# **EDWIN** HANIKARA

Photographer | Graphic Designer



I'm passionate about visual aesthetics in design and photography. Skilled in using industry-standard software such as Adobe Creative Suite, I bring a unique blend of technical expertise and creativity to my work using technology and design skills to create visual appeals that resonate with audiences.

I look forward to exploring how my diverse background can add value to producing creative work that meets client needs.

### Experience

#### **Freelance**

Photographer & Designer

August 2021 - Present

Provide independent photography and graphic design services on a project basis.

#### Kanaka Studio

Photographer & Editor

January 2021 - July 2021

In-house photographer and editor, create design and content, also providing customer services.

#### **BIT Cell**

Self-Employed

January 2018 - December 2020

Managing a business, providing services, and administrative tasks.

#### Salsa Collection

Sales Staff

January 2017 - December 2017

Provide customer service and assist customers to find what they need in the store.

### Education

2010 - 2013

#### **SMK Telkom Malang**

Computer and Network Engineering

## Skills

Photography

Photo Editing

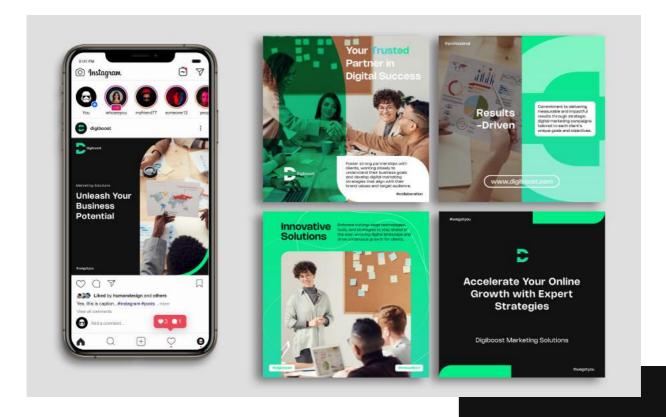
Video Editing

Graphic Design

Motion Graphic

# **Digital Agency**

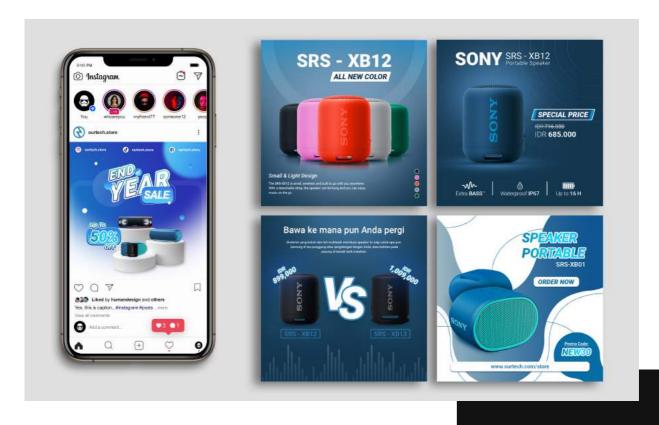
The design for our digital marketing agency is clean, modern, and professional, reflecting our expertise in the ever-evolving world of online marketing. The color palette symbolizes trust, growth, and innovation.



# **Audio Online Store**

Social Media Posts

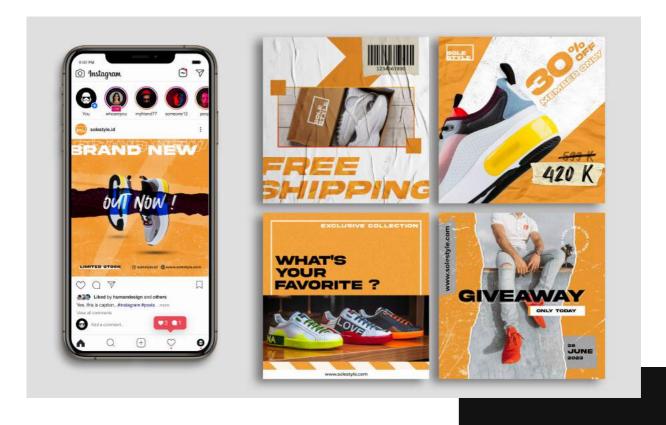
High-quality images, detailed descriptions, and a clear header are presented in an easy-to-read format. This combination makes the shopping experience enjoyable for our customers with a sense of trust and professionalism.



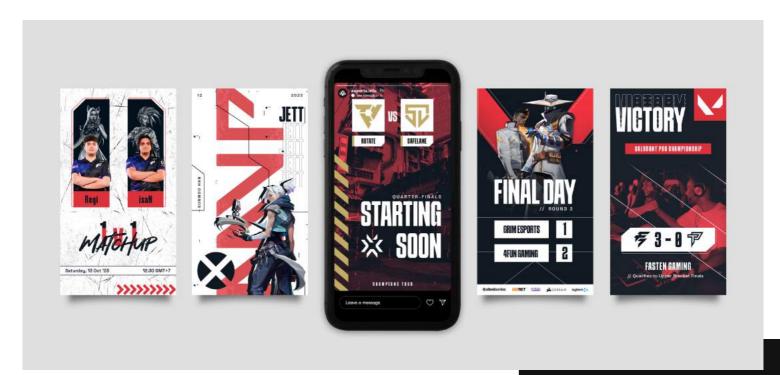
# **Sneakers Online Store**

Social Media Posts

The energic orange color combined with the texture or graphic elements inspired by street art enhances the streetwear vibe and creates a visual identity that captures the attention of fashion-forward individuals.



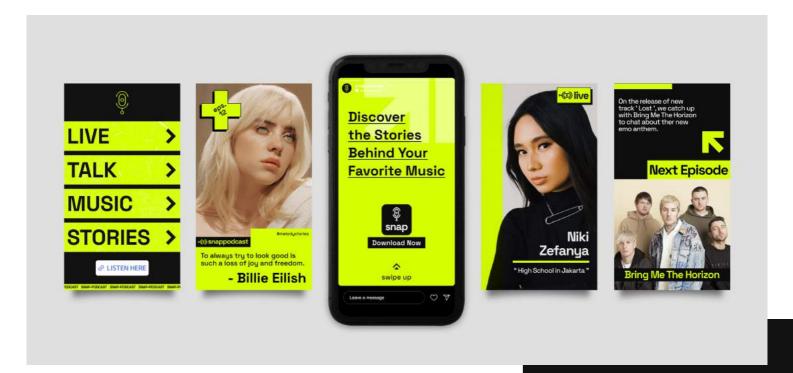
The brand identity is characterized by bold and dynamic visuals that are accompanied by engaging and informative content that speaks to our audience's passion for gaming and esports culture.



# **Podcast Media**

Social Media Stories

The design for our podcast media embraces a bold and contemporary aesthetic, with a striking color palette that creates a sense of vibrancy and energy, perfectly capturing the essence of our podcast's target audience.



# Startup / Companies

**Presentation Design** 

Overall, the combination of blue and yellow colors with a sans-serif font creates a visually appealing and cohesive design that conveys NovusTech Solutions' commitment to excellence, innovation, and technological expertise.

