'DIGIT'. The letters 'DIGIT' are in the top row and 'YSER' is in the bottom row, both in a white, bold, sans-serif font.

- Access to HIV meds  
project idea

Kevin Albert



Why ?

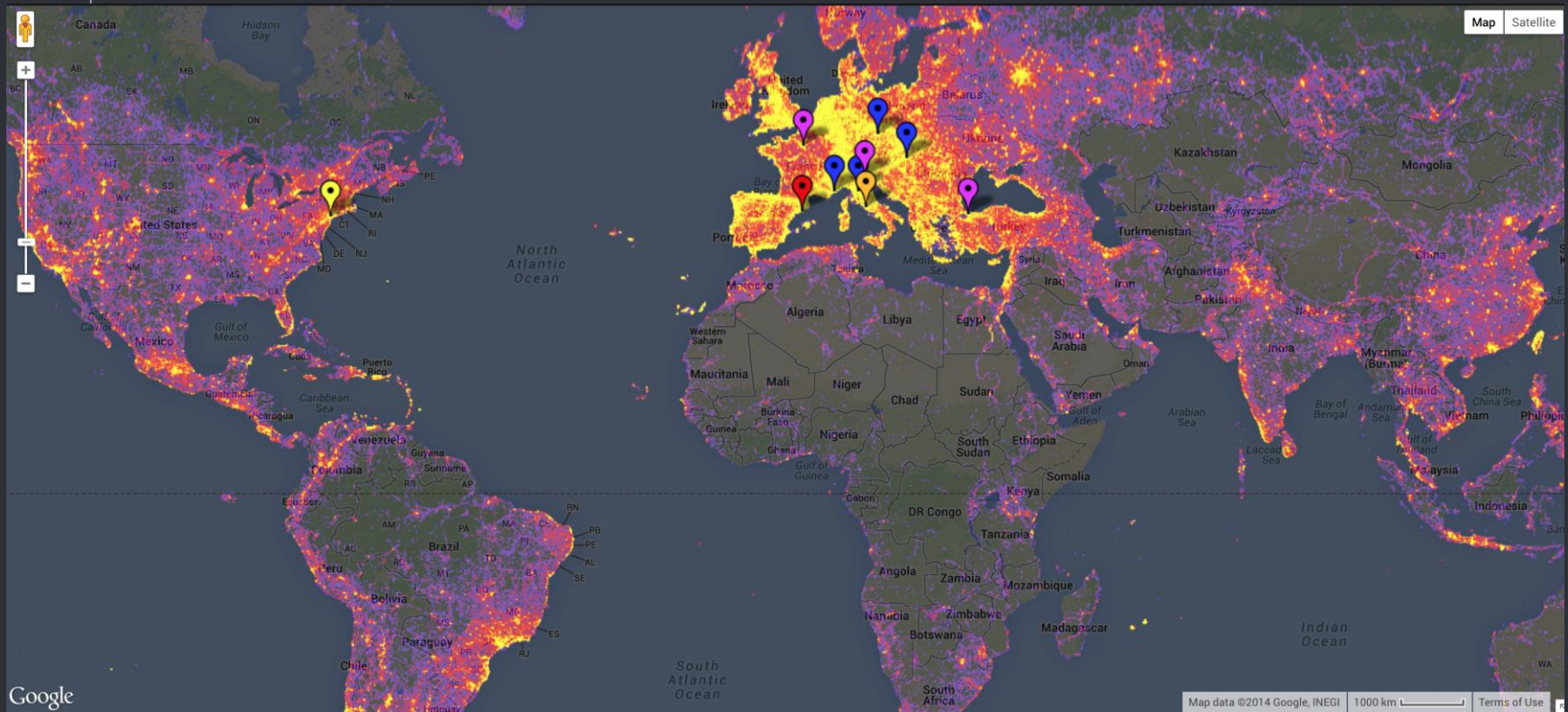
minimize HIV DR

What are we trying to Investigate ?  
access to medication



# Preferred satisfactory answer ?

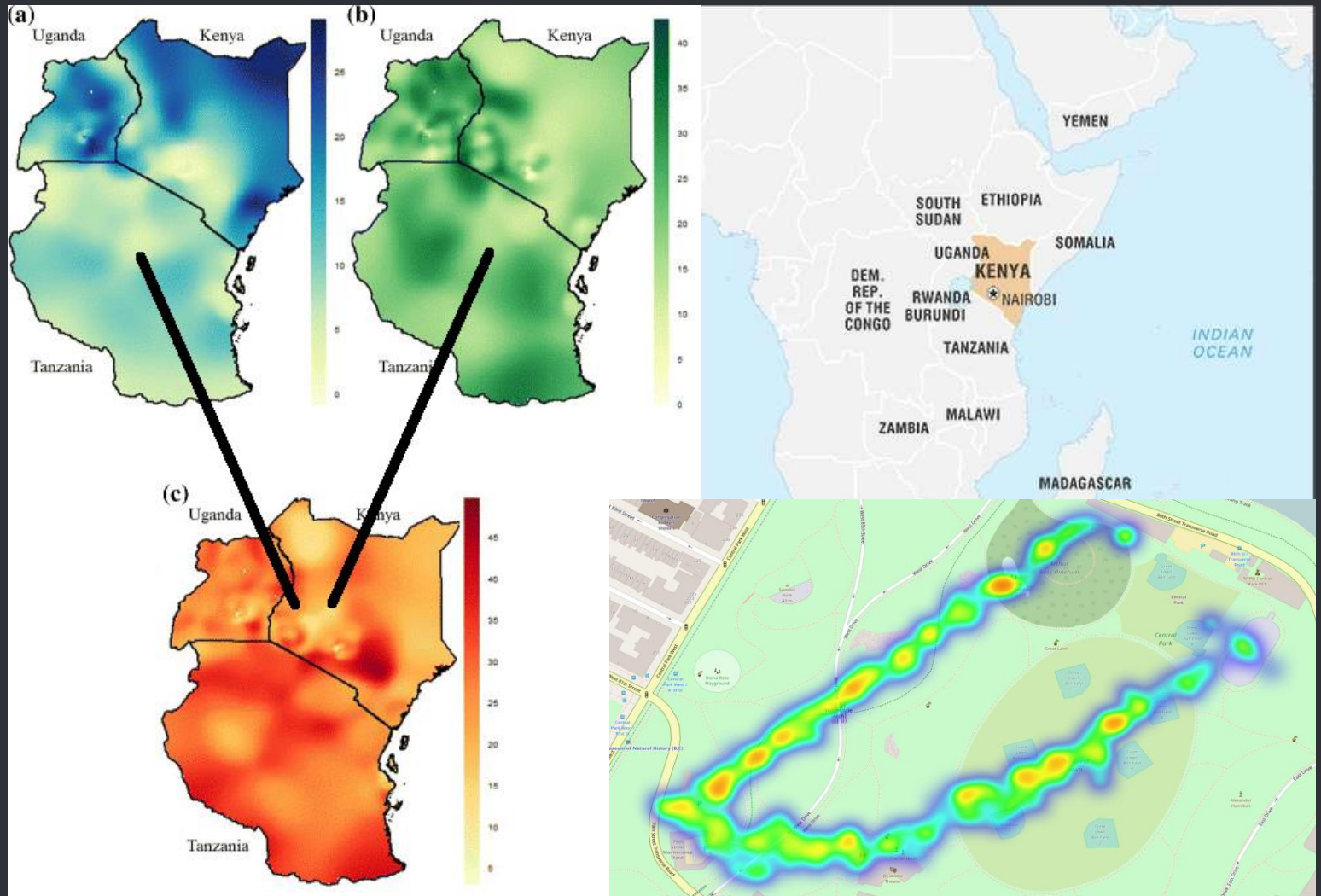
Predict areas of low access to medication



Find possible causes...

# What are the criteria to validate ?

Need vs Availability





# Which Domain Knowledge is needed ?

Logistics, Medical, Social, Economic, Environmental



Domain inspiration ?  
documentary “Fire in the blood”



Financial barriers + Medicine shortage + Harsh treatment



## Where to find information sources ?

J&J partner, Web sources, Network of people



Johnson & Johnson

# Who can act on our findings ?

J&J, NGO, Public



shing rod fishing rod fishing rod fishing rod fishing rod

teach a  
**man**  
to fish,

**FISH**

feed  
**him**  
for a  
lifetime

water water water water water water



Open method  
where a local region  
can put in there own data

- How to communicate results ?  
video presentation



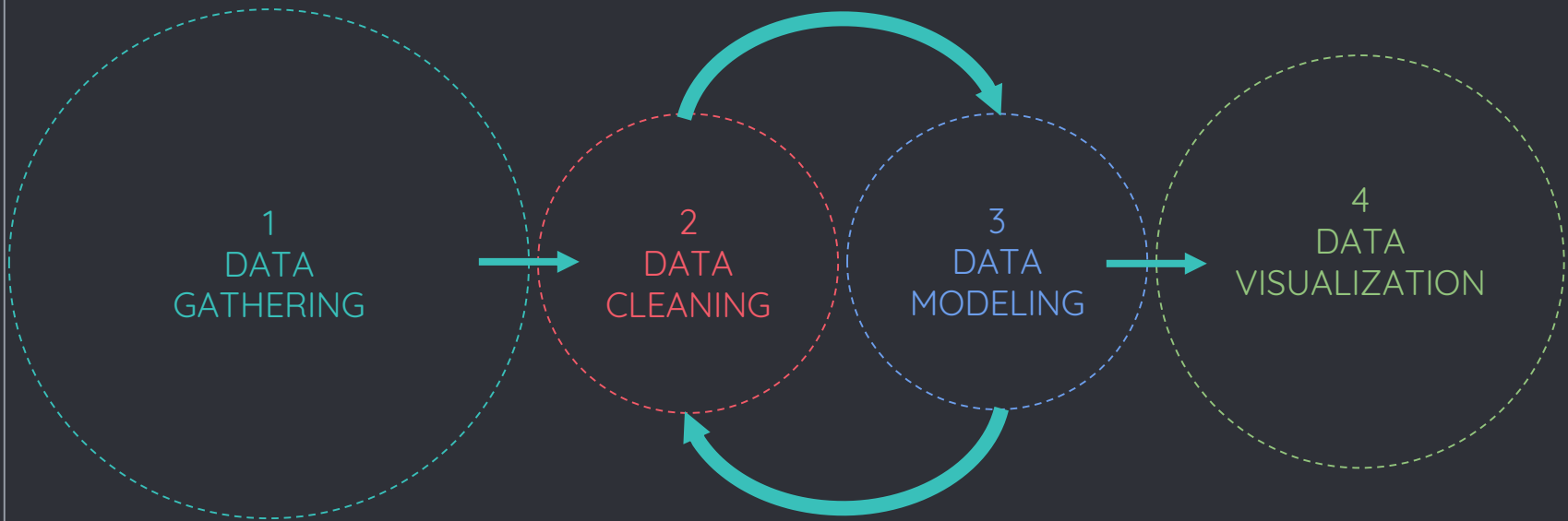
## Who is on the Team ?

Bootcampers + Public volunteers + ...





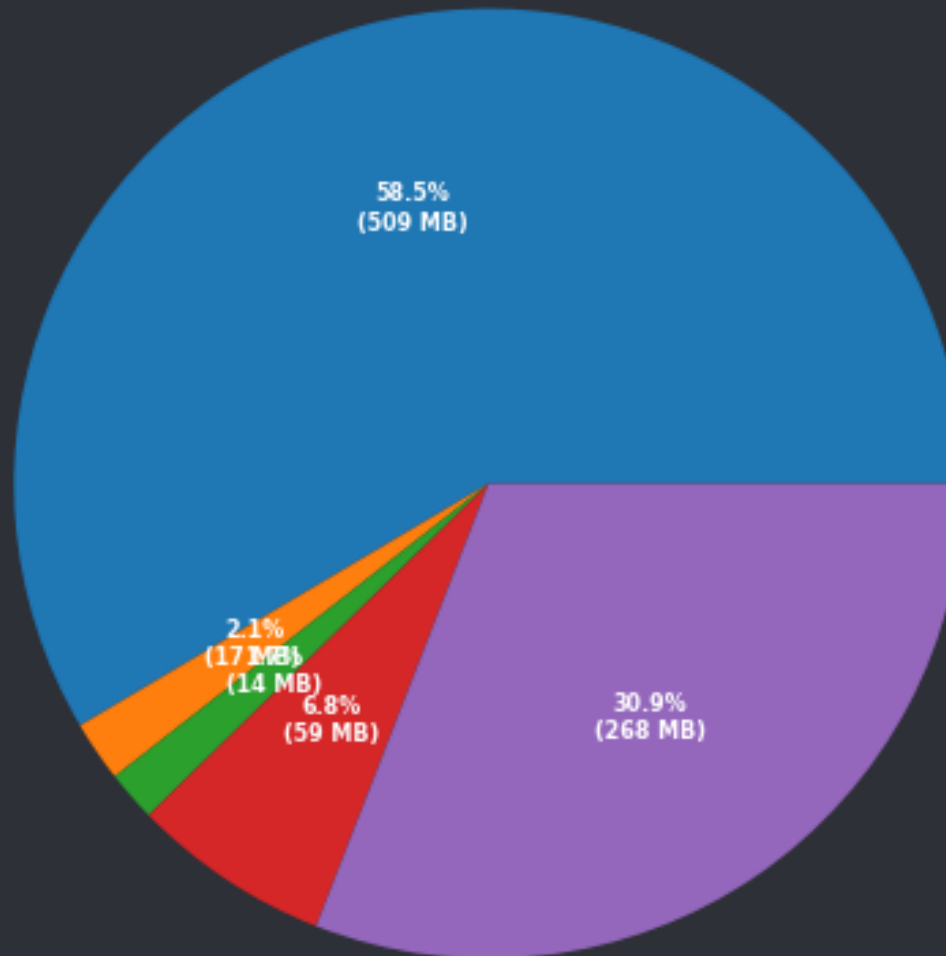
- What skills are needed ?



# What data resources do we have ?

Tanzania (J&J)

Kenya (J&J) + [unaids.org](http://unaids.org) + [blog.opendata.go.ke](http://blog.opendata.go.ke)

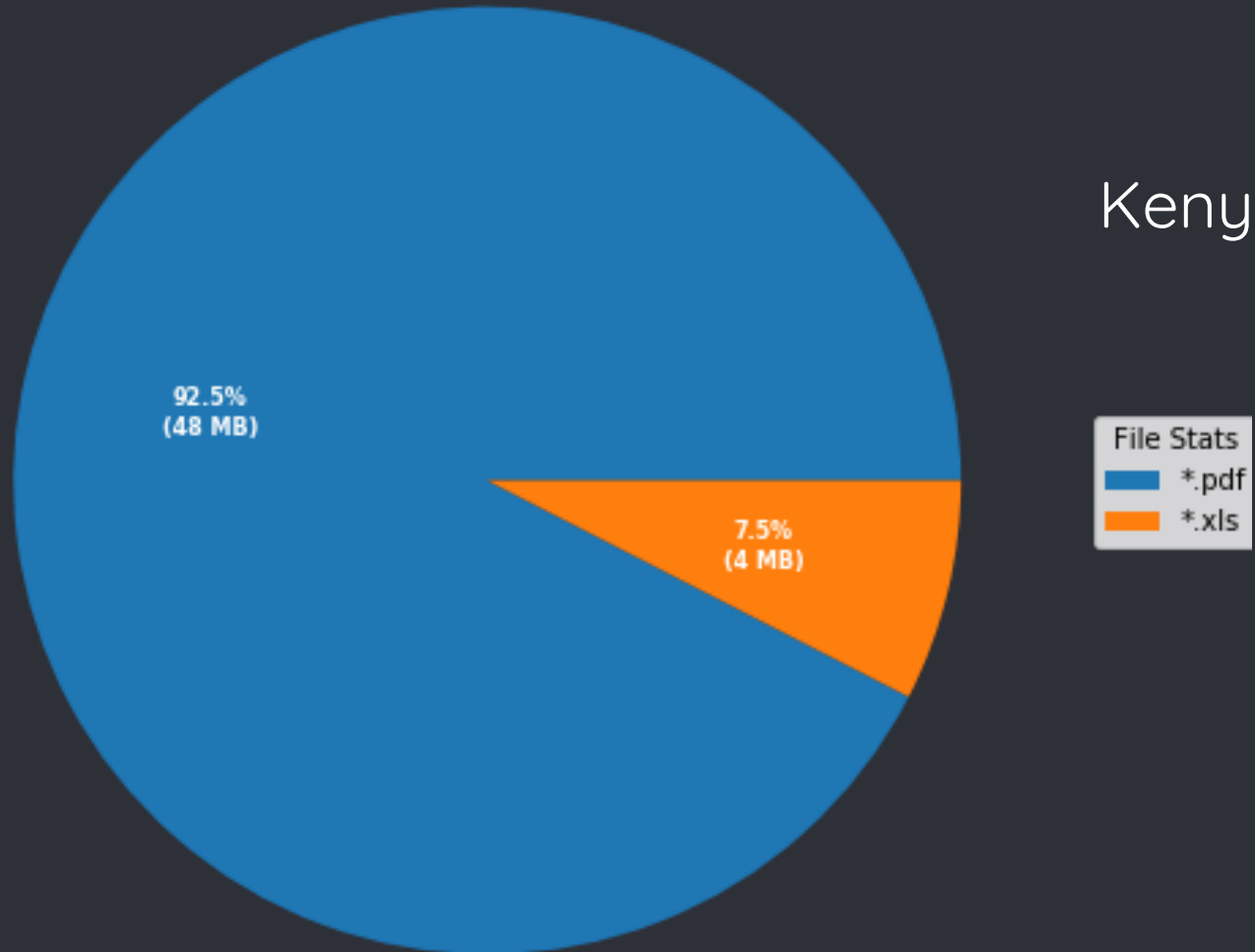


Tanzania

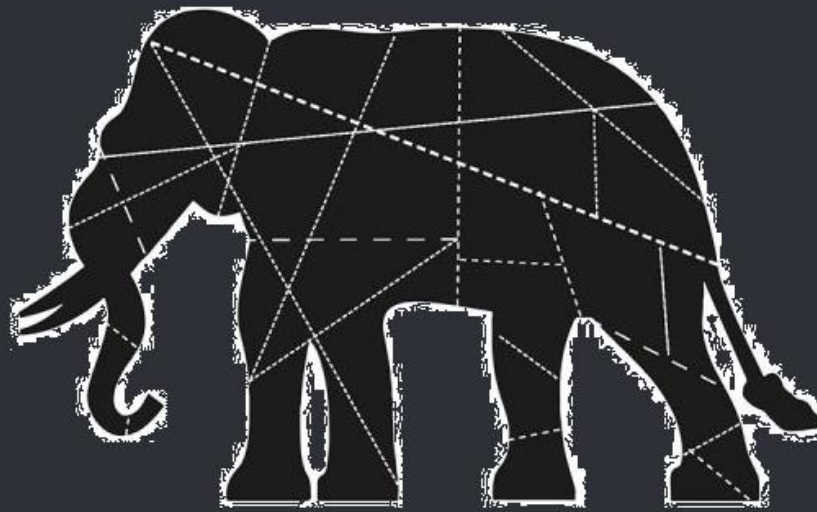
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# Help ? Small tasks



### Resources

Financials & Growth Data

5

2017 Goals And KPIs

2

Brand Guide

1

Employee Manual

1

Add a card...

### To Do

Build A Better Burrito: 7 Layers To Success

0/7

Nacho Ordinary Birthday - Event Space Rentals

Taco Drone Delivery Service

Nov 10 3

Superbowl Ad - "Super Salad Bowls"

Dec 12

Add a card...

### Doing

The Taco Truck World Tour

Oct 5

Operation "Awesome Sauce" - A Recipe For Profit

Oct 18 3 2/5

#NoFiller Instagram Campaign

3

Global Franchise Opportunities

4/9

### Done

Focus Group: Corn vs. Flour Tortillas

New Swag: Socks, Scarves & Salsa

5

Eco Friendly Utensils & Napkins

3/3

Update Yelp Listing

1

Grand Opening Celebration

Aug 11, 2016

Add a card...



