act-report

January 5, 2021

0.1 Quality Issues

0.1.1 df:

- 1) Missing data in the following columns: in_reply_to_status_id, in_reply_to_user_id, Retweeted_status_id, retweeted_status_user_id, retweeted_status_timestamp, expanded_urls
- 2) This dataset includes retweets, which means there is duplicated data
- 3) Timestamp and retweeted_status_timestamp is an object and not correct datetime frame.
- 4) The source column still has the HTML tags
- 5) Dogs name have 'None', or 'a', or 'an.' and some more lower case words as names
- 6) Multiple dog stages occurs such as 'doggo puppo', 'doggo pupper', 'doggo floofer'

0.1.2 image_df:

1) Dog breeds are not consistently in p1,p2,p3 columns: this column contains dog breeds name starts with upper case or lower case.

0.1.3 df_tweet_json:

1) Date type of column tweet_id is an object. It should be an int in order to merge it to the master df.

0.2 Tidiness Issues

0.2.1 df:

1) The variable for the dog's stage (dogoo, floofer, pupper, puppo) is spread in different columns which should be in one column.

0.2.2 image_df:

2) This data set is part of the same observational unit as the data in the archive_df

0.2.3 df_tweet_json:

3) This data set is also part of the same observational unit as the data in the archive_df

1 Cleaning Data

1.1 DEFINE-CODE-TEST

- 1) Convert the tweet_id in tweet_json_clean dataframe into int type for merging into master dataframe
- 2) Creates a predicted dog breed column, based on the the confidence level of minimum 20% and 'p1_dog', 'p2_dog' and 'p3_dog' statements
- 3) Create one column for the various dog types: doggo, floofer, pupper, puppo, 'doggo, puppo', 'doggo, pupper', 'doggo, floofer' ascolumn name ' type ' with the categorical dtype
- 4) Merge the copied df_clean, image_df_clean, and tweet_json_clean dataframes
- 5) Convert the tweet_id in master_df into object type as there is no use for maths operation in tweet_id
- 6) Replace 'a', 'an', 'the', 'None' and other lower case words with NaN in name column
- 7) Remove Inconsistency in pred_breed
- 8) Delete retweets
- 9) Remove columns no longer needed: in_reply_to_status_id, in_reply_to_user_id, retweeted_status_id, retweeted_status_user_id, and retweeted_status_timestamp
- 10) Change the timestamp to correct datetime format
- 11) Removing HTML tags from source column
- 12) Dog ratings get standardized for denom of 10.

1.1.1 1. Convert the tweet_id in tweet_json_clean dataframe into int type for merging into master dataframe

1.1.2 2. Creates a predicted dog breed column, based on the the confidence level of minimum 20% and 'p1_dog', 'p2_dog' and 'p3_dog' statements

```
In [34]: image_df_clean.sample()
Out[34]:
                         tweet_id
                                                                            jpg_url \
         1170 736225175608430592 https://pbs.twimg.com/media/CjeY5DKXEAA3WkD.jpg
               img_num
                                        р1
                                             p1_conf p1_dog \
                     1 Labrador retriever 0.399217
         1170
                                                         True
                                        p2 p2_conf p2_dog
                                                                               p3_conf \
         1170 West_Highland_white_terrier 0.13771
                                                       True cocker_spaniel 0.062033
               p3_dog
         1170
                 True
In [35]: image_df_clean['pred_breed'] = [df['p1'] if df['p1_dog'] == True and df['p1_conf'] > 0.
                              else df['p2'] if df['p2\_dog'] == True and df['p2\_conf'] > 0.2
                              else df['p3'] if df['p3\_dog'] == True and df['p3\_conf'] > 0.2
                              else np.nan for index, df in image_df_clean.iterrows()]
In [36]: # Drop 'p1', 'p1_dog', 'p1_conf', 'p2', 'p2_dog', 'p2_conf', 'p3', 'p3_dog', 'p3_conf' co
         image_df_clean.drop(['p1', 'p1_dog', 'p1_conf', 'p2', 'p2_dog', 'p2_conf', 'p3', 'p3_dog'
In [37]: image_df_clean.head()
Out [37]:
                      tweet_id
                                                                         jpg_url \
         O 666020888022790149 https://pbs.twimg.com/media/CT4udnOWwAAOaMy.jpg
         1 \quad 666029285002620928 \quad \texttt{https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg}
         2 666033412701032449 https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
         3 666044226329800704 https://pbs.twimg.com/media/CT5Dr8HUEAA-lEu.jpg
         4 666049248165822465 https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
                                 pred_breed
            img_num
                  1 Welsh_springer_spaniel
         0
         1
                  1
                                    redbone
         2
                            German_shepherd
                  1
         3
                  1
                        Rhodesian_ridgeback
                  1
                         miniature_pinscher
```

1.1.3 3) Create one column for the various dog types: doggo, floofer, pupper, puppo, 'doggo, pupper', 'doggo, floofer' ascolumn name ' type ' with the categorical dtype

```
'retweeted_status_timestamp', 'expanded_urls', 'rating_numerator',
                'rating_denominator', 'name', 'doggo', 'floofer', 'pupper', 'puppo'],
               dtype='object')
In [39]: # as there are separate columns for dogs type 'doggo', 'floofer', 'pupper' and so on...
         #i will convert them into one column
         df_clean.doggo.replace(np.NaN, '', inplace=True)
         df_clean.floofer.replace(np.NaN, '', inplace=True)
         df_clean.pupper.replace(np.NaN, '', inplace=True)
         df_clean.puppo.replace(np.NaN, '', inplace=True)
         df_clean.doggo.replace('None', '', inplace=True)
         df_clean.floofer.replace('None', '', inplace=True)
         df_clean.pupper.replace('None', '', inplace=True)
         df_clean.puppo.replace('None', '', inplace=True)
In [40]: df_clean['stage'] = df_clean.doggo + df_clean.floofer + df_clean.pupper + df_clean.pupp
         df_clean.loc[df_clean.stage == 'doggopupper', 'stage'] = 'doggo, pupper'
         df_clean.loc[df_clean.stage == 'doggopuppo', 'stage'] = 'doggo, puppo'
         df_clean.loc[df_clean.stage == 'doggofloofer', 'stage'] = 'doggo, floofer'
In [41]: # Convert the stage in df_clean into categorical dtype
         df_clean['stage'] = df_clean['stage'].astype('category')
In [42]: # drop 'doggo', 'floofer', 'pupper', 'puppo' columns
         df_clean.drop(['doggo', 'floofer', 'pupper', 'puppo'], axis=1, inplace=True)
         df_clean.stage.replace('', np.nan, inplace=True)
In [43]: df_clean.info()
         df_clean.stage.value_counts()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 14 columns):
tweet_id
                              2356 non-null int64
in_reply_to_status_id
                              78 non-null float64
in_reply_to_user_id
                              78 non-null float64
                              2356 non-null object
timestamp
source
                              2356 non-null object
                              2356 non-null object
text
retweeted_status_id
                              181 non-null float64
                              181 non-null float64
retweeted_status_user_id
retweeted_status_timestamp
                              181 non-null object
expanded_urls
                              2297 non-null object
                              2356 non-null int64
rating_numerator
rating_denominator
                              2356 non-null int64
                              2356 non-null object
name
                              380 non-null category
stage
dtypes: category(1), float64(4), int64(3), object(6)
memory usage: 242.0+ KB
```

```
Out[43]: pupper
                            245
         doggo
                            83
                             29
         puppo
                             12
         doggo, pupper
                              9
         floofer
                              1
         doggo, puppo
         doggo, floofer
                              1
         Name: stage, dtype: int64
In [44]: df_clean.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 14 columns):
                               2356 non-null int64
tweet id
in_reply_to_status_id
                               78 non-null float64
in_reply_to_user_id
                               78 non-null float64
timestamp
                               2356 non-null object
                               2356 non-null object
source
                               2356 non-null object
text
                               181 non-null float64
retweeted_status_id
retweeted_status_user_id
                               181 non-null float64
retweeted_status_timestamp
                               181 non-null object
expanded_urls
                               2297 non-null object
                               2356 non-null int64
rating_numerator
rating_denominator
                               2356 non-null int64
                               2356 non-null object
name
                               380 non-null category
stage
dtypes: category(1), float64(4), int64(3), object(6)
memory usage: 242.0+ KB
```

source

1.1.4 4) Merge the copied df_clean, image_df_clean, and tweet_json_clean dataframes

```
In [45]: from functools import reduce
         data = [df_clean, image_df_clean, tweet_json_clean]
         main_df = reduce(lambda left, right: pd.merge(left, right, on = 'tweet_id'), data)
In [46]: main_df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2059 entries, 0 to 2058
Data columns (total 19 columns):
tweet id
                              2059 non-null int64
in_reply_to_status_id
                              23 non-null float64
in_reply_to_user_id
                              23 non-null float64
timestamp
                              2059 non-null object
                              2059 non-null object
```

```
2059 non-null object
text
                               72 non-null float64
retweeted_status_id
retweeted_status_user_id
                               72 non-null float64
retweeted_status_timestamp
                               72 non-null object
expanded_urls
                               2059 non-null object
                               2059 non-null int64
rating_numerator
rating_denominator
                               2059 non-null int64
name
                               2059 non-null object
                               318 non-null category
stage
jpg_url
                               2059 non-null object
                               2059 non-null int64
img_num
                               1460 non-null object
pred_breed
                               2059 non-null object
retweet_count
favorite count
                               2059 non-null object
dtypes: category(1), float64(4), int64(4), object(10)
memory usage: 308.0+ KB
```

1.1.5 5) Convert the tweet_id in master_df into object type as there is no use for maths operation in tweet id

```
In [47]: main_df['tweet_id'] = main_df['tweet_id'].astype('object')
In [48]: main_df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2059 entries, 0 to 2058
Data columns (total 19 columns):
tweet id
                              2059 non-null object
in_reply_to_status_id
                              23 non-null float64
                              23 non-null float64
in_reply_to_user_id
timestamp
                              2059 non-null object
                              2059 non-null object
source
text
                              2059 non-null object
                              72 non-null float64
retweeted_status_id
retweeted_status_user_id
                              72 non-null float64
retweeted_status_timestamp
                              72 non-null object
expanded_urls
                              2059 non-null object
rating_numerator
                              2059 non-null int64
                              2059 non-null int64
rating_denominator
                              2059 non-null object
name
                              318 non-null category
stage
                              2059 non-null object
jpg_url
                              2059 non-null int64
img_num
pred_breed
                              1460 non-null object
                              2059 non-null object
retweet count
favorite_count
                              2059 non-null object
dtypes: category(1), float64(4), int64(3), object(11)
```

1.1.6 6. Replace 'a', 'an', 'the', 'None' and other lower case words with NaN in name column

```
In [49]: words = main_df[main_df.name.str.islower()].name.unique()
In [50]: main_df['name'] = main_df['name'].replace(words, np.nan)
         main_df['name'] = main_df['name'].replace('None', np.nan)
In [51]: main_df['name'].dropna()
Out[51]: 0
                     Phineas
                       Tilly
         2
                      Archie
         3
                       Darla
         4
                    Franklin
         6
                         Jax
         8
                        Zoey
         9
                      Cassie
         10
                        Koda
         11
                       Bruno
         13
                         Ted
         14
                      Stuart
         15
                      Oliver
         16
                         Jim
         17
                        Zeke
                     Ralphus
         18
         19
                      Gerald
         20
                     Jeffrey
         22
                      Canela
         25
                        Maya
         26
                      Mingus
         27
                       Derek
         28
                      Roscoe
         29
                     Waffles
         30
                       Jimbo
         31
                      Maisey
         32
                       Lilly
                        Earl
         34
         35
                        Lola
         36
                       Kevin
         1972
                        Dook
         1974
                        Hall
         1975
                    Philippe
         1978
                       Reese
         1979
                     Cupcake
         1983
                       Biden
```

```
1984
                        Fwed
         1986
                   Genevieve
         1987
                      Joshwa
         1990
                     Timison
         1993
                    Clarence
                     Kenneth
         1994
         1995
                     Churlie
         1996
                     Bradlay
         1997
                       Pipsy
         1999
                        Gabe
         2000
                       Clybe
         2001
                        Dave
         2003
                        Keet
         2005
                      Klevin
         2006
                       Carll
         2011
                        Jeph
         2012
                     Jockson
         2015
                       Josep
         2016
                       Lugan
         2018
                 Christoper
         2020
                     Jimothy
         2021
                    Kreggory
         2022
                       Scout
         2028
                      Walter
         Name: name, Length: 1386, dtype: object
In [52]: main_df.name.value_counts()
Out[52]: Cooper
                       10
         Penny
                       10
         Oliver
                       10
         Tucker
                       10
         Charlie
                       10
         Lucy
                        9
         Sadie
                        8
                        8
         Во
         Lola
                        8
                        8
         Winston
                        7
         Daisy
                        7
         Toby
         Scout
                        6
         Stanley
                        6
         Koda
                        6
                        6
         Milo
         Bella
                        6
         Jax
                        6
         Dave
                        6
         Rusty
```

```
Bailey
               6
Louis
               5
Alfie
               5
Oscar
               5
               5
Larry
Leo
               5
               5
Buddy
               5
Chester
Sophie
               4
Bear
               4
Barney
               1
Strider
               1
Miguel
Ridley
               1
Chaz
               1
Kota
               1
Mairi
               1
Enchilada
Mattie
               1
               1
Brudge
Noosh
Bodie
               1
Huck
               1
Alexander
Mojo
               1
Venti
               1
Schnozz
               1
Howie
Bode
Keurig
               1
Rodney
               1
Lilah
               1
Nida
               1
Pawnd
               1
Shawwn
Samsom
Harrison
               1
Reagan
               1
Burt
               1
               1
Lucky
Name: name, Length: 911, dtype: int64
```

1.1.7 7) Delete Retweets

```
In [54]: main_df.shape[0]
Out [54]: 1964
In [55]: main_df.shape
Out[55]: (1964, 19)
1.1.8 8) Remove columns no longer needed: in_reply_to_status_id, in_reply_to_user_id,
              retweeted_status_id, retweeted_status_user_id, and retweeted_status_timestamp
In [56]: # drop the reply status and retweet status columns
                      main_df.drop(['in_reply_to_status_id', 'in_reply_to_user_id','retweeted_status_id', 'retweeted_status_id', 'retwee
                                         'retweeted_status_timestamp'], axis=1, inplace=True)
In [57]: main_df.columns
Out[57]: Index(['tweet_id', 'timestamp', 'source', 'text', 'expanded_urls',
                                         'rating_numerator', 'rating_denominator', 'name', 'stage', 'jpg_url',
                                         'img_num', 'pred_breed', 'retweet_count', 'favorite_count'],
                                      dtype='object')
In [58]: main_df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1964 entries, 0 to 2058
Data columns (total 14 columns):
tweet_id
                                                       1964 non-null object
                                                       1964 non-null object
timestamp
                                                        1964 non-null object
source
                                                       1964 non-null object
text
                                                       1964 non-null object
expanded_urls
                                                       1964 non-null int64
rating_numerator
rating_denominator
                                                       1964 non-null int64
                                                       1342 non-null object
name
                                                       302 non-null category
stage
                                                        1964 non-null object
jpg_url
                                                       1964 non-null int64
img_num
pred_breed
                                                        1395 non-null object
retweet_count
                                                       1964 non-null object
                                                       1964 non-null object
favorite_count
dtypes: category(1), int64(3), object(10)
memory usage: 217.1+ KB
```

1.1.9 9) Change the timestamp to correct datetime format

```
In [59]: main_df['timestamp'].sample(5)
```

```
Out[59]: 842
                 2016-06-17 00:05:25 +0000
                 2015-11-19 03:10:02 +0000
         1991
                 2017-03-23 18:07:10 +0000
         198
         596
                 2016-09-21 17:42:10 +0000
                 2016-03-17 00:58:46 +0000
         1038
         Name: timestamp, dtype: object
In [60]: main_df['timestamp'] = pd.to_datetime(main_df['timestamp'], format='%Y-%m-%d %H:%M:%S')
In [61]: main_df['timestamp'].sample(5)
Out[61]: 260
                2017-02-16 17:00:25
                2015-11-24 03:29:51
         1887
                2017-06-23 16:00:04
                2017-01-12 00:55:47
         344
                2017-01-05 21:29:55
         363
         Name: timestamp, dtype: datetime64[ns]
In [62]: main_df['timestamp'].describe()
Out[62]: count
                                  1964
         unique
                                  1964
         top
                   2016-08-04 22:52:29
         freq
                                     1
         first
                   2015-11-15 22:32:08
                   2017-08-01 16:23:56
         last
         Name: timestamp, dtype: object
1.1.10 10) Removing HTML tags from source column
In [63]: href = main_df["source"].str.split('"', expand = True)
         main_df["source"] = href[1]
In [64]: main_df.head()
Out[64]:
                      tweet_id
                                         timestamp
                                                                                 source \
         0 892420643555336193 2017-08-01 16:23:56 http://twitter.com/download/iphone
                                                    http://twitter.com/download/iphone
         1 892177421306343426 2017-08-01 00:17:27
                                                    http://twitter.com/download/iphone
         2 891815181378084864 2017-07-31 00:18:03
         3 891689557279858688 2017-07-30 15:58:51
                                                    http://twitter.com/download/iphone
         4 891327558926688256 2017-07-29 16:00:24
                                                    http://twitter.com/download/iphone
                                                         text \
         O This is Phineas. He's a mystical boy. Only eve...
         1 This is Tilly. She's just checking pup on you...
         2 This is Archie. He is a rare Norwegian Pouncin...
         3 This is Darla. She commenced a snooze mid meal...
         4 This is Franklin. He would like you to stop ca...
```

```
https://twitter.com/dog_rates/status/892420643...
           https://twitter.com/dog_rates/status/892177421...
                                                                                13
         2 https://twitter.com/dog_rates/status/891815181...
                                                                                12
            https://twitter.com/dog_rates/status/891689557...
                                                                                13
            https://twitter.com/dog_rates/status/891327558...
                                                                                12
            rating_denominator
                                     name stage
         0
                             10
                                  Phineas
                                            NaN
         1
                             10
                                    Tilly
                                            NaN
         2
                             10
                                   Archie
                                            NaN
         3
                             10
                                    Darla
                                            NaN
         4
                                 Franklin
                             10
                                            NaN
                                                      jpg_url
                                                               img_num pred_breed \
            https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg
                                                                     1
                                                                               NaN
         1 https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg
                                                                     1
                                                                        Chihuahua
         2 https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg
                                                                        Chihuahua
                                                                     1
         3 https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg
                                                                     1
                                                                               NaN
         4 https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg
                                                                     2
                                                                            basset
           retweet_count favorite_count
         0
                    7437
                                   35276
                    5527
                                   30527
         1
         2
                    3652
                                   22954
         3
                                   38561
                    7616
         4
                    8197
                                   36842
In [65]: href
Out [65]:
         0
               <a href=
                         http://twitter.com/download/iphone
                                                                      nofollow
                                                                rel=
         1
               <a href=
                          http://twitter.com/download/iphone
                                                                rel=
                                                                      nofollow
         2
               <a href=
                          http://twitter.com/download/iphone
                                                                rel=
                                                                      nofollow
         3
                         http://twitter.com/download/iphone
                                                                      nofollow
               <a href=
                                                                rel=
         4
               <a href=
                          http://twitter.com/download/iphone
                                                                rel=
                                                                      nofollow
         5
                          http://twitter.com/download/iphone
                                                                      nofollow
               <a href=
                                                                rel=
         6
                          http://twitter.com/download/iphone
               <a href=
                                                                rel=
                                                                      nofollow
         7
               <a href=
                          http://twitter.com/download/iphone
                                                                rel=
                                                                      nofollow
         8
                          http://twitter.com/download/iphone
                                                                      nofollow
               <a href=
                                                                rel=
         9
               <a href=
                          http://twitter.com/download/iphone
                                                                rel=
                                                                      nofollow
         10
               <a href=
                          http://twitter.com/download/iphone
                                                                      nofollow
                                                                rel=
                          http://twitter.com/download/iphone
                                                                      nofollow
         11
               <a href=
                                                                rel=
         12
               <a href=
                         http://twitter.com/download/iphone
                                                                      nofollow
                                                                rel=
         13
               <a href=
                          http://twitter.com/download/iphone
                                                                      nofollow
                                                                rel=
         14
               <a href=
                          http://twitter.com/download/iphone
                                                                rel=
                                                                      nofollow
               <a href=
         15
                          http://twitter.com/download/iphone
                                                                rel=
                                                                      nofollow
                         http://twitter.com/download/iphone
                                                                      nofollow
         16
               <a href=
                                                                rel=
```

expanded_urls rating_numerator

```
17
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
18
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
19
      <a href=
                http://twitter.com/download/iphone
                                                              nofollow
                                                       rel=
20
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
21
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
22
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
23
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
24
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
                                                              nofollow
25
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
26
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
27
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
28
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
29
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
                                                         . . .
. . .
           . . .
                                                                   . . .
2029
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2030
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2031
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2032
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2033
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2034
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2035
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
                                                              nofollow
2036
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
2037
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2038
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2039
      <a href=
                http://twitter.com/download/iphone
                                                              nofollow
                                                       rel=
2040
                http://twitter.com/download/iphone
      <a href=
                                                       rel=
                                                              nofollow
2041
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2042
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2043
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2044
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2045
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
                                                              nofollow
2046
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
2047
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2048
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2049
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2050
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2051
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2052
      <a href=
                http://twitter.com/download/iphone
                                                              nofollow
                                                       rel=
2053
                                                              nofollow
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
2054
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
                                                              nofollow
2055
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2056
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2057
                http://twitter.com/download/iphone
                                                              nofollow
      <a href=
                                                       rel=
2058
                                                              nofollow
      <a href=
                http://twitter.com/download/iphone
                                                       rel=
```

- 0 >Twitter for iPhone
- 1 >Twitter for iPhone

```
2
      >Twitter for iPhone</a>
3
      >Twitter for iPhone</a>
4
      >Twitter for iPhone</a>
5
      >Twitter for iPhone</a>
6
      >Twitter for iPhone</a>
7
      >Twitter for iPhone</a>
8
      >Twitter for iPhone</a>
9
      >Twitter for iPhone</a>
10
      >Twitter for iPhone</a>
11
      >Twitter for iPhone</a>
12
      >Twitter for iPhone</a>
      >Twitter for iPhone</a>
13
14
      >Twitter for iPhone</a>
      >Twitter for iPhone</a>
15
16
      >Twitter for iPhone</a>
17
      >Twitter for iPhone</a>
18
      >Twitter for iPhone</a>
19
      >Twitter for iPhone</a>
20
      >Twitter for iPhone</a>
21
      >Twitter for iPhone</a>
      >Twitter for iPhone</a>
22
23
      >Twitter for iPhone</a>
24
      >Twitter for iPhone</a>
      >Twitter for iPhone</a>
25
26
      >Twitter for iPhone</a>
      >Twitter for iPhone</a>
27
      >Twitter for iPhone</a>
28
      >Twitter for iPhone</a>
29
. . .
2029
     >Twitter for iPhone</a>
2030
     >Twitter for iPhone</a>
2031
     >Twitter for iPhone</a>
2032 >Twitter for iPhone</a>
2033 >Twitter for iPhone</a>
     >Twitter for iPhone</a>
2034
2035
     >Twitter for iPhone</a>
2036 >Twitter for iPhone</a>
2037
      >Twitter for iPhone</a>
2038 >Twitter for iPhone</a>
2039 >Twitter for iPhone</a>
2040 >Twitter for iPhone</a>
2041
     >Twitter for iPhone</a>
2042 >Twitter for iPhone</a>
2043 >Twitter for iPhone</a>
2044
     >Twitter for iPhone</a>
2045 >Twitter for iPhone</a>
2046 >Twitter for iPhone</a>
2047 >Twitter for iPhone</a>
```

```
2048 >Twitter for iPhone</a>
         2049 >Twitter for iPhone</a>
         2050 >Twitter for iPhone</a>
         2051 >Twitter for iPhone</a>
         2052 >Twitter for iPhone</a>
         2053 >Twitter for iPhone</a>
         2054 >Twitter for iPhone</a>
         2055 >Twitter for iPhone</a>
         2056 >Twitter for iPhone</a>
         2057 >Twitter for iPhone</a>
         2058 >Twitter for iPhone</a>
         [1964 rows x 5 columns]
In [66]: main_df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1964 entries, 0 to 2058
Data columns (total 14 columns):
tweet_id
                      1964 non-null object
                      1964 non-null datetime64[ns]
timestamp
                      1964 non-null object
source
text
                      1964 non-null object
expanded_urls
                      1964 non-null object
                      1964 non-null int64
rating_numerator
                      1964 non-null int64
rating_denominator
                      1342 non-null object
name
                      302 non-null category
stage
                      1964 non-null object
jpg_url
                      1964 non-null int64
img_num
pred_breed
                      1395 non-null object
                      1964 non-null object
retweet_count
favorite_count
                      1964 non-null object
dtypes: category(1), datetime64[ns](1), int64(3), object(9)
memory usage: 217.1+ KB
In [67]: main_df.describe()
Out [67]:
                rating_numerator
                                  rating_denominator
                                                            img_num
         count
                     1964.000000
                                          1964.000000
                                                       1964.000000
         mean
                       12.223014
                                            10.479124
                                                           1.202138
         std
                       41.708155
                                             6.865424
                                                           0.559615
         min
                        0.000000
                                             2.000000
                                                           1.000000
         25%
                       10.000000
                                            10.000000
                                                           1.000000
         50%
                       11.000000
                                            10.000000
                                                           1.000000
         75%
                       12.000000
                                            10.000000
                                                           1.000000
```

170.000000

4.000000

1776.000000

max

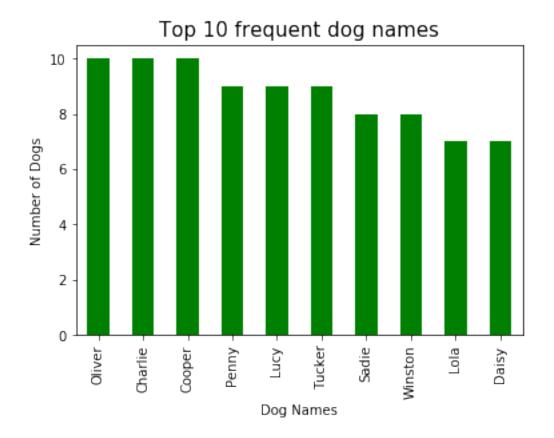
1.1.11 12. Standardize dog ratings

```
In [68]: ratings = main_df.text.str.extract('((?:\d+\.)?\d+\)/(\d+)', expand=True)
In [69]: main_df.rating_numerator = ratings
        main_df['rating_numerator'] = main_df['rating_numerator'].astype('float64')
In [70]: # standardizing to a denominator of 10 for groups of dogs:
        rating_num = [int(round(num/(denom/10))) if denom != 10 and num/denom <= 2
                                   else num for num, denom in zip(main_df['rating_numerator'],
        rating_denom = [10 if denom != 10 and num/denom <= 2
                                     else denom for num, denom in zip(main_df['rating_numerator
        main_df['rating_numerator'] = rating_num
        main_df['rating_denominator'] = rating_denom
        main_df = main_df.drop(main_df[((main_df['rating_denominator'] != 10) | (main_df['rating_denominator'] != 10) |
In [71]: main_df['rating_numerator'].unique()
Out[71]: array([ 13. , 12. , 14. , 13.5 , 11. , 6. , 10. ,
                 9.75, 5., 11.27, 3., 7., 8., 9., 4.,
                 2. , 11.26, 1. ])
In [72]: main_df['rating_denominator'].unique()
Out[72]: array([10])
   Storing, Analyzing, and Visualizing Data
```

```
In [73]: # storing main dataframe as csv
         main_df.to_csv('twitter_archive_master.csv', encoding='utf-8', index=False)
In [74]: # read twitter_archive_master.csv
         df1 = pd.read_csv('twitter_archive_master.csv')
         df1.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1961 entries, 0 to 1960
Data columns (total 14 columns):
tweet_id
                      1961 non-null int64
                      1961 non-null object
timestamp
                      1961 non-null object
source
text
                      1961 non-null object
expanded_urls
                      1961 non-null object
                      1961 non-null float64
rating_numerator
rating_denominator
                      1961 non-null int64
                      1340 non-null object
name
                      302 non-null object
stage
```

```
1961 non-null object
jpg_url
                       1961 non-null int64
img_num
                       1394 non-null object
pred_breed
retweet_count
                       1961 non-null int64
                       1961 non-null int64
favorite_count
dtypes: float64(1), int64(5), object(8)
memory usage: 214.6+ KB
In [75]: df1.describe()
Out[75]:
                     tweet_id rating_numerator rating_denominator
                                                                            img_num \
                                    1961.000000
                                                               1961.0
                                                                       1961.000000
                1.961000e+03
         count
                7.358030e+17
                                       10.528700
                                                                 10.0
                                                                           1.202448
         mean
                                                                  0.0
         std
                6.745542e+16
                                        2.179024
                                                                          0.559987
         min
                6.660209e+17
                                        0.000000
                                                                 10.0
                                                                           1.000000
         25%
                6.758457e+17
                                      10.000000
                                                                 10.0
                                                                           1.000000
         50%
                7.087111e+17
                                       11.000000
                                                                 10.0
                                                                           1.000000
         75%
                7.877176e+17
                                       12.000000
                                                                 10.0
                                                                           1.000000
                8.924206e+17
                                       14.000000
                                                                 10.0
                                                                          4.000000
         max
                retweet_count
                                favorite_count
                   1961.000000
                                   1961.000000
         count
                   2385.981642
                                   8108.614482
         mean
                   4269.800622
                                  11936.349859
         std
         min
                     11.000000
                                      69.000000
         25%
                    530.000000
                                   1738.000000
         50%
                   1154.000000
                                   3648.000000
         75%
                   2722.000000
                                  10122.000000
                 75085.000000
                                 151947.000000
         max
```

2.1 What are the 10 most frequent dog names?

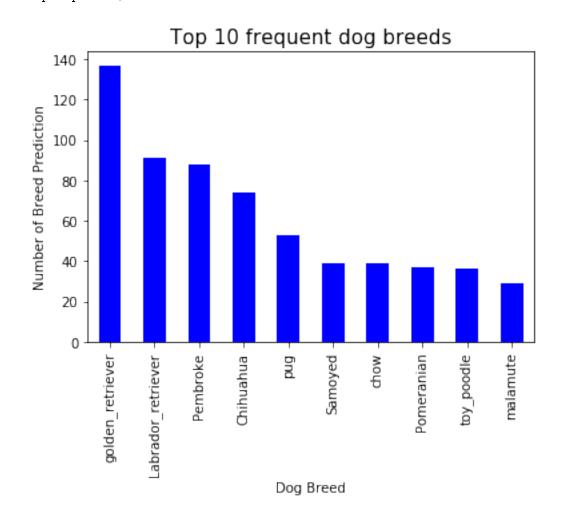


Most of the dogs are of names: OLiver, Charlie, Cooper, Penny, Lucy, Tucker, Sadie, Winston, Lola, Daisy Also, check the count below:

```
In [77]: #Top 10 frequent dog names
         df1['name'].value_counts()[0:10].sort_values(ascending=False)
Out[77]: Oliver
                     10
         Charlie
                     10
         Cooper
                     10
         Penny
                      9
         Lucy
                      9
                      9
         Tucker
         Sadie
                      8
         Winston
                      8
                      7
         Lola
                      7
         Daisy
         Name: name, dtype: int64
```

2.2 What are the 10 most frequent predicted dog breeds?

```
plt.title('Top 10 frequent dog breeds', size=15)
plt.xlabel('Dog Breed')
plt.plot();
```



Most of the dogs have golden retriever, labrador retriever as a breed which all are rated

Out[79]:	golden_retriever	137
	Labrador_retriever	91
	Pembroke	88
	Chihuahua	74
	pug	53
	Samoyed	39
	chow	39
	Pomeranian	37

```
toy_poodle 36
malamute 29
Name: pred_breed, dtype: int64
```

3 Findings of the analysis

- 1) The pred_breed column is created based on the the confidence level of minimum 20% and 'p1_dog', 'p2_dog' and 'p3_dog' statements
- 2) Based on dog types: doggo, floofer, pupper, puppo, 'doggo, puppo', 'doggo, pupper', 'doggo, floofer', only one categorical column is created named as 'stage'
- 3) tweet_id is set as object type as it is not going to use for calculation.
- 4) A main dataframe is created using df_clean, image_df_clean, and tweet_json_clean dataframes
- 5) Dog Names Issue got rectified
- 6) Inconsistency in pred_breed got removed
- 7) All retweets get deleted to get unique tweets
- 8) The columns such as in_reply_to_status_id, in_reply_to_user_id, retweeted_status_id, retweeted_status_user_id, and retweeted_status_timestamp is removed which is not needed
- 9) Timestamp format got corrected to datetime format
- 10) Extra HTML tags from source column get refracted
- 11) Dog ratings get standardized for denom of 10.