Movie Recommendation System

Made by: Team 9
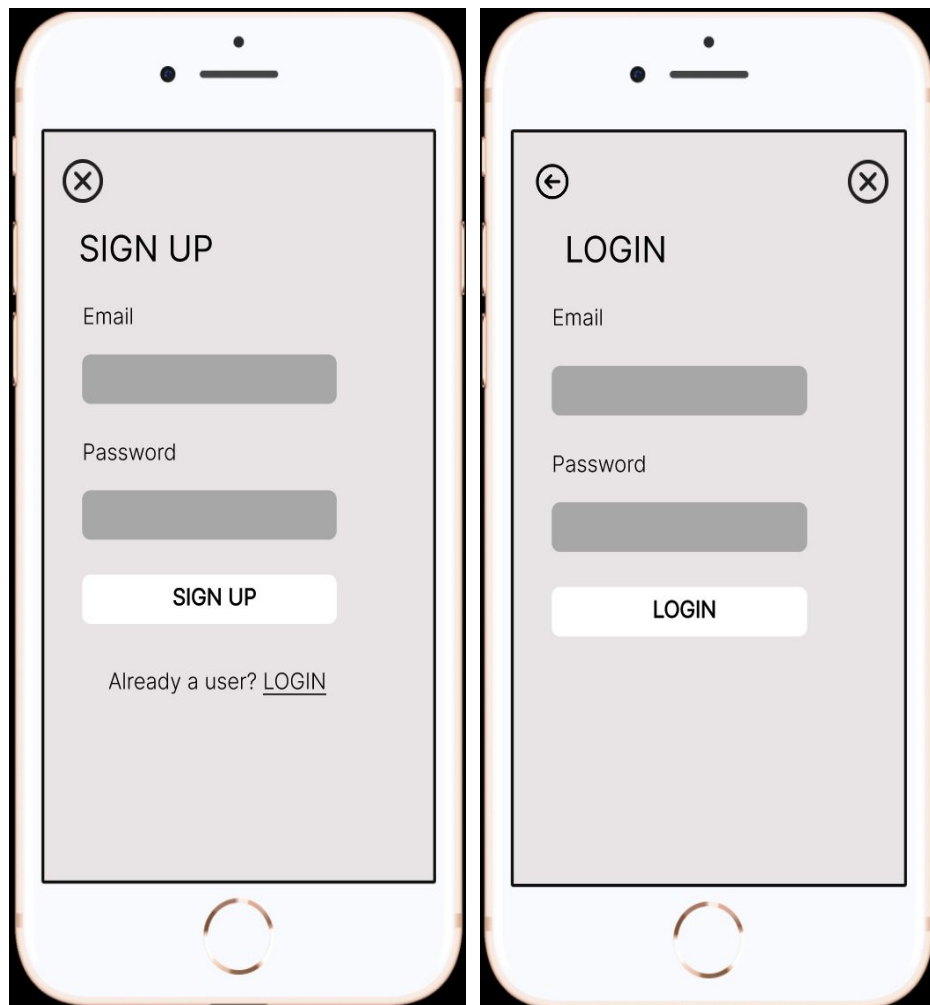
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Elif Seker | UX Design and Prototyping
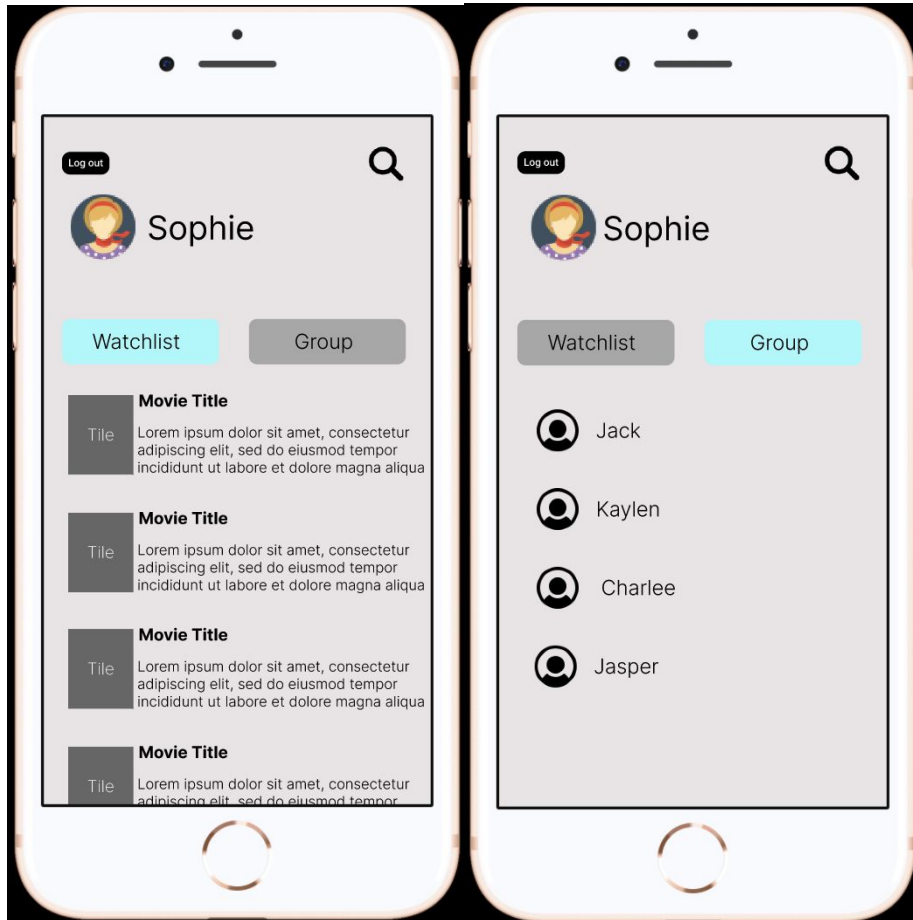
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Prototype Link: Movie Recommendation System

Login: This is the page where existing users can sign into their account or if they are not an existing user they can click sign up to create an account.

Sign up: Users can create a new account from this page providing and email and password.

Insights: We got feedback from our test users these pages are easy to navigate and have simple design.
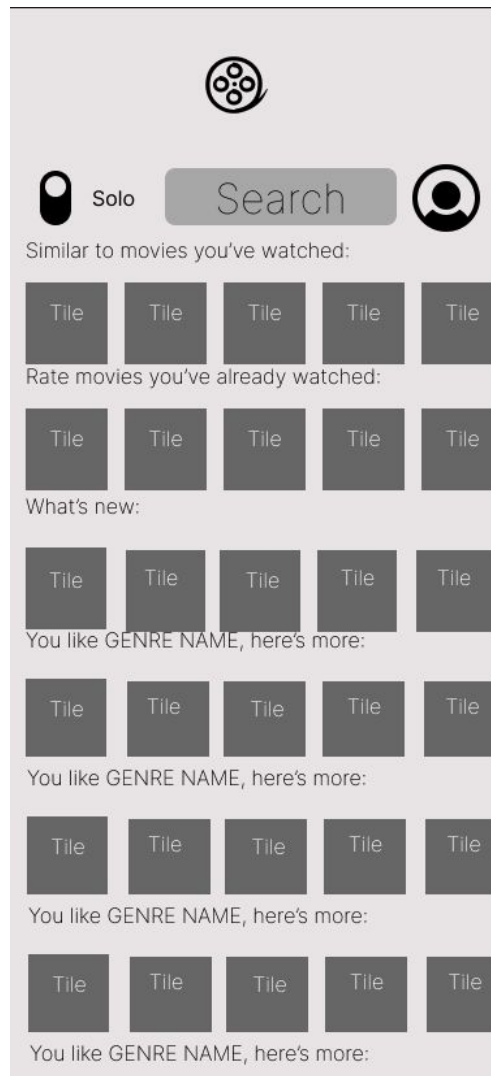
Profile Page: This page has two section. One of them is Watchlist page that contain movies that the user has added to their watchlist. The other one is Group page that users can select who they are watching with in a group. This help to provide relevant, age appropriate, and language appropriate recommendations based on the group watching.

Insights: We add logout button depend on the feedback and search icon to quick reach to homepage.
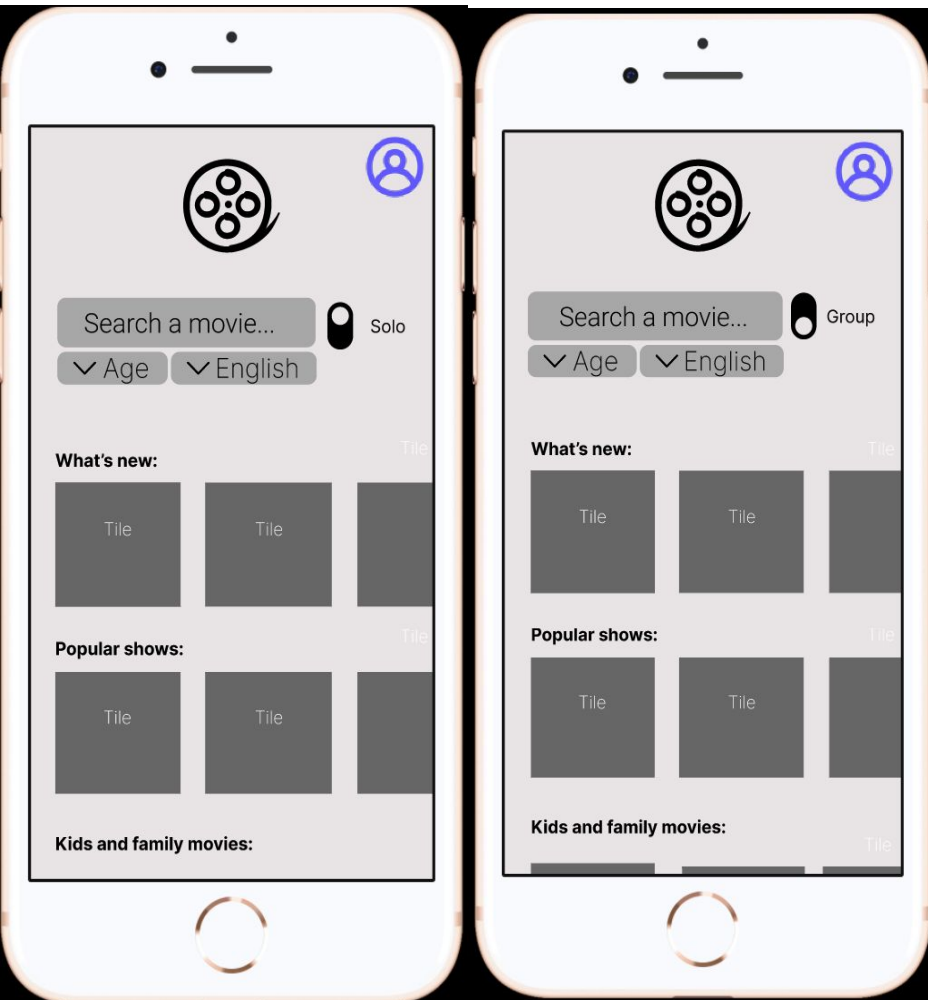
Homepage:

Our homepage has two different version. If user login then homepage shows movie recommendations depend on their watch history.

First Homepage design

Insights & Feedbacks:

Our first homepage design was so cluttered. We got feedback from our instructor and users about that. So we try to applied Aesthetic and Minimal Design Heuristic that resize our tiles and font size.

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Solo/Group search function:

Solo search page be displayed when the user clicks on the search tab and is in the solo mode. This is then provide recommendations specific to the user and also allow the user to rate movies which help to provide good recommendations.

Group search helps to provide relevant, age appropriate, and language appropriate recommendations based on the group watching.
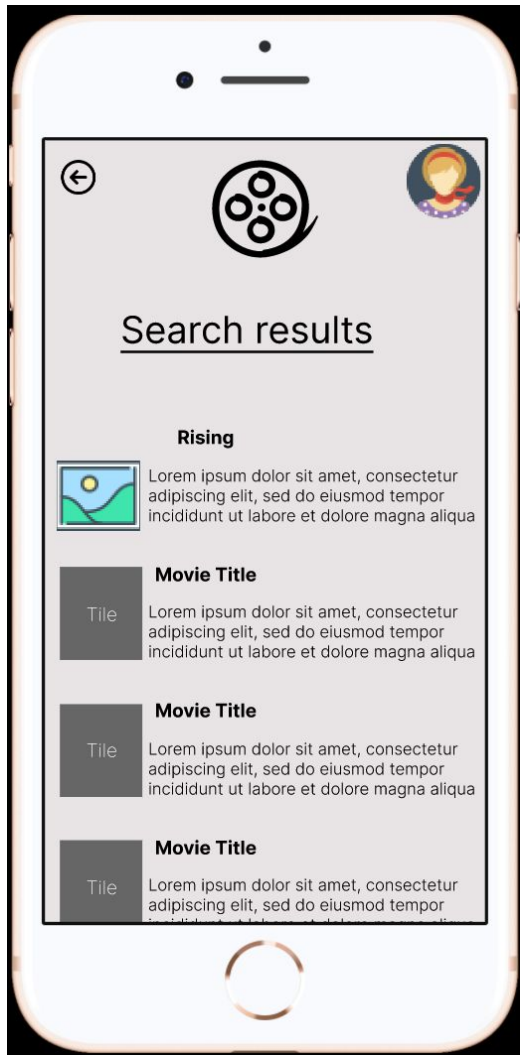
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Age Rating & Language Selection:

Age Rating selection feature allows the user to filter movies based on a selection of age.

Language Selection feature allows the user to filter movies based on language selection.

Insights:

These filter options provide user control and freedom. So user can get more specific recommendations with their preferences.

Search Results:

This is the page that be displayed when a user searches for a movie. This show movies relevant to the search parameters and the user can also filter these results based on age, language, or the group/solo setting.

Insights:

This page gives an idea about the user without checking the movie page.

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Movie Page:

This is the page that be displayed when the user clicks on a movie from any page. This page display further information such as a description, where to find the movie, as well as give access to the "Trailer" and "Share" pages.

Local Movie Search:

This feature gives opportunity to search local movies. It shows selected movie location on the map.