

Impact Report



A message from our founder

An impact report is a way for organizations to communicate the issues they are trying to improve, as well as their strategy on how they facilitated change. It measures the impact that NFPs make in people's lives, focusing on their social or environmental outcome.

A year with unique challenges

Impact reports cater to a variety of audiences, so it's best to adjust it accordingly. First, identify your target reader. Next, you can shift your focus on what they need to know. For example, your future plans are in the interest of your beneficiaries. Some readers might prefer details like a breakdown of your funding while others, like your trustees, will be more interested in the challenges you encountered.

Impact Snapshot

62

Readers appreciate accurate information

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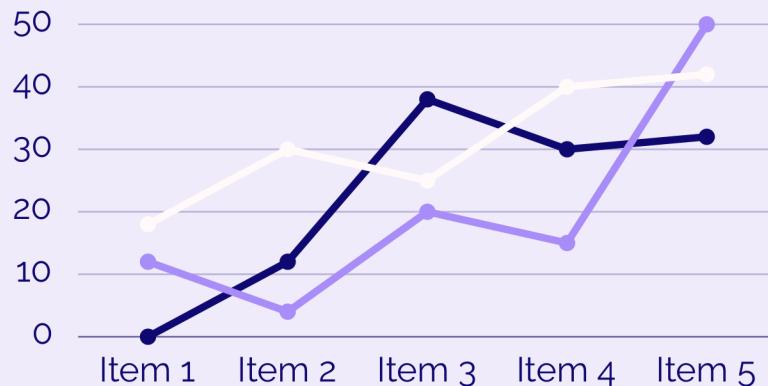
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Funds Raised

\$934,325,401

What should you be including in your impact report? You can start with a brief review of your organization's goals. From there, it's important to take note of the following questions:



Projects

Details

Outcome

Your project name goes here

Add a few details describing your project's goals

- What results did you obtain from your project?
 - Write them here.
-

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We couldn't have done it without your generous support.

Most impact reports conclude with a page acknowledging the contributions of the people who worked tirelessly on the projects mentioned within.

Thank you to all our donors and volunteers.



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