

Local Restriction Areas

£1.5M

Instore Revenue

£112.6K

Instore C19 Revenue

16.1%

Instore Revenue vs LW

27.0%

Instore C19 Revenue vs LW

7.4%

Instore C19 Mix

£864.7K

Online Revenue

£85.5K

Online C19 Revenue

32.3%

Online Mix of All Revenue

52.8%

Online Revenue vs LW

57.7%

Online C19 Revenue vs LW

9.9%

Online C19 Mix

£2.4M

Total Revenue

£198.1K

Total C19 Revenue

8.3%

Total C19 Mix

Non-Local Restriction Areas

£5.2M

Instore Revenue

£371.5K

Instore C19 Revenue

24.3%

Instore Revenue vs LW

44.7%

Instore C19 Revenue vs LW

7.2%

Instore C19 Mix

£3.3M

Online Revenue

£290.3K

Online C19 Revenue

36.4%

Online Mix of All Revenue

57.3%

Online Revenue vs LW

69.2%

Online C19 Revenue vs LW

8.7%

Online C19 Mix

£8.5M

Total Revenue

£661.8K

Online C19 Revenue

7.8%

Total C19 Mix