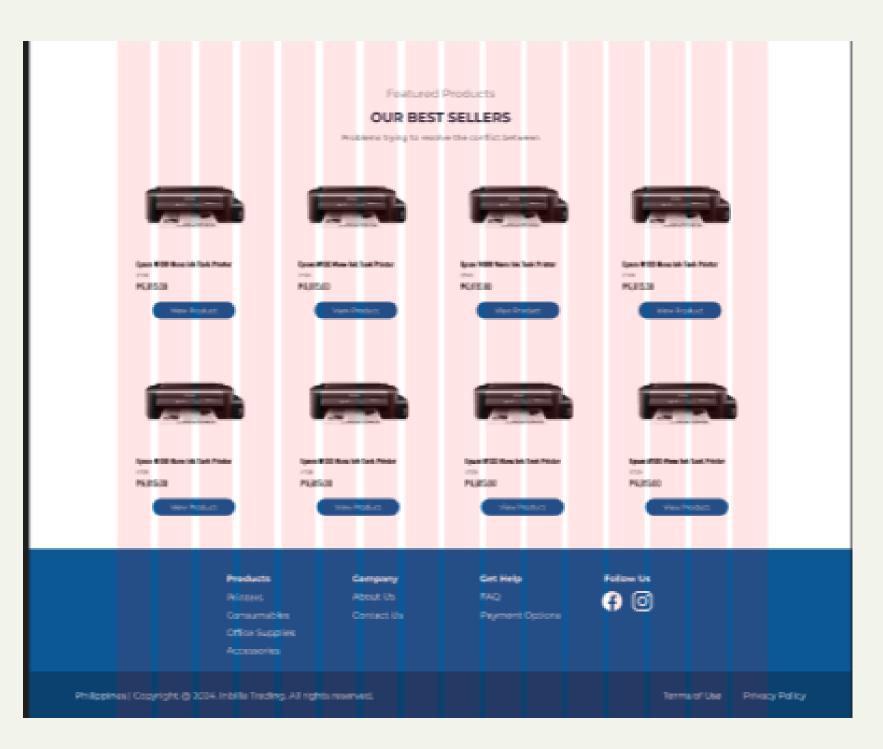
Design Principles

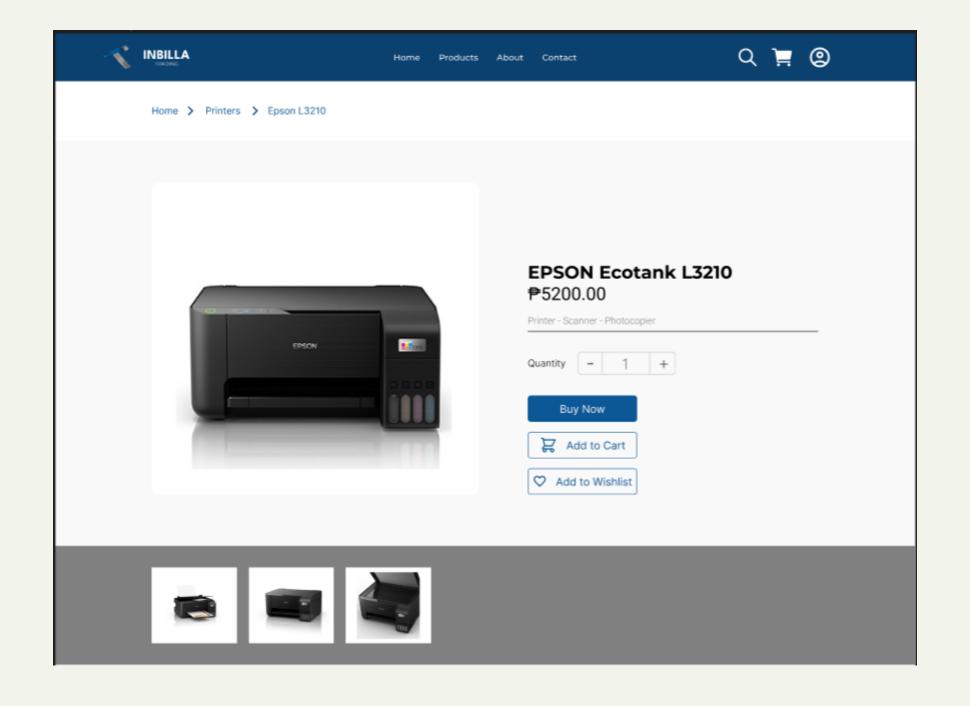
Grid Based Layout

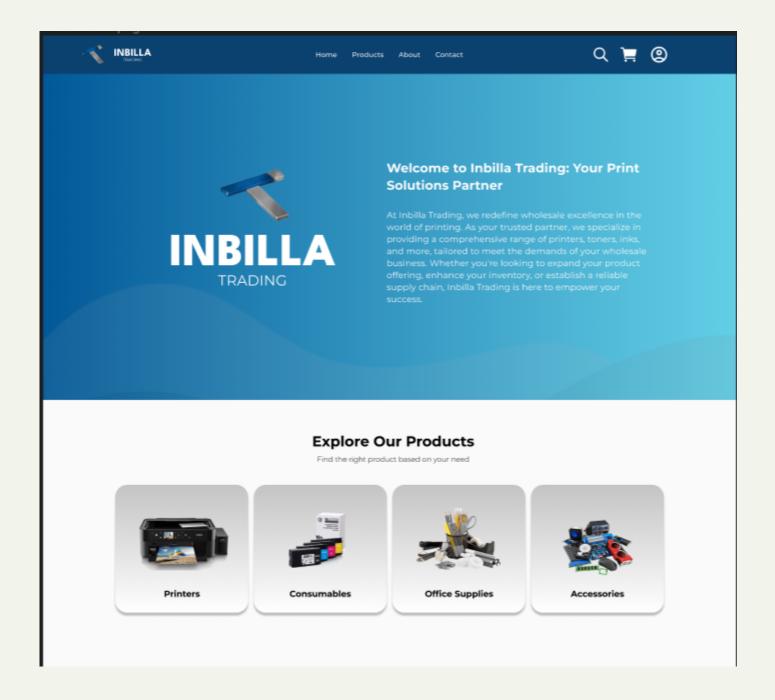




Design Principles

Visual Hierarchy and Simplicity





Design Principles

Color: Monochromatic

