

# Brazilian E-Commerce olist



Yıl

2016

2017

2018

Müşteri Sayısı

96,10 B

Toplam Satıcı

3095

Toplam Gelir

16,01 M

Toplam Müşteri Şehri

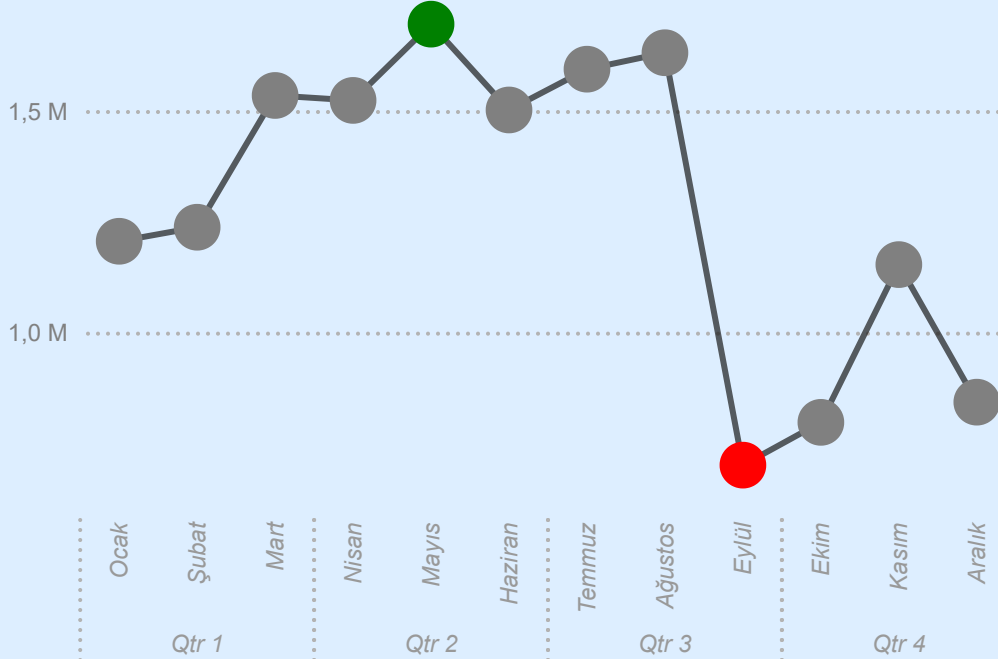
4119

○ Toplam Müşteri Eyaleti

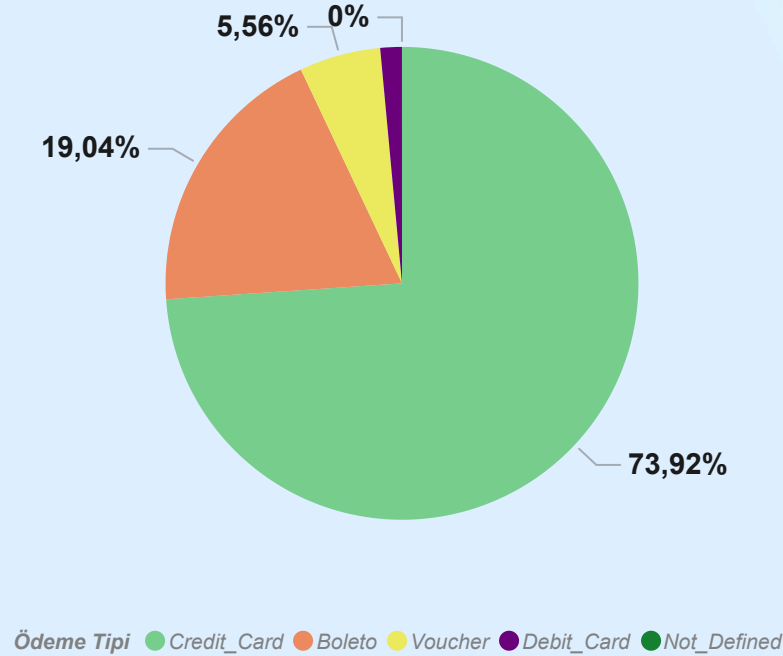
● Toplam Satıcı Eyaleti

23

Teslim Edilen Siparişlerin Aylık Satış Geliri



Ödeme Türlerine Göre Dağılım



Toplam Anket Katılımı

99,22 B

Ortalama Memnuniyet



Düşük Memnuniyet (0-3)



# Brazilian E-Commerce olist



Yıl

2016

2017

2018

Sipariş Durumu

Tümü

İndirim/Zam O...

10

Ortalama Fiyat

126,01

Ortalama Kargo Ücreti

20,28

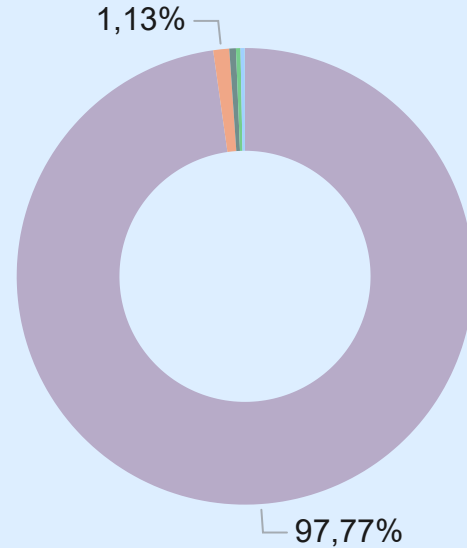
İndirim/Zam Oranına Göre  
Ciro

● İndirim

○ Zam

14,41 M

Sipariş Durumu Dağılımı



Sipariş Durumu delivered shipped canceled invoiced processing

order_status	order_purchase_time_stamp	shipping_limit_date	price	freight_value
delivered	12.02.2017	16.02.2017	6.735,00	194,31
delivered	25.07.2018	02.08.2018	6.729,00	193,21
delivered	24.05.2017	15.06.2017	6.499,00	227,66
delivered	01.04.2017	18.04.2017	4.799,00	151,34
delivered	18.04.2017	09.05.2017	4.690,00	74,34
delivered	22.06.2018	28.06.2018	4.590,00	91,78
delivered	03.08.2018	16.08.2018	4.399,87	113,45
delivered	29.03.2018	05.04.2018	4.099,99	75,27
delivered	29.07.2018	02.08.2018	4.059,00	104,51
delivered	18.03.2017	23.03.2017	3.999,90	17,01
delivered	18.04.2017	05.05.2017	3.999,00	195,76
delivered	04.02.2017	18.02.2017	3.980,00	62,74
delivered	14.05.2018	21.05.2018	3.930,00	49,55
delivered	05.06.2018	13.06.2018	3.899,00	135,44
delivered	21.03.2018	28.03.2018	3.700,00	92,59
delivered	10.02.2017	14.02.2017	3.699,99	36,23
delivered	26.01.2018	01.02.2018	3.690,00	136,80
delivered	21.02.2017	25.02.2017	3.549,00	53,47
delivered	09.04.2018	16.04.2018	3.399,99	126,47
delivered	17.12.2017	21.12.2017	3.124,00	173,40
delivered	24.07.2018	13.08.2018	3.109,99	74,35
delivered	27.04.2018	04.05.2018	3.105,00	104,72
delivered	09.02.2018	15.02.2018	3.099,90	55,92
delivered	15.08.2018	20.08.2018	3.099,00	252,35
delivered	06.07.2018	12.07.2018	3.089,00	317,47
delivered	05.10.2017	11.10.2017	2.999,99	126,51
delivered	10.10.2017	17.10.2017	2.999,99	126,51
delivered	15.08.2018	22.08.2018	2.999,90	76,23



# Brazilian E-Commerce olist



Yıl

2016

2017

2018

Toplam  
Kategori

71

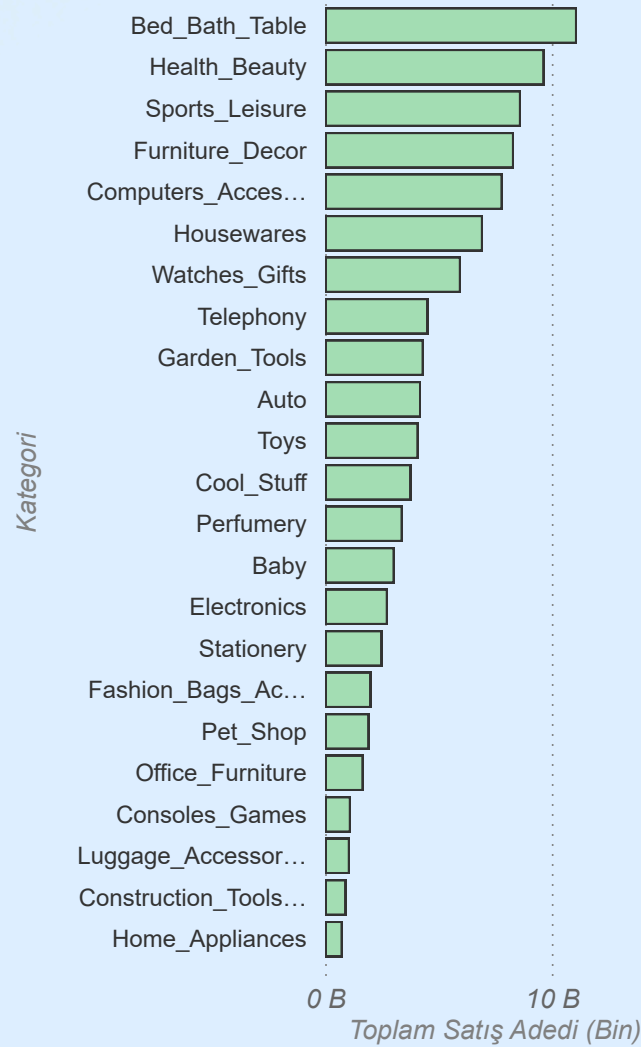
Toplam Satıcı  
Şehri

611

Satıcı Eyalatları



Kategori Bazında Toplam Satış Adedi



Seller Id	Product Category Name	K
1025f0e2d44d7041d6cf58b6550e0bfa	Home_Construction	
1025f0e2d44d7041d6cf58b6550e0bfa	Construction_Tools_Lights	
1025f0e2d44d7041d6cf58b6550e0bfa	Furniture_Decor	
1f50f920176fa81dab994f9023523100	Signaling_And_Security	
1f50f920176fa81dab994f9023523100	Baby	
1f50f920176fa81dab994f9023523100	Garden_Tools	
4a3ca9315b744ce9f8e9374361493884	Furniture_Decor	
4a3ca9315b744ce9f8e9374361493884	Home_Confort	
4a3ca9315b744ce9f8e9374361493884	Bed_Bath_Table	
6560211a19b47992c3666cc44a7e94c0	Audio	
6560211a19b47992c3666cc44a7e94c0	Fashion_Bags_Accessories	
6560211a19b47992c3666cc44a7e94c0	Watches_Gifts	
7a67c85e85bb2ce8582c35f2203ad736	Baby	
7a67c85e85bb2ce8582c35f2203ad736	Cool_Stuff	
7c67e1448b00f6e969d365cea6b010ab	Sports_Leisure	
7c67e1448b00f6e969d365cea6b010ab	Furniture_Decor	
7c67e1448b00f6e969d365cea6b010ab	Office_Furniture	
955fee9216a65b617aa5c0531780ce60	Sports_Leisure	
955fee9216a65b617aa5c0531780ce60	Housewares	
955fee9216a65b617aa5c0531780ce60	Furniture_Decor	
cc419e0650a3c5ba77189a1882b7556a	Telephony	
cc419e0650a3c5ba77189a1882b7556a	Perfumery	
cc419e0650a3c5ba77189a1882b7556a	Health_Beauty	
da8622b14eb17ae2831f4ac5b9dab84a	Cool_Stuff	
da8622b14eb17ae2831f4ac5b9dab84a	Health_Beauty	
da8622b14eb17ae2831f4ac5b9dab84a	Bed_Bath_Table	
ea8482cd71df3c1969d7b9473ff13abc	Auto	
ea8482cd71df3c1969d7b9473ff13abc	Telephony	