IS883: Deploying Generative AI

Mohannad Elhamod

BOSTON UNIVERSITY

Boston University Questrom School of Business

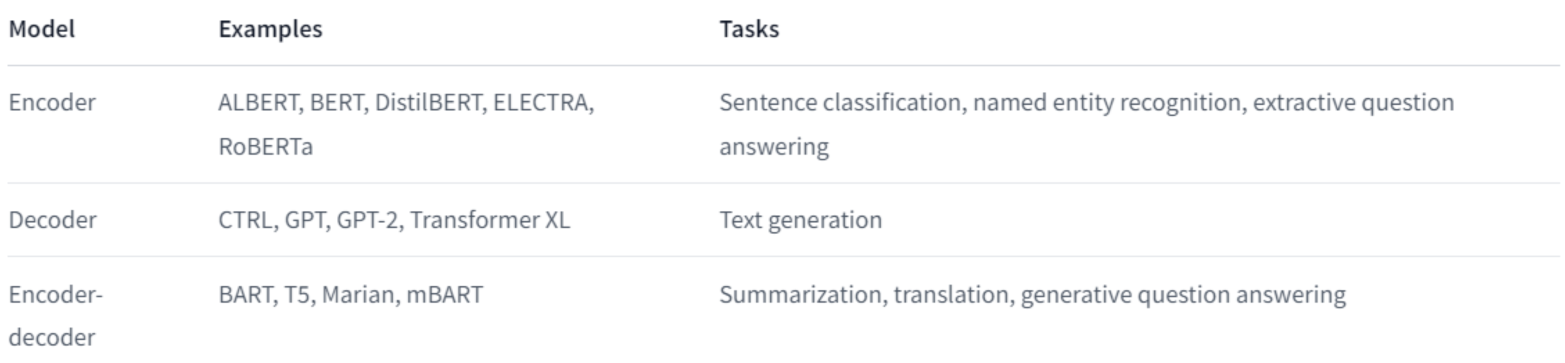
Models in the wild

BOSTON UNIVERSITY

Boston University Questrom School of Business

Model Types

We are not going to get into technical details, but certain models may be more fit for certain tasks:



Model	Examples	Tasks
Encoder	ALBERT, BERT, DistilBERT, ELECTRA, RoBERTa	Sentence classification, named entity recognition, extractive question answering
Decoder	CTRL, GPT, GPT-2, Transformer XL	Text generation
Encoder-decoder	BART, T5, Marian, mBART	Summarization, translation, generative question answering

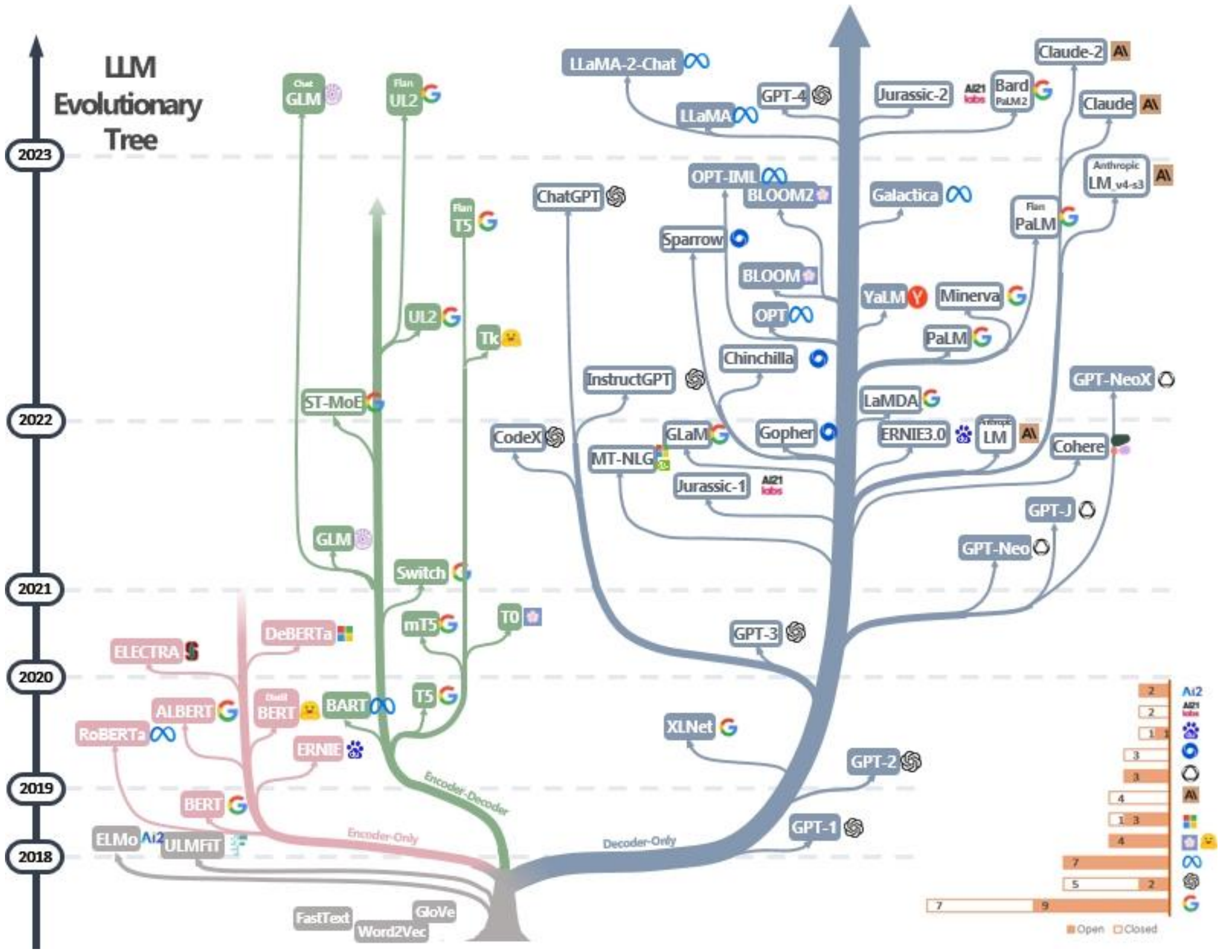
Javinkarla

Why so many?

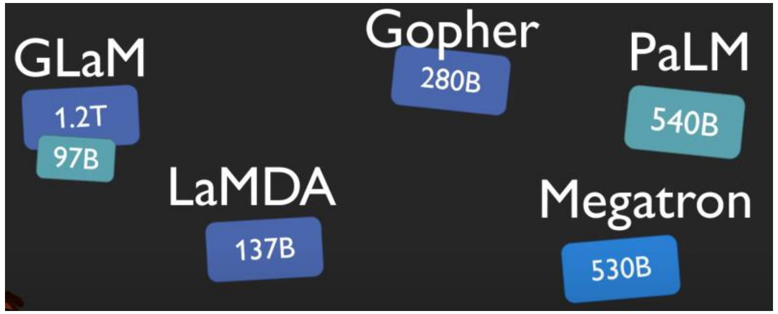
Where do the differences come from?

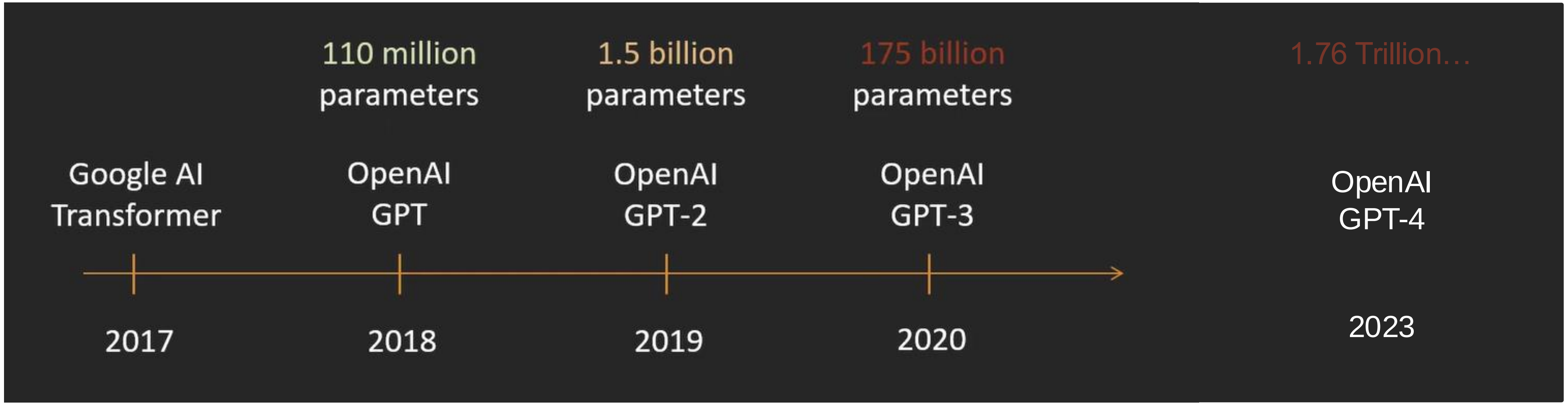
- Data.
- Model type and size.
- Hyperparameters (context size, embedding size,…).
- Training process (the cost function, fine-tuning, human feedback, etc.).

Yang et al.



The GPT Evolution…





Google AI Transformer
2017

110 million parameters
OpenAI GPT
2018

1.5 billion parameters
OpenAI GPT-2
2019

175 billion parameters
OpenAI GPT-3
2020

1.76 Trillion…
OpenAI GPT-4
2023

AI Coffee Beak with Letitia

Book Corpus
WebText

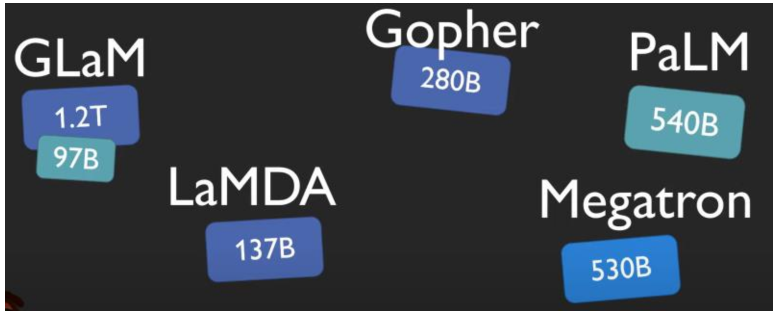
1,038 books (around 74M sentences and 1G words) of 16 different sub-genres (e.g., Romance, Historical, Adventure, etc.)

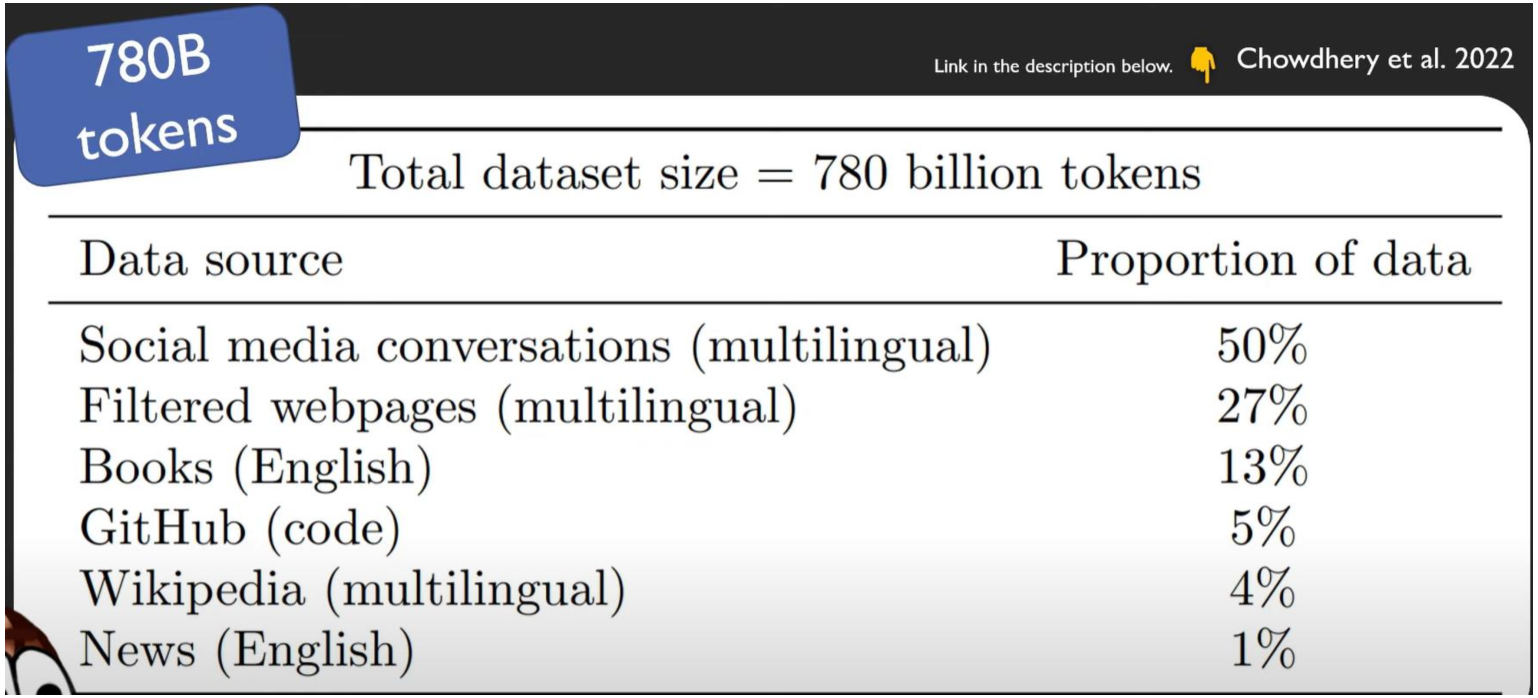
Common Crawl + ...

Over 240 billion pages.
Petabytes of data.

????

The GPT Evolution…



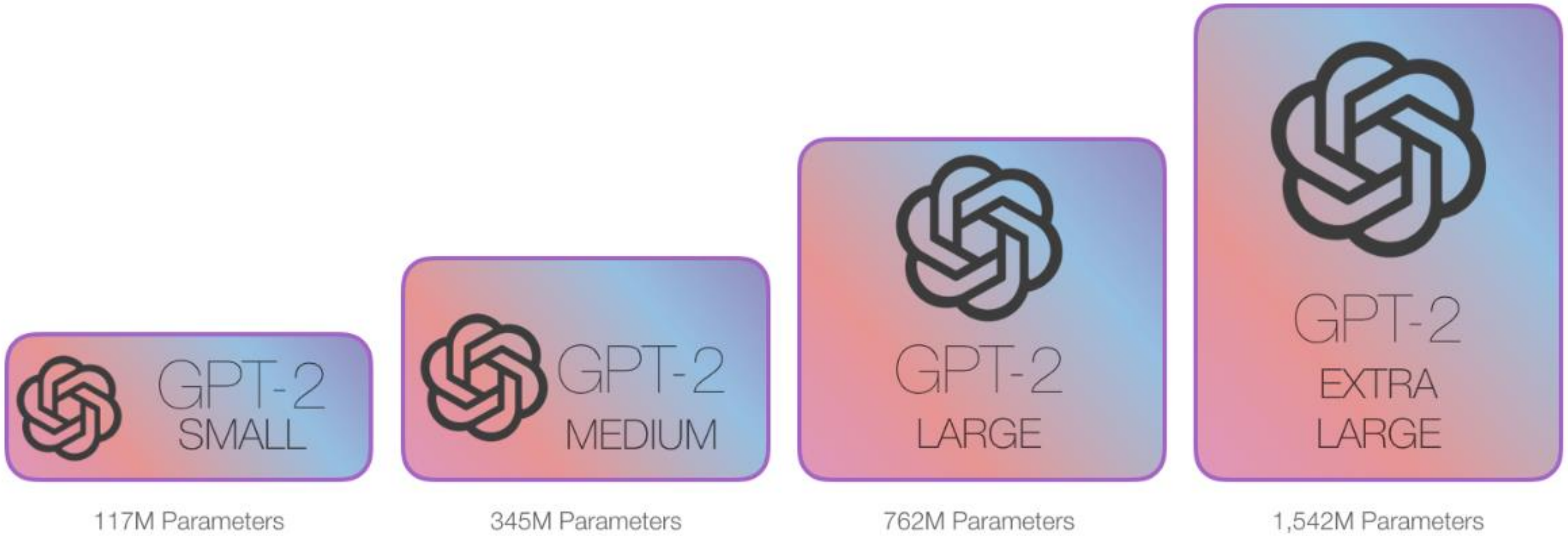

780B
tokens
Link in the description below.

Chowdhery et al. 2022

Total dataset size = 780 billion tokens	
Data source	Proportion of data
Social media conversations (multilingual)	50%
Filtered webpages (multilingual)	27%
Books (English)	13%
GitHub (code)	5%
Wikipedia (multilingual)	4%
News (English)	1%

AI Coffee Beak with Letitia

Different model sizes



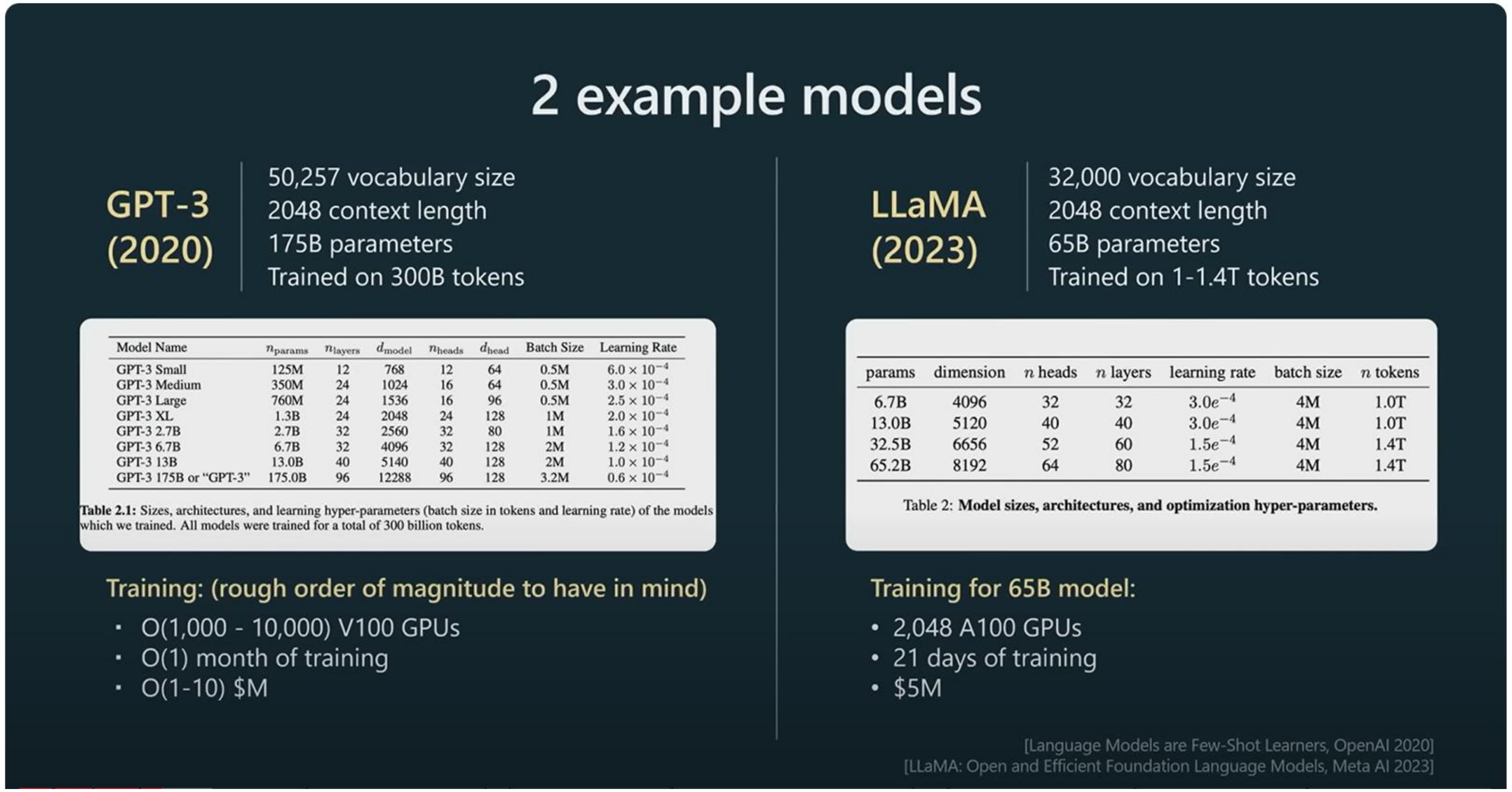
Jay Alammar

Exploring Your Options

- OpenAI model reference

- HuggingFace tasks
- HuggingFace models

How much training does it take?



2 example models

GPT-3 (2020)

50,257 vocabulary size
2048 context length
175B parameters
Trained on 300B tokens

Model Name	n_{params}	n_{layers}	d_{model}	n_{heads}	d_{head}	Batch Size	Learning Rate
GPT-3 Small	125M	12	768	12	64	0.5M	6.0×10^{-4}
GPT-3 Medium	350M	24	1024	16	64	0.5M	3.0×10^{-4}
GPT-3 Large	760M	24	1536	16	96	0.5M	2.5×10^{-4}
GPT-3 XL	1.3B	24	2048	24	128	1M	2.0×10^{-4}
GPT-3 2.7B	2.7B	32	2560	32	80	1M	1.6×10^{-4}
GPT-3 6.7B	6.7B	32	4096	32	128	2M	1.2×10^{-4}
GPT-3 13B	13.0B	40	5140	40	128	2M	1.0×10^{-4}
GPT-3 175B or "GPT-3"	175.0B	96	12288	96	128	3.2M	0.6×10^{-4}

Table 2.1: Sizes, architectures, and learning hyper-parameters (batch size in tokens and learning rate) of the models which we trained. All models were trained for a total of 300 billion tokens.

Training: (rough order of magnitude to have in mind)

- O(1,000 - 10,000) V100 GPUs
- O(1) month of training
- O(1-10) $M

LLaMA (2023)

32,000 vocabulary size
2048 context length
65B parameters
Trained on 1-1.4T tokens

params	dimension	n heads	n layers	learning rate	batch size	n tokens
6.7B	4096	32	32	$3.0e^{-4}$	4M	1.0T
13.0B	5120	40	40	$3.0e^{-4}$	4M	1.0T
32.5B	6656	52	60	$1.5e^{-4}$	4M	1.4T
65.2B	8192	64	80	$1.5e^{-4}$	4M	1.4T

Table 2: **Model sizes, architectures, and optimization hyper-parameters.**

Training for 65B model:

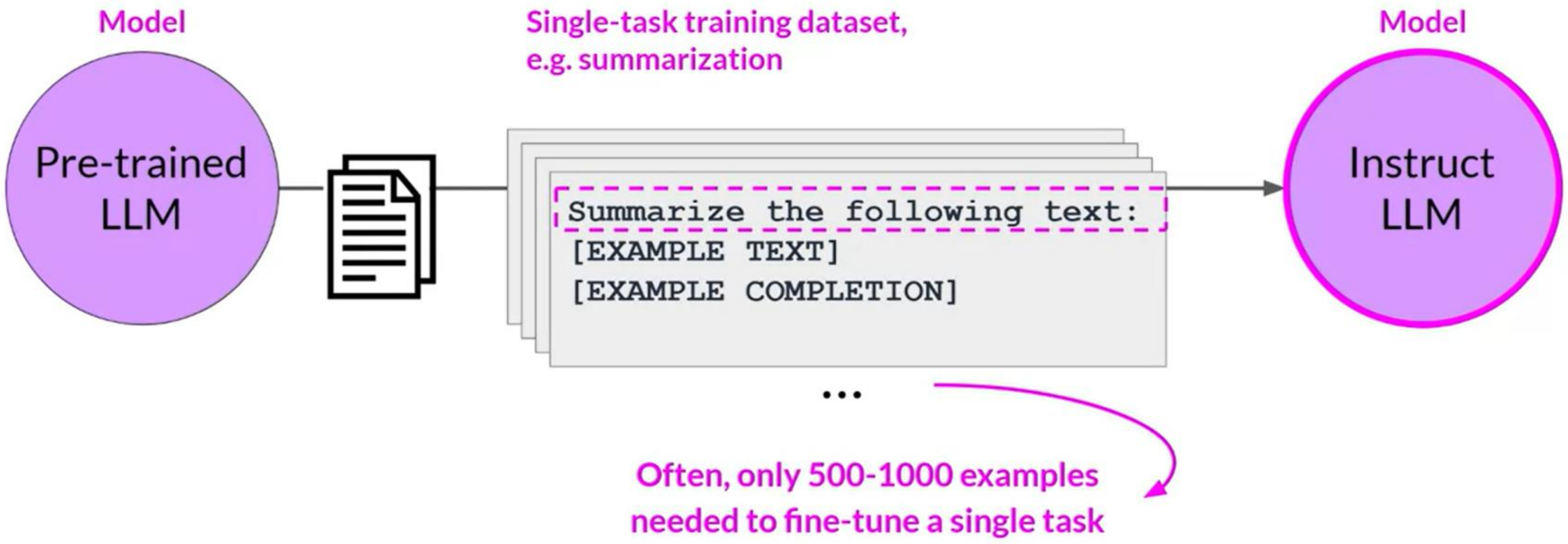
- 2,048 A100 GPUs
- 21 days of training
- $5M

[Language Models are Few-Shot Learners, OpenAI 2020]
[LLaMA: Open and Efficient Foundation Language Models, Meta AI 2023]

Pre-trained Models: Democratizing AI

- Most of us don’t have the expertise, data, or resources to train anything close to these impressive large models.
- Instead:
  - *Zero-shot Learning:* We can use open-source models out-of-the-box, even though they have never seen our data before.
  - *Transfer learning/Fine-Tuning:* Can be used as a base for further training (e.g., if the training data is non-public legal documents).

Example: Instruct LLMs


Model
Pre-trained LLM
Single-task training dataset, e.g. summarization
Summarize the following text:
[EXAMPLE TEXT]
[EXAMPLE COMPLETION]
...
Model
Instruct LLM
Often, only 500-1000 examples needed to fine-tune a single task

Coursera

In-Class Work

HuggingFace

Resources

- Meaning and calculation of perplexity.
- Video: LLMs vs The Brain
- Video: Deciding which pre-trained model to fine-tune