Eric Li
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Chronology

MoMA
Senior Product Designer and Developer
2019–Present

Leading design and front end development for the Museum of Modern Art's digital surfaces, including *moma.org*, in museum digital signage, and more.

Independent Designer and Developer
2018–Present

Design and development of websites and printed matter for various clients. Select list includes Princeton University, Miko McGinty, Friends Indeed Gallery, Innisfree Garden, Rivers Institute, and MGMT.

Princeton University
Designer for the Visual Arts Program
2018–2021

Establishment of dynamic and flexible identity for the Visual Arts Program. Work with students to use the Program as a surface of their practice. Art direction of annual thesis book and exhibition website design.

O-R-G
Designer and Developer
2017–2019

Working under David Reinfurt, designed and developed websites for ICA London, Radio Athènes, Materia Abierta, and more. Developed screensavers for Mac OS and apps for iOS. Designed books and catalogs for Yale School of Architecture and *The Contemporary Condition*.

IDEO
Software Design Intern
Summer 2017

Design and research for Ford's Greenfield Lab. Software design and prototyping for a client relating to healthcare services.

Google Design
Design and Software Engineering Intern
Summer 2016

Design and implementation of SPAN 2016 website. Contributed to production Material Design component libraries. Design of a random number generator in Google Search.

LUST
Studio Intern
2015–2016

Design, development, and data visualization of websites for TREsPASS, Museum of the Future, World Press Photo, and more.

Education

Princeton University
B.S.E. Computer Science & Visual Arts
Class of 2018, Summa Cum Laude

Sigma Xi Scientific Research Society, Tau Beta Pi Honor Society, Jim Seawright Award in Visual Arts

Invited Guest Critic

Princeton, Yale, School of Visual Arts, Pratt, and Universty of Pennsylvania

Writing and Interviews

Taking a walk across the internet
Forthcoming essay for MoMA Magazine

What is true form?
Interview for UNIQLO Artspeaks, MoMA, 2021

When it Changed (Parts 2 and 3)
Essays with David Reinfurt, Are.na Annual, 2020

Marcel Broodthaers: On Des!!!gn
Self published, 2018

Exhibitions

Wrecked Alphabet
Broodthaers Society of America, New York, 2020

David Adjaye: Making Memory
With O-R-G, The Design Museum, London, 2019

Lawrence Abu Hamdan
With O-R-G, Kunstinstituut Melly, Rotterdam, 2019

Earwitness Theatre
With O-R-G, Chisenhale Gallery, London, 2018

a new program for graphic design
Princeton University and IN-FO.CO, 2018

w-t-f: A Senior Thesis Show by Eric Li
Princeton University, 2018