



## Explaining Mortality Trends

# The association between income and life expectancy revisited: deindustrialization, incarceration and the widening health gap

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Editorial decision 25 October 2017; Accepted 30 October 2017

## Abstract

**Background:** The health gap between the top and the bottom of the income distribution is widening rapidly in the USA, but the lifespan of America's poor depends substantially on where they live. We ask whether two major developments in American society, deindustrialization and incarceration, can explain variation among states in life expectancy of those in the lowest income quartile.

**Methods:** Life expectancy estimates at age 40 of those in the bottom income quartile were used to fit panel data models examining the relationship with deindustrialization and incarceration between 2001 and 2014 for all US states.

**Results:** A one standard deviation (s.d.) increase in deindustrialization (mean = 11.2, s.d. = 3.5) reduces life expectancy for the poor by 0.255 years [95% confidence interval (CI): 0.090–0.419] and each additional prisoner per 1000 residents (mean = 4.0, s.d. = 1.5) is associated with a loss of 0.468 years (95% CI: 0.213–0.723). Our predictors explain over 20% of the state-level variation in life expectancy among the poor and virtually the entire increase in the life expectancy gap between the top and the bottom income quartiles since the turn of the century.

**Conclusions:** In the USA between 2001 and 2014, deindustrialization and incarceration subtracted roughly 2.5 years from the lifespan of the poor, pointing to their role as major health determinants. Future research must remain conscious of the upstream determinants and the political economy of public health. If public policy responses to growing health inequalities are to be effective, they must consider strengthening industrial policy and ending hyper-incarceration.

**Key words:** Life expectancy, inequality, deindustrialization, incarceration, political economy of public health

### Key Messages

- Deindustrialization and incarceration constitute major upstream determinants of inequalities in life expectancy in the USA.
- Future research must look beyond proximal mechanisms of disease to the social, political and economic determinants of public health.
- If public policy responses to growing health inequalities are to be effective, they must consider strengthening industrial policy and ending hyper-incarceration.

## Introduction

Reducing health inequalities is one of the most important challenges facing contemporary society. Not only is this an issue of fairness and social justice, but such inequalities also generate substantial economic costs, including lower productivity, reduced tax revenue, greater welfare payments and higher treatment costs.<sup>1</sup> Moreover, as the latest American Presidential Elections demonstrated, they may even have a profound political impact, with poor health outcomes fuelling the Trump vote.<sup>2</sup> Previous research has revealed substantial inequalities in life expectancy in the USA between income groups, genders, ethnicities and geographies alike.<sup>3</sup> However, most attention has focused on proximal causes of these disparities, especially unhealthy behaviours like smoking and poor diets,<sup>4</sup> or on conventional social determinants of health such as income inequality, unemployment or neighbourhood context.<sup>5</sup> Few studies have sought to examine the more distal social, political and economic roots of these determinants, i.e. the causes of the causes of health inequality. The purpose of this study is to investigate, for the first time, deindustrialization and incarceration as upstream determinants of life expectancy in the bottom income quartile in the USA.

In a recent paper, Chetty *et al.*<sup>6</sup> examine the relationship between income and life expectancy in the USA between 2001 and 2014. They demonstrate how life expectancy tends to rise with income and how health inequalities between top and bottom income groups have widened rapidly over time. Moreover, whereas the rich tend to live longer everywhere, life expectancy amongst the poor shows significant geographical variation. The authors suggest a role for local area characteristics, but refrain from further analysis. We shed light on state-level determinants of life expectancy in the bottom income quartile, drawing on the interface of two principal literatures. First, we leverage insights from studies in the USA and elsewhere documenting the health effects of economic shocks and social dislocation.<sup>7–11</sup> These studies track the deleterious impacts of rapid industrial decline, heightened inequality and rampant unemployment. Second, we take our cues from

research on the relation between punishment and public health in post-industrial America,<sup>12–18</sup> showing that prisons and jails both manifest and precipitate ethno-racial inequities, serve as vectors for ill health, stigmatize former inmates in ways that harm their life chances and destabilize social relations and health in sending communities. Rather than being a simple measure of crime or mere racial animosity, (hyper-)incarceration is construed as a punitive political response to pervasive social division and insecurity wrought by accelerated economic stratification, as evidenced by the triple filter of class, race and place whereby the penal apparatus distinctly targets poor African Americans of post-industrial wastelands.<sup>19</sup> On the other hand, in some urban areas, the loss of productive workers, resulting family disruptions, and reduced opportunities for ex-prisoners have all contributed to economic decline.<sup>20</sup> Gargantuan growth in incarceration has fostered further economic decay, fuelled by the aggressive criminalization of urban spaces by means of selective targeting and preferential confinement, higher probability of incarceration and longer sentences for society's most vulnerable.<sup>19–22</sup>

Against this backdrop, we hypothesize a causal link from deindustrialization and incarceration to life expectancy among the poor. We use panel data analysis to examine the validity of these hypotheses. By virtue of constituting the first upstream analysis of its kind of health inequality in America, with a unique focus on two major developments (industrial decline and the rise of the penal state), the current study addresses a salient gap in scientific knowledge.

## Methods

Our dependent variable is annual state-level life expectancy at age 40 stratified by income quartile for men and women for all 50 US states between 2001 and 2014. These public-use data from the Health Inequality Project (HIP) are generated from 1.4 billion tax records between 1999 and 2014 linked to mortality data from Social Security Administration (SSA) death records.<sup>6</sup> Deindustrialization is measured by the

**Table 1.** Descriptive statistics of key variables

	N	Mean	S.t.d.	Minimum	Maximum
Life expectancy [LE]	700	79.6	1.5	73.9	83.7
Deindustrialization [DI]	700	11.2	3.5	0.0	27.5
Incarceration rate [IR] per 1000 state residents	697	4.0	1.5	1.3	8.8
State social spending per capita (in US dollars)	700	695	323	156	1833
State health spending per capita (in US dollars)	700	186	98.9	40.8	530
State welfare spending per capita (in US dollars)	700	1324	444	403	2949
Fraction of state population uninsured	694	0.2	0.1	0.1	0.4
Fraction of state population smokers	699	0.3	0.04	0.2	0.4
Fraction of state population physically inactive	694	0.4	0.1	0.2	0.5
Fraction of state population overweight/obese	699	0.6	0.04	0.4	0.7
Overdose mortality rate per 100 000 state residents	700	18.4	7.7	2.6	54.7
Homicide rate per 100 000 state residents	700	4.5	2.3	0.8	14.6
GDP per capita	700	46019	8644	28856	73464
GDP growth	700	344	1245	−4512	11009
Labour force participation rate (% of total state population)	700	66.1	4.2	53.3	76.1
Relative size of manufacturing (% of total state employment)	650	11.3	4.4	2.4	23.2

State-year data, 2001–14. Life expectancy in the bottom income quartile estimated by the Health Inequality Project from Personal Income Tax income data and Social Security Administration death data. Full definitions and sources listed in [Table 2](#).

annual state-level job destruction rate for manufacturing [North American Industry Classification System (NAICS) sector 31–33], the number of jobs lost to establishment contraction or closure in a year, divided by the employment at the beginning of the year. Data on employment and job destruction come from the U.S. Census Statistics of U.S. Businesses Employment Change Data Tables. State-level incarceration rates from the Bureau of Justice Statistics express the count of prisoners serving sentences of more than 1 year per 1000 state residents. [Table 1](#) provides summary statistics of these variables, and [Appendix Table A1](#) (available as [Supplementary data](#) at *IJE* online) presents the correlation matrix.

We draw on a series of data sources to conduct a sensitivity analysis. We extract data on drug overdose mortality rates at the state level. We calculate the state fraction of those earning less than \$25 000 per annum (p.a.) who are without any form of health insurance; who, at the time of being surveyed, are current smokers; who have gone without physical exercise in the past 30 days; and who are overweight or obese. The same variables are also calculated for those earning more than \$75 000 p.a. as proxy controls for the top income quartile. These income thresholds, roughly corresponding to the top and bottom income quartiles, are the ones defined by the Centers for Disease Control and Prevention's survey design. We also assess the robustness of our predictors to expenditure on social security, health care and welfare, labour force participation rate, relative size of the manufacturing sector, gross domestic product per head (GDP per capita), economic growth and homicide rate. Full variable definitions and sources are provided in [Table 2](#).

In our analysis, we estimate fixed effects panel data models. Fixed effects models allow the constant element of the composite error term to be arbitrarily correlated with the explanatory variables, and are thus frequently preferred in econometric analysis to adjust for potential bias caused by time-invariant variable omission. Our decision is supported by a Hausman test ( $\chi^2 = 30.998$  on 15 degrees of freedom,  $P$ -value = 0.009). This is the equivalent of having a dummy variable for each state, thereby estimating only the variation within states over time. Our fixed effects model looks as follows:

$$LE_{it} = \alpha_i + \delta_t + \beta_1 DI_{i,t-1} + \beta_2 IR_{i,t-1} + \beta_3 C'_{it} + \epsilon_{it}$$

where  $LE_{it}$  is life expectancy in the bottom income quartile for state  $i$  at time  $t$ ;  $\alpha_i$  and  $\delta_t$  are individual and time effects, respectively;  $DI$  is deindustrialization and  $IR$  the incarceration rate at time  $t-1$ , thus allowing for lagged effects;  $C$  designates a set of control variables; and  $\epsilon_{it}$  is the stochastic disturbance. All analyses were conducted using the R software.<sup>23</sup>

## Results

In [Figure 1](#), life expectancy at age 40 in the bottom income quartile is plotted against job destruction rate in manufacturing, lagged 1 year, as a measure of deindustrialization. A linear estimator is used to measure the gradient between the two variables, which is negative. Thus, an increase in deindustrialization in a given year is negatively associated with life expectancy among the poor in the following year.

**Table 2.** Variable definitions and sources

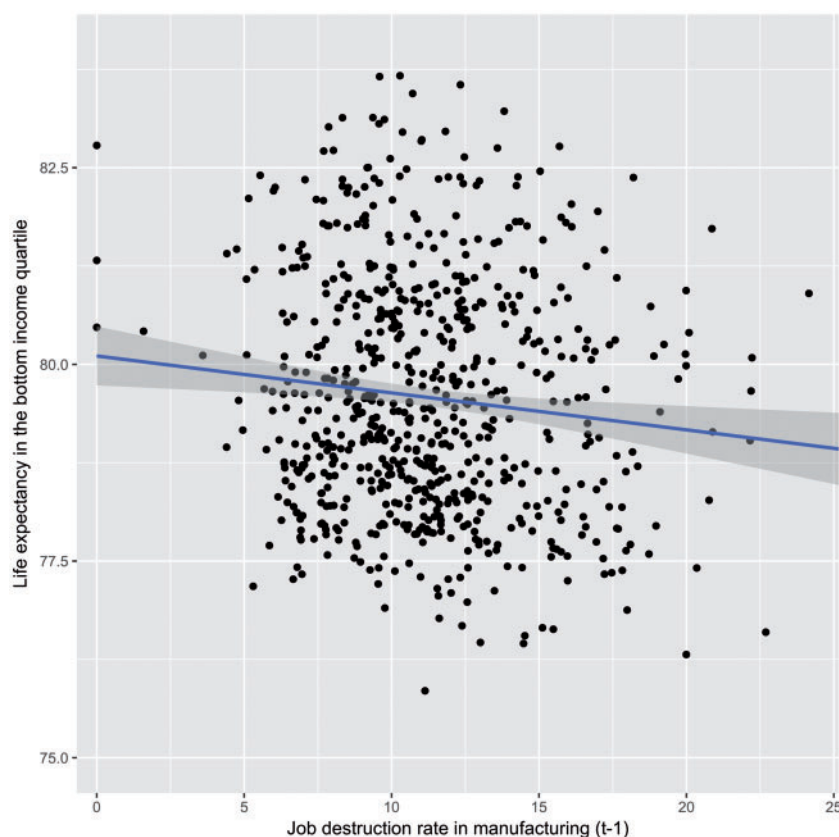
Variable name	Definition	Source
Life expectancy	The expected length of life for a hypothetical individual who experiences mortality rates at each subsequent age that match those in the cross-section during a given year	The Health Inequality Project: Data URL: <a href="https://healthinequality.org/data/">https://healthinequality.org/data/</a>
Race-adjusted life expectancy	Race-and-ethnicity adjusted estimates remove the differences in life expectancy across areas and income groups that are due to differences in the racial composition of those areas	The Health Inequality Project: Data URL: <a href="https://healthinequality.org/data/">https://healthinequality.org/data/</a> URL: <a href="https://healthinequality.org/faq/">https://healthinequality.org/faq/</a>
Deindustrialization	Annual rate of job destruction in manufacturing (NAICS sector 31–33)	U.S. Census Bureau: Statistics of U.S. Businesses URL: <a href="http://www.census.gov/programs-surveys/susb.html">http://www.census.gov/programs-surveys/susb.html</a>
Incarceration rate per 1000 state residents	Total number of prisoners serving more than 1 year per 1000 state residents	Bureau of Justice Statistics: National Prisoner Statistics URL: <a href="https://www.bjs.gov/index.cfm?ty=dcdetail&amp;iid=269">https://www.bjs.gov/index.cfm?ty=dcdetail&amp;iid=269</a>
State social spending per capita	Amount (in US.dollars) spent by state government in each fiscal year on workers' insurance trusts divided by state population	U.S. Census Bureau: State Government Finances URL: <a href="https://www.census.gov/govs/state/">https://www.census.gov/govs/state/</a>
State health spending per capita	Amount (in US dollars) spent by state government in each fiscal year on health care divided by state population	U.S. Census Bureau: State Government Finances URL: <a href="https://www.census.gov/govs/state/">https://www.census.gov/govs/state/</a>
State welfare spending per capita	Amount (in US dollars) spent by state government in each fiscal year on public welfare divided by state population	U.S. Census Bureau: State Government Finances URL: <a href="https://www.census.gov/govs/state/">https://www.census.gov/govs/state/</a>
Fraction of state population uninsured	Fraction of individuals earning less than \$25 000 p.a./more than \$75 000 p.a. without any form of medical insurance	Centers for Disease Control and Prevention: Behavioral Risk Factor Surveillance System URL: <a href="https://www.cdc.gov/brfss/annual_data/annual_data.htm">https://www.cdc.gov/brfss/annual_data/annual_data.htm</a>
Fraction of state population smokers	Fraction of individuals earning less than \$25 000 p.a./more than \$75 000 p.a. who are current smokers	Centers for Disease Control and Prevention: Behavioral Risk Factor Surveillance System URL: <a href="https://www.cdc.gov/brfss/annual_data/annual_data.htm">https://www.cdc.gov/brfss/annual_data/annual_data.htm</a>
Fraction of state population inactive	Fraction of individuals earning less than \$25 000 p.a./more than \$75 000 p.a. who have not engaged in physical exercise in the past 30 days	Centers for Disease Control and Prevention: Behavioral Risk Factor Surveillance System URL: <a href="https://www.cdc.gov/brfss/annual_data/annual_data.htm">https://www.cdc.gov/brfss/annual_data/annual_data.htm</a>
Fraction of state population overweight/obese	Fraction of individuals earning less than \$25 000 p.a./more than \$75 000 p.a. who are either overweight or obese	Centers for Disease Control and Prevention: Behavioral Risk Factor Surveillance System URL: <a href="https://www.cdc.gov/brfss/annual_data/annual_data.htm">https://www.cdc.gov/brfss/annual_data/annual_data.htm</a>
Overdose mortality rate per 100 000 state residents	Number of state-level deaths per 100 000 state residents among individuals aged 20–64 years	Centers for Disease Control and Prevention: Compressed Mortality database (codes X40–44, X60–64, X85, Y10–14) URL: <a href="https://wonder.cdc.gov/controller/datarequest/D132">https://wonder.cdc.gov/controller/datarequest/D132</a>
Homicide rate per 100 000 residents	Total number of murders committed per 100 000 state residents	Federal Bureau of Investigation: Uniform Crime Reporting Statistics URL: <a href="https://www.ucrdatatool.gov/Search/Crime/Crime.cfm">https://www.ucrdatatool.gov/Search/Crime/Crime.cfm</a>

(continued)

**Table 2.** Continued

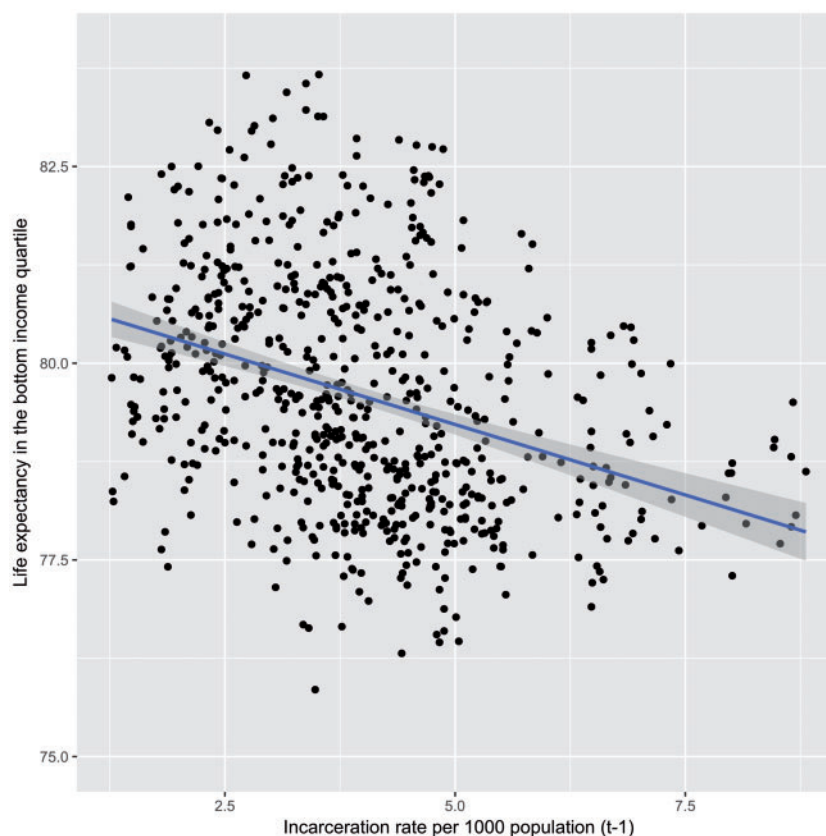
Variable name	Definition	Source
GDP per capita	State real gross domestic product in thousands of US dollars divided by state population estimate	Bureau of Economic Analysis: Regional Economic Accounts URL: <a href="https://www.bea.gov/regional/index.htm">https://www.bea.gov/regional/index.htm</a>
GDP per capita growth	Annual change in state real gross domestic product in thousands of US dollars divided by state population estimate	Bureau of Economic Analysis: Regional Economic Accounts URL: <a href="https://www.bea.gov/regional/index.htm">https://www.bea.gov/regional/index.htm</a>
Labour force participation rate	Civilian labour force as percentage of total state population	Bureau of Labor Statistics: Local Areas Unemployment Statistics URL: <a href="https://www.bls.gov/lau/">https://www.bls.gov/lau/</a>
Relative size of manufacturing sector	Total state employment in manufacturing sector at the start of each year divided by total employment across all sectors	U.S. Census Bureau: Statistics of U.S. Businesses URL: <a href="http://www.census.gov/programs-surveys/susb.html">http://www.census.gov/programs-surveys/susb.html</a>
Rust Belt	Dummy variable indicating whether a state is considered part of the region known for undergoing heavy industrial decline in the latter half of the 20th century, known as the Rust Belt: Illinois, Indiana, Michigan, Ohio, Pennsylvania	–
Former slave state	Dummy variable indicating whether a state is a former slave state or not: Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Texas, Virginia	–

p.a., yearly (per annum).



**Figure 1.** Life expectancy in the bottom income quartile vs job destruction rate in manufacturing, lagged 1 year: 700 state-year observations of life expectancy and the share of manufacturing employment lost to establishment contraction or closure, 2001–14. Bivariate linear estimate with 95% confidence interval shaded in grey. Sources: life expectancy in the bottom income quartile from the Health Inequality Project; job destruction rate in manufacturing from U.S. Bureau of the Census.

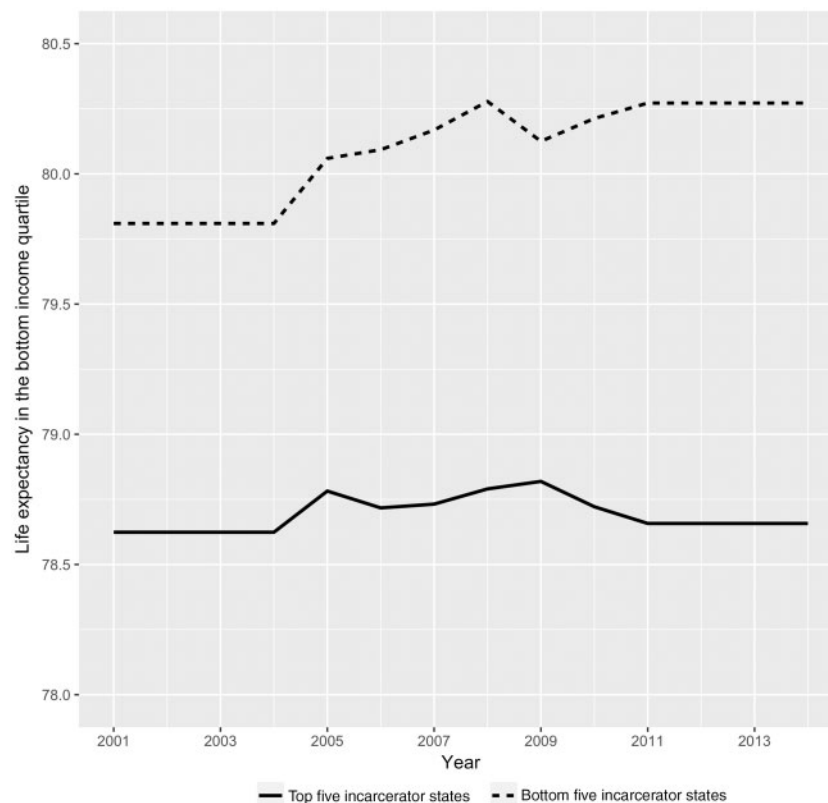




**Figure 2.** Life expectancy in the bottom income quartile as a function of incarceration rate per 1000 population, lagged 1 year: 698 state-year observations of life expectancy and the number of prisoners serving state sentences of more than 1 year per 1000 state residents, 2001–14. Bivariate linear estimate with 95% confidence interval shaded in grey. Sources: life expectancy in the bottom income quartile from the Health Inequality Project; incarceration rate from U.S. Bureau of Justice Statistics.

The second scatterplot (Figure 2) is similar, only this time life expectancy at age 40 is plotted against state-level incarceration rates per 1000 state residents, also lagged 1 year. The slope is negative and steep, indicating a pronounced inverse association between life expectancy and high imprisonment. The time series plot in Figure 3 compares the level of life expectancy in the bottom income quartile between states characterized by low and high incarceration rates over time. The plot conveys how inequalities between low- and high-incarceration states are distinct: poor lives are over 1.5 years shorter in states in the top incarceration decile [mean incarceration rate (IR) = 6.946 prisoners per 1000 residents) relative to states in the bottom decile (mean IR = 1.852 prisoners per 1000 residents) and there is some indication of a growing gap. Moreover, Appendix Figures A1 and A2 (available as [Supplementary data](#) at *IJE* online) enable an approximate estimation of the long-term effects of deindustrialization and the legacy of slavery. That former slave states are to incarceration what Rust Belt states are to deindustrialization is reflected in how eight out of the top 10 incarcerator states in this time period are former slave states (see Table 2 for definitions of Rust Belt and former slave states).

The relationship between deindustrialization, incarceration and life expectancy is further examined using fixed effects panel data models, all adjusted for aggregate time trends using year dummies. We also estimate autocorrelation and heteroskedasticity consistent standard errors for all regressions. Our baseline model is displayed in the first row of Table 3, indicating that a one percentage point increase in deindustrialization (mean = 11.2, s.d. = 3.5) reduces life expectancy for the poor by 0.073 years (95% CI: 0.026–0.119). Each standard deviation from the average job destruction rate equates to 0.255 years of life expectancy (95% CI: 0.090–0.419). Relative to the average state, those states characterized by a job destruction rate in manufacturing of 20% or more lost at least another 0.641 years. In the case of incarceration (mean = 4.0, s.d. = 1.5), each additional prisoner per 1000 residents is associated with a loss of 0.468 years (95% CI: 0.213–0.723) and each standard deviation is equivalent to 0.702 years (95% CI: 0.319–1.08). Compared with the poor living in the average state, those living in states characterized by high incarceration (such as Louisiana, with a mean incarceration rate of 8.370 prisoners per 1000 residents) lost more than 2 years of life expectancy. The model meets all diagnostic criteria



**Figure 3.** Average life expectancy in the bottom income quartile in the top five and bottom five incarcerator states, 2001–14: mean incarceration rate in top five = 6.946 prisoners per 1000 residents; mean incarceration rate in bottom five = 1.852 prisoners per 1000 residents. Sources: life expectancy in the bottom income quartile from the Health Inequality Project; incarceration rate from U.S. Bureau of Justice Statistics.

and explains over 20% of the state-level variation in life expectancy among the poor, as evidenced by an adjusted  $R^2$  value equal to 0.221.

We conduct a sensitivity analysis where state-level control variables are introduced into and removed from the baseline model one by one, to avoid over-specification. (We also run alternative control models with multiple control variables grouped into three categories, with our results remaining robust; see Appendix Table A2, available as Supplementary data at *IJE* online). First, we provide results for race-adjusted life expectancy estimates (second row of Table 3). These estimates ‘remove the differences in life expectancy across areas and income groups that are due to differences in the racial composition of those areas’.<sup>24</sup> Our results are robust to such differences (although, as expected, the incarceration effect is marginally reduced, from  $-0.468$  to  $-0.434$ ). This primarily suggests that the impacts of deindustrialization and incarceration are more a function of class (i.e. socioeconomic conditions) than race.<sup>19</sup>

Table 3 conveys how our predictors are robust to a range of potential confounders. The magnitudes and confidence intervals of deindustrialization and incarceration remain largely unchanged. When we run similar models with life expectancy in the top income quartile as the outcome

variable, the impacts of deindustrialization and incarceration are negligible (see Appendix Table A3, available as Supplementary data at *IJE* online). A truly remarkable result is that living in rich states or states undergoing economic growth does not aid the poor, and may even have a negative effect. However, the same models run with life expectancy for the top income quartile as the outcome variable reveal that both GDP per capita and economic growth exert a substantial positive impact [ $\log(\text{GDP})$  coefficient =  $2.820$ , 95% CI:  $0.073$ – $5.567$ ,  $P$ -value =  $0.045$ ; growth coefficient =  $2.07 \times 10^{-4}$ , 95% CI:  $9.53 \times 10^{-5}$ – $3.19 \times 10^{-4}$ ,  $P$ -value =  $0.0003$ ]. This reflects the inegalitarian nature of American growth, which seems to benefit the wealthy but which does little, if anything, to relieve the plight of the worst off.

Finally, we run Granger causality tests (with a lag depth of order one) on our variables of interest as a means of evaluating whether they can be said to contribute significantly to the sample variation in life expectancy (see Appendix Table A4, available as Supplementary data at *IJE* online). The tests reveal that both deindustrialization and incarceration ‘Granger cause’ life expectancy in the bottom income quartile, meaning the improved predictability of the latter from past values of our two

**Table 3.** Fixed effects baseline and single-variable control models estimating the impacts of key predictors on life expectancy in the bottom income quartile

	Outcome: life expectancy in the bottom income quartile		
	Control	DI (t-1)	IR (t-1)
Baseline model	–	<b>–0.073</b> (–0.119, –0.026) <i>P</i> = 0.002	<b>–0.468</b> (–0.723, –0.213) <i>P</i> = 0.0003
Race-adjusted baseline model	–	<b>–0.072</b> (–0.119, –0.026) <i>P</i> = 0.002	<b>–0.434</b> (–0.691, –0.177) <i>P</i> = 0.0009
State social spending per capita (in US dollars)	0.0006 (–0.0003, 0.002) <i>P</i> = 0.208	<b>–0.075</b> (–0.122, –0.029) <i>P</i> = 0.001	<b>–0.424</b> (–0.681, –0.168) <i>P</i> = 0.001
State health spending per capita (in US dollars)	–0.0005 (–0.002, 0.001) <i>P</i> = 0.600	<b>–0.072</b> (–0.118, –0.026) <i>P</i> = 0.002	<b>–0.467</b> (–0.727, –0.207) <i>P</i> = 0.0004
State welfare spending per capita (in US dollars)	0.0004 (–0.0003, 0.001) <i>P</i> = 0.297	<b>–0.074</b> (–0.121, –0.028) <i>P</i> = 0.002	<b>–0.451</b> (–0.696, –0.206) <i>P</i> = 0.0003
Fraction of state population uninsured	–0.327 (–2.452, 1.798) <i>P</i> = 0.763	<b>–0.073</b> (–0.119, –0.026) <i>P</i> = 0.002	<b>–0.459</b> (–0.725, –0.194) <i>P</i> = 0.0007
Fraction of state population smokers	<b>–4.365</b> (–7.93, –0.798) <i>P</i> = 0.017	<b>–0.075</b> (–0.123, –0.028) <i>P</i> = 0.002	<b>–0.429</b> (–0.682, –0.175) <i>P</i> = 0.0009
Fraction of state population physically inactive	–2.410 (–4.961, 0.141) <i>P</i> = 0.064	<b>–0.072</b> (–0.118, –0.025) <i>P</i> = 0.002	<b>–0.441</b> (–0.698, –0.183) <i>P</i> = 0.0008
Fraction of state population overweight/obese	0.918 (–3.636, 5.472) <i>P</i> = 0.693	<b>–0.073</b> (–0.120, –0.026) <i>P</i> = 0.002	<b>–0.466</b> (–0.722, –0.210) <i>P</i> = 0.0004
Overdose mortality rate per 100 000 state residents	–0.003 (–0.026, 0.020) <i>P</i> = 0.819	<b>–0.073</b> (–0.120, –0.026) <i>P</i> = 0.003	<b>–0.461</b> (–0.714, –0.208) <i>P</i> = 0.0004
Homicide rate per 100 000 state residents	–0.026 (–0.132, 0.079) <i>P</i> = 0.623	<b>–0.073</b> (–0.119, –0.026) <i>P</i> = 0.002	<b>–0.466</b> (–0.724, –0.208) <i>P</i> = 0.0004
Log of GDP per capita	<b>–2.115</b> (–3.65, –0.58) <i>P</i> = 0.007	<b>–0.070</b> (–0.118, –0.023) <i>P</i> = 0.004	<b>–0.439</b> (–0.694, –0.185) <i>P</i> = 0.0007
GDP growth	$-3.15 \times 10^{-5}$ ( $-9.68 \times 10^{-5}$ , $3.39 \times 10^{-5}$ ) <i>P</i> = 0.346	<b>–0.073</b> (–0.120, –0.026) <i>P</i> = 0.002	<b>–0.468</b> (–0.724, –0.212) <i>P</i> = 0.0003
Labour force participation rate (% of total state population)	–0.020 (–0.100, 0.059) <i>P</i> = 0.613	<b>–0.072</b> (–0.119, –0.025) <i>P</i> = 0.003	<b>–0.465</b> (–0.715, –0.215) <i>P</i> = 0.0003
Relative size of manufacturing (% of total state employment)	–0.115 (–0.291, 0.062) <i>P</i> = 0.203	<b>–0.070</b> (–0.115, –0.025) <i>P</i> = 0.003	<b>–0.438</b> (–0.710, –0.166) <i>P</i> = 0.002

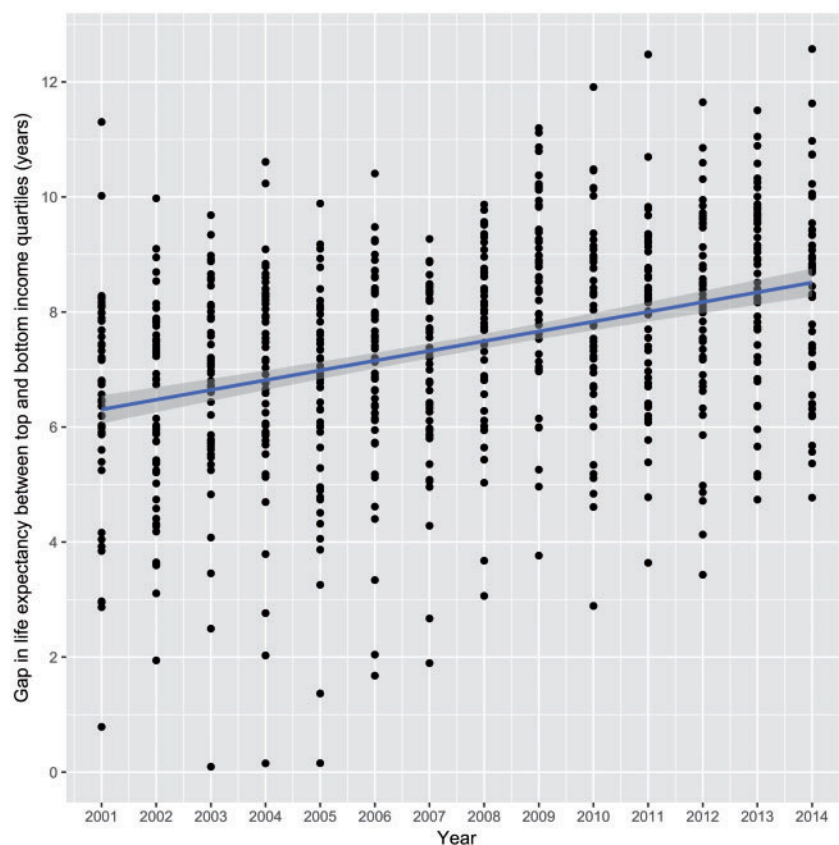
95% confidence intervals using robust standard errors in parentheses, followed by *P*-values.

Confidence intervals that do not include zero marked in bold.

independent variables is substantial. In other words, the lifespan of the poor can be better predicted from past values of life expectancy coupled with past values of

deindustrialization and incarceration than from past values of life expectancy alone. For deindustrialization, the test statistic equals 13.759, with *P*-value = 0.0002. For





**Figure 4.** Linear trend in the gap in life expectancy between the top and the bottom income quartiles between 2001 and 2014: 700 state-year observations of life expectancy, 2001–14. Bivariate linear estimate with 95% confidence interval shaded in grey. Source: life expectancy in the bottom income quartile from the Health Inequality Project.

incarceration,  $F=6.832$  with a  $P$ -value of 0.009. Conversely, we find that life expectancy fails to Granger cause deindustrialization or incarceration. The tests also produce negligible results for the top income quartile.

## Discussion

Our main findings suggest that, between 2001 and 2014, the loss in life expectancy for the bottom income quartile associated with deindustrialization and incarceration was substantial. To put our results in perspective, the demographic impact of all cancers corresponds to approximately 3.2 years of reduced life expectancy.<sup>25</sup> On the basis of our findings, the implied average gain, were incarceration and deindustrialization to be entirely eliminated, would be 2.681 years. This suggests that the adverse health effects of rapid socioeconomic dislocation and of the punitive regulation of poverty could explain virtually the entire increase in the vital gap between the top and the bottom income quartiles since 2001 (which has increased by around 2.3 years; see Figure 4). It is likely that these phenomena unleash cascading effects: the weakening of American labour has left large swathes of the population in chronic

unemployment, vulnerable to economic insecurity, psychosocial stress and unhealthy behavioural patterns, such as smoking, poor diets, drug abuse or sedentary lifestyles.<sup>7,8,10,11</sup> As such, it is plausible to suggest that smoking, physical inactivity, overweight/obesity and other proximal determinants may be viewed as pathways rather than confounders of the relationship between deindustrialization and life expectancy. The political response to this form of social turbulence has been largely punitive, as evidenced by the rolling out of the penal state in recent decades coupled with the dismantling of welfare assistance,<sup>19</sup> further perpetuating and amplifying inequalities in life expectancy. A further consideration is that, in areas with lower life expectancy, individuals may reason that there is little point in investing in measures that would improve their economic prospects and may substitute short-term rewards, even if illegal, for uncertain longer-term benefits, consistent with a substantial body of evidence on time preferences and health-related behaviour.<sup>26,27</sup> Thus, deindustrialization, incarceration and poor health mutually interact to create a vicious downward cycle.

This research is an example of what is called the political economy of public health, an emergent research stream

that seeks to understand the distal political and economic causes of population health (see [Figure A3](#) in the Appendix, available as [Supplementary data](#) at *IJE* online). It builds on and extends the social determinants of health framework in that it moves even further ‘upstream’ to the social determinants of the social determinants of health. In other words, this approach examines macro-level societal forces that contribute to the (re)production of social patterns in human health. In the current study for instance, we believe the ripple effects of deindustrialization and incarceration shape other social determinants of health, such as neighbourhood contexts, social networks, poverty or labour market prospects. Other examples include studies of the effects of radical privatisation policies in driving the post-communist mortality crisis,<sup>28</sup> the impact of austerity policies on mental health in Europe<sup>29</sup> and the role of corporations in shaping unhealthy behaviour like smoking and unhealthy food and drink consumption.<sup>30</sup> This approach is a return to the origins of public health, captured by Rudolph Virchow’s famous dictum: ‘Medicine is a social science, and politics is nothing more than medicine on a grand scale’.<sup>31</sup>

We acknowledge the limitations of this study. The spatiotemporal dimensionality of our data imposes restrictions on the statistical power of our models. Significant portions of variance are suppressed in a state-level analysis, which most likely conceals deeper inequalities and more salient effects located at the county or city levels. The time period in question (2001 to 2014) comes well after massive industrial decline and the explosion of incarceration that started in the mid-1970s—although there was an acceleration in employment decline in manufacturing beginning in 2000. As such, our analysis undoubtedly fails to capture the full magnitude of the effects of interest. However, we believe that access to more and further disaggregated data will reveal much larger effect sizes for both predictors and will explain a far greater portion of the variation, both within and between income groups across the nation.

The data from the HIP report lower mortality rates than those registered by the SSA. For methodological reasons, Chetty *et al.* restrict their sample to individual residents with positive earnings (any income subject to filed tax returns). As they point out in their web appendix, the 9% of the population who are thus excluded from their analysis account for no less than 38% of total deaths. This means that the average mortality rate in this fraction of the population is at least four times higher than the mean mortality rate of individuals with positive earnings. As such, our analysis does not capture the impacts of deindustrialization and incarceration on those who fall below the positive income threshold. We may surmise that both factors, but incarceration in particular, exert a substantial

deleterious effect on the life chances of these individuals. Another limitation is that life expectancy data by income have only been released at age 40, thereby excluding deaths at younger ages, for example from drugs and violence, that may be especially important in this population.

Finally, it is important to emphasize that prison incarceration, which is the measure used in this article, constitutes only a small fraction of the operations of the American penal apparatus. Alternative imprisonment measures (notably pre-trial and shorter-term jail, as opposed to prison, incarceration) are not readily available. Future research should seek to integrate such data in order to evaluate the true impact of punitive social policy across various social and spatial divides.

## Conclusions and public health implications

Between 2001 and 2014, deindustrialization and incarceration constituted major determinants of life expectancy for the poor but not for the wealthy, generating deeply consequential health deficits for states adopting punitive responses to economic stagnation. The historical legacies of rapid industrial decline and slavery are likely to exert substantial long-term effects on vital inequality. Therefore, for a full understanding of health inequalities in the USA, researchers must remain conscious of the upstream political and economic determinants of public health. If public policy responses to growing health inequalities are to be effective, they must consider strengthening industrial policy as well as ending hyper-incarceration of society’s most vulnerable.

## Supplementary Data

[Supplementary data](#) are available at *IJE* online.

## Author Contributions

E.N. and L.K. conceived of and designed the study. E.N. collected the data and ran the analyses. All authors contributed to interpreting the results and writing the paper.

**Conflict of interest:** None to declare.

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