Mike Weber

The Techie

> " I wouldn't use anything that was more than a quick glance of information "

Age 28
Job Software Engineer
Status Single
City Minneapolis, MN

Bio

Mike's work as a Software Engineer requires that he stays current with the latest technology trends and products. His job has also trained him to look for efficiency wherever he can. Both at work and in his personal life, he tends to use these modern devices as time-savers. His job also makes him aware of the threats of hackers and has concerns about information privacy. These concerns are not as prevalent with trusted tech brands like Apple and Google, but he is wary of information tracking from unknown products.

Tech-savvy	Curious	Smart

Goals

- Controling all of his technologies on one consolidated system
- Using technology for most of his routine day to day tasks
- Staying current with tech trends and new product releases
- Tracking various kinds of personal data
- Constantly looking for efficiency and time-savers in life

Motivations

- Curiosity about new technology
- Having control over all aspects of his life
- The feeling of achievement that comes with solving problems

Frustrations

- Privacy concerns with sensitive digital information
- Having a cluttered email and inbox
- Not responding to messages promptly

Devices

amazon echo