Text preprocessing, Word Embeddings



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Content

- 1. Text preprocessing
- 2. Text Vectorization







Text preprocessing



Text preprocessing

- Sentence segmentation
- Tokenization
- Stemming
- Lemmatization

Start

Every NLP task starts with a piece of text, like the following made-up customer feedback about a certain online order.

text = """Dear Amazon, last week I ordered an Optimus Prime action figure from your online store in Germany. Unfortunately, when I opened the package, I discovered to my horror that I had been sent an action figure of Megatron instead! As a lifelong enemy of the Deceptions, I hope you can understand my dilemma. To resolve the issue, I demand an exchange of Megatron for the Optimus Prime figure I ordered. Enclosed are copies of my records concerning this purchase. I expect to hear from you soon. Sincerely, Bumblebee."""

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How to feed this text to the machine?

The man had been taken outside a small holdfast in the hills.

The man had been taken outside a small holdfast in the hills.

The man had been taken outside a small holdfast in the hills.

Sentence segmentation

HX: This 64 y/o RHM had had difficulty remembering names, phone numbers and events for 12 months prior to presentation, on 2/28/95. Sentence

This had been called to his attention by the clerical staff at his parish--he was a Catholic priest. Sentence

He had had no professional or social faux pas or mishaps due to

his memory. Sentence

He could not tell whether his problem was becoming worse, so he brought himself to the Neurology clinic on his own referral. Sentence



Token normalization

- Stemming
- Lemmatization

Stemming adjustable -> adjust formality -> formaliti formaliti -> formal airliner -> airlin

Lemmatization was -> (to) be better -> good meeting -> meeting

Stemming

Lemmatization algorithms can be complex. For this reason we sometimes make use of a simpler but cruder method, which mainly consists of chopping off word final affixes. This naive version of morphological analysis is called **stemming**.

complete → complete exception → except

http://snowball.tartarus.org/algorithms/russian/stemmer.html

word	stem	word	stem
В	В	П	П
вавиловка	вавиловк	па	па
вагнера	вагнер	пава	пав
вагон	вагон	павел	павел
вагона	вагон	павильон	павильон
вагоне	вагон	павильонам	павильон
вагонов	вагон	павла	павл
вагоном	вагон	павлиний	павлин
вагоны	вагон	павлиньи	павлин
важная	важн	павлиньим	павлин
важнее	важн	павлович	павлович

Стеммер Портера

Материал из Википедии — свободной энциклопедии

[править | править код]

У этого термина существуют и другие значения, см. Портер.

Стеммер Портера — алгоритм стемминга, опубликованный Мартином Портером в 1980 году. Оригинальная версия стеммера была предназначена для английского языка и была написана на языке BCPL. Впоследствии Мартин создал проект «Snowball» и, используя основную идею алгоритма, написал стеммеры для распространённых индоевропейских языков, в том числе для русского^[1].

Алгоритм не использует баз основ слов, а лишь, применяя последовательно ряд правил, отсекает окончания и суффиксы, основываясь на особенностях языка, в связи с чем работает быстро, но не всегда безошибочно.

Алгоритм был очень популярен и тиражируем, в него часто вносились изменения разными разработчиками, причём не всегда удачные. Примерно в 2000 году Портер принял решение «заморозить» проект и впредь распространять одну-единственную реализацию алгоритма (на нескольких популярных языках программирования) со своего сайта.

Lemmatization

Lemmatization is the process of reducing a word to its base form, or lemma. Unlike Stemming, lemmatization takes into account the context and grammatical features of a word, such as part of speech.



```
import pymorphy2
morph = pymorphy2.MorphAnalyzer()
words = ['пеликану', 'беспрецендентно', 'побежал', 'приводит', 'красоты']
for word in words:
    p = morph.parse(word)[0]
    print(p.normal_form)
```

пеликан беспрецендентный побежать приводить красота

Lemmatization

Lemmatizer from NLTK:

Based on WordNet database

Wordnet is a publicly available lexical database of over 200 languages that provides semantic relationships between its words.





A Lexical Database for English

Text preprocessing

- Capital Letters
- Punctuation
- Contractions (e.g, etc.)
- Numbers (dates, ids, page numbers)
- Stop-words ("the", "is", etc.)
- Tags

Handful tools for preprocessing

- NLTK
- nltk.stem.SnowballStemmer
- nltk.stem.PorterStemmer
- nltk.stem.WordNetLemmatizer
- nltk.corpus.stopwords
- BeautifulSoup (for parsing HTML)
- Regular Expressions (import re)
- Pymorphy2



Text Vectorization



Learning Word Embedding

Goal: we need to transform the free-text words into numeric values

ARTICLE | A FREE ACCESS

A vector space model for automatic indexing





Authors: G. Salton, A. Wong, and C. S. Yang



Authors Info & Claims

Communications of the ACM, Volume 18, Issue 11 • Pages 613 - 620 https://doi.org/10.1145/361219.361220

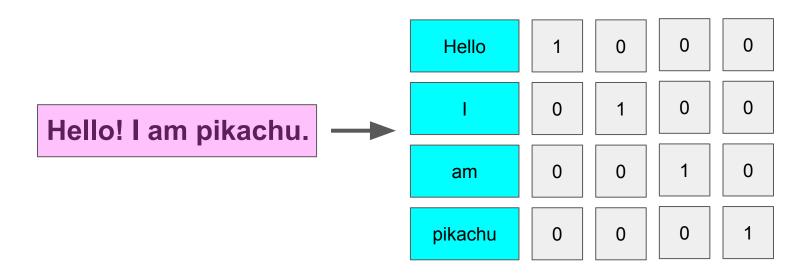
Published: 01 November 1975 Publication History



Check for updates

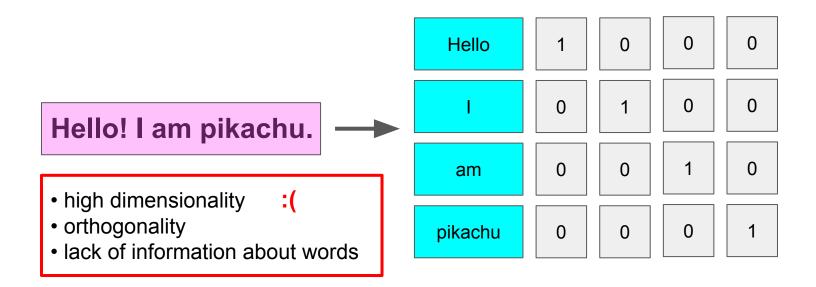
One-hot encoding

Each word is transformed into a binary vector where all elements are 0, except for one element, which is set to 1.

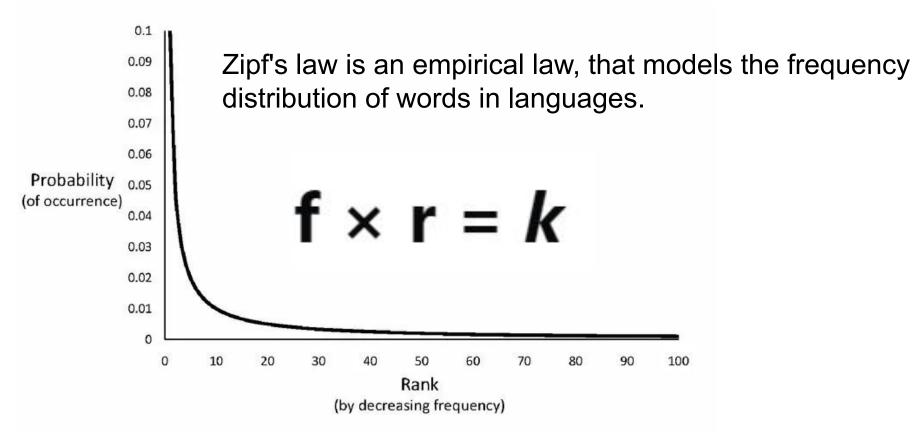


One-hot encoding

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Zipf's Law



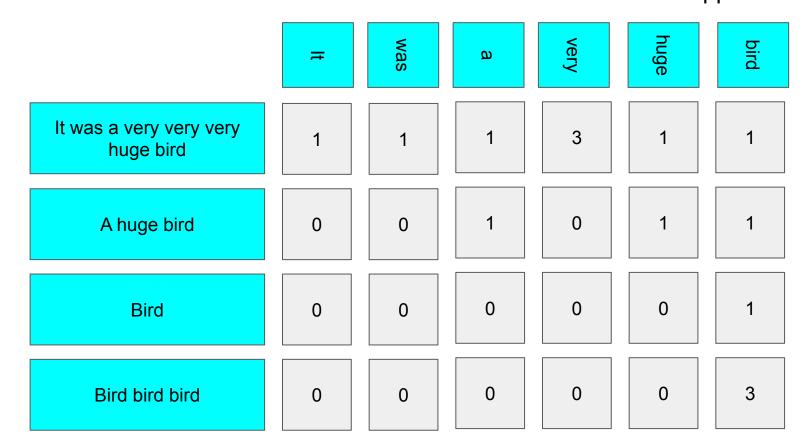
Approaches for learning word embedding

Count-based: based on the word frequency and co-occurrence matrix

Context-based: given a local context, we want to design a model to predict the target words

Bag of Words

With **BoW**, we break down sentences and paragraphs into individual words, then count how often each word appears.



TF-IDF stands for term frequency-inverse document frequency, where t denotes a single term; d a single document, and D a collection of documents

$$\operatorname{tfidf}(t,d,D) = \operatorname{tf}(t,d) \cdot \operatorname{idf}(t,D)$$

$$\operatorname{tf}(t,d) = \frac{\sum_{t \in d} t}{|d|} \quad \operatorname{idf}(t,D) = \frac{|D|}{\sum_{t \in D} t}$$

how frequently a word appeared in a given document

simply the inverse of document frequency

Document_1		
Term	Count	
girl	1	
the	1	
buy	2	
car	1	

Document_2	
Term	Count
the	1
cat	1
milk	2
dog	3

$$tf("the",d1) = 1/5 = 0.2$$

 $tf("the",d2) = 1/7 = 0.14$
 $idf("the",D) = log(2/2) = 0$

$$extit{tf-idf} = extit{0} \hspace{0.1in} \operatorname{idf}(t,D) = \log rac{|D|}{|\{\, d_i \in D \mid t \in d_i \,\}|}$$

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Why is there a logarithm?

$$tf("the",d1) = 1/5 = 0.2$$

 $tf("the",d2) = 1/7 = 0.14$
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$$tf$$
- $idf = 0$

$$extit{tf-idf} = extit{0} \hspace{0.1in} \operatorname{idf}(t,D) = \log rac{|D|}{|\{\, d_i \in D \mid t \in d_i \,\}|}$$

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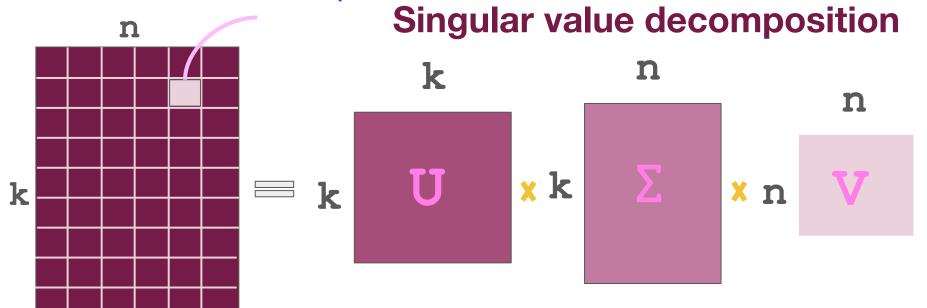
LSA (Latent Semantic Analysis)

LSA (Latent Semantic Analysis)

$$M = U \Sigma V^T$$

n = words
k = documents
M = k X n

TF-IDF value for the word i in the document i

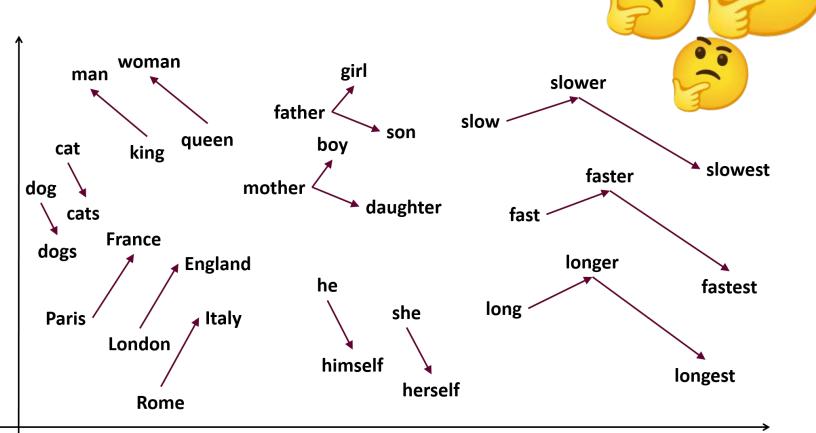


between terms and documents. We are aiming for more explicit and nuanced word associations...

structures, it provides more abstract relationships

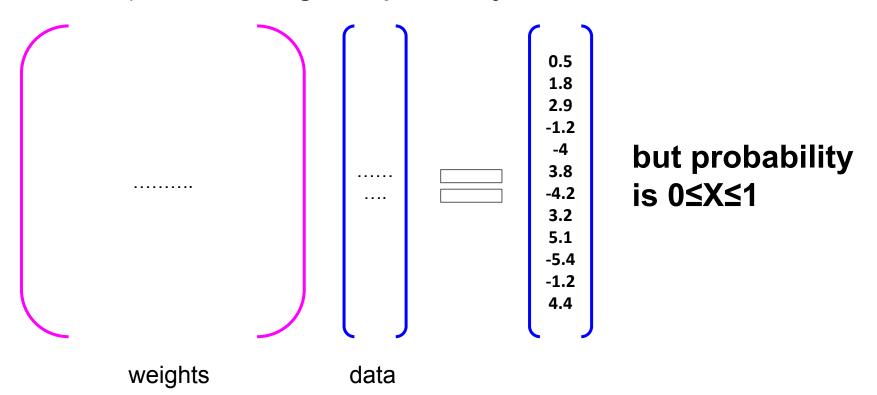
While LSA effectively captures latent semantic

Context vectors



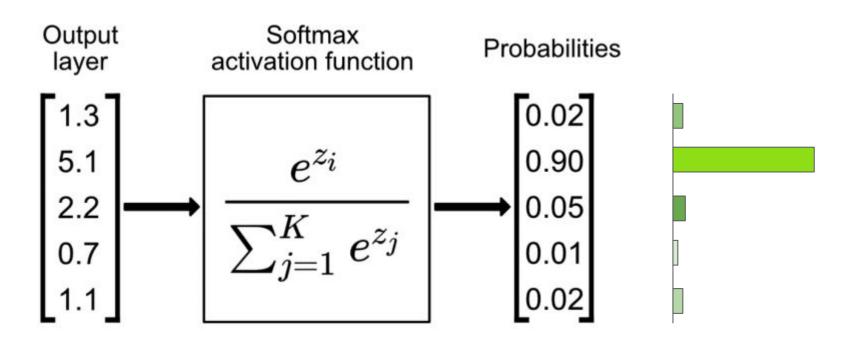
Softmax

At the output we want to get the probability distribution for the next token

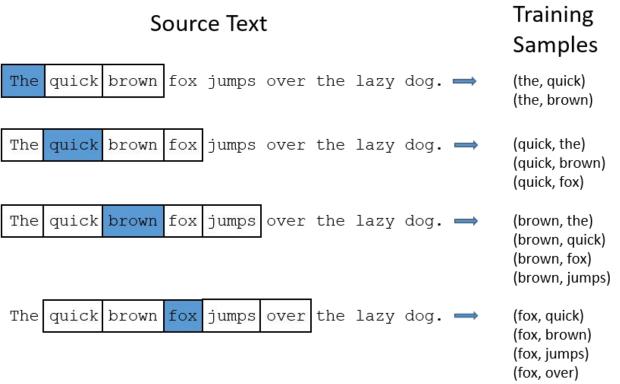


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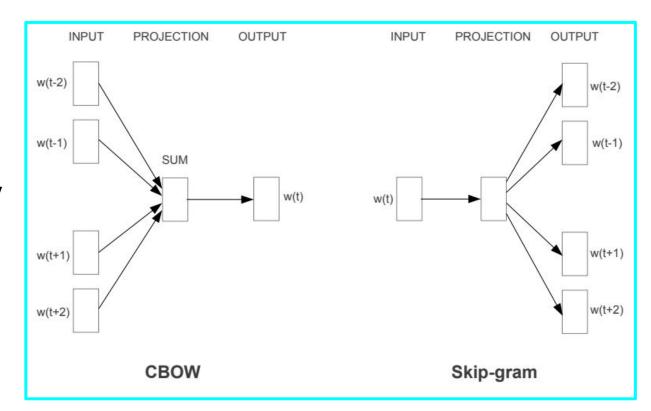
Word2Vec

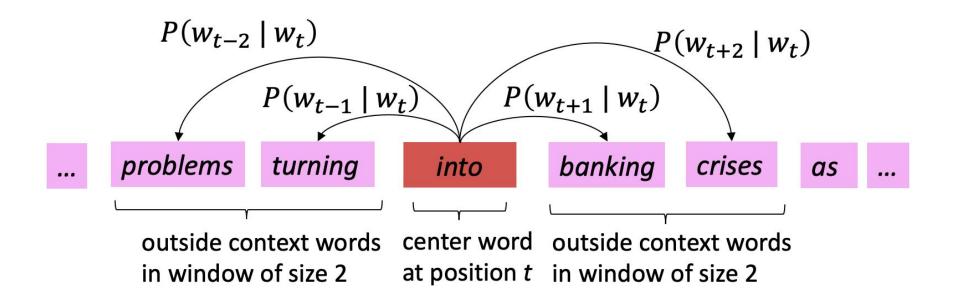


https://mccormickml.com/2016/04/19/word2vec-tutorial-the-skip-gram-model/

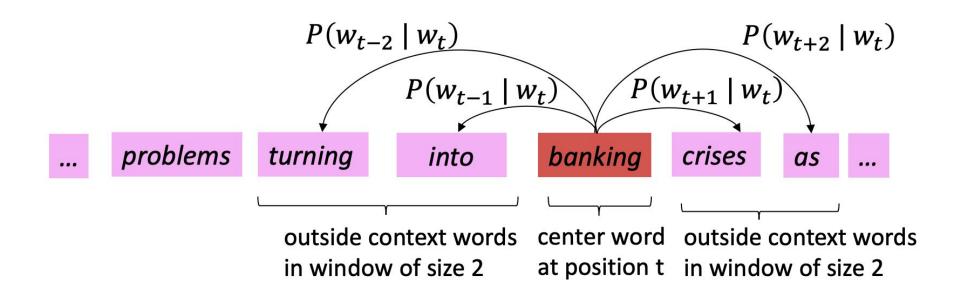
Word2Vec

The technique works by training a neural network to forecast a word based on its neighboring words. The neural network may be constructed utilizing one of two architectures: **Continuous Bag of** Words (CBOW) or Skip-Gram.



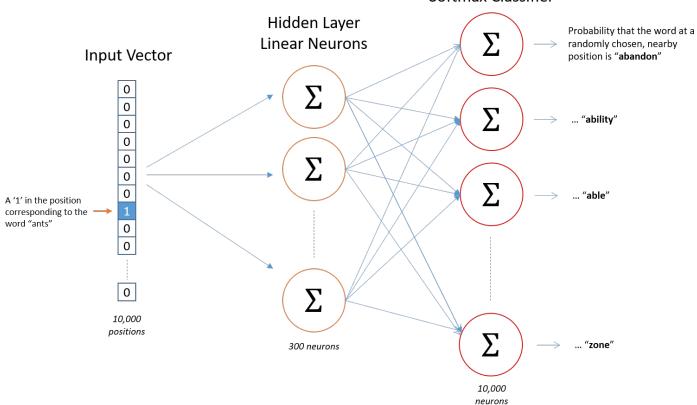


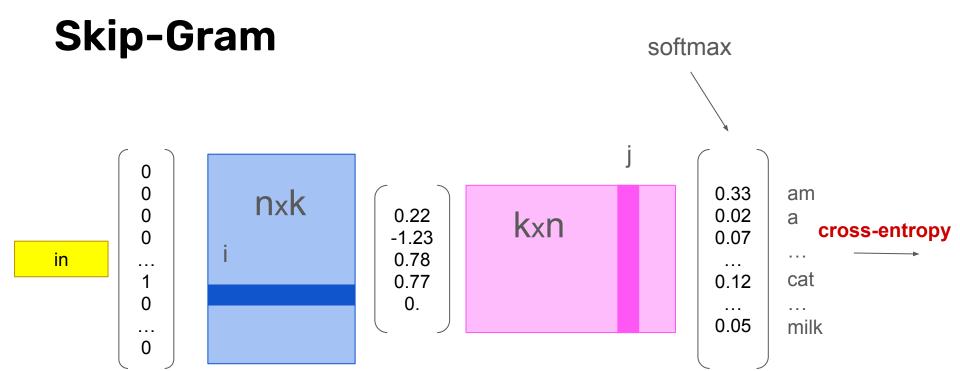
https://web.stanford.edu/class/cs224n/



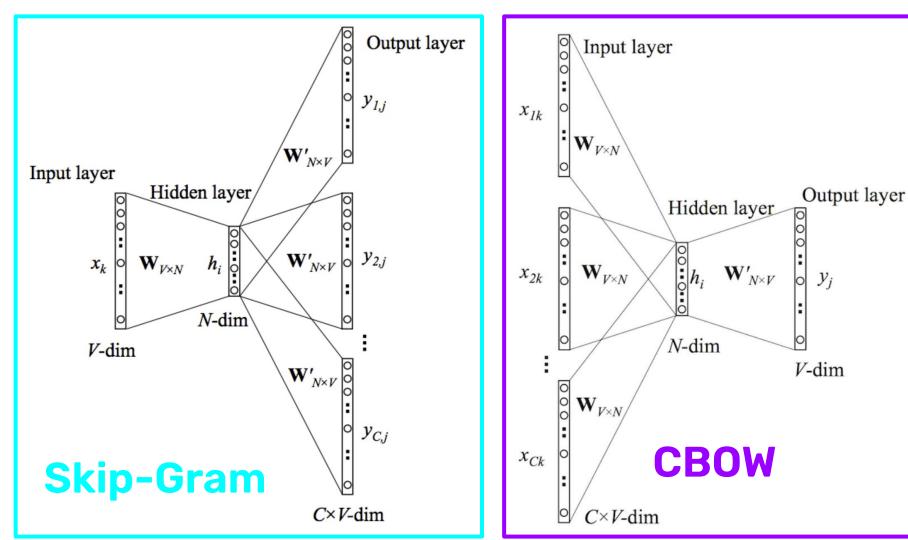
https://web.stanford.edu/class/cs224n/

Output Layer Softmax Classifier





https://mccormickml.com/2016/04/19/word2vec-tutorial-the-skip-gram-model/



Learning Word Embedding



Given two vectors, A and B, each with n components, the similarity between them is computed as follows:

similarity =
$$\cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\|_2 \|\mathbf{B}\|_2} = \frac{\sum_{i=1}^{n} A_i B_i}{\sqrt{\sum_{i=1}^{n} A_i^2 \sqrt{\sum_{i=1}^{n} B_i^2}}}$$

Learning Word Embedding



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How to improve word2vec?

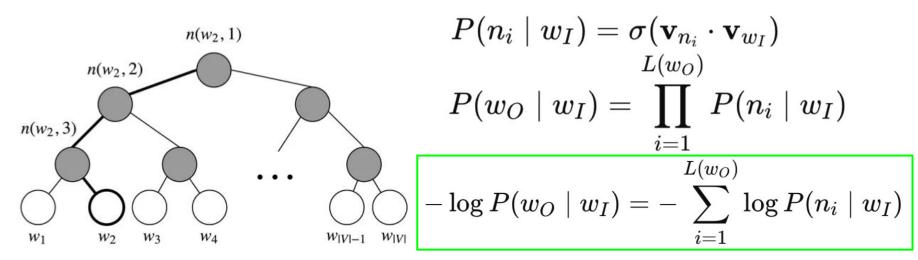
- Negative Sampling
- Hierarchical Softmax

For a large dictionary, calculating the denominator requires the sum of all the words

$$P(w_o|w_c) = rac{\exp(\mathbf{v}_o\cdot\mathbf{v}_c)}{\sum_{w=1}^W \exp(\mathbf{v}_w\cdot\mathbf{v}_c)}$$

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reduces the number of calculations from O(N) to O(logN)

```
{\text{"cat"} - 5, \text{"dog"} - 9, \text{"fish"} - 12, \text{"bird"} - 3}
```

```
[29]
/ \
"fish" [17]
/ \
[8] "dog"
/ \
"bird" "cat"
```

- Each word is assigned a node with a weight equal to its frequency of occurrence
- 2. The two nodes with the lowest weights are combined into a new internal node
- 3. Repeat

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Negative Sampling

With negative sampling, we are instead going to randomly select just a small number of "negative" words to update the weights for. (In this context, a "negative" word is one for which we want the network to output a 0 for).

$$\arg\max_{\theta} \sum_{(w,c)\in D} \log \sigma(v_c \cdot v_w) + \sum_{(w,c)\in D'} \log \sigma(-v_c \cdot v_w)$$

Suitable noise distribution defined as:

$$(w,c) \sim p_{words}(w) \frac{p_{contexts}(c)^{3/4}}{Z}$$
 $p_{context}(x) = p_{words}(x) = \frac{count(x)}{|Text|}$ constant

$$p_{context}(x) = p_{words}(x) = \frac{count(x)}{|Text|}$$

Negative Sampling

4 Why does this produce good word representations?

Good question. We don't really know.

GloVe ...because the global corpus statistics are captured directly by the model.

Matrix Factorization + Window-Based Methods

$$X_i = \sum_k X_{ik}$$
 $P_{ij} = P(j|i) = X_{ij}/X_i$ $F(w_i, w_j, \tilde{w}_k) = \frac{P_{ik}}{P_{jk}}$

Probability and Ratio	k = solid	k = gas	k = water	k = fashion
P(k ice)	1.9×10^{-4}	6.6×10^{-5}	3.0×10^{-3}	1.7×10^{-5}
P(k steam)	2.2×10^{-5}	7.8×10^{-4}	2.2×10^{-3}	1.8×10^{-5}
P(k ice)/P(k steam)	8.9	8.5×10^{-2}	1.36	0.96

GloVe

$$P(j|i) = rac{X_{ij}}{X_i} riangleq \log\left(rac{P(j|i)}{P(k|i)}
ight) pprox w_j^T \cdot (w_i - w_k)$$

$$\log(X_{ij}) pprox w_i^T \cdot ilde{w}_j + b_i + ilde{b}_j$$

$$J = \sum_{i,j} f(X_{ij}) \left[w_i^T \cdot ilde{w}_j + b_i + ilde{b}_j - \log(X_{ij})
ight)^2$$

$$f(X_{ij}) = \left\{egin{array}{ll} \left(rac{X_{ij}}{X_{ ext{max}}}
ight)^lpha & ext{ecли } X_{ij} \leq X_{ ext{max}} \ 1 & ext{ecли } X_{ij} > X_{ ext{max}} \end{array}
ight.$$

FastText <ap, app, ppl, ple, le> N-gram

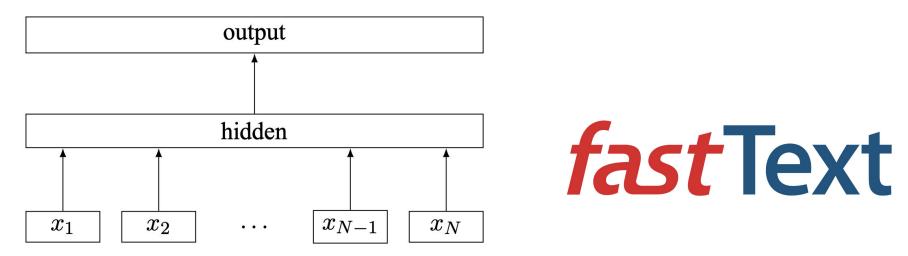


Figure 1: Model architecture of fastText for a sentence with N ngram features x_1, \ldots, x_N . The features are embedded and averaged to form the hidden variable.

One-hot encoding

```
import numpy as np
corpus =
    "The quick brown fox jumped over the lazy dog.",
    "She sells seashells by the seashore.",
    "Peter Piper picked a peck of pickled peppers."
# Create a set of unique words in the corpus
unique words = set()
for sentence in corpus:
    for word in sentence.split():
        unique words.add(word.lower())
```

One-hot encoding

```
# Create a dictionary to map each
# unique word to an index
word to index = {}
for i, word in enumerate(unique words):
   word to index[word] = i
# Create one-hot encoded vectors for
# each word in the corpus
one hot vectors = []
for sentence in corpus:
    sentence vectors = []
   for word in sentence.split():
        vector = np.zeros(len(unique_words))
        vector[word to index[word.lower()]] = 1
        sentence_vectors.append(vector)
    one hot vectors.append(sentence vectors)
```

One-hot encoding

```
for vector in one_hot_vectors[0]:
    print(vector)
```

```
One-hot encoded vectors for the first sentence:
[0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 1. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0.
[0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 1. 0. 0. 0. 0. 0. 0.]
[0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0. 1. 0. 0. 0. 0. 0. 0. 0. 0. 0. 0.
```