

Azizah Nurul Hikmah

Passionate to create "3 uses" (useful, usable, and used) digital product to elevate human experience.

Working Experiences

UI/UX & Digital Designer (Remotely)

StartupHax, Singapore

Feb 2022 - March 2023

StartupHax focuses on developing, commercialising products catered for consumers and businesses.

- Designed mobile application and websites to improve experience and business goals from clients.
- Worked closely with developers, content writer and project manager to achieve consistency design language for some outstanding projects.

IT Support

PLN Insurance, Jakarta

Oct 2022 - Now

PLN Insurance provides a wide range of insurance services, including health insurance, fire insurance, and car insurance. PLN Persero's health insurance is currently managed by PLN Insurance.

- Assisted developers to design information systems for the company's product services, namely Sijambon (surety bond application) and Askred.
- Monitoring and serving as the main Helpdesk for the health insurance call center.

Projects

WeConnect

[visit on website](#)

WeConnect is a mentorship platform for youth people.

mobile app

admin website

education

Sabisuu

[visit on website](#)

Redesigned Sabisuu website to reduce pain points.

website

redesign

B2B



(+62) 8560-6754-890



azizahkmh@gmail.com



azizahkmh.super.site

Education

Brawijaya University

Information System (2022)

Honors and Awards

Global Ideapreneur Week

as Finalist

Global Ideapreneur Week

as Best 14 Groups

Volunteer

Student Representative Council

2017 - 2018

- Led audit bureau to control budgeting from student executive board.
- Controlled every executive board's events solicitously.

dpm.fikom.ub.ac.id

Skills

Design research & strategy, user interface design, journey mapping, prototyping, wireframe & flows, interactive design, usability testing

Tools

Figma, Adobe XD, Justinmind, Maze, Marvel, Webflow