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# Before mid-term

- Students will NOT have internet access during the exam.
- Students MUST install Exemplify on their laptops before the exam. They can refer to the slides in the file `admin_week06_exemplify_briefing.pdf` for guidance (available in Canvas).
- Students MUST install and use the designated Python environment from the course on their laptops to prevent any library conflicts (Python environment is available at [https://github.com/xbresson/CS5284\\_2025](https://github.com/xbresson/CS5284_2025)).
- It is the student's responsibility to ensure both Exemplify and the Python environment are properly installed and functioning before the exam. Failure to do so will result in a ZERO grade.

# Quick review – Graph SVM

- Semi-supervised classification → model relations between labeled & unlabeled data → graph
- Graph regularization: minimize **Dirichlet energy** → enforce the label consistency
  - $f^\top Lf \approx \sum_{ij} A_{ij} |f(x_i) - f(x_j)|^2 \rightarrow f(x_i) = f(x_j)$

## Graph SVM

Representer theorem :  $f(x) = \text{sign}\left(\sum_{i=1}^n \xi_i^* K(x, x_i) + b\right) \in \pm 1$

Optimization problem :  $\alpha^* = \arg \min_{0 \leq \alpha \leq \lambda} \frac{1}{2} \alpha^T Q \alpha - \alpha^T 1_n \text{ s.t. } \alpha^T \ell = 0$

with  $Q = LHK(I + \gamma \mathcal{L}K)^{-1}HL \in \mathbb{R}^{n \times n}$

Solution :  $\xi^* = (I + \gamma \mathcal{L}K)^{-1}HL\alpha^*$

## SVM

$f_{\text{SVM}}(x) = \text{sign}(\alpha^T LK(x) + b) \in \pm 1$

$\min_{0 \leq \alpha \leq \lambda} \frac{1}{2} \alpha^T Q \alpha - \alpha^T 1_n \text{ s.t. } \alpha^T \ell = 0$

with  $Q = LKL \in \mathbb{R}^{n \times n}$

# Google PageRank

- PageRank: incoming edges = popularity
  - Stochastic matrix: row-normalized as probability  $\rightarrow \sum_{j \in V} A_{ij} = 1, A \leftarrow D^{-1}A$
  - Irreducible matrix: fully connected graph
  - Stochastic + Irreducible:  $A \leftarrow \alpha D^{-1}A + (1 - \alpha) \frac{I_n}{n}$ ,  $I_n$  is full identity matrix
  - PageRank function: solve  $u^\top A = u^\top$ 
    - EVD, pick the eigenvector of the largest eigenvalue ( $\lambda = 1$  here),  $O(n^2)$
    - Power method, parallelized,  $O(EK)$ 
      - $u^{k=0} = \frac{I_n}{n}$
      - $u^{k+1} = \alpha D^{-1}A^\top u^k + (1 - \alpha) \frac{I_n}{n}$

Do you remember we ever picked the smallest eigenvalues before?

# Collaborative recommendation

- Recommendation = Matrix (user-item ratings) completion
- **Low-rank assumption** → “commonalities” behind rating actions

$$\min_{X \in \mathbb{R}^{n \times m}} \boxed{\text{rank}(X)} + \frac{\lambda}{2} \| \text{Ind}_{obs} \odot (X - M) \|_F^2$$

Low-rank

Accurate prediction  
on given ratings

$$\min \text{rank}(X) \rightarrow \min \|X\|_*$$

$$\|X\|_* = \sum_{k=1}^p |\sigma_k(x)|$$

Nuclear norm: sum of singular values

**Convex relaxation**

**Primal-dual optimization**

$$\min_{L \in \mathbb{R}^{n \times r}, R \in \mathbb{R}^{r \times m}} \frac{1}{2} \|L\|^2 + \frac{1}{2} \|R\|^2 + \frac{\lambda}{2} \| \text{Ind}_{obs} \odot (LR - M) \|_F^2$$

$$\begin{matrix} & r \times m \\ & \left[ \begin{array}{c} R \\ \\ \end{array} \right] \\ \left[ \begin{array}{c} L \\ \\ \end{array} \right] & \left[ \begin{array}{c} X = LR \\ \\ \end{array} \right] \\ n \times r & n \times m \end{matrix} \quad r \ll n, m$$

**Non-convex relaxation**

**Non-negative matrix factorization**

# Content recommendation

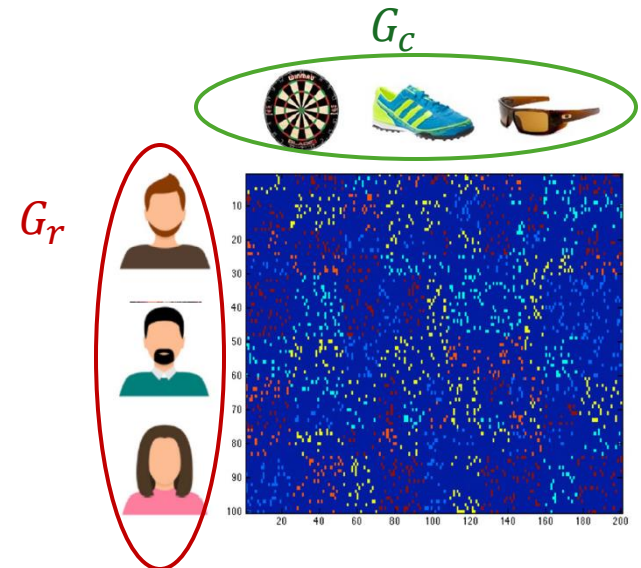
- Utilize content, user / item features, similarity

- $$\min_{X \in \mathbb{R}^{n \times m}} ||X||_{G_r}^{diffusion} + ||X||_{G_c}^{diffusion} + \frac{\lambda}{2} ||Ind_{obs} \odot (X - M)||_F^2$$
- Dirichlet norm:  $||X||_{G_r}^{diffusion} = ||X||_{G_c}^{diffusion} = tr(X^T L X) = \sum A_{ij} |x_i - x_j|^2$
- Solve linear system

$$(I_m \otimes L_r + L_c \otimes I_n + \lambda O_{mn})x = \lambda m \quad \text{Hint: } \frac{\partial Loss}{\partial x} = 0$$

Kronecker product

- Hybrid system
  - collaborative + content  $\rightarrow$  low-rank + similarity
  - combine their losses



# Core API

- Numpy
  - `np.linalg.svd()`, `np.linalg.inv()`, `np.where(D<0.5)`
- Scipy
  - `Scipy.sparse.kron()`

# Standard pre-processing

- Center data (along feature dimension) : zero-mean property

$$x_i \leftarrow x_i - \text{mean}(\{x_i\}) \in \mathbb{R}^d$$

- Normalize data variance (along feature dimension) : z-scoring property

$$x_i \leftarrow x_i / \text{std}(\{x_i\}) \in \mathbb{R}^d$$

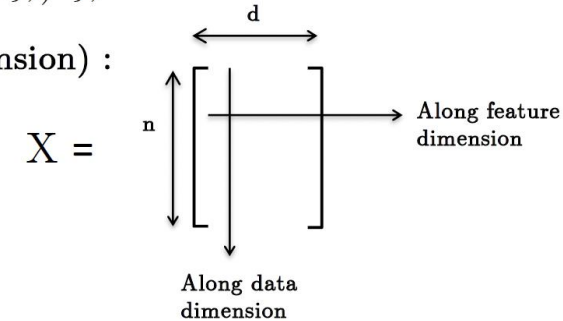
$$\text{with } \text{std}(\{x_i\})^2 = \text{mean}(\{(x_j - \text{mean}(\{x_i\}))^2\})$$

- Project data on L2-sphere (along feature dimension or data dimension) :

$$x_i \leftarrow x_i / \|x_i\|_2 \in \mathbb{R}^d$$

- Normalize max and min of feature value :

$$x_i \leftarrow \frac{x_i - \min(\{x_i\})}{\max(\{x_i\}) - \min(\{x_i\})} \in [0, 1]^d$$



02\_Graph\_Science/code03\_solution.ipynb/Question 2

```
Xnvar = Xzc/ np.sqrt(np.sum(Xzc**2,axis=0)+1e-10)
```

```
➔ Xnvar = Xzc / (np.sqrt(np.mean(Xzc**2, axis=0)) + 1e-10)
```