

## P GROUP

### Privacy Policy and Cookie Disclosure

#### I. Introduction

This document aims to protect the privacy rights of users visiting the website [www.stillnook.com](http://www.stillnook.com) and ensure transparency regarding the processing of personal data. This comprehensive policy provides detailed information on cookie usage, data protection guidelines, compliance with international regulations, and user privacy rights.

#### II. Processing of Personal Data

- Data Controller and Processing Purposes:** P GROUP ("Company") processes personal data collected from visitors only for specific purposes and within the framework of legal bases. These purposes typically include improving user experience, providing services, directing marketing activities, and complying with legal requirements.
- Categories of Personal Data:** The Company may process various categories of personal data collected from visitors. These data may include names, contact information, demographic information, online identifiers, and user interaction data.
- Legal Bases for Data Processing:** The processing of personal data is generally based on legal grounds such as the visitor's explicit consent or the existence of a legal obligation. Additionally, processing may rely on the Company's legitimate interests or the performance of a contract.

#### III. Use of Cookies

- Cookie Definition and Types:** Cookies are small text files placed on the visitor's browser. There are various types of cookies, including session cookies, persistent cookies, analytical cookies, targeting and advertising cookies.
- Purposes of Cookie Usage:** Cookies can be used for various purposes such as enabling visitors to use the Website more effectively, remembering their preferences, monitoring site performance, ensuring security, and directing marketing activities.
- Cookie Management:** Visitors can control and manage the use of cookies by adjusting their browser settings. However, disabling cookies may affect the functionality of certain features of the Website.

## IV. Data Protection and Compliance

1. Data Security: The Company takes appropriate technical and organizational measures to ensure the security of collected personal data. These measures may include preventing data loss, unauthorized access, and maintaining data integrity.
2. International Compliance: The Company takes necessary steps to comply with international data protection regulations. These regulations include GDPR, California Cookie Law, and other national legislations.

## V. User Rights and Communication

1. User Rights: Visitors have specific rights regarding their personal data. These rights include access to data, rectification, erasure, objection to processing, and data portability.
2. Communication: In case of any questions or concerns regarding the privacy policy and cookie disclosure, visitors can contact the Company. Contact information is available on the website.

## VI. Technical Details of Cookies

1. Session Cookies: Session cookies are created when a user logs into a website. These cookies are stored by the browser as long as the session is active and are deleted when the browser is closed.
2. Persistent Cookies: Persistent cookies remain in the browser for a specific period and are automatically deleted after the designated time. These cookies can be used to remember user preferences or provide personalized content.
3. Analytical Cookies: Analytical cookies are used to measure website performance and understand user interactions. These cookies provide insights into which pages are more popular, how long users stay, and which areas need improvement.

## VII. Legal Bases for Cookies

1. General Data Protection Regulation (GDPR): GDPR is a legal regulation that governs the protection and processing of personal data in the European Union. According to GDPR, cookies generally cannot be used without the user's explicit consent.
2. California Cookie Law: The California Cookie Law regulates cookie usage for websites operating in California. This law requires informing users about cookie usage and providing them with the option to consent or decline cookies.

## VIII. Management and Rejection of Cookies

1. Browser Settings: Users can manage cookies by changing their browser settings. Options include accepting, rejecting, allowing cookies for specific sites, or determining how cookies are stored.
2. Cookie Management Tools: Many web browsers provide cookie management tools to users. These tools typically include options for accepting, rejecting, or allowing cookies for specific sites.
3. Consequences of Cookie Rejection: Users should understand that rejecting cookies may cause some websites to not function properly or certain features to be disabled. However, users can manage cookies according to their preferences and can change their preferences at any time.

## IX. Updating the Privacy Policy

1. Updates: The Company regularly updates and revises the privacy policy. These updates are usually necessary due to legislative changes, technological advancements, or changes in business practices.
2. User Notifications: Whenever an update is made, users are notified, and the changes are published on the website. Users can always review updates to access the latest version of the policy.

## X. Contact Information

1. Contact: Users can contact the Company in case of any questions or concerns regarding the privacy policy and cookie disclosure.

info@stillnook.com