

# **Safari Symphony Privacy Policy**

## **1. Introduction**

Safari Symphony values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or use our services. By using our website and services, you agree to the terms of this Privacy Policy.

## **2. Information We Collect**

### **2.1 Personal Information**

- We may collect personal information that you voluntarily provide to us when booking a safari, subscribing to our newsletter, or contacting us. This information may include, but is not limited to:
  - Name
  - Email address
  - Phone number
  - Postal address
  - Payment information
  - Passport details
  - Health information (if required for your safari)

### **2.2 Non-Personal Information**

- We may also collect non-personal information about your visit to our website, including but not limited to:
  - Browser type
  - IP address
  - Pages visited
  - Time and date of visit
  - Referral URL

## **3. Use of Information**

### **3.1 Personal Information**

- We may use your personal information to:
  - Process your bookings and payments
  - Communicate with you about your safari and related services
  - Provide customer support
  - Send you promotional materials and newsletters (if you have opted-in)
  - Improve our services and website
  - Comply with legal obligations

### **3.2 Non-Personal Information**

- We may use non-personal information to:
  - Analyze website usage and improve our website
  - Understand user preferences and enhance user experience
  - Conduct marketing and promotional activities

## **4. Sharing of Information**

### **4.1 Third-Party Service Providers**

- We may share your personal information with third-party service providers who assist us in providing our services, including but not limited to:
  - Payment processors
  - Safari guides and local partners
  - Travel insurance providers
  - Email marketing services

### **4.2 Legal Requirements**

- We may disclose your personal information if required to do so by law or in response to valid requests by public authorities.

### **4.3 Business Transfers**

- In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity.

## **5. Data Security**

- We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, use, disclosure, or destruction. However, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

## **6. Your Rights**

- You have the right to:
  - Access and review your personal information
  - Request correction of inaccurate or incomplete personal information
  - Request deletion of your personal information
  - Object to the processing of your personal information
  - Withdraw your consent to the processing of your personal information (if consent is the basis for processing)

To exercise any of these rights, please contact us using the contact information provided below.

## **7. Cookies and Tracking Technologies**

- Our website uses cookies and similar tracking technologies to enhance your browsing experience. You can set your browser to refuse all or some cookies or to alert you when cookies are being sent. However, if you disable or refuse cookies, some parts of our website may be inaccessible or not function properly.

## **8. Third-Party Links**

- Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party websites. We encourage you to review the privacy policies of any third-party websites you visit.

## **9. Children's Privacy**

- Our services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If we become aware that we have collected personal information from a child under 18, we will take steps to delete such information from our records.

## **10. Changes to This Privacy Policy**

- We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any significant changes by posting the new Privacy Policy on our website and updating the effective date. Your continued use of our website and services after such changes constitutes your acceptance of the new Privacy Policy.

## **11. Contact Us**

- If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Safari Symphony  
Northern Bypass, Thome  
info(at)SafariSymphony(dot)com  
+254 703 714 025

Effective Date: 26th June 2024

This Privacy Policy was last updated on 26th June 2024. Please review it periodically for any updates or changes.