



## Experience

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### **Viralheat** (August 2011 - Present)

#### Product Designer, Design Lead

- Led graphic/UX redesign of the Viralheat homepage and Web App
- Worked closely with Engineering, Marketing, and Sales teams on feature design and development with an emphasis on usability and simple, modern design including the Unified Stream, a consolidated view of your social platforms within one feed, a major component of the Viralheat product suite
- Crafted HTML/CSS for the homepage and product Web App
- Produced wireframes and UX notes for upcoming features
- Maintained Visual QA on the Web App, ensuring visual consistency across features
- Assisted with the design and launch of Flint, a publishing plugin for Chrome, Firefox, & Safari

### **Fourtype** (July 2007 - Present)

#### Freelance, Designer

Directly engaged with clients end-to-end on creative projects -- understanding client's needs and goals, prototyping, and creating engaging web, print, and interactive media experiences. Clients include: Barracuda, Beck's Shoes, Pogoplug, and Yammer.

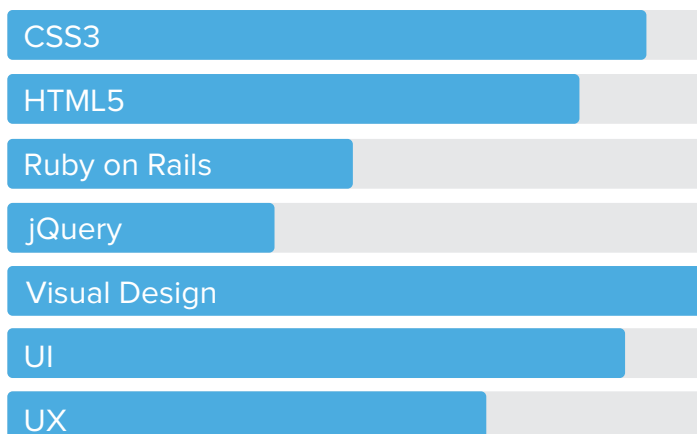
### **TrialPay** (Jan 2010 - July 2011)

#### Web Designer

- Designed advertising placements for various clients such as: AVG, CNET, Lavasoft, McAfee, Symantec/Norton, WinZip -- maintained a balance between high velocity output, adherence to brand guidelines, and fresh/creative designs that converted well.
- Designed and assisted with the launch of DealSpot, a promotional tool that is embedded within the main canvas of a Facebook game.

## Specialties

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## Education

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### **San Jose State University** (Fall 2008)

### **DeAnza College** (Fall 2004 - Spring 2007)

A.A., Liberal Arts: Arts & Letters Emphasis

## References

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### **Available upon request**

Professional and Personal