

TO: English 402 Students and Instructor
FROM: Elias Werede
DATE: January 2, 2022
SUBJECT: Volunteering Service

Introduction

The purpose of my infographic is to highlight how Hurricane Ida affected so many lives, and All Hands and Hearts, a nonprofit disaster relief organization, helped those who suffered from the catastrophic category four hurricane. It is important that there are enough volunteers to help because there is such a large area of destruction resulting in many lives being affected. This problem exists because there was no idea that so many people would be affected by the hurricane. All hands and hearts need a lot of professional volunteers to help hurricane victims who have lost everything in the storm. It is important that there are a lot of donations seeing that so many people have nothing due to the hurricane and are suffering as a result.

Audience

The audience for my infographic is made for non-technical audiences. People volunteer for many reasons, and most of my audience is a regular individual who is talented for help—especially anyone who is interested in supporting other people in the recovery from hurricane Ida.

Data sets

My data sets were collected from various sources, including Wikipedia, CNN, BBC, and all hands and hearts data set.

Story

My goal is to share a story through the infographic of how hurricane Ida affects many lives. Then all hands and hearts, a nonprofit disaster relief organization needs more volunteers. My first objective is to be engaging the audience. I used the hurricane picture, and in order to state a problem, I chose the data to be on the second because it is a burning problem to be solved; my choice for that is a white background color. On the third line, I want to show the severity of the

hurricane. On the fourth line, I followed the design principle of ICCORE. For the last one, I used to express the conclusion.

Tools

For creating my infographic, I used professional presentations and interactive infographics Visme, and I chose the free one, but the only pictures that allowed me to be uploaded were three images only. After that, I can't add an image because it requires a premium to add more photos.