

BIKE SALES DASHBOARD

Marital Status

Married

Single

Region

Europe

North America

Pacific

Education

Bachelors

Graduate Degree

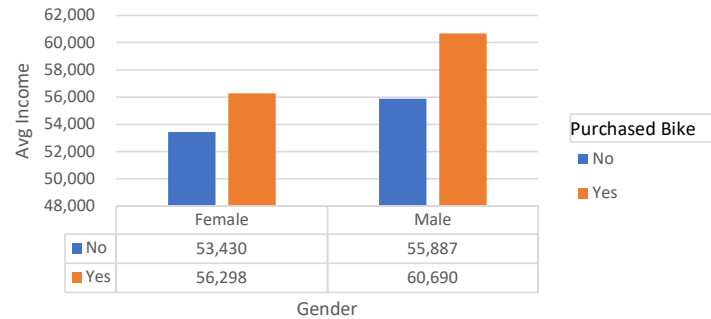
High School

Partial College

Partial High School

Average of Income

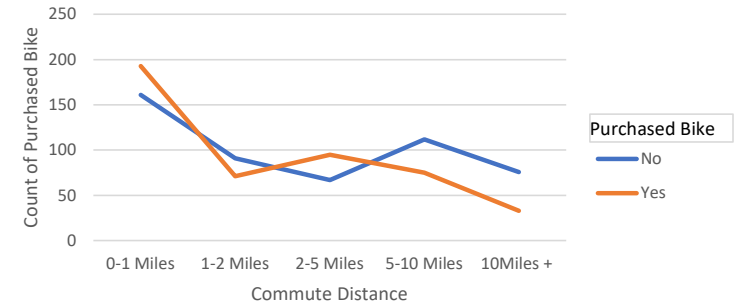
Avg Income Per Purchase



Gender

Count of Purchased Bike

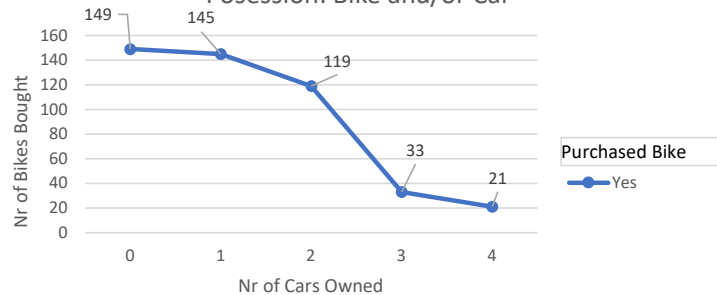
Nr of Bikes Bought / Commute Distance



Commute Distance

Count of Purchased Bike

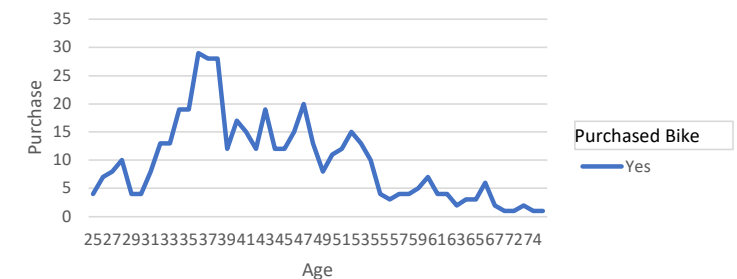
Possession: Bike and/or Car



Cars

Count of Purchased Bike

Age vs Purchase



Age