

FEBRI EKA SAPUTRA

| Wonokarto RT 004/RW 005, Wonogiri, Central Java 57612, Republic of Indonesia | 088233589616 |
| defebriyesaputra@gmail.com | linkedin.com/in/febri-eka-saputra-109308215 |

A person that dynamic, proficient in Bahasa and good in English, hardworker person, motivated person to grow as self development, eager to learn new things. Has knowledge and experiences about government project program coordination, residential advisory strategy, digital technology/e-commerce, marketing strategy, sales management, media handling, data analysis, has understanding in human resources, organizational and people development, training and development, research methodologies with analytical and interviewing skills. Able to executed psychological testing and assessment.

SKILLS

Communication	Microsoft Office	Sales Management
Creative	Leadership	Human Resources
Problem Solving	Counseling	Training and development
Data Analyst	Marketing Plan	People Development
Empathy	Psychological Testing	UI/UX Design

EXPERIENCES

PT. Isentia Indonesia Dec 2022 – Apr 2023

Daily Reports Editor (Remote)

- Filtering news based on media and tone.
- Delivering updates and analysis for coverage report based on the client preferences.
- Preparing weekly and monthly report for the clients.
- Analyzed preposition data to gain insight for media handling.

PT. Marga Nusantara Jaya (PT. Konimex Group) Aug 2022 – Sept 2022

On The Job Training - Area Sales Manager

- Studied the developing sales programs that maximize sales from the assigned accounts to the target accounts
- Overseeing and conducting market research to develop and implement sales initiatives
- Developing and implementing sales strategies and product knowledge.

Ministry of Public Works and Public Housing Central Java Province, May 2022 – July 2022
Wonogiri Regency

Field Facilitator Officer for Empowerment (TFL Pemberdayaan BSPS)

- Carry out continuous and intensive socialization to increase public awareness about livable houses and the BSPS concept
- Assisting/facilitating consultation/deliberation activities at the village, sub-district and group levels
- Facilitate verification and identification of potential beneficiaries
- Facilitate the preparation of proposals
- Identifying the need for repairs/construction of houses of potential beneficiaries
- Building the capacity of beneficiary groups
- Provide field progress reports on a weekly and monthly basis

Senior High School Pradita Dirgantara Oct 2021 – Jan 2022

Residential Advisor

- Executed establishment programs for male students
- Compiled residential establishment program for male students including residential order and regulation.
- Conducted special training and psychological counseling services for students, training based on life skills and character building
- Coordinated with finance administration department, general administration and inventory department, health and safety department, security and residential work plan administration
- Ensured supply and needs for consumptions, inventories, accomodations, for students

PT. Impactbyte Teknologi Edukasi (Skilvul.com) Aug 2021 – Nov 2021

UI/UX Designer Intern Online

- Worked closely with the Designer, Researcher, Product and Marketing teams to produce intuitive UI design solutions that address customer needs and translate product vision into user interface and experience
- Created, improve and implement wireframes, prototypes, style guides, user flows, and effectively communicate your interaction ideas using any of these methods.
- Continuously improving design based on data and tests
- Conducted user research using qualitative and quantitative methodology by coordinated with selected user/consumer for evaluating user experiences through running a application or website

- Conducted Instagram social media campaiagn with topics of “ Buat Belajar Lebih Berarti” as part of self learning development program by prepared material using research methodologies.
- Worked with management to create content for company's social media presence, includingkeeping social media channels updated and brand-focused.
- Manage, lead, and update social media.
- Educated the netizen about importance of learning on developing future success

EDUCATION

• Sahid Surakarta University Psychology	2018-2021
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INFORMAL EDUCATION

• Digitalent Kementerian Komunikasi dan Informatika Republik Indonesia Mentor UMKM Maju Digital	2022
• PT. Marga Nusantara Jaya (PT. Konimex Group) On The Job Training – Area Sales Manager	2022
• Skilvul.com UI/UX Design	2021
• DQLab Academy Fundamentals of Data Science	2021
• Hubspot Academy Digital Marketing	2021
• GCF Global Learn Microsoft Office	2021

ORGANIZATION AND SOCIAL ACTIVITIES

• Harisenin.com Campaign Volunteer	2021
• Mengelola Emosi Indonesia Creative Campaign Volunteer	2021
• Himpunan Mahasiswa Psikologi at Sahid Surakarta University Head of Human Resources Division	2019-2020

ACHIEVEMENTS

• Digitalent Scholarship Kementerian Komunikasi dan Informatika – Skilvul Scholarship for Online Courses about UI/UX Design	2021
• Sahid Surakarta University, Field of Psychology Passed Thesis Exam at Faculty of University with 3.46 GPAfrom 4.00	2021

WORKSHOPS AND SEMINARS

• i3L School of Business Seminar – Be a Leader ! Step Up and Maximize Self Development	2021
• Sahid Surakarta University Seminar – Recruitment and Selection	2021
• Asean Youth Organization Workshop – Developing Mindset and Stress Management	2021
• Airlangga Postgraduate University Seminar- Beyond Human Resources : A Decision Science Applied to Talent	2020

- Asean Youth Organization** 2020
Workshop - Dreamweavers : Our Dreams for SDG 2030 Goals

TRAININGS

- GCF Global Learn** 2021
Microsoft Office
- Google Gapura Digital** 2021
Mengoptimalkan Konten Marketing Untuk Usaha Anda
- Points Of You Indonesia** 2021
Coaching Game Party Personal Life
- ET-Asia** 2021
Workshop – Talent Management Program for Millenials Towards Society 5.0
- ILMPI** 2021
Psychological First Aid
- ELC Indonesia** 2020
Public Speaking is Fun

PUBLICATIONS AND RESEARCH

- The Role of School Counselor on Developing the Positive Self Concept on the XI Grade Students of Vocational High School 1 Sudirman Wonogiri - (Qualitative)* 2021

LANGUAGES

- Indonesian – Native Language
- English – Professional Working Proficiency