

# Bryan Elias Hull

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## Education

### **MASTER OF EDUCATION | MAY 2020 | INSTRUCTIONAL DESIGN & EDUCATIONAL TECHNOLOGY**

- Focus: Instructional Design & Educational Technology
- Emphasis: Learning Theory, Technology-supported instruction, Authoring Tools, Project Management, Curriculum Design

### **PROFESSIONAL CERTIFICATE | APRIL 2018 | UNIVERSITY OF UTAH**

- Focus: Instructional Design
- Emphasis: Adult Learning Theory, Authoring Tools, Project Management, Curriculum Design

### **BACHELOR OF SCIENCE | AUGUST 2014 | UNIVERSITY OF UTAH**

- Major: Political Science
- Emphasis: Political Campaigns, Political Theory, Environmental Policy

### **BACHELOR OF SCIENCE | AUGUST 2014 | UNIVERSITY OF UTAH**

- Major: Economics
- Emphasis: Political-Economy, Environmental Economics

## Professional Experience

2017–Present

### **Program Manager – Digital Publishing**

- Facilitates digital publishing activities of the Eccles Library
- Leads the Tree of Hippocrates Education Studio project
- Co-Leads the Utah Dermatology Education Resources & Modules (DERM) project
- Develops and maintains the Neuro-Ophthalmology Virtual Education Library (NOVEL)
- Develops and maintains Moran Clinical Ophthalmology Resources for Education (CORE)
- Trains Digital Publishing staff on best practices and technology
- Consults library constituents on audio, video, and photographic projects as well as editing with creative software
- Facilitates educational technology initiatives with library faculty and staff
- Assists educational technology projects with University of Utah faculty, staff, and students
- Solicits publications and collection materials from health sciences campus and partners

- 2014–2017      **Education and Technology Research Associate**
- Facilitated digital collection activities of the Eccles Library
  - Neuro-Ophthalmology Virtual Education Library (NOVEL) and Moran Clinical Ophthalmology Resource for Education (CORE) support and maintenance
  - e-channel support, maintenance, and design
  - Provided consultation services on creative software and video/photography skills
  - Facilitated educational technology initiatives by the Education Team
  - Assisted faculty and students with technology-based projects
  - Marketing and design for Library services and events
  - Video production and lecture capture services
- 2011–2014      **NOVEL and Education Team Assistant**
- Neuro-Ophthalmology Virtual Education Library (NOVEL) support & maintenance
  - Created handouts, administer workshop registration, collect and analyze education statistics
  - Administered ContentDM record creation and metadata

## Supervisory Experience

- 2021–2022      **Slice of Life Project**
- Managed a team of student employees creating Spanish translations for a popular Eccles Library Digital Publishing video series

## Scholarly Experience

### Peer-Reviewed Publications

- Lombardo, N, **Hull, BE**, Smoot, CI, Maestas, S. (2022) Open Educational Repository Produces Licensed Resources to Sustain Project. *Journal of Electronic Resources in Medical Libraries*. Vol 19, Issue 1. March 2022.
- Hull, BE**, Patterson, B. (2019) Creating a low-cost, DIY multimedia studio in the library. *Code4Lib Journal*. Issue 44. May 2019.
- Patterson, B, Casucci, T, Lombardo N, **Hull, BE**. (2018) Technology Hub Evolution: Developing Interactive Media Spaces in Libraries. *Medical Reference Services Quarterly*. Vol 37, Issue 4. December 2018.

### Books

- Hull, BE**, Smoot, CI, Stoddart, JM. (2021) Spencer S. Eccles Health Sciences Library 50th Anniversary: Past, Present & Future. *Spencer S. Eccles Health Sciences Library Digital Publishing*. Salt Lake City, UT. September 2021.

### Other Publications

- Patterson, B, **Hull, BE**. (2021) Pod Save You: Assisting the Transition to Audio-Based Asynchronous Learning. *Journal of the Medical Library Association*. Vol 109, Issue 4. October 2021.

## Posters

- Patterson, B, **Hull, BE**. Pod Save You: Assisting the Transition to Audio-Based Asynchronous Learning. Midcontinental Region of the Medical Library Association Conference 2021. Poster. Virtual Event. October 13-15, 2021.
- Patterson, B, **Hull, BE**. Pod Save You: Assisting the Transition to Audio-Based Asynchronous Learning. Poster. Medical Library Association Conference 2021. Virtual Event. May 10-21, 2021.
- Patterson, B, **Hull, BE**. Ways to Create a DIY Multimedia Studio in Your Library. Poster. Utah Library Association Conference. St. George, UT. May 13-14, 2020. [Accepted – Conference Cancelled]
- Lombardo, NT, Jarvis, C, **Hull, BE**, Digre, KB, Moran CORE: Open Repository to Train Ophthalmologists Locally and Globally. Poster. Open Repositories Conference. Bozeman, MT. June 5, 2018.

## Presentations

- Hull, BE**, Lombardo, N, Smoot, CI, Maestas, S. Open Educational Repository Produces Licensed Resources to Sustain Project. 2022 Midcontinental Chapter of the Medical Library Association Annual Meeting. Virtual Event. October 27-28, 2022. [Accepted]
- Hull, BE**, Smoot, CI, Strohmeyer, P. The “Agile” Library: Saving Time While Granting Clients’ Every Wish. Presentation. Design for Digital Conference. Virtual Event. February 22-25, 2021.
- Hull, BE**, Smoot, CI, Lombardo, N, Maestas, S, Strohmeyer, P. Advancing Scholarly Engagement and Communication through an Open-Source Web platform with a Customized User Interface. Presentation. Utah Library Association Conference. St. George, UT. May 13-14, 2020. [Accepted – Conference Cancelled]
- Hull, BE**, Smoot, CI, Lombardo, N, Maestas, S, Strohmeyer, P. Advancing Scholarly Engagement and Communication through an Open-Source Web platform with a Customized User Interface. Presentation. 2020 Library Technology Conference. St. Paul, MN. March 18-19, 2020. [Accepted – Conference Cancelled]
- Patterson, B, Lombardo, NT, Casucci, T, **Hull, BE**. Libraries as the Technology Hub for the Health Sciences. Presentation. 2019 Midcontinental Chapter of the Medical Library Association Annual Meeting. Omaha, NB. October 13-15, 2019.
- Patterson, B, **Hull, BE**, Lombardo, NT. Partnering with the Library: Plan, As, Learn, Create! Presentation. 6th Annual Academy of Health Science Educators Education Symposium. Salt Lake City, UT. September 17, 2019.
- Lombardo, NT, **Hull, BE**, Smoot, CI, Maestas, S. Enhancing Digital Collections through Interactive Web Platforms. Presentation. Mountain West Digital Library Summer Conference. Salt Lake City, UT. June 7, 2019.
- Patterson, B, **Hull, BE**, Lombardo, N, Casucci, T. In Libraries and Technology We Trust: Developing and Supporting Technology Hubs in Libraries. Presentation. Utah Library Association Conference. Sandy, UT. May 17, 2019.
- Hull, BE**, Smoot, CI, Maestas, S. NOVEL: Building a Sustainable Online Publishing and Educational Platform. Presentation. Utah Library Association Conference. Sandy, UT. May 16, 2019.
- Lombardo, NT, Jarvis, C, **Hull, BE**, Digre, KB. Sustainable Library Publishing: Spin-offs to support open repository for Neuro-Ophthalmology. Presentation. Open Repositories Conference. Bozeman, MT. June 5, 2018.
- Casucci, T, Baluchi, D, Patterson, B, Lombardo, N, Wimmer, E, **Hull, BE**. Transforming Health Sciences Education with Virtual Reality. Presentation. MLA Annual Meeting 2018. New York City, NY. January 4-7, 2018.

Wimmer, E, **Hull, BE**. Video Made the Library Star! Presentation. MCMLA 2015 Continuing Education: Symposium of Sages. Salt Lake City, UT. October, 2015.

Ash, R, **Hull, BE**, Lombardo, N, Lund, M, Morton, DA, Pippitt, K, Stonehocker, D, Wimmer, E. Using the iPad to Enhance your Teaching. Presentation. 2<sup>nd</sup> Annual Education Symposium: Enhancing Quality of Health Sciences Education. September, 2015.

Wimmer, E, Lombardo, N, Casucci, T, **Hull, BE**. The Emergence of iPads in the School of Medicine. Presentation. Symposium on Emerging Technology Trends in Higher Education. Salt Lake City, UT. February, 2015.

## Teaching

• Tree of Hippocrates Education Studio Consultations	2017 – Current
• Adobe Illustrator Consultations	2017 – Current
• Adobe Premiere Consultations	2015 – Current
• Audio/Video Equipment & Technical Consultations	2014 – Current
• Audio/Video Post-Production & Editing Consultations	2014 – Current
• Adobe Photoshop Consultations	2012 – Current
• Adobe Illustrator Workshops	2017 – 2018
• Adobe Photoshop Workshops	2016 – 2018
• Appy Hour; Cycling Apps	2016
• School of Medicine Orientation	2015 – 2017
• Using Twitter Workshops	2014 – 2015

## Library Committees & University Service

• Eccles Library Exhibits Committee, member	2022 – Current
• Moran Eye Center Bloomberg Library/Moran CORE Committee, member	2022 – Current
• Eccles Library Staff Development Committee, member	2018 – Current
• Eccles Library Tech Team, member	2017 – Current
• Digital Publishing Group, member	2014 – Current
• NOVEL Team, member	2011 – Current
• Clinical/Reference/Education Team, member	2011 – Current
• Eccles Health Sciences Library 50 <sup>th</sup> Anniversary Planning Committee, member	2021
• Bench2Bedside Library Award, Judge	2021
• Communication Advisory Committee, member	2017 – 2022
• Eccles Library Promotional Video Sub-Committee, Leader	2015
• Mayden Lecture Series Planning Committee, member	2014 – 2017
• InfoFair Lecture Series Planning Committee, member	2014 – 2017
• iPads in the School of Medicine Curriculum, member	2014 – 2016
• Communicate Value Strategic Direction Team, member	2014 – 2017

## Professional Service & Affiliations

- Medical Library Association (MLA), member 2022 – Current
- North American Neuro-Ophthalmology Society (NANOS) 2022 – Current
  - NANOS NOVEL Committee, member 2022 – Current
- Utah Library Association (ULA), member 2017 – Current
  - Archives, Manuscripts, & Special Collections Round Table, Vice-Chair 2022 – Current
- Midcontinental Chapter of the Medical Library Association (MCMLA), member 2015 – Current

## Professional Development & Continuing Education

- Management Development Program University of Utah Health August 2022
- Digital Directions: Fundamentals of Creating and Managing Digital Collections November 2021
- Practitioner: Archival Futures in an Age of Transformative Change April 2021
- Association of Moving Image Archivists Intro to Digital Preservation & Formats January 2021
- Digital Directions: Fundamentals of Creating and Managing Digital Collections September 2016
- Sound Advice Tour, Audio Engineering Bootcamp May 2015

## Notable Projects

- Tree of Hippocrates Education Studio
- Eccles Health Sciences Library 45<sup>th</sup> Anniversary Exhibit
- Eccles Health Sciences Library 50<sup>th</sup> Anniversary Book & Exhibit
- Neuro-Ophthalmology Virtual Education Library (NOVEL)
- Moran Clinical Ophthalmology Resources for Education (CORE)
- Utah Dermatology Educational Resources and Modules (DERM)
- Eccles Health Sciences Library Digital Publishing Site
- Discovery and Innovation at University of Utah Health Digital Collection
- Neuroanatomy Video Lab – Brain Dissections
- Healthi4U Student Video Competition
- Producer, Women in AMIA Podcast

## LibGuides

- Technology Hubs at EHSL, editor

## Community Service

- Raptor Inventory Nest Survey (501(c)(3)), Board Member 2011 – Present
- SaltCycle-Kestrel Wellness Cycling Team, President 2017 – 2021
- Salt Lake City Bicycle Collective, volunteer 2016 – 2019