Berlei

2016 BASICS

THE COMPLETE COLLECTION



CONTENTS

Berlei Basics	06-29
The Sensation T Shirt YYMD	06
The Sensation Lace T Shirt YYPN	07
The Sensation Full Busted & Full Figure T Shirt YYR7	08
The Sensation Full Busted & Full Figure T Shirt Lace Y	YPL 09
So Smooth™ Push Up YZLE	10
So Smooth™ T Shirt YZL6	11
Sweater Girl® Underwire Y50275	12
Barely There® Contour Y250N	13
Barely There® Luxe Contour Y296T	14
Barely There® Cotton Contour Y289P	15
Barely There® Lace Contour YYTP	16
Barely There® Deluxe YZ6Z	17
Soft Touch Underwire Y584W	18
Ultimate Comfort Strapless Y441S	19
First Bra Wirefree YZS6	20

Caring For You Post Surgery Crop Y130W	21
Barely There® Cotton Maternity Wirefree YZS9	22
Lift & Shape Underwire YZKD	24
Lift & Shape T Shirt Underwire Y584UB	25
Classic Lace Underwire Y193KB	26
Minimising Comfort Y193KB	27
All Day Comfort Jaquard Y193KB	28
Classic Body - Wirefree Y196B	29

Berlei Sports	30-39
Support Factor Chart	30
High Performance Underwire YYR9	32
Ultimate Performance Contour Crop Y599W	33
Electrify Contour YZHZ	34
Electrify Underwire Y556W	35
Electrify Wirefree Y156W	36
Electrify Underwire Crop YZ6A	37
ProElite Support YZL9	38
Support Underwire Y533WB	39

Berlei

Berlei Briefs	40-48
Nothing Micro - Hipster WZD31A	41
Nothing Micro - Hi-Cut WZD21A	42
Nothing Micro - Full Brief WZD11A	43
Nothing Naturals - G-string WZD01A	44
Nothing Naturals – Hi-Cut WZCY1A	45
Nothing Naturals - Hipster WZCZ1A	46
Nothing Naturals – Full Brief wZCX1A	47
Nothing Naturals - Camisole WYZU1A	48

Berlei Hosiery	49-54
Dig-free™ Sheers H18001	50
Dig-free™ Opaque Tights H18002	51
Dig-free™ Opaque Leggings H18003	52
Barely There® Toeless H18004	53
Barely There® Firm Shaper H18005	54

Brandsnet

Berlei

Engineered to be the perfect blend of technology and style, our bras are designed for ultimate comfort every day and a seamless silhouette.





The Sensation T-Shirt YYMD

Plush suede touch fabric inside and out for exceptional comfor and support all day.

- Super soft stretch foam cups redefine comfort
- Gentle wire provides natural shaping
- Contrast internal colour and tipping highlight inner softness

10 12 14 16
B • • • •
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BLACK

Code: BLK

SKIN

Code: SKN

The Sensation T-Shirt Lace YYPN

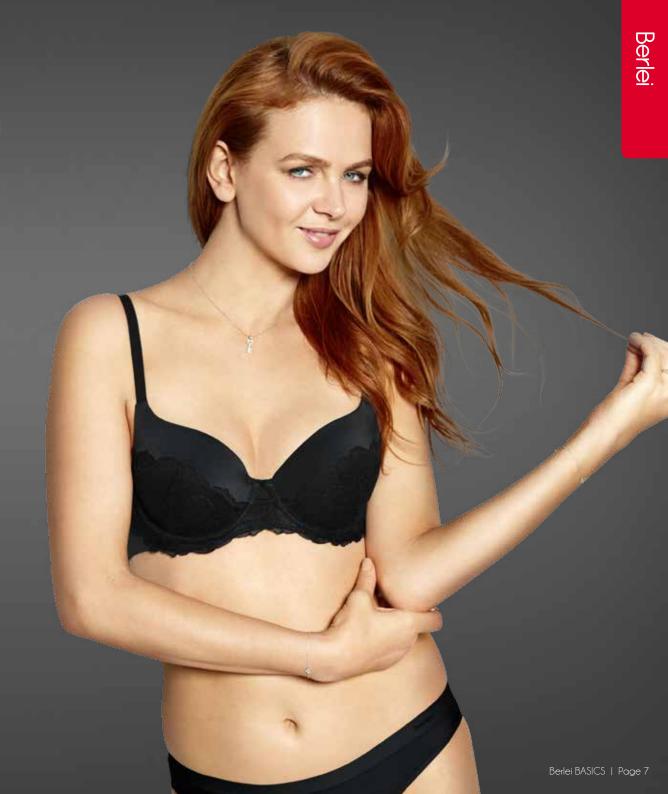
Plush suede touch fabric inside and out for exceptional comfort and support all day.

- Super soft stretch foam cups redefine comfor
- Gentle wire provides natural shaping
- Contrast internal colour and tipping highlight inner softness

10 12 14 16
B • • • •
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BLACK

Code: BLK





The Sensation Full Busted & Full Figured T-Shirt YYR7

Plush suede touch fabric inside and out for exceptional comfort

- Embedded sling within cups is designed for the perfect lift
- Swing back supports and smoothes
- Delicate flat glisenette trim highlights the neckline
- Flattering coverage level

BLACK

SKIN

Code: BLK

Code: SKN

The Sensation Full Busted & Full Figured T-Shirt Lace YYPL

Plush suede touch fabric inside and out for exceptional comfor and support all day.

- Embedded sling within cups is designed for the perfect lift and support
- Swing back supports and smoothe
- Delicate flat glisenette trim highlights the neckline
- Flattering coverage level

10 12 14 16 18 20 22



BLACK

Code: BLK





So Smooth™ Push-up yzle

So $\mathsf{Smooth}^\mathsf{m}$ Push Up's sleek design with boost cups for extra lift and shape eliminates lines under clothing while providing the ultimate in comfort.

- Encased cushioned underwire to eliminate 'dig-in'.

ONYX

Code: ONX

Code: COL

So Smooth™ T-Shirt yzl6

So Smooth™ T-shirt's sleek design with micro-fine cups eliminates lines under clothing while providing the ultimate in comfort.

- Encased cushioned underwire eliminates 'dig-in'.
- Unique back design smooths your silhouette
- Super soft luxe fabrication provides superior comfort
- Micro-fine cup delivers shaping without the bulk.

10 12 14 16

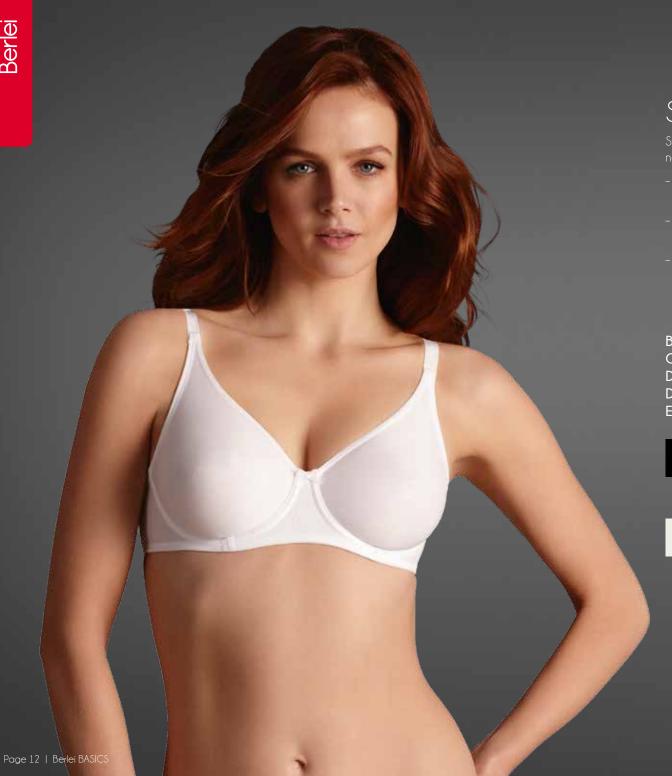
ONYX

Code: ONX

GOLD

Code: GOL





Sweatergirl® Underwire y50275

Sweatergirl®, one of Australia's iconic styles, is designed with seam free

- Unique rigid moulded smooth cups designed to provide superior
- Contemporary fine leaf embossed motif and simple organza bow provides a feminine finish.
- Strong power-net back gore and padded hook and eye provides support and comfort.



BLACK

WHITE

SOFT POWDER

Code: Z41

Code: Z4J

Code: S81

IVORY

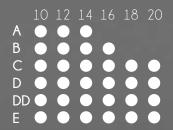
Code: C48

AUSTRALIA'S NO.1 BRA

Barely There® Contour Y250N

Barely There®, Australia's No.1 Everyday Bra is designed in a

- Soft stretch quality fabric and cups create a great shape and is
- Self covered comfort strap for everyday wear.
- Double layered back gore and padded hook and eye minimises dig



BLACK

IVORY

Code: Z41

Code: CFM

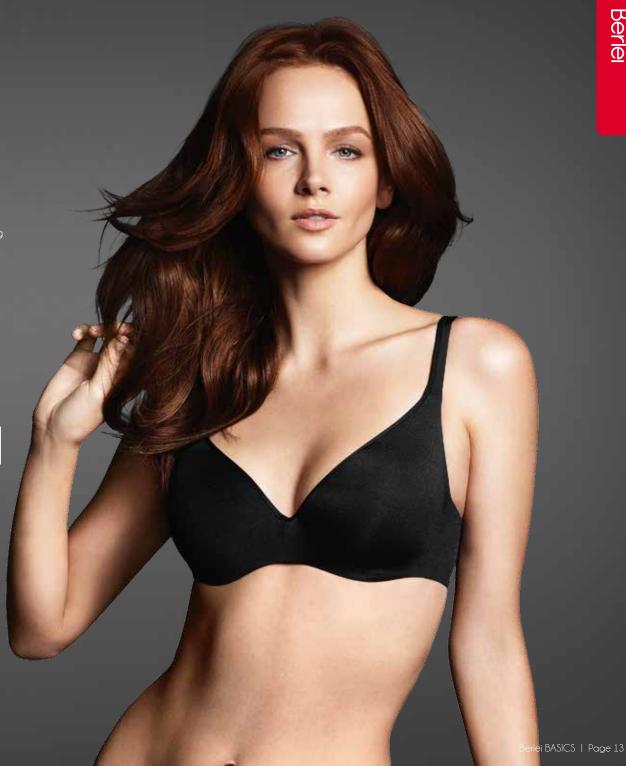
Code: C48

WHITE

PEARL PINK

Code: Z4J

Code: 032





Barely There® Luxe Contour y296T

Soft stretch lace along the neckline adds a feminine finish that takes Barely There $^{\!\circ}$, Australia's No.1 Everyday Bra, from day to night with ease.

- Soft stretch quality fabric, lace and cups create a great shape and is easy to fit, wash and wear.
- Self covered comfort strap for everyday wear.
- Double layered back gore and padded hook and eye minimises dig in and maximises support.

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Barely There® Luxe Hipster Brief wu596T

Mid rise brief with lace around the waist and leg line to coordinate back with the bra.

- Cotton gusset for superior all day comfort.

SIZES

10 12 14 16 18

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CAFE MOCHA

IVORY

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Code: CFM

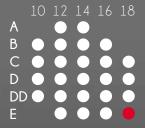
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While stocks last.

Barely There® Cotton Contour Y289P

light-weight, cotton rich fabric to deliver exceptional breathability and comfort.

- Soft stretch quality fabric and cups create a great shape
- Cotton rich fabrication with high elastane content inside and out minimises shrinkage and maximises durability and strength.
- Double layered back gore and padded hook and eye minimises dig in and maximises support.



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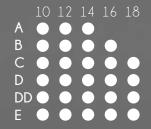




Barely There® Lace Contour YYTP

Barely There®, Australia's No.1 Everyday Bra, in a beautiful, smooth stretch all-over lace to create everyday glamour.

- Soft stretch quality fabric with smooth all over lace and cups create a great shape and is easy to fit, wash and wear.
- Self covered comfort strap for everyday wear.
- Double layered back gore and padded hook and eye minimises dig in and maximises support.



SIZES

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Barely There® Deluxe YZ6Z

Smooth galloon lace updates the popular Barely There® Luxe style with tonal colour for a vintage look.

- Soft stretch quality fabric, lace and cups create a great shape that's easy to fit, wash and wear
- Double layered back gore and padded hook and eye minimises dig in and maximises support

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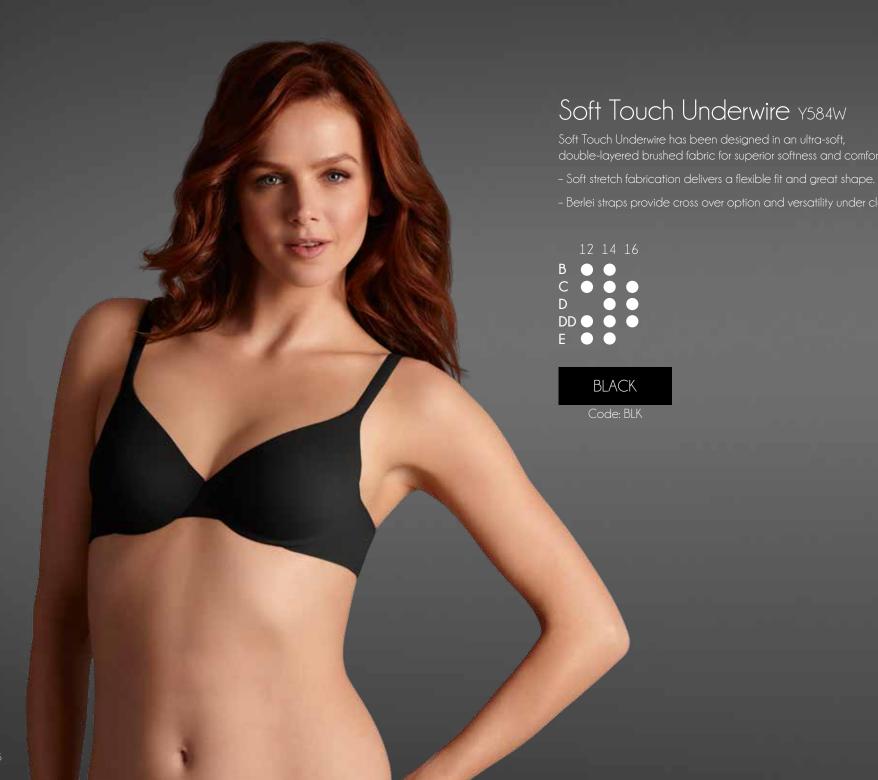
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PELICAN

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Code: YU2





Ultimate Comfort Strapless Y441S

One of Australia's most popular strapless bras. With modern styling and smooth seam free cups, this bra has been designed to deliver support and security.

- Smooth, easy fit fabric that is soft and comfortable against the skin.
- Flexible underarm boning delivers security and support.
- Silicone placement designed to hold the bra in place.

BLACK

LATTE

Code: BLK

Code: LAT





First Bra Wirefree YZS6

Designed for first time bra wearers. A comfortable wirefree style with smooth contouring cups for natural shape and modesty.

- Scale and proportions of the bra are designed for first time bra wearers.
- This wirefree bra bridges the gap between a teen crop and a true underwire.
- Soft fabric offers easy fit and comfort.
- Fun print lining for the youth consumer.

8 10 12 14
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While stocks last.

Page 20 | Berlei BASICS

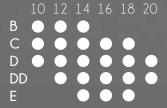
Caring for you Post Surgery Crop Y130W

A wirefree post surgery cotton bra designed with the convenience of front and back opening for easy fastening.

- Seamless cotton blend cups provide a smooth look
- Cotton inner pockets accommodate a prosthesis.
- Self covered comfort strap for everyday wear.
- Easy fit and comfortable cotton elastane fabric.

Berlei proudly supports BCNA





Code: L59



Berlei is committed to helping Australian women who have recently undergone breast cancer surgery, which is why we are proud to work with Breast Cancer Network Australia (BCNA) to support Australians affected by breast cancer.

We understand there are practical challenges for women diagnosed with breast cancer, and through our technical knowledge we can assist. We joined forces with the BCNA to develop a unique kit to use post-surgery and during radiation.

Christine Nolan, CEO of BCNA, said "Berlei's support means the vast majority of Australian women who undergo breast cancer surgery will receive a My Care Kit. Having a special comfortable bra to wear after surgery is really appreciated by women at a very stressful time. We are incredibly grateful for the support provided by Berlei through the My Care Kit, and their fundraising for BCNA."





Barely There® Cotton Maternity Wirefree yzs9

Berlei's signature Barely There® style in a maternity wirefree bra, with soft breathable cotton-rich fabric inside and out for extra comfort.

- Easy one-hand nursing clip and drop-cup sling.

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WHITE

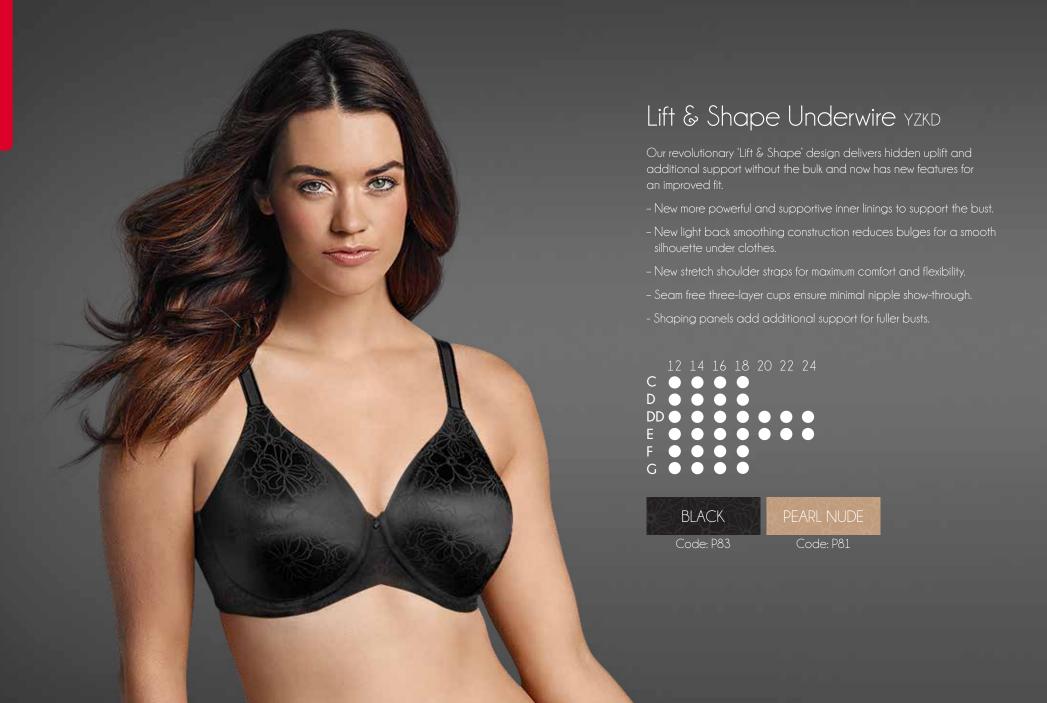
Code: WHI

SOFT POWDER

Code: S81

Berlei is designed for women of all shapes and sizes. Up to G cup in selected styles.

Page 24 | Berlei BASICS



Lift & Shape T-Shirt Underwire Y584UB

Perfect for everyday wear, this supportive bra is designed for comfort and great shape.

- Micro-thin cups and hidden under bust support create a great shape and provide a smooth line under clothes.

- Low-front styling with distinctive lightly printed satin provides

- Shaping panels add additional support for fuller busts.



BLACK

Code: P83

Code: P81





Classic Lace Underwire Y5568B

Classic Lace Underwire has traditional styling and specially designed cup seaming that gives superior shape, support and comfort.

- Reinforced lower cup provides added uplift and support.
- Supports up to size 24.

14 16 18 20 22 24

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ALABASTER

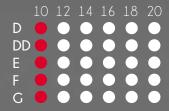
Code: ALA

PRALINE

Code: PRA

Minimising y516SB

Minimising Comfort with no direct over-the-bust seams means added comfort while minimising the projection of the bust by as much as a cup size.



BLACK WHITE SOFT POWDER Code: BLK Code: WHI Code: S81

While stockes last





All Day Comfort Jacquard Y193KB

All Day Comfort Jacquard offers wirefree support and superior shaping with cushioning comfort straps that assist in dispersing bust weight for all day comfort.

- Padded shoulder straps reduce 'dig in'.

SOFT BEIGE

Code: 581

Classic Body Bra Wirefree Y196B

Seam free cups and a soft under bust band ensure maximum comfort in this classic wirefree style.

- Poly cotton blend fabric provides cool comfor



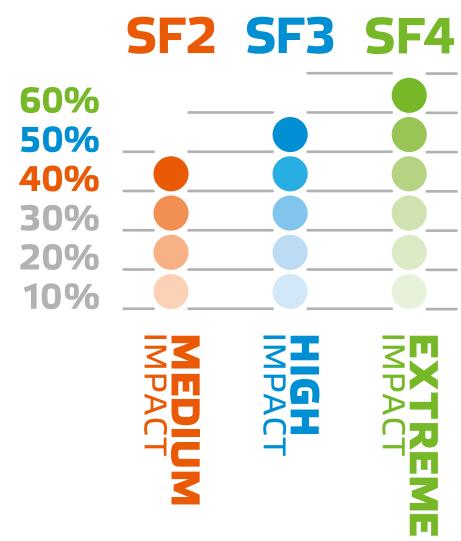
LATTE

Code: LAT



SUPPORT FACTOR CHART

Tested by AIS for Berlei since 2005

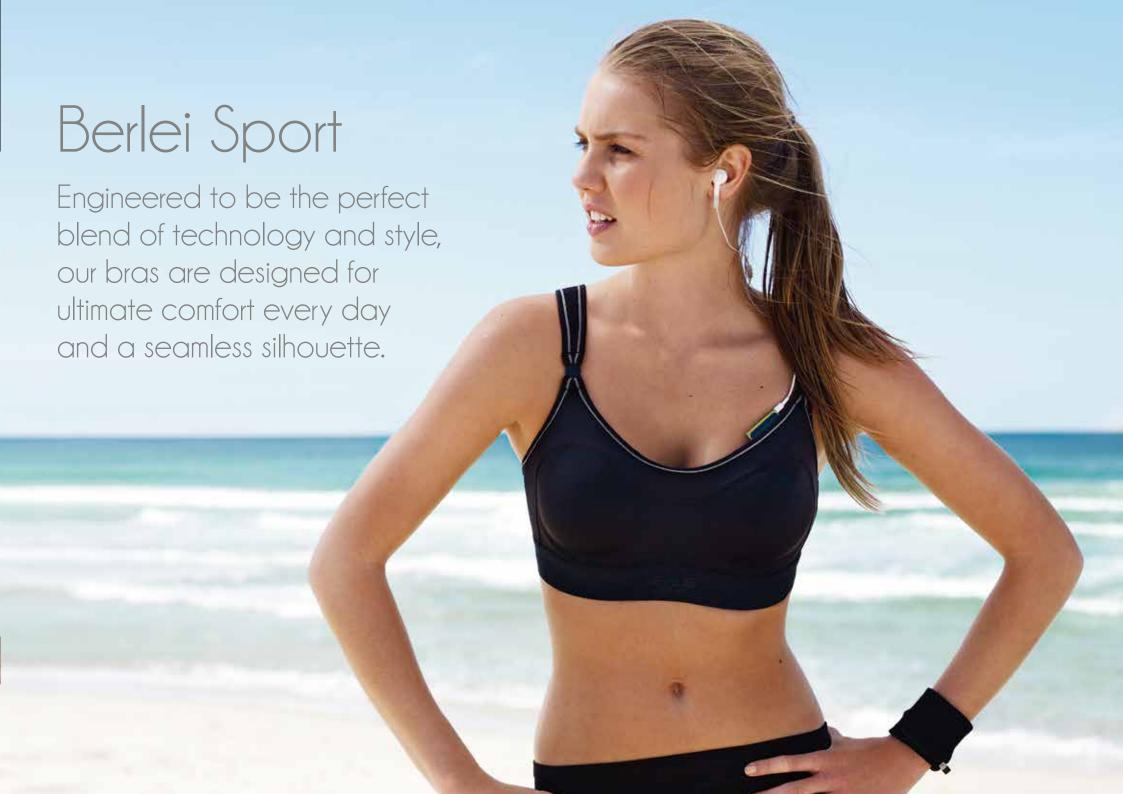


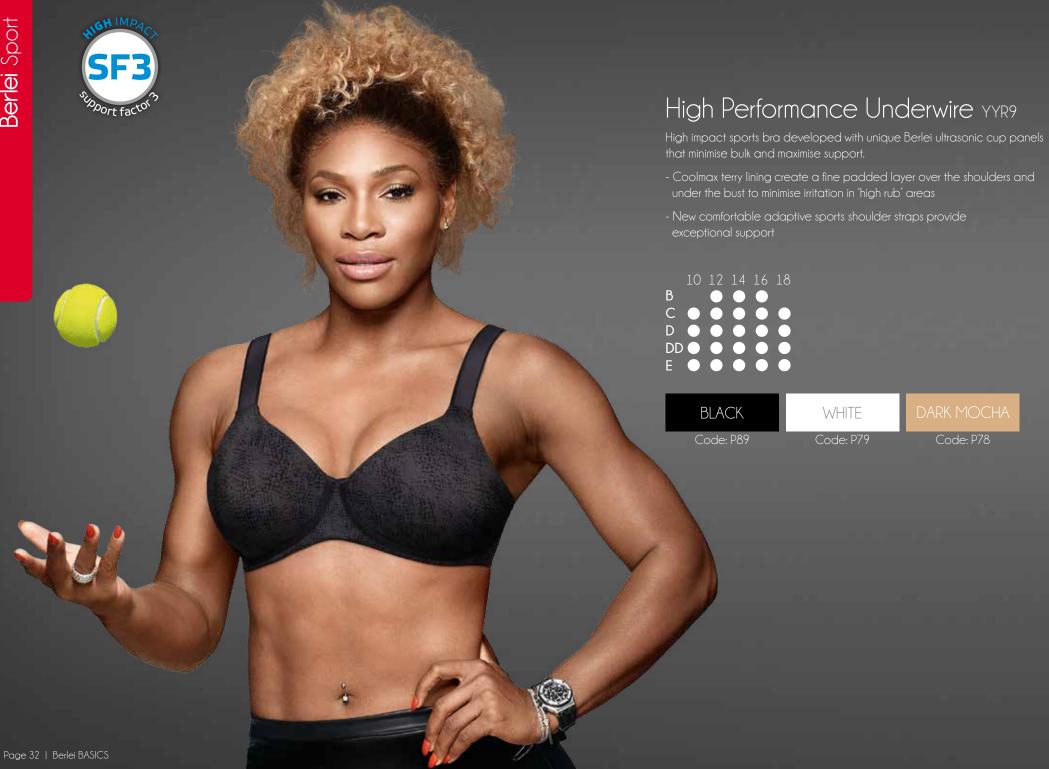




Australian Institute of Sport OFFICIAL SPONSOR

Berlei sports bras reduce bounce by up to 60%





Ultimate Performance Contour Crop Y599W

Designed with an elite athlete in mind, Ultimate Performance has been engineered with the latest in Berlei innovation to provide extreme support in an underwire bra for high impact sports.

- Designed to hold a heart rate monitor and MP3 player.

- Seam free and perforated contour cups provide breathability and reduce chafing.

- Racer back clip and hook adjustment designed to allow for multiple shoulder strap positions.

- Swivel front shoulder strap clasp moves and flexes with the body.

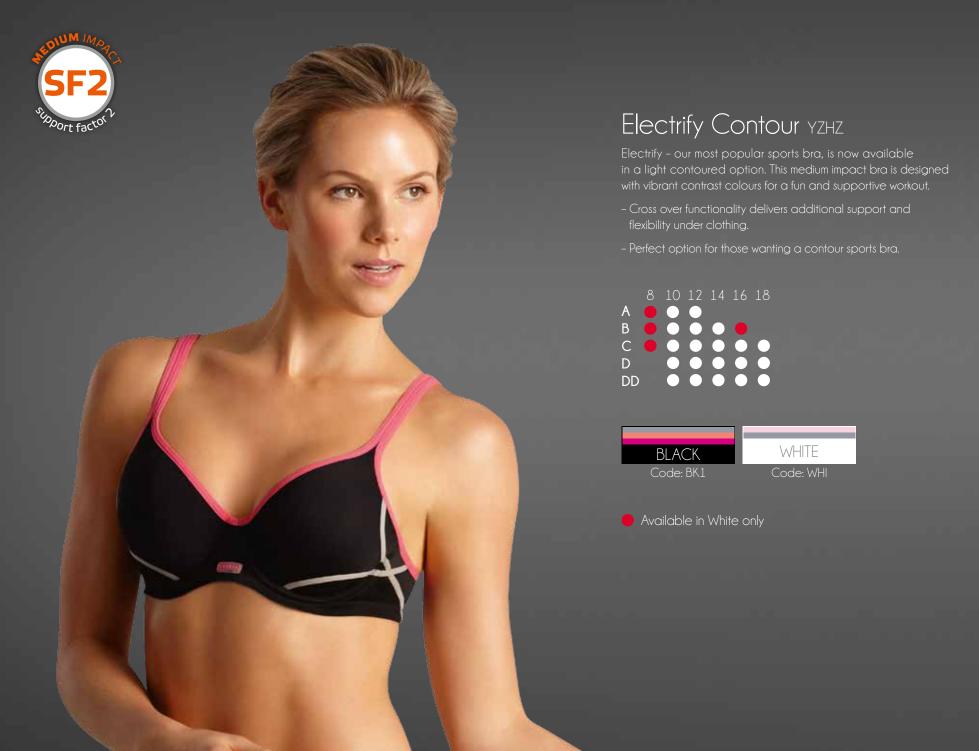
- Moisture wicking padded shoulder straps, underbust and body

BLACK

Code: BLK



Page 34 | Berlei BASICS



Electrify Underwire Y556W

Electrify – our most popular sports bra, is a high impact bra designed with vibrant contrast colours for a fun and supportive workout.

- Mesh detail underbust seam and back wing provide breathable panels for a cooler workout.

- Cotton lined cups for added comfort during exercise.

 Cross over functionality delivers additional support and flexibilit under clothing.

F

BLACK

Code: BK1

WHITE

Code: WHI

NAUTICAL

Code: X/5

While stocks last.







Electrify Wirefree Y156W

Designed for the consumer who prefers the comfort of a wirefree sports bra. This is a high impact sports bra designed with vibrant contrast colours for a fun and supportive workout.

- Wirefree for maximum comfort.
- Mesh detail underbust seam and back wing for breathability.
- Cotton lined for added comfort.
- Cross over functionality provides additional support and flexibility under clothing.

BLACK Code: BK1

WHITE

Code: WHI

Electrify Underwire Crop YZ6A

Electrify Underwire Crop is a medium impact sports bra designed to increase freedom of movement during high intensity exercise.

- Extra layer of support above the cup reduces bounce

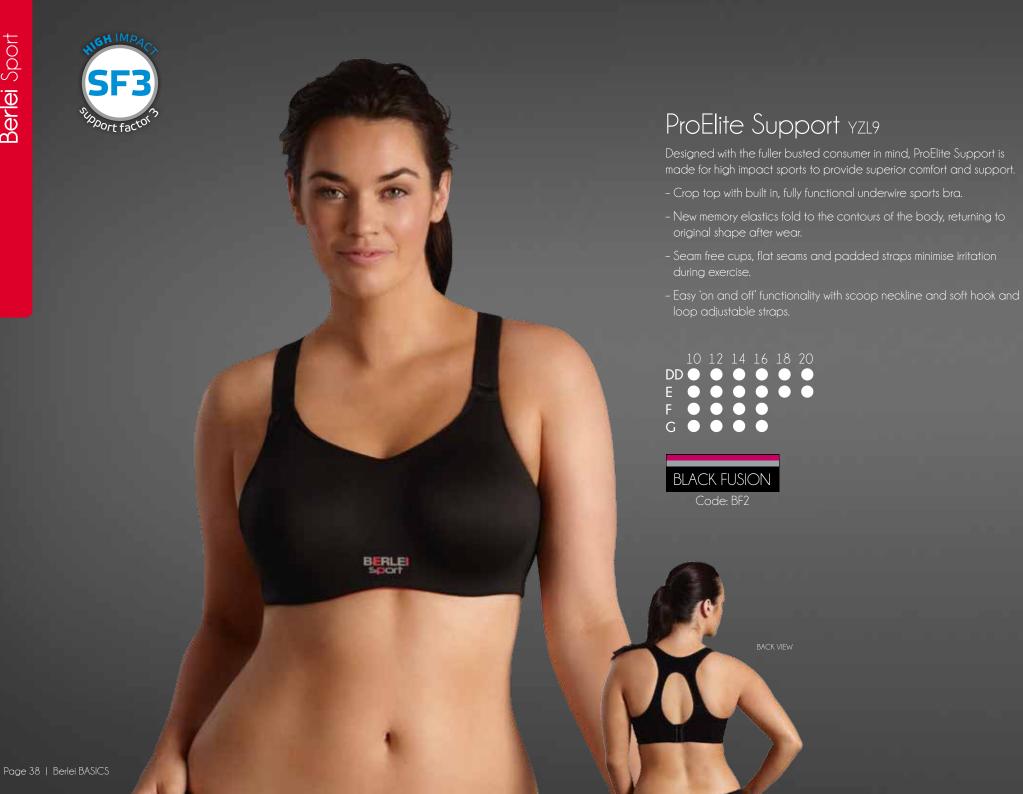
Padded shoulder straps provide comfort and support

- Mesh placement accelerates moisture evaporation in high sweat area

BLACK

Code: BLK

While stocks last



Full Support Underwire Y533WB

Designed specifically to support the fuller busted and fuller figured body type during medium impact exercise.

- Ventilation zones and use of breathable fabric delivers cool comfort.
- Comfortable shaped and padded straps convert to cross back to provide additional support.
- Reinforced cup side panels support and shape the bust.

12 14 16 18 20
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BLACK

WHITE

Code: BLK

Code: WHI





Berlei Briefs

Berlei briefs offer a range of shapes and styles for women who want to feel stylish, comfortable and supported.



Nothing Micro – Hipster wzd31A

- Designed to make you feel like you're wearing nothing at all.
- Silky lightweight micro fibre is invisible under clothing.
- Fine elastic around the waist to sit flat on the body and stop dig in.
- Invisible leg finish ensures there is no visible panty line under clothes.

SIZES

10 12 14 16

BLACK

NAKED

Code: BLK

Code: NAK





Nothing Micro - Hi-Cut wzd21A

- Designed to make you feel like you're wearing nothing at all.
- Silky lightweight micro fibre is invisible under clothing.
- Fine elastic around the waist to sit flat on the body and stop dig in.
- Invisible leg finish ensures there is no visible panty line under clothes.

SIZES

10 12 14 16 18 20

BLACK

NAKED

Code: BLK

Code: NAK

Nothing Micro - Full Brief wzd11A

- Designed to make you feel like you're wearing nothing at all.
- Silky lightweight micro fibre is invisible under clothing
- Fine elastic around the waist to sit flat on the body and stop dig in.
- Invisible leg finish ensures there is no visible panty line under clothes.

SIZES

10 12 14 16 18 20

BLACK

NAKED

Code: BL

Code: NAK





Nothing Naturals - G-String wzdola

- Designed to make you feel like you're wearing nothing at all.
- Constructed using a Modal blend for superior softness and a lighter hand-feel.
- Fine elastic around the waist to sit flat on the body and stop dig in.
- Vanishing leg treatment won't dig in and is invisible under clothing.

SIZES

10 12 14 16

BLACK WHITE SOFT POWDER

Code: BLK Code: WHI Code: S81

Nothing Naturals - Hi-Cut wzcy1A

- Designed to make you feel like you're wearing nothing at all.
- Constructed using a Modal blend for superior softness and a lighter hand-feel.
- Fine elastic around the waist to sit flat on the body and stop dig in.
- Vanishing leg treatment won't dig in and is invisible under clothing.

SIZES

10	12	16	18	20

BLACK WHITE SOFT POWDER

Code: BLK Code: WHI Code: S81





Nothing Naturals - Hipster wzcz1A

- Designed to make you feel like you're wearing nothing at all.
- Constructed using a Modal blend for superior softness and a lighter hand-feel.
- Fine elastic around the waist to sit flat on the body and stop dig in.
- Vanishing leg treatment won't dig in and is invisible under clothing.

SIZES

10 12 14 16

BLACK WHITE SOFT POWDER

Code: BLK Code: WHI Code: \$81

Nothing Naturals - Full Brief wzcx1A

- Designed to make you feel like you're wearing nothing at all.
- Constructed using a Modal blend for superior softness and a lighter hand-feel.
- Fine elastic around the waist to sit flat on the body and stop dig in.
- Vanishing leg treatment won't dig in and is invisible under clothing.

SIZES

10	12	16	18	20

BLACK WHITE SOFT POWDER

Code: BLK Code: WHI Code: S81





Nothing Naturals - Camisole wyzu1A

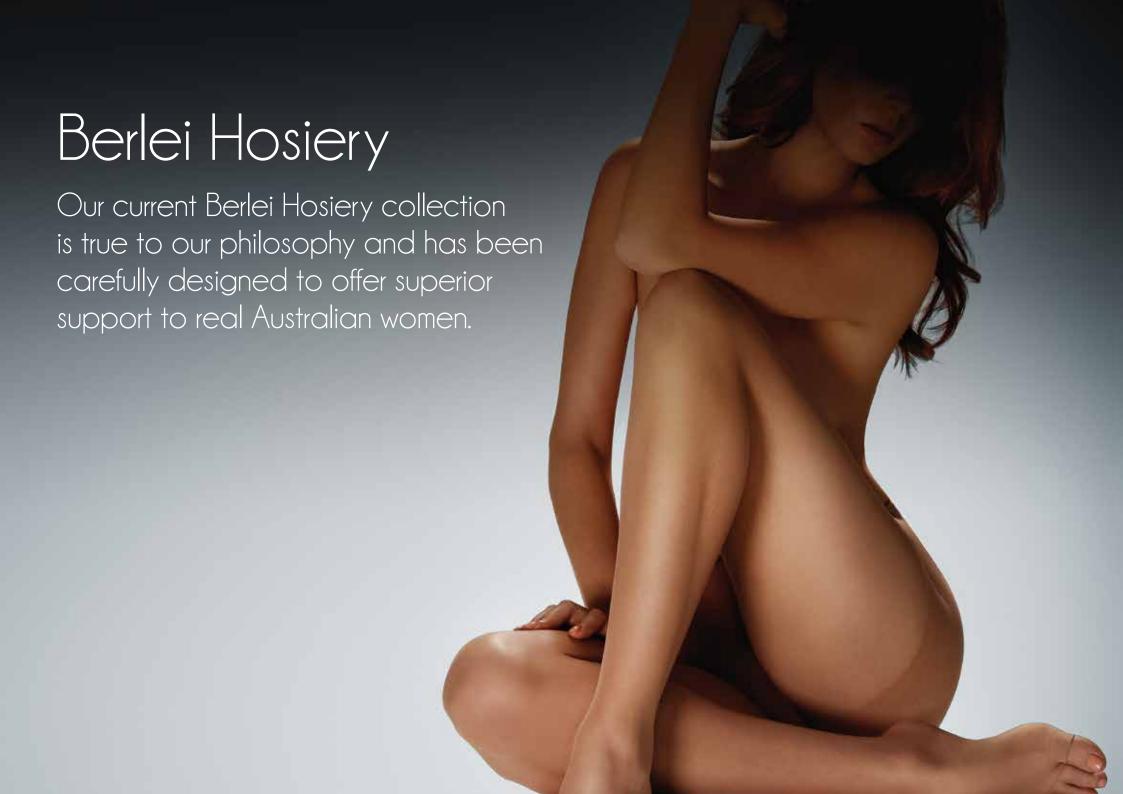
- Designed to make you feel like you're wearing nothing at all.
- Constructed using a Modal blend for superior softness and a lighter hand-feel.
- Extra length in the body to stop the garment from creeping up.

SI7FS

S M L XL

BLACK WHITE

Code: BLK Code: WHI







Dig-free™ Sheers H18001

Streamline your silhouette with Dig-free™ Sheers. The innovative no-dig waistband delivers the ultimate in comfort, hugging your hips and waist to smooth lines under your clothing.

- Ultra comfortable Dig-free™ waistband gives you the feeling of wearing nothing
- Seam-free waistband for smooth lines
- Natural 15 denier sheer leg appearance
- Sheer to

FABRICATION: Nylon/Elastane

INNERS: 5

DENIER APPEARANCE GUIDE

8	(15)	30	60	100	120

SIZE GUIDE	BRIEF GUIDE		
HEIGHT	6-8	10-12	14-16
150-154cm	Average	Average	Tall
155-159cm	Average	Average	Tall
160-164cm	Average	Tall	Tall
165-169cm	Tall	Tall	X-Tall
170-174cm	Tall	X-Tall	X-Tall
175-179cm	X-Tall	X-Tall	X-Tall

BLACK

NAKED

COLDEN

Code: BLK

Code: NAK

Code: 93D

Dig-free™ Opaque Tights H18002

Streamline your silhouette with Dig-free™ Opaque Tights. The innovative no-dig waistband delivers the ultimate in comfort, hugging your hips and waist to smooth lines under your clothing.

- Ultra comfortable Dig-free™ waistband gives you the feeling of wearing nothing
- Seam-free waistband for smooth lines
- 100 denier leg appearance for complete opaque coverage.

FABRICATION: Nylon/Elastane

INNERS: 5

DENIER APPEARANCE GUIDE

3 15 30 60 100

SIZE GUIDE	BRIEF GUIDE		
HEIGHT	6-8	10-12	14-16
150-154cm	Ave/Tall	Ave/Tall	Ave/Tall
155-159cm	Ave/Tall	Ave/Tall	Tall/X-Tall
160-164cm	Ave/Tall	Ave/Tall	Tall/X-Tall
165-169cm	Ave/Tall	Tall/X-Tall	Tall/X-Tall
170-174cm	Tall/X-Tall	Tall/X-Tall	Tall/X-Tall
175-179cm	Tall/X-Tall	Tall/X-Tall	Tall/X-Tall

BLACK

Code: BLK



120







Dig-free[™] Opaque Leggings H18003

Streamline your silhouette with Dig-free™ Opaque Leggings. The innovative no-dig waistband delivers the ultimate in comfort, hugging your hips and waist to smooth lines under your clothing.

- Ultra comfortable Dig-free™ waistband gives you the feeling of wearing nothing
- Seam-free waistband for smooth lines
- 100 denier leg appearance for complete opaque coverage.

FABRICATION: Nylon/Elastane

INNERS: 5

DENIER APPEARANCE GUIDE

8 15 30 60 100 120

SIZE GUIDE	BRIEF GUIDE		
HEIGHT	6-8	10-12	14-16
150-154cm	Ave/Tall	Ave/Tall	Ave/Tall
155-159cm	Ave/Tall	Ave/Tall	Tall/X-Tall
160-164cm	Ave/Tall	Ave/Tall	Tall/X-Tall
165-169cm	Ave/Tall	Tall/X-Tall	Tall/X-Tall
170-174cm	Tall/X-Tall	Tall/X-Tall	Tall/X-Tall
175-179cm	Tall/X-Tall	Tall/X-Tall	Tall/X-Tall

BLACK

Code: BLK

Barely There® Toeless H18004

Step out looking fabulous and flawless with Barely There® Toeless. Designed using the latest in yarn technology, to give you a matte leg finish and enhance your natural skin tone without the shine.

- Toeless design ideal for wearing with open toe shoes
- Control brief to firm and tone the tummy, hips and behind
- Barely There® ultra-sheer 8 denier matte leg appearance.

FABRICATION: Nylon/Elastane

INNERS: 5

DENIER APPEARANCE GUIDE



15

30

60

100

120

SIZE GUIDE	BRIEF GUIDE		
HEIGHT	6-8	10-12	14-16
150-154cm	Average	Average	Tall
155-159cm	Average	Average	Tall
160-164cm	Average	Tall	Tall
165-169cm	Tall	Tall	X-Tall
170-174cm	Tall	X-Tall	X-Tall
175-179cm	X-Tall	X-Tall	X-Tall

NAKED

GOLDEN

Code: NAK

Code: 93D







Barely There® Firm Shaper H18005

Step out looking fabulous and flawless with Barely There® Firm Shaper. Designed using the latest in yarn technology, to give you a matte leg finish and enhance your natural skin tone without the shine.

- Firm Shaper brief provides powerful shaping, tones and firms tummy, hips and thighs
- Barely There® ultra-sheer 8 denier matte leg appearance
- Sheer toe.

FABRICATION: Nylon/Elastane

INNERS: 5

DENIER APPEARANCE GUIDE

8	15	30	60	100	120

SIZE GUIDE	BRIEF GUIDE		
HEIGHT	6-8	10-12	14-16
150-154cm	Average	Average	Tall
155-159cm	Average	Average	Tall
160-164cm	Average	Tall	Tall
165-169cm	Tall	Tall	X-Tall
170-174cm	Tall	X-Tall	X-Tall
175-179cm	X-Tall	X-Tall	X-Tall

BLACK

NAKED

COLDEN

Code: BLK

Code: NAK

Code: 93D