

Key Expertises

UX Researcher

Design thinking, identify user and their problems, UX content strategy, conducting user interviews, information architecture, evaluating design

UI UX Designer

Design pattern, design thinking, design principles, design interactions, sketching, wireframing, visual design, prototyping presenting idea, handling feedback



24 Years Old

Yogyakarta, 12th Oct. 1998
Jl. Bougenville, E-10, Sleman,
Yogyakarta, Indonesia

[in Ilyas Ferry](#) [@Ilyas.Ferry](#)

My Web Portfolio

[ilyasferry](#)

Academic Qualifications

Universitas Amikom, Yogyakarta,
Indonesia | 2017 - 2020

Bachelor of Computer Science, Information Systems,
E-commerce (3.89)
Summa Cum Laude

Skills

Design

UX Research • UI Design • Journey Mapping • Information Architecture • Wireframing • Prototyping • Usability Testing • Data Analysis • Business Analysis • Motion • Data Visualization • Design Systems • Illustration • Mockup • Problem Solving • Time Management

Software

Figma • InVision • Marvel • Miro • Whimsical • Notion • Trello • Adobe (XD, Photoshop, Illustrator, After Effects, Premiere, InDesign) • Corel Draw • HTML CSS • Java • VS Code • GitHub • Elementor Web Design • SPSS

Recognitions

Amikom University - Designing A Stunning Landing Page Using Figma, Mar 2020

Ministry of Communication and Information of the Republic of Indonesia - National Selection Of Ict Products, Apr 2019

Cisco - IT ESSENTIALS, Aug 2018

Amikom University - International Master Class Bridging The Ecosystem Of Technopreneurship Between Indonesia And Finland By Michael "Manty" Widenius, Sep 2019

Professional Career



UI UX Design | Feb 2020 - Present

UI UX Design Freelancer

- Created, refined, and tested prototypes for the onboarding, home, community, and profile pages to share project vision; implemented improved data visualizations & a UI library
- Created UI UX Design for People Food, a platform to save 30%-50% of the initial price of food products, from start to finish (Research, Sketching, Wireframing, Visual Design) as UI UX designer with a team of five fellows
- Collaborated with founders, engineers, and data scientists to troubleshoot UX problems and improve user engagement.

PT. Tamtech International | Sep 2021 - Mar 2022

UI UX Designer

- Conducted and structured UX research efforts such as Tasks Management and Usability testing with product owners and users (Doctors, Nurses, Pharmacists, etc.) to make data-driven design decisions within 7 days
- Created Design System for UI UX Design Telemedicine mobile app & desktop
- Led UX consultations for 3 UI UX interns; organized and corrected UX flow and UI visual design
- Created, refined, and tested prototypes for the E-Recipe, E-Medical Record, and Chat or Video call pages to share project vision; implemented improved data visualizations

Ministry for Economic Republic Indonesia | Feb 2022 - Apr 2022

Visual Designer

- Collaborated with data analysts, engineers, and data scientists to troubleshoot Covid 19 vaccination report problems and improve user engagement in 3 months.
- Designed business processes in the Covid 19 vaccination report with more than 20 participants from the Ministry
- Created a visual design with guidelines at the Indonesian Ministry of Economy
- Designed more than 23 static infographics and assets for Covid 19 vaccination report and delivered to produce solutions to existing problems

Ministry of Health Republic Indonesia | Nov 2021 - Mar 2022

Visual Designer

- created themes and styles of blueprint based on the vision and strategy of the National Platform (Indonesia Health Services platform) with 7 designers and more than 15 data analytics
- Designed more than 55 components and assets for visual design based on the ministry branding within 3 days
- Designed more than 35 infographics, charts, and roadmaps with principles and user experience by the 3 selected designers
- Consignment with more than 20 members of the Ministry to provide solutions that are comprehensive, implementable, and measurable in the development of sustainable health services for 3 days of research

Business Analyst

- Created business processes in the finance and HR departments with more than 60 participants for 5-month development for the National Platform (Indonesia Health Services platform)
- Designed the Indonesia Health Services platform with more than 20 participants from the Ministry of Health of the Republic of Indonesia
- Conducted a consignment with members of the Ministry of Health of the Republic of Indonesia to obtain health Indonesian data regarding the Indonesia Health Services platform on 7 days of intensive Research
- Conducted research with the Ministry of Health of the Republic of Indonesia for the platforms to define product goals