Bryan Elias Hull

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Education

BACHELOR OF SCIENCE | AUGUST 2014 | UNIVERSITY OF UTAH

· Major: Political Science
· Emphasis: Political Campaigns, Political Theory, Environmental Policy

BACHELOR OF SCIENCE | AUGUST 2014 | UNIVERSITY OF UTAH

· Major: Economics
· Emphasis: Political-Economy, Environmental Economics

PROFESSIONAL CERTIFICATE | APRIL 2018 | UNIVERSITY OF UTAH

· Focus: Instructional Design
· Emphasis: Adult Learning Theory, Authoring Tools, Project Management, Curriculum Design

MASTER OF EDUCATION | MAY 2020 | INSTRUCTIONAL DESIGN & EDUCATIONAL TECHNOLOGY

· Focus: Instructional Design & Educational Technology
· Emphasis: Learning Theory, Technology-supported instruction, Authoring Tools, Project Management, Curriculum Design

Professional Experience

2017–Present **Program Manager – Digital Publishing**

- Facilitates digital publishing activities of the Eccles Library
- Leads the Tree of Hippocrates Education Studio project
- Co-Leads the Utah Dermatology Education Resources & Modules project
- Develops and maintains the Neuro-Ophthalmology Virtual Education Library
- Develops and maintains Moran Clinical Ophthalmology Resources for Education (CORE)
- Trains Digital Publishing staff on best practices and technology
- Consults library constituents on audio, video, and photographic projects as well as editing with creative software
- Facilitates educational technology initiatives with library faculty and staff
- Assists educational technology projects with University of Utah faculty, staff, and students
- Solicits publications and collection materials from health sciences campus and partners

2014–2017	**Education and Technology Research Associate**
	• Facilitate digital collection activities of the Eccles Library
	• Neuro-Ophthalmology Virtual Education Library and Moran Clinical Ophthalmology Resource for Education support and maintenance
	• e-channel support, maintenance, and design
	• Provide consultation services on creative software and video/photography skills
	• Facilitate educational technology initiatives by the Education Team
	• Assist faculty and students with technology based projects
	• Marketing and design for Library services and events
	• Video production and lecture capture services

2011–2014	**NOVEL and Education Team Assistant**
	• Neuro-Ophthalmology Virtual Education Library support & maintenance
	• Created handouts, administer workshop registration, collect and analyze education statistics
	• Administer ContentDM record creation and metadata

Supervisory Experience

2021–2022	**Slice of Life Project**
	• Managed a team of student employees creating Spanish translations for a popular Eccles Library Digital Publishing video series.

Scholarly Experience

Peer Reviewed Publications

Patterson, B, Casucci, T, Lombardo N, **Hull, BE.** (2018) Technology Hub Evolution: Developing Interactive Media Spaces in Libraries. Medical Reference Services Quarterly. Vol 37, Issue 4. December 2018.

Hull, BE, Patterson, B. (2019) Creating a low-cost, DIY multimedia studio in the library. Code4Lib Journal. Issue 44. May 2019.

Lombardo, N, **Hull, BE,** Smoot, CI, Maestas, S. (2022) Open Educational Repository Produces Licensed Resources to Sustain Project. Journal of Electronic Resources in Medical Libraries. Vol 19, Issue 1. March 2022.

Books

Hull, BE, Smoot, CI, Stoddart, JM. (2021) Spencer S. Eccles Health Sciences Library 50th Anniversary: Past, Present & Future. Spencer S. Eccles Health Sciences Library Digital Publishing. Salt Lake City, UT. September 2021.

Other Publications

Patterson, B, **Hull, BE.** (2021) Pod Save You: Assisting the Transition to Audio-Based Asynchronous Learning. Journal of the Medical Library Association. Vol 109, Issue 4. October 2021.

Posters

Lombardo, NT, Jarvis, C, **Hull, BE**, Digre, KB. Moran CORE: Open Repository to Train Ophthalmologists Locally and Globally. Poster. Open Repositories Conference. Bozeman, MT. June 5, 2018.

Patterson, B, **Hull, BE**. Ways to Create a DIY Multimedia Studio in Your Library. Poster. Utah Library Association Conference. St. George, UT. May 13-14, 2020. [Accepted – Conference Cancelled]

Patterson, B, **Hull, BE.** Pod Save You: Assisting the Transition to Audio-Based Asynchronous Learning. Poster. Medical Library Association Conference 2021. Virtual Event. May 10-21, 2021.

Patterson, B, **Hull, BE**. Pod Save You: Assisting the Transition to Audio-Based Asynchronous Learning. Midcontinental Region of the Medical Library Association Conference 2021. Poster. Virtual Event. October 13-15, 2021.

Presentations

Wimmer, E, Lombardo, N, Casucci, T, **Hull, BE.** The Emergence of iPads in the School of Medicine. Presentation. Symposium on Emerging Technology Trends in Higher Education. Salt Lake City, UT. February, 2015.

Ash, R, **Hull, BE**, Lombardo, N, Lund, M, Morton, DA, Pippitt, K, Stonehocker, D, Wimmer, E. Using the iPad to Enhance your Teaching. Presentation. 2nd Annual Education Symposium: Enhancing Quality of Health Sciences Education. September, 2015.

Wimmer, E, **Hull, BE.** Video Made the Library Star! Presentation. MCMLA 2015 Continuing Education: Symposium of Sages. Salt Lake City, UT. October, 2015.

Casucci, T, Baluchi, D, Patterson, B, Lombardo, N, Wimmer, E, **Hull, BE.** Transforming Health Sciences Education with Virtual Reality. Presentation. MLA Annual Meeting 2018.

Lombardo, NT, Jarvis, C, **Hull, BE**, Digre, KB. Sustainable Library Publishing: Spin-offs to support open repository for Neuro-Ophthalmology. Presentation. Open Repositories Conference. Bozeman, MT. June 5, 2018.

Hull, BE, Smoot, C, Maestas, S. NOVEL: Building a Sustainable Online Publishing and Educational Platform. Presentation. Utah Library Association Conference. Sandy, UT. May 16, 2019.

Patterson, B, **Hull, BE**, Lombardo, N, Casucci, T. In Libraries and Technology We Trust: Developing and Supporting Technology Hubs in Libraries. Presentation. Utah Library Association Conference. Sandy, UT. May 17, 2019.

Lombardo, NT, **Hull, BE**, Smoot, C, Maestas, S. Enhancing Digital Collections through Interactive Web Platforms. Presentation. Mountain West Digital Library Summer Conference. Salt Lake City, UT. June 7, 2019.

Patterson, B, **Hull, BE**, Lombardo, NT. Partnering with the Library: Plan, As, Learn, Create! Presentation. 6th Annual Academy of Health Science Educators Education Symposium. Salt Lake City, UT. September 17, 2019.

Patterson, B, Lombardo, NT, Casucci, T, **Hull, BE**. Libraries as the Technology Hub for the Health Sciences. Presentation. 2019 Midcontinental Chapter of the Medical Library Association Annual Meeting. Omaha, NB. October 13-15, 2019.

Hull, BE, Smoot, C, Lombardo, N, Maestas, S, Strohmeyer, P. Advancing Scholarly Engagement and Communication through an Open-Source Web platform with a Customized User Interface. Presentation. 2020 Library Technology Conference. St. Paul, MN. March 18-19, 2020. [Accepted – Conference Cancelled]

Hull, BE, Smoot, C, Lombardo, N, Maestas, S, Strohmeyer, P. Advancing Scholarly Engagement and Communication through an Open-Source Web platform with a Customized User Interface. Presentation. Utah Library Association Conference. St. George, UT. May 13-14, 2020. [Accepted – Conference Cancelled]

Hull, BE, Smoot, C, Strohmeyer, P. The "Agile" Library: Saving Time While Granting Clients' Every Wish. Presentation. Design for Digital Conference. Virtual Event. February 22-25, 2021.

Hull, BE, Lombardo, N, Smoot, C, Maestas, S. Open Educational Repository Produces Licensed Resources to Sustain Project. 2022 Midcontinental Chapter of the Medical Library Association Annual Meeting. Virtual Event. October 27-28, 2022. [Accepted]

Teaching

· Tree of Hippocrates Education Studio Consultations	2017 – Current
· Adobe Illustrator Consultations	2017 – Current
· Adobe Premiere Consultations	2015 – Current
· Audio/Video Equipment & Technical Consultations	2014 – Current
· Audio/Video Post-Production & Editing Consultations	2014 – Current
· Adobe Photoshop Consultations	2012 – Current
· Adobe Illustrator Workshops	2017 – 2018
· Adobe Photoshop Workshops	2016 – 2018
· Appy Hour; Cycling Apps	2016
· School of Medicine Orientation	2015 – 2017
· Using Twitter Workshops	2014 – 2015

Library Committees & University Service

· Clinical/Reference/Education Team, member	2011 – Current
· NOVEL Team, member	2011 – Current
· Digital Publishing Group, member	2014 – Current
· Eccles Library Tech Team, member	2017 – Current
· Eccles Library Staff Development Committee, member	2018 – Current
· Eccles Library Exhibits Committee, member	2022 – Current
· Eccles Health Sciences Library 50th Anniversary Planning Committee, member	2021
· Bench2Bedside Library Award, Judge	2021
· Communication Advisory Committee, member	2017 – 2022
· Eccles Library Promotional Video Sub-Committee, Leader	2015
· Mayden Lecture Series Planning Committee, member	2014 – 2017
· InfoFair Lecture Series Planning Committee, member	2014 – 2017
· iPads in the School of Medicine Curriculum, member	2014 – 2016
· Communicate Value Strategic Direction Team, member	2014 – 2017

Professional Service & Affiliations

· Midcontinental Chapter of the Medical Library Association (MCMLA), member   2015 – Current
· Utah Library Association, member   2017 – Current
  · Archives, Manuscripts, & Special Collections Round Table, Vice-Chair   2022 – Current
· Medical Library Association, member   2022 – Current

Professional Development & Continuing Education

· Management Development Program University of Utah Health   August 2022
· Digital Directions: Fundamentals of Creating and Managing Digital Collections   November 2021
· Practitioner: Archival Futures in an Age of Transformative Change   April 2021
· Association of Moving Image Archivists Intro to Digital Preservation & Formats   January 2021
· Digital Directions: Fundamentals of Creating and Managing Digital Collections   September 2016
· Sound Advice Tour, Audio Engineering Bootcamp   May 2015

Notable Projects

· Tree of Hippocrates Education Studio
· Eccles Health Sciences Library 45th Anniversary Exhibit
· Eccles Health Sciences Library 50th Anniversary Book & Exhibit
· Neuro-Ophthalmology Virtual Education Library
· Moran Clinical Ophthalmology Resources for Education (CORE)
· Utah Dermatology Educational Resources and Modules (DERM)
· Eccles Health Sciences Library Digital Publishing Site
· Discovery and Innovation at University of Utah Health Digital Collection
· Neuroanatomy Video Lab – Brain Dissections
· Healthi4U Student Video Competition
· Producer, Women in AMIA Podcast

LibGuides

· Technology Hubs at EHSL, editor

Community Service

· Raptor Inventory Nest Survey (501(c)(3)), Board Member   2011 – Present
· SaltCycle-Kestrel Wellness Cycling Team, President   2017 – 2021
· Salt Lake City Bicycle Collective, volunteer   2016 – 2019