

Quantitative Methods

Human Sciences, 2020–21

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Lecture 7: 26 November 2020

Today

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- ▶ Statistical models (continued).

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- ▶ Introduction to causal inference.

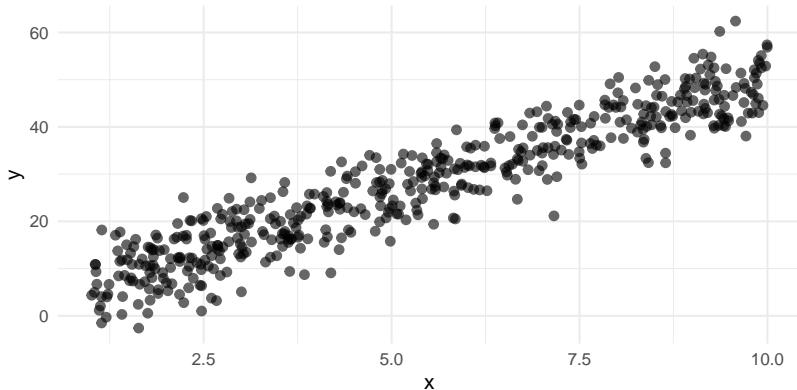
Model notation

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Common notation: $y = \alpha + x\beta + \epsilon$, where $\epsilon \sim \mathcal{N}(0, \sigma^2)$.

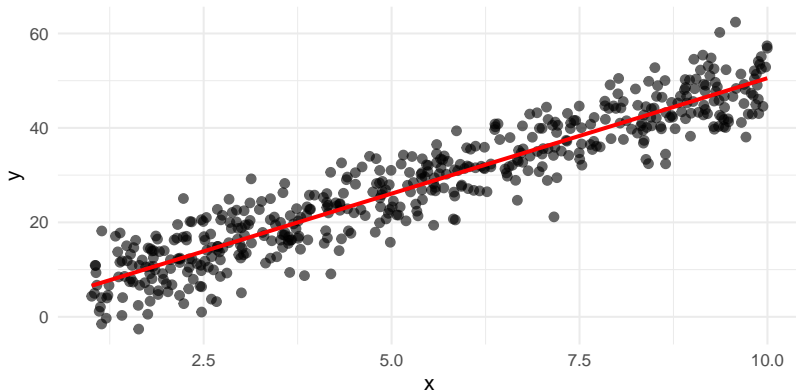
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Model notation (cont.)

```
# Specify regression line
model <- lm(y ~ x, data)
model

##
## Call:
## lm(formula = y ~ x, data = data)
##
## Coefficients:
## (Intercept)          x
##      1.647      4.888
```

Model notation (cont.)

```
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Residuals <- model$residuals
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```
head(Residuals)
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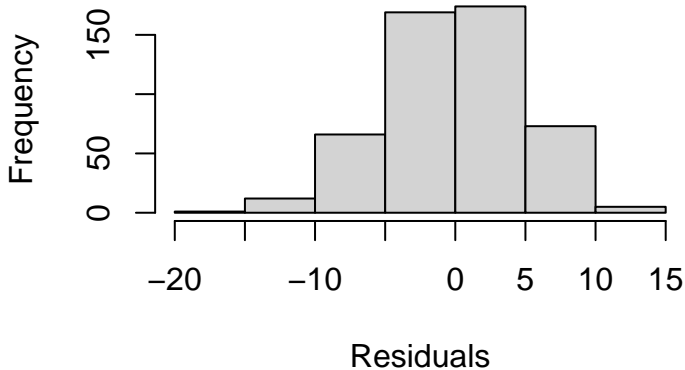
```
##      1      2      3      4      5      6  
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```

```
summary(Residuals)
```

```
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.  
## -15.49   -3.29     0.02     0.00   3.47   13.95
```

Model notation (cont.)

```
# Plot residuals  
hist(Residuals, main = "")
```



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$$Y \sim \mathcal{N}(y \mid \mu, \sigma^2) \tag{1}$$

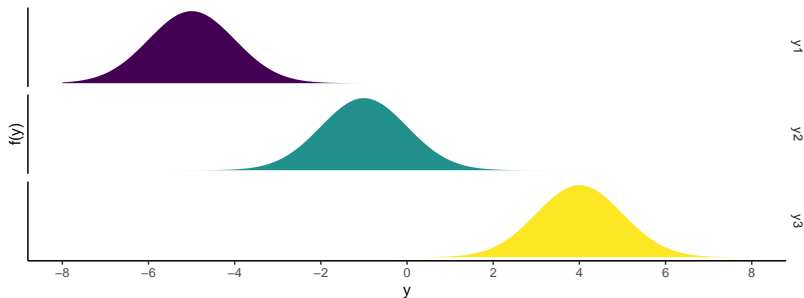
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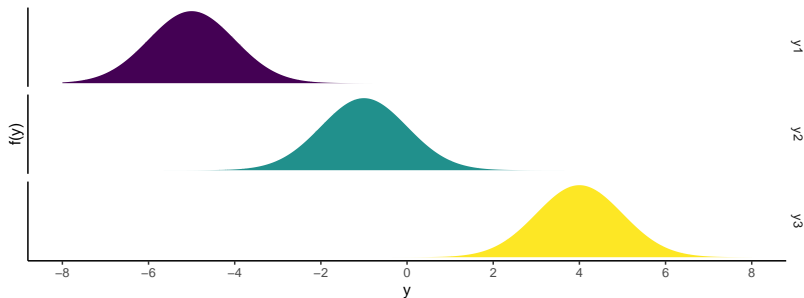
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- ▶ (1) is the stochastic component of the model.



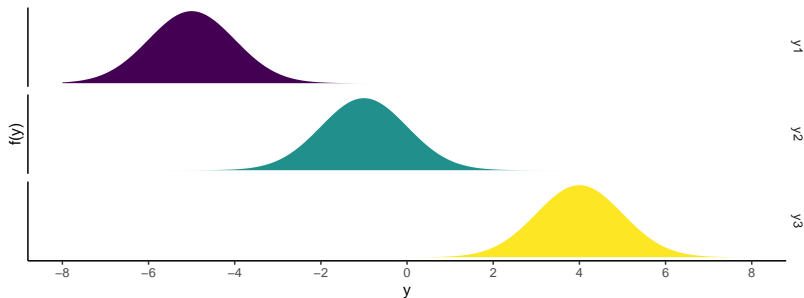
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- ▶ (1) is the stochastic component of the model.
- ▶ (2) is the systematic component of the model.



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- ▶ If the CEF is not exactly linear, then the regression of Y on X gives the *best linear approximation* to this non-linear CEF (this is done by minimising the squared deviation between the values of the linear model and those of the CEF).

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- ▶ If Y and X are uncorrelated, then $\beta = 0$.
- ▶ But if $\beta \neq 0$, does that mean X *causes* Y ?

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- ▶ How do we know if an association is causal?

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- ▶ The action is referred to as an *intervention*, an *exposure*, or a *treatment*.

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- ▶ The causal effect itself is defined as $Y_1 - Y_0$.

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- ▶ The *population average treatment effect* (PATE) is defined as a contrast between expected values of counterfactual outcomes:

$$\mathbb{E}(Y_1 - Y_0) = \mathbb{E}(Y_1) - \mathbb{E}(Y_0).$$

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- ▶ Have you obtained your quantity of interest?

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- ▶ Hence, *causation* is defined by a contrast in the same population (or two otherwise identical populations) under two different values of T .
- ▶ Key challenge: how do we ensure that the treatment and control groups are *exchangeable* (they have the same *pre-treatment characteristics*)?

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- ▶ **Quiz:** What is the difference between an observed outcome and a potential (counterfactual) outcome?