

# Capstone Project: Netflix Data

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DATA VISUALIZATION DEVELOPER X – *STOCK PROFILE TEAM*

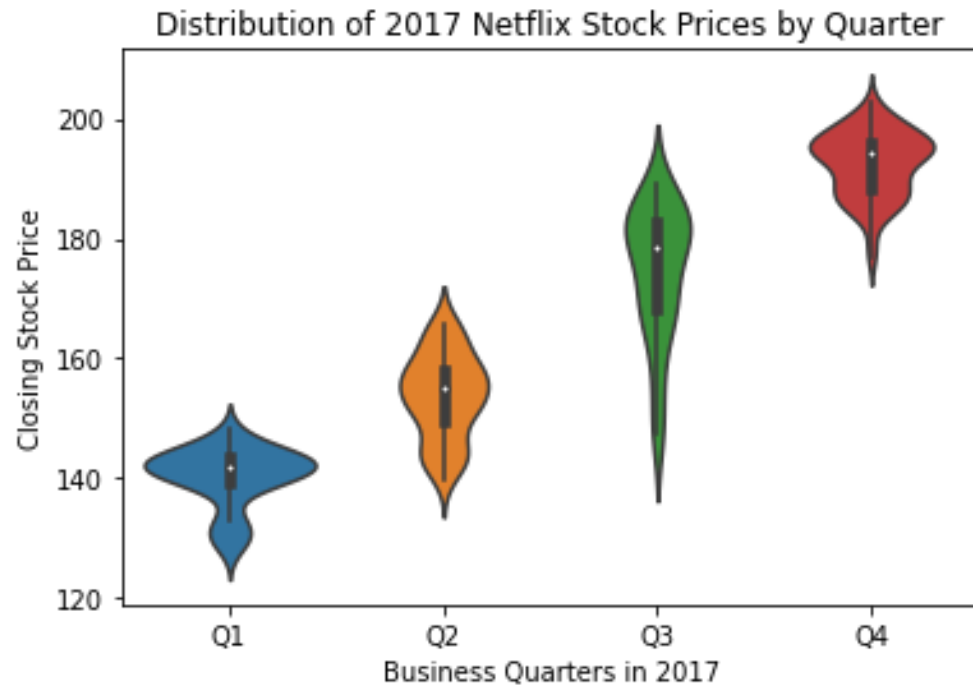
# Content

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- Distribution of the stock prices for Netflix in 2017 – creator
- Summary of Netflix stock and revenue for the past four quarters – creator
- Summary of earned versus actual earnings per share – creator
- Netflix stock against the Dow Jones stock - creator

# Distribution of the stock prices for Netflix in 2017

## VISUALIZATION



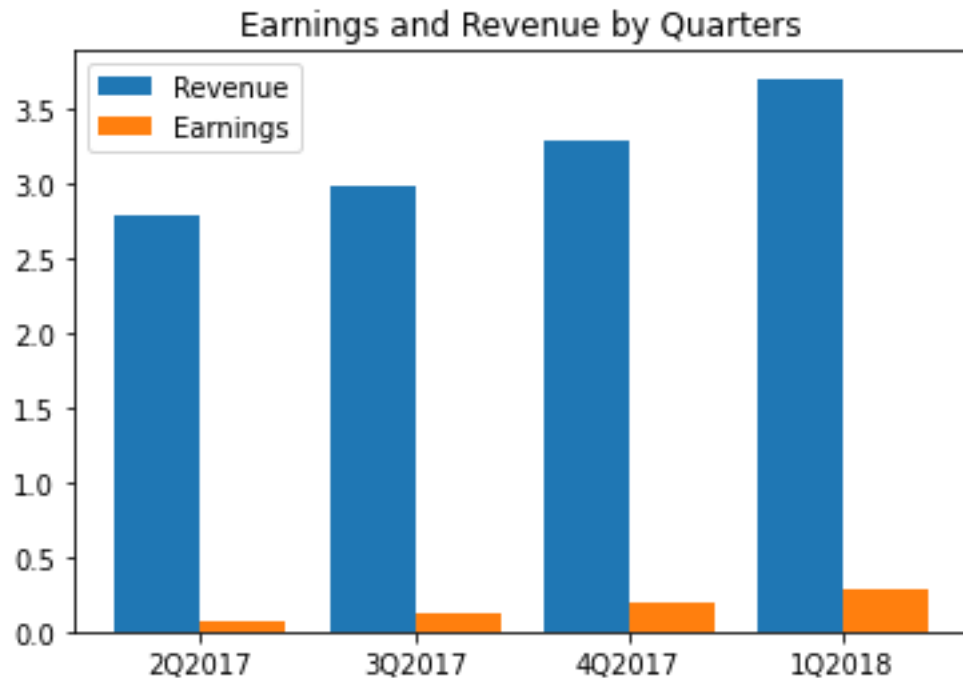
## COMMENTS

- Trend: Closing Stock Price increases throughout the current year. Big spread for Q3
- Ranges: Q1 :[120, 150], Q2:[130, 170], Q3:[130, 200], Q4:[170, 210]
- Lowest price: ~120  
Highest price: ~210

# Summary of Netflix stock and revenue for the past four quarters

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## VISUALIZATION



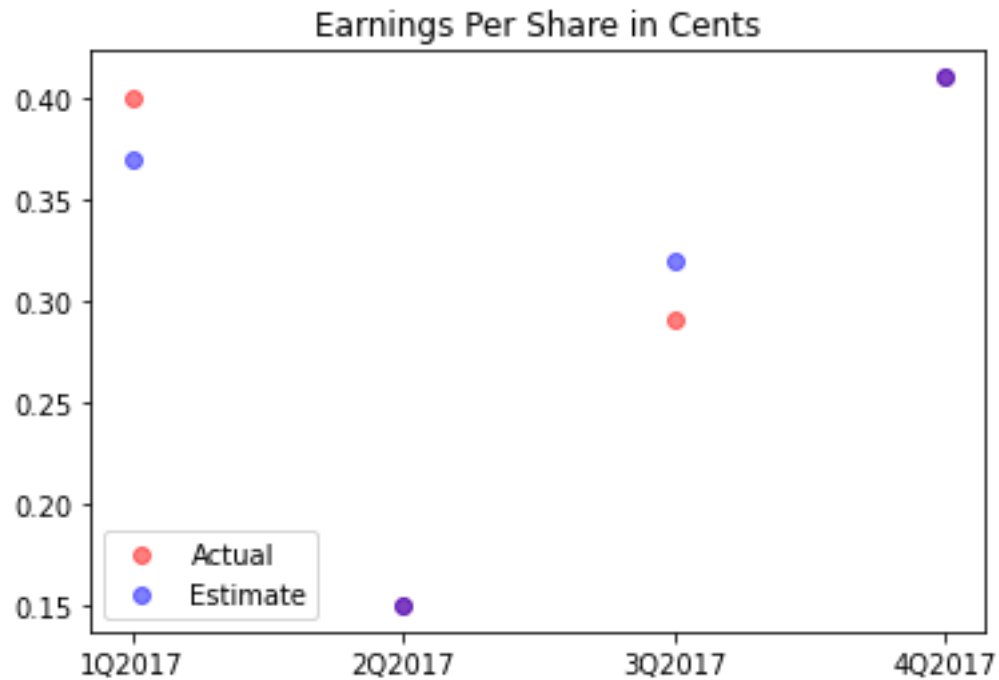
## COMMENTS

- Trend Revenue: It increases throughout the year
- Trend Earnings: Same as revenue
- Earnings are ~10% of Revenue

# Summary of earned versus actual earnings per share

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## VISUALIZATION



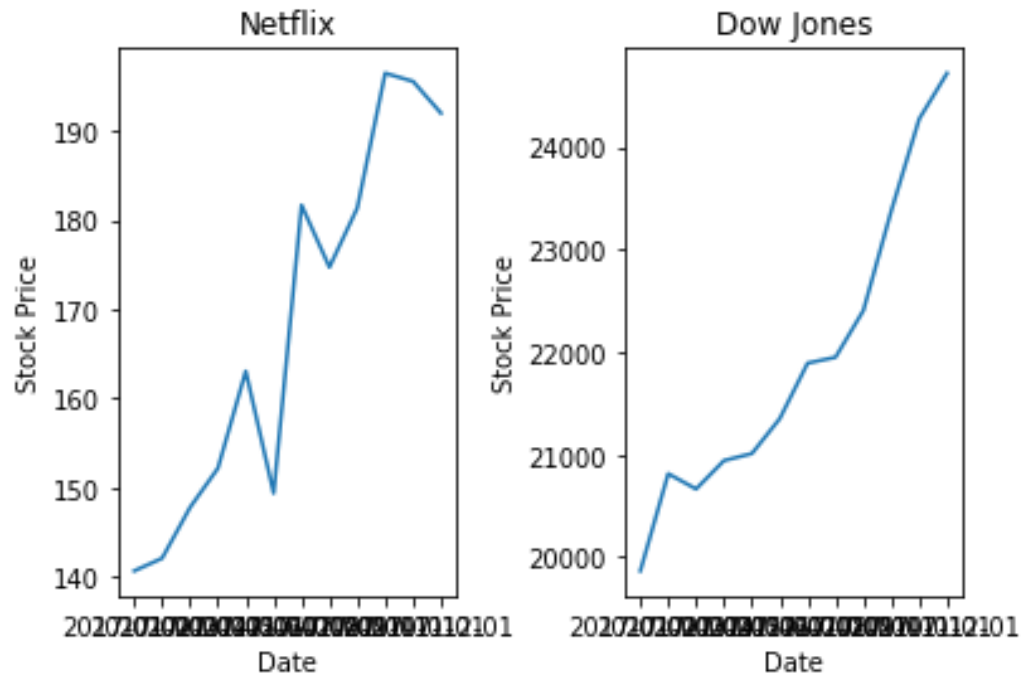
## COMMENTS

- Purple: actual and estimate earnings are equal.

# Netflix stock against the Dow Jones stock

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## VISUALIZATION



## COMMENTS

- Netflix performs relatively good. It was almost double in one year
- Netflix is more volatile
- There is a factor 100 between stock prices