# 

**Mohannad Elhamod** 



# Neural Nets in Language Modeling

Continued...



#### **Fast Forward...**

As neural networks arrived at the scene, they were utilized for language modeling.

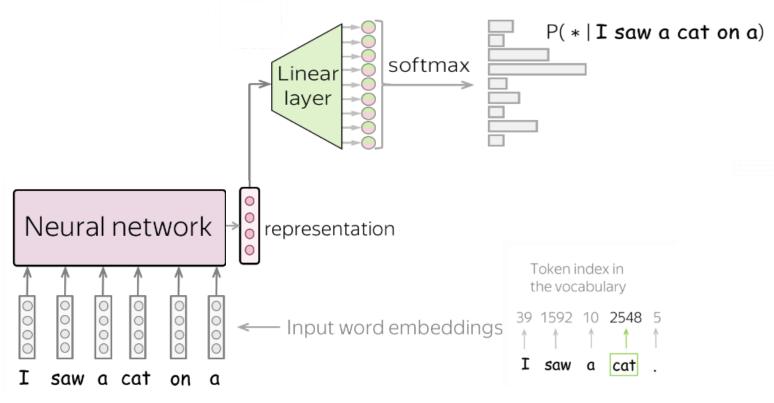
- N-grams look for exact prefixes, which is limiting...
- However, neural networks can learn more interesting relationships between the words.

Example: All humans are mortal. Socrates is a human. Therefore,

Socrates is mortal.



#### **General Model Architecture**



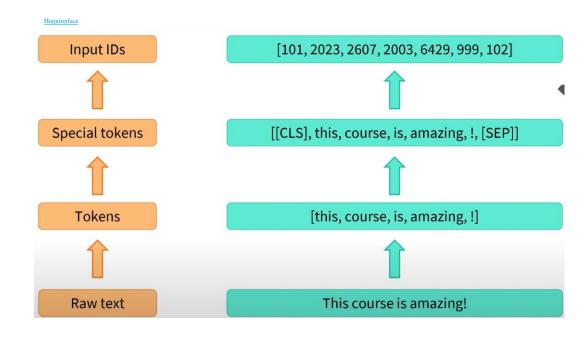


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Can you see any issue with inputting words in an NN?

#### **Tokenization**

- Computers only understand numbers.
- We need to convert the text into tokens (e.g., words).
- Each token can then be represented as a number.
- Demo





#### What is an embedding?

- It is the numeric representation of data.
- Example for images.



#### **Word Embeddings**

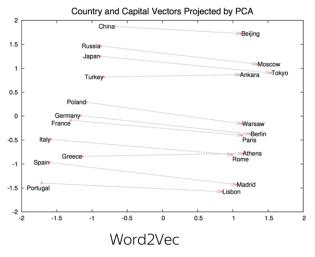
- We ideally want related words (i.e., similar meanings) to have smaller distances.
- Demo
- Examples:
  - 1. Word2Vec (Google)
  - 2. GloVe (Stanford)
  - 3. Train your own!

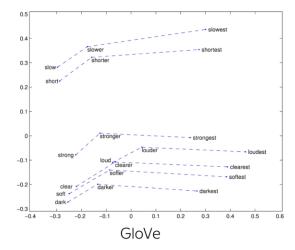


### **Word Embeddings**

Since word embeddings carry *meaning*, certain directions in their space carry certain significance:

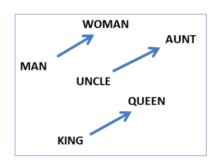
• Demo (dimensionality)

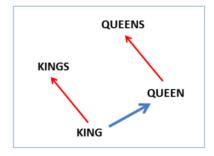




semantic:  $v(king) - v(man) + v(woman) \approx v(queen)$ 

syntactic:  $v(kings) - v(king) + v(queen) \approx v(queens)$ 

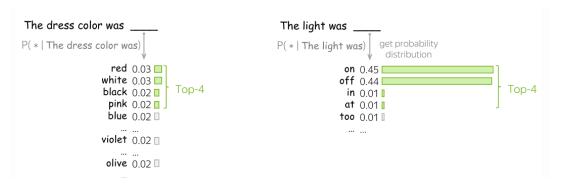






### **Sampling The Distribution**

- Always take top probability?
  - That makes the model deterministic (no creativity).
- Alternative?
  - Top-k or top-p.





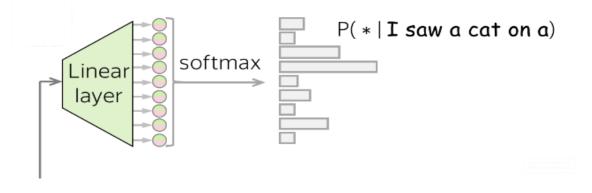


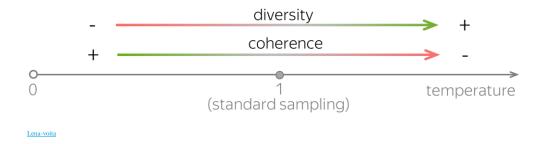




## **Sampling The Distribution**

- Some words have way higher probability than others.
- This can be manually tuned through temperature.
- Demo







#### **Measuring The Metric**

- What are we looking for?
  - A model that is <u>not surprised</u> by the <u>new</u> text it seen.
- We use perplexity.
  - Takes values between 1 and number of possible tokens.
  - Smaller is better.
  - Perplexity calculations: Demo
  - Next word probability: Demo

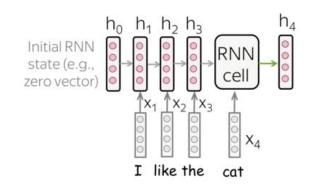


#### **Fast Forward...**

- There exists many types of Neural Nets for language modeling:
  - CNNs
  - RNNs
  - LSTMs...

 Generally, Neural Nets learn an embedding that represents the entire prefix to predict the next word.





Get new state from RNN





#### **Attention!**

- These types of Neural Nets, however, suffered from various issues:
  - E.g., *catastrophic forgetting*, where earlier context in longer sentences tends to be forgotten.
- In 2015, attention in Neural Nets was invented:
  - It allowed models to attend to different parts of the sentence (instead of a single representation).

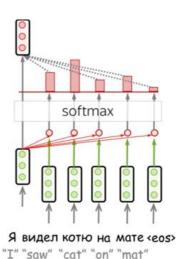
Published as a conference paper at ICLR 2015

#### NEURAL MACHINE TRANSLATION BY JOINTLY LEARNING TO ALIGN AND TRANSLATE

**Dzmitry Bahdanau** 

Jacobs University Bremen, Germany

KyungHyun Cho Yoshua Bengio\* Université de Montréal

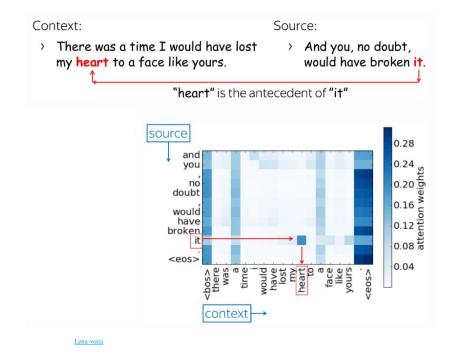


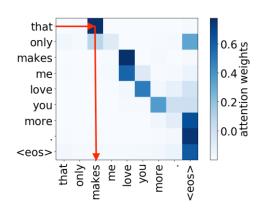
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#### **Attention!**

• Once each part has its own embedding, different types of relationships can be learned!



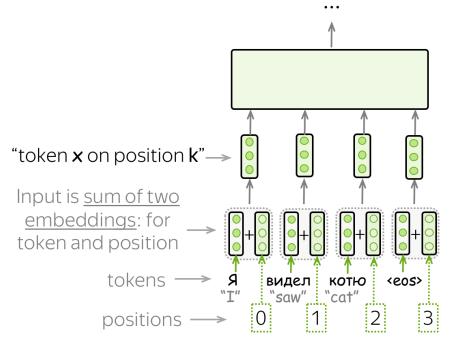


Subject -> verb



#### **Order Matters: Positional Encoding!**

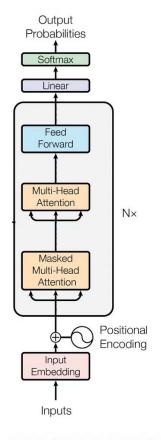
 Since token embeddings do not contain information about the location of the word, they should be combined with a positional encoding.



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#### The Transformer is born!



2 Jun 2017

#### **Attention Is All You Need**

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# Models in the wild



### **Model Types**

<u>Javinkarla</u>

We are not going to get into technical details, but certain models may be more fit for certain tasks:

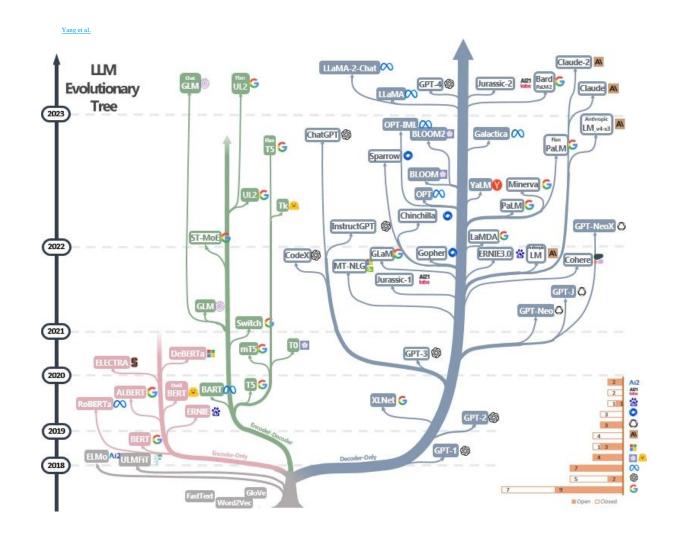
| Model               | Examples                                   | Tasks  |
|---------------------|--|--|
| Encoder             | ALBERT, BERT, DistilBERT, ELECTRA, ROBERTa | Sentence classification, named entity recognition, extractive question answering |
| Decoder             | CTRL, GPT, GPT-2, Transformer XL           | Text generation  |
| Encoder-<br>decoder | BART, T5, Marian, mBART                    | Summarization, translation, generative question answering                        |



#### Why so many?

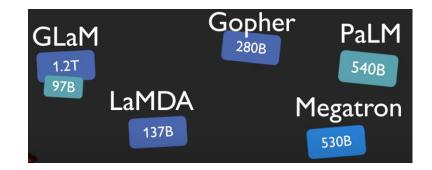
Where do the differences come from?

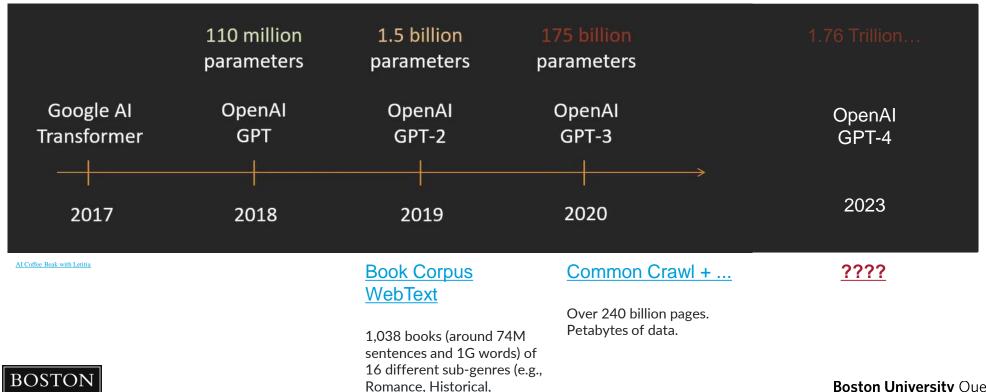
- Data.
- Model type and size.
- Hyperparameters (context size, embedding size,...).
- Training process (the cost function, fine-tuning, human feedback, etc.).





#### The GPT Evolution...

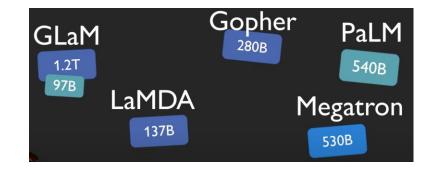




Adventure, etc.)



#### The GPT Evolution...



| 780B                                      | Link in the description below. Chowdhery et al. 2022 |                    |
|---|--|--------------------|
| tokens                                    | Total dataset size = 780 billion                     | n tokens           |
| Data source                               | ce   | Proportion of data |
| Social media conversations (multilingual) |  | 50%                |
| Filtered webpages (multilingual)          |  | 27%                |
| Books (English)                           |  | 13%                |
| GitHub (code)                             |  | 5%                 |
| Wikipedia                                 | (multilingual)                                       | 4%                 |
| News (Eng                                 | glish)   | 1%                 |



Al Coffee Beak with Letitia

#### Different model sizes









117M Parameters

345M Parameters

762M Parameters

1,542M Parameters

Jay Alamma

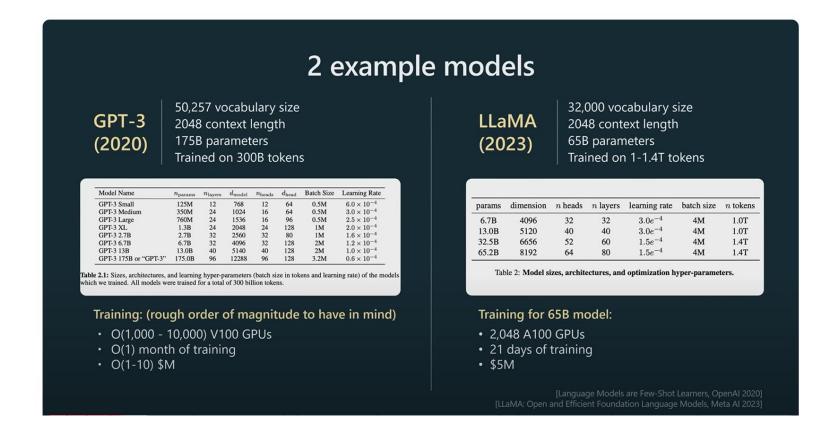


#### **Exploring Your Options**

- OpenAl model reference
- HuggingFace tasks
- HuggingFace models



### How much training does it take?



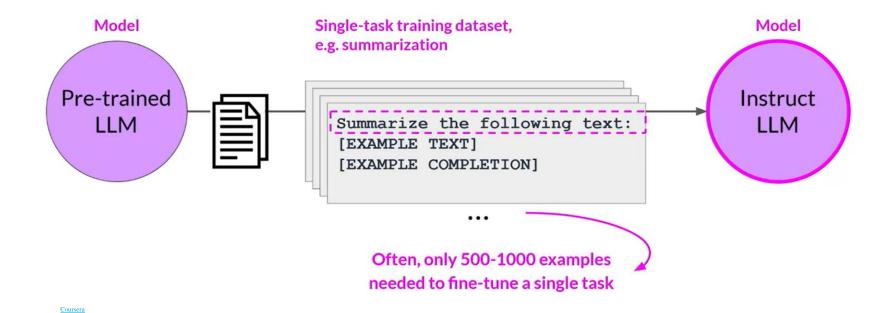


#### **Pre-trained Models: Democratizing Al**

- Most of us don't have the expertise, data, or resources to train anything close to these impressive large models.
- Instead:
  - Zero-shot Learning: We can use open-source models out-of-the-box, even though they have never seen our data before.
  - Transfer learning/Fine-Tuning: Can be used as a base for further training (e.g., if the training data is non-public legal documents).



#### **Example: Instruct LLMs**





## In-Glass Work

**HuggingFace** 



#### Resources

- Meaning and calculation of perplexity.
- Video: LLMs vs The Brain
- Video: Deciding which pre-trained model to fine-tune

