ELINDA DAGUMAN

DIGITAL MARKETING | DATA ANALYTICS | SOCMED HANDLER | SCHOLAR

FB: Eli Daguman | Gmail: elindadaguman5@gmail.com | LinkedIn: Elinda Daguman | EPORTFOLIO

EDUCATION

PEARSON BTEC HIGHER NATIONAL DIPLOMA

Computing Data Analytics

Southville International School affiliated with Foreign Universities | 2022 - 2024

SENIOR HIGH SCHOOL DIPLOMA

Information & Communication Technology

Seed Academy Foundation | 2019 - 2022

Communication Skills

SKILLS

- Usage of Google Suite (Google Docs, Sheets, Slides, Forms etc.)
- Photo editing and digital illustration software (Canva and Capcut)
- Social media suites & management software (Meta)Z
- Knowledgeable with data analytics tools (Jupyterlab/Notebook, Google Colab)
- Well-practiced data analytics skills
- Computer Hardware Troubleshooting
- Time Management
- Ability To Get Along With People
- Listening Skills

EXPERIENCE

DIGITAL MARKETING AND ANALYTICS APPRENTICE

Southville International School affiliated with Foreign Universities JULY 2024 - OCTOBER 2024

As a Digital Marketing and Analytics Apprentice at SISFU, I manage digital leads, the website, social media platforms, Google Ads, Meta Ads, and analytics to enhance online engagement and optimize performance.

DATA ANALYTICS PART-TIME INTERN

Netployee - SEPTEMBER 2024 - OCTOBER 2024

As an intern at Netployee, I managed productivity reports for a logistics partner, ensured task accuracy by agents, and oversaw container transport across land, sea, and air.

STUDENT ASSISTANT/SOUTVILLE PALADIN SCHOLAR

Southville International School affiliated with Foreign Universities 2022-2024

As a Student Assistant at Southville International School's Academics Department, I managed student concerns, created monitoring databases, automated tasks like certificate creation, and supported event organization to optimize operations efficiently.

SOCIAL MEDIA HANDLER OF LUNAS

Lunas Care Foundation 2023-2024

As a volunteer at Lunas Care, I manage social media to foster community engagement, using art and creativity to support children with cancer and combat malnutrition for better health.

PRESIDENT OF SISFU DIGITAL ALLIANCE

Southville International School affiliated with Foreign Universities 2023-2024

I lead officers to foster passion for projects and events, promoting collaboration with UP Los Baños and facilitating student participation in competitions like Ateneo Formula S to enrich learning and expand our reach.