Elizaveta Davydova
Frontend developer

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PROFESSIONAL SUMMARY

Frontend Developer with over a year of experience working with **React**, **Next.js**, and **modern CSS frameworks** such as **Tailwind CSS**. My background in design allows me to effectively integrate visual and technical solutions, providing a comprehensive approach to development — from implementation to creating user-friendly and visually appealing interfaces. I am eager to further develop my skills in frontend development and become an expert in building high-quality, performant, and scalable web applications.

WORK EXPERIENCE

DavaiSNami – *Event search and city event listings for Saint Petersburg*

Website: https://davai-s-nami.vercel.app/ , GitHub: https://github.com/elfototo/davai-s-nami?tab=readme-ov-file

Frontend Developer *March 2024 — Present (1 year, 2 months)*

- Developed a web application using **React**, **Next.js**, and **Tailwind CSS,** including design, implementation, and optimization, ensuring fast and efficient performance across all devices.
- Optimized API requests using **Context API** and **SWR**, reducing server load and cutting the number of requests by **40%.**
- Improved image loading speed by **20%** using **Next.js Image**, enhancing page load times.
- Implemented client-side navigation using **Next.js Link**, speeding up page transitions and improving the app's performance.
- Set up **Docker** for containerization, enhancing application stability and speeding up server deployment, reducing the time needed for testing and releasing new features.
- Ensured the application's security using environment variables to securely store sensitive data (including **API keys**), improving **data protection** and compliance with security standards.
- Created an intuitive **UI/UX**, adapting the **design for various devices**, enhancing user experience for the Telegram-integrated version of the website, which boosted user engagement and interaction.

Key Technologies: React, Next.js, Tailwind CSS, TypeScript, JavaScript (ES6+), Docker, SWR, Context API, Next.js Image, Next.js Link, dayjs, GET/POST API, backend integration, data security, environment variables.

Iskra AE – *Auto parts, hookah, and tea products sales company.*

Websites: https://iskramotor.market/ , https://watta.market/

Designer and Marketplace Manager *June 2020 — October 2023*

- Designed **website pages** and **banners** in **Figma**, **Adobe Photoshop**, **Adobe Illustrator** as well as infographics and materials for print.
- Optimized and processed over **10,000 product photos**, improving their quality and visual appeal.
- Assisted in implementing a content template system, speeding up the process of updating product pages.
- Worked with marketplaces (**Ozon, Wildberries, AliExpress**) to improve SEO and content, increasing product visibility and sales.

Key Technologies: UI/UX Design, Figma, Photoshop, Illustrator, SEO, Teamwork, Content Optimization.

Microboss – Wholesale and retail sales of micro-earpieces
Designer and Product Management Specialist *July 2018 — October 2020*

- Created and enhanced visual materials for the website and social media, increasing user engagement by 10%.
- Automated order tracking and processing using Google Sheets and Google Apps Script, improving accuracy and processing speed.

Key Skills: Google Sheets, Google Apps Script, Process Automation, Graphic Design (Photoshop, Illustrator, Figma).

EDUCATION & COURSES

- **Education:** South Ural State University (SUSU)
  Bachelor's degree in Psychology, 2014 — 2018.
- **Courses:** Frontend Developer with HTML, CSS, and JavaScript — Stepik
  Completion: 2024.