



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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## Summary of methodologies

**Data Collection:** data using SpaceX REST API and web scraping techniques

**Data Wrangling :** data to create success/fail outcome variable

**EDA with Data Visualization :** data with data visualization techniques, considering the following factors

**Analyze:** the data with SQL, calculating the following statistics

**Explore:** launch site success rates and proximity to geographical markers

**Visualize:** the launch sites with the most success and successful payload ranges

**Build Models :**to predict landing outcomes using logistic regression, SVM, decision tree and KNN

## Summary of all results

Exploratory Data Analysis

Visualization/Analytics

Predictive Analytics

# Introduction

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## Project background and context

SpaceX is the most successful company of the commercial space age, making space travel affordable. The company advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. Based on public information and machine learning models, we are going to predict if SpaceX will reuse the first stage.

## Questions to be answered

1. How **payload** mass, launch site, number of flights, and orbits affect first-stage landing success?
2. **rate of successful landings increase over the years?**
3. Best predictive model for successful landing (binary classification)



Section 1

# Methodology

# Methodology

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## Executive Summary

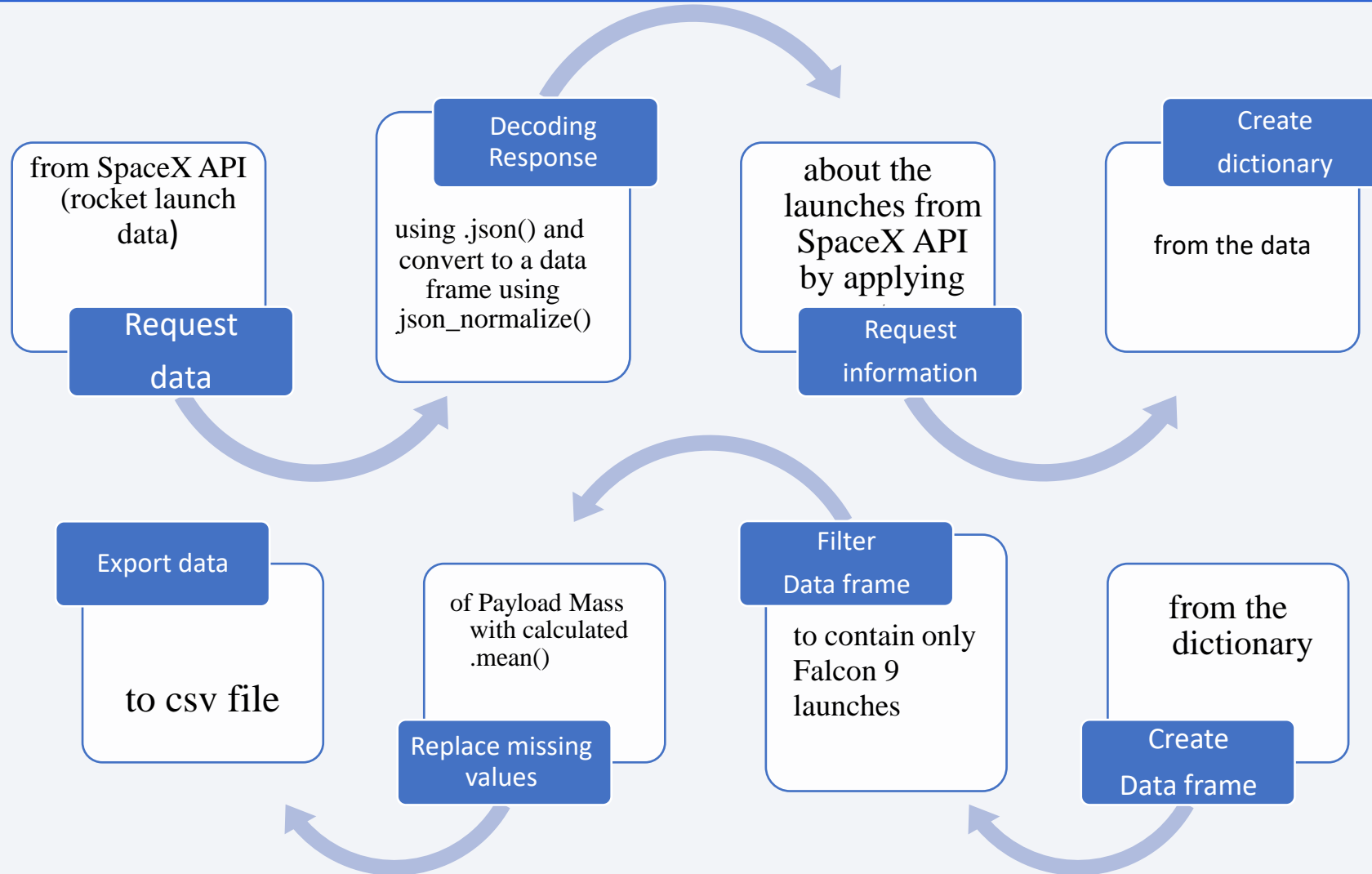
- Data collection methodology:
  - data using SpaceX REST API and web scraping techniques
- Perform data wrangling
  - data to create success/fail outcome variable
  - Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - to predict landing outcomes using logistic regression, SVM, decision tree and KNN

# Data Collection

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- Describe how data sets were collected.
- You need to present your data collection process use key phrases and flowcharts

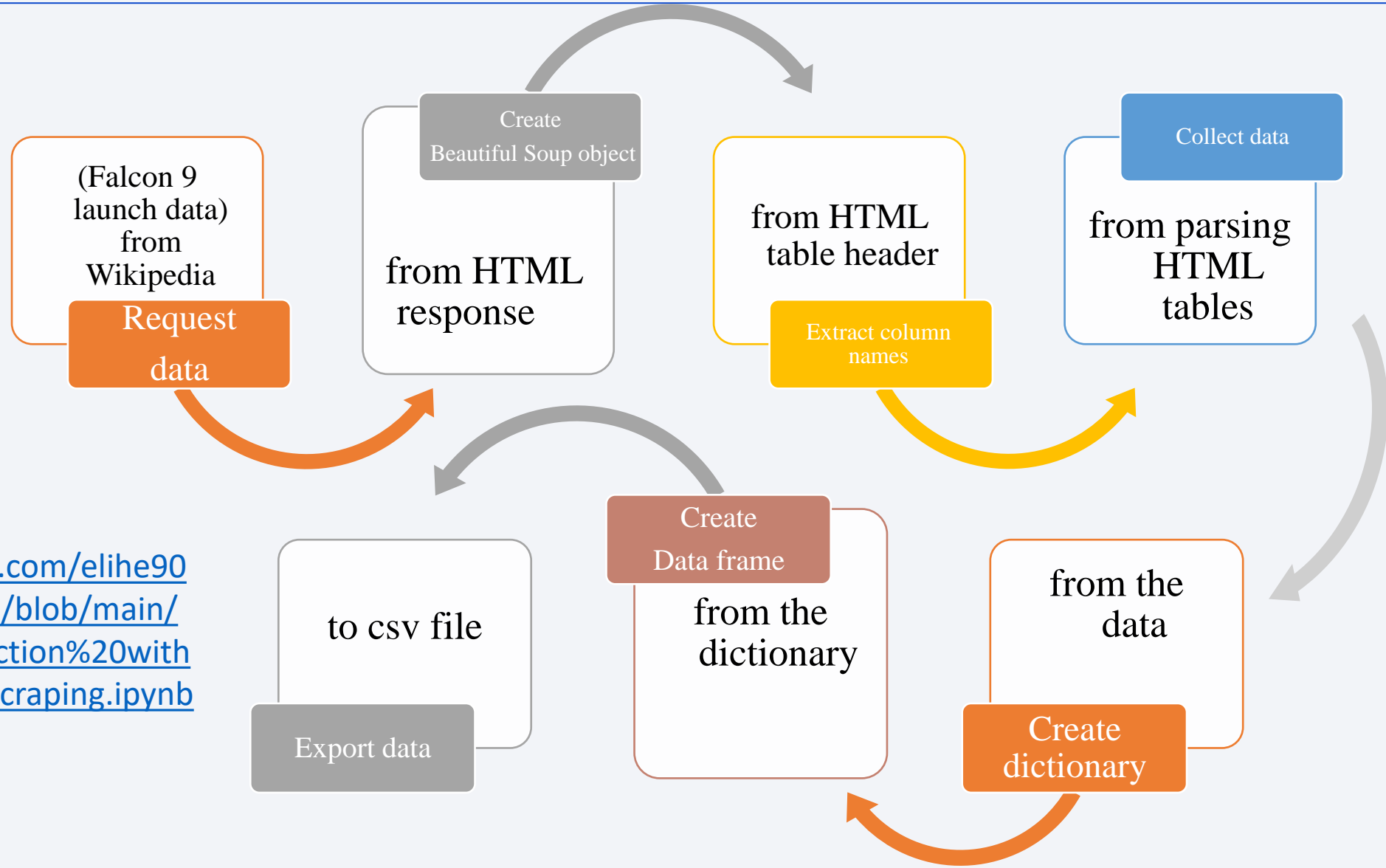
# Data Collection – SpaceX API



[https://github.com/elihe90/Capston\\_IBM/blob/main/Data%20Collection%20API.ipynb](https://github.com/elihe90/Capston_IBM/blob/main/Data%20Collection%20API.ipynb)



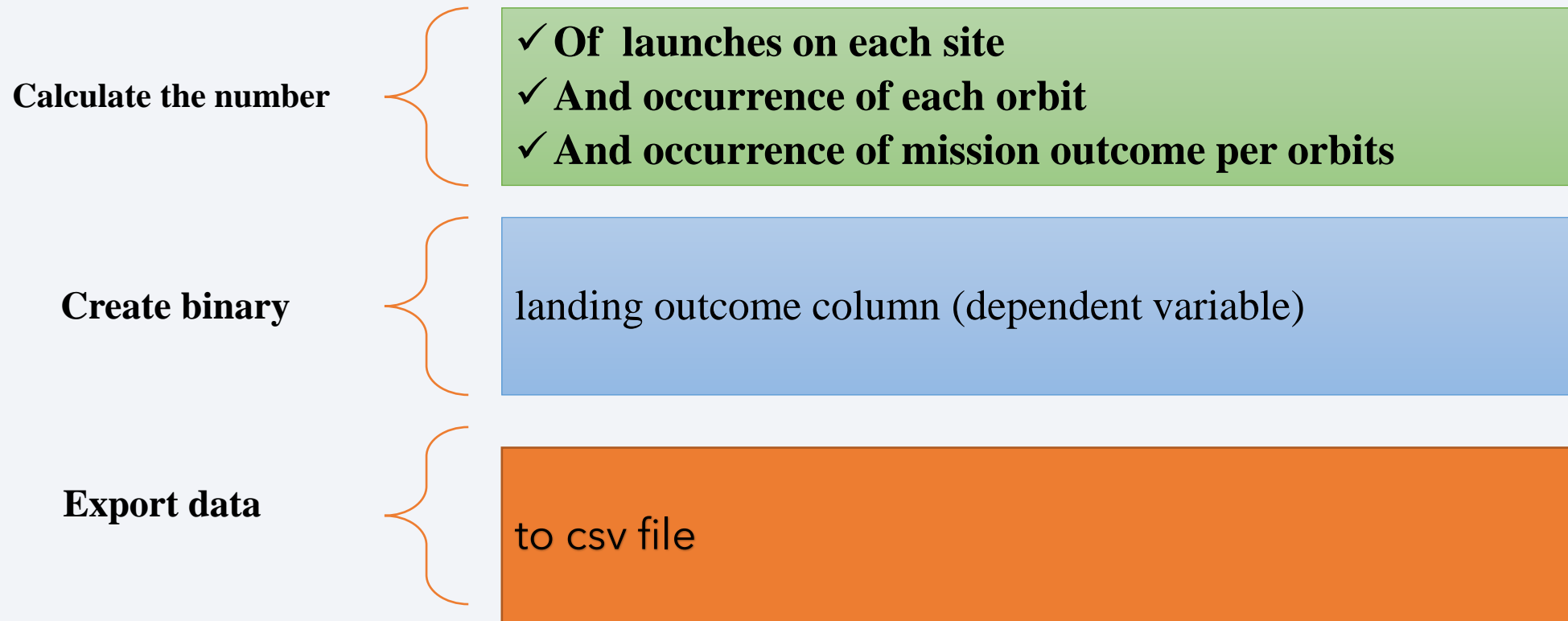
# Data Collection - Scraping



[https://github.com/elihe90/Capston\\_IBM/blob/main/Data%20Collection%20with%20Web%20Scraping.ipynb](https://github.com/elihe90/Capston_IBM/blob/main/Data%20Collection%20with%20Web%20Scraping.ipynb)

# Data Wrangling

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# EDA with Data Visualization

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Flight Number vs. Payload

Flight Number vs. Launch Site

Payload Mass (kg) vs. Launch Site

Payload Mass (kg) vs. Orbit type

<https://github.com/elihe90/Capston IBM/blob/main/jupyter-labs-eda-dataviz.ipynb>

**Scatter plots** show the relationship between variables.

If a relationship exists, they could be used in machine learning model.

**Bar charts** show comparisons among discrete categories.

The goal is to show the relationship between the specific categories being compared and a measured value. Line charts show trends in data over time (time series).

# EDA with SQL

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## Displaying

- the names of the unique launch sites in the space mission
- 5 records where launch sites begin with the string 'CCA'
- the total payload mass carried by boosters launched by NASA (CRS)
- average payload mass carried by booster version F9 v1.1

[https://github.com/elihe90/Capston\\_IBM/blob/main/jupyter-labs-eda-sql-coursera\\_sqlite%20\(1\).ipynb](https://github.com/elihe90/Capston_IBM/blob/main/jupyter-labs-eda-sql-coursera_sqlite%20(1).ipynb)

## Listing

- date when the first successful landing outcome in ground pad was achieved
- names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- total number of successful and failure mission outcomes
- names of the booster versions which have carried the maximum payload mass
- failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015
- Count of landing outcomes between 2010-06-04 and 2017-03-20 (desc)

# Build an Interactive Map with Folium

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## Markers of all Launch Sites:

Added Marker with Circle, Popup Label and Text Label of NASA Johnson Space Center using its latitude and longitude coordinates as a start location

Added Markers with Circle, Popup Label and Text Label of all Launch Sites using their latitude and longitude coordinates to show their geographical locations and proximity to Equator and coasts.

## Colored Markers of the launch outcomes for each Launch Site:

Added **colored markers** of **successful(green)** and **unsuccessful(red)** launches at each launch site to show which launch sites have high success rates

<https://github.com/elihe90/Capston-IBM/blob/main/lab-jupyter-launch-site-location.ipynb>

## Distances between a Launch Site to its proximities

Added colored Lines to show distances between the Launch Site

**CCAFS SLC- 40 and** its proximity to the **nearest coastline, railway, highway, and city**



# Build a Dashboard with Plotly Dash

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## **Dropdown List with Launch Sites**

Allow a dropdown list to enable Launch Site selection.

## **Pie Chart showing Success Launches:**

add user to see successful and unsuccessful launches as a percent of the total

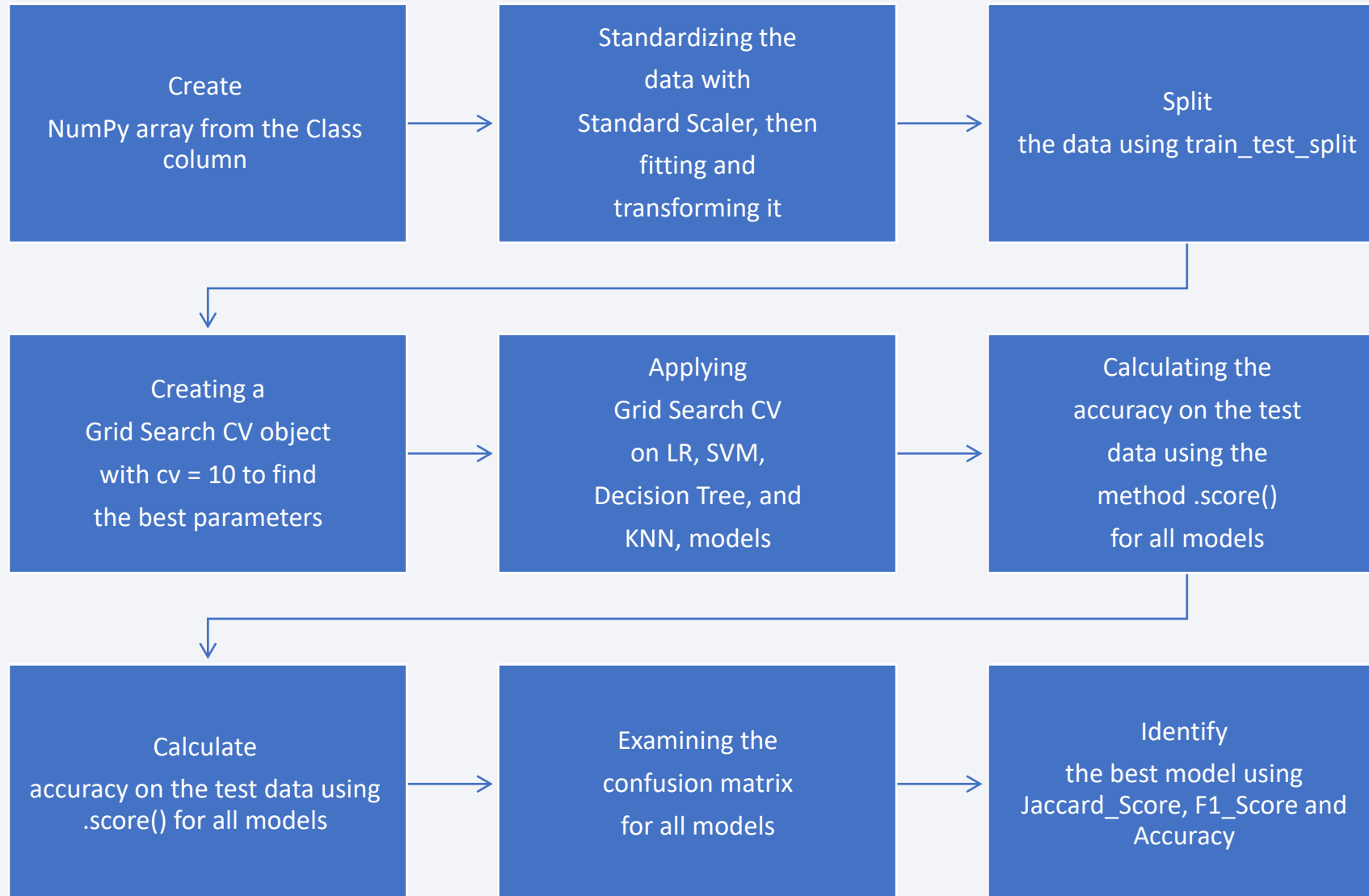
## **Slider of Payload Mass Range:**

add a slider to select Payload range.

## **Scatter Chart Showing Payload Mass vs. Success Rate by Booster Version**

allow a scatter chart to see the correlation between Payload and Launch Success.

# Predictive Analysis (Classification)



[https://github.com/elihe90/Capston\\_IBM/blob/main/SpaceX\\_Machine%20Learning%20Prediction\\_Part\\_5.ipynb](https://github.com/elihe90/Capston_IBM/blob/main/SpaceX_Machine%20Learning%20Prediction_Part_5.ipynb)

# Results

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- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



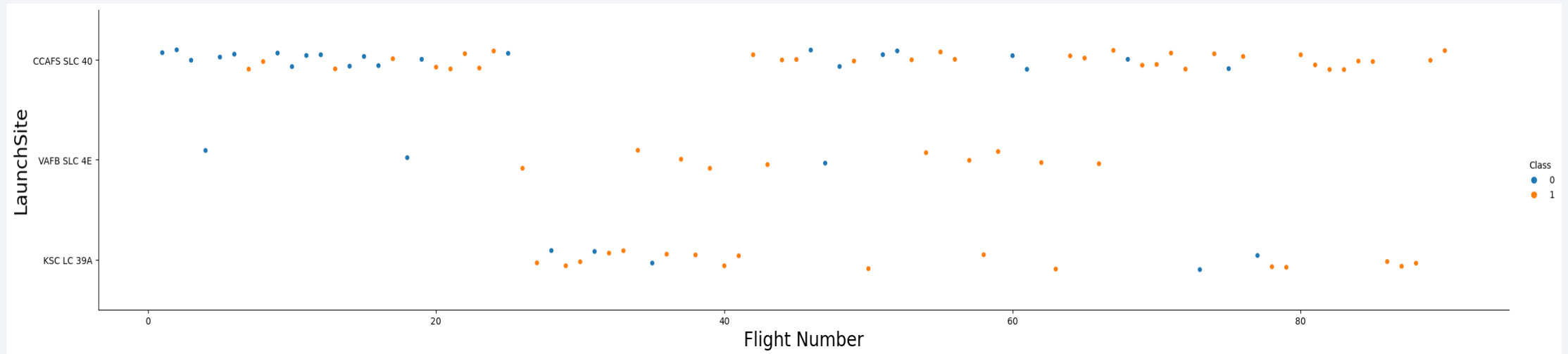
The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is dynamic and technological.

Section 2

# Insights drawn from EDA



# Flight Number vs. Launch Site



## EDA:

Zero class with blue color of failures and class 1 with orange color of successes

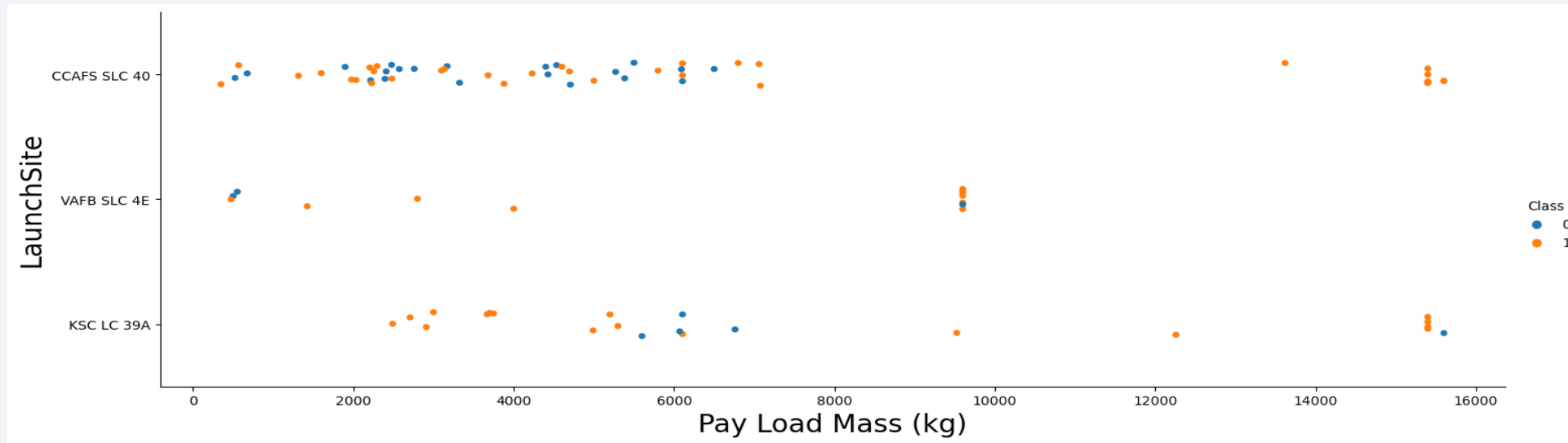
- Lower success first flights
- Future flights of higher success

Around half of launches were from CCAFS SLC 40 launch site  
VAFB SLC 4E and KSC LC 39A have higher success rates

**We can infer that new launches have a higher success rate**



# Payload vs. Launch Site



## EDA:

For every launch site the **higher payload mass** (kg), the **higher** the **success rate** very launches with payload mass over 7000 kg were successful.

KSC LC 39A has a 100% success rate for payload mass under 5500 kg too.

# Success Rate vs. Orbit Type

❖ ES-L1, GEO, HEO and SSO

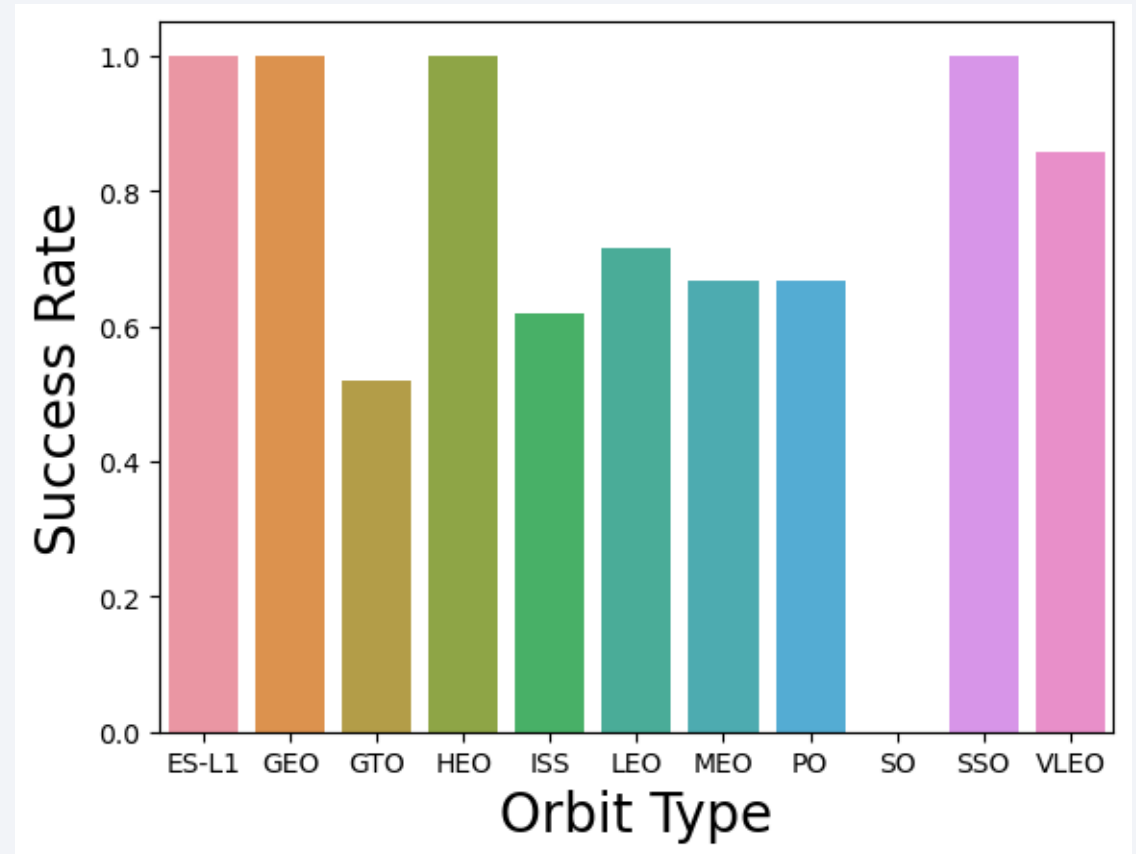
**100% Success Rate**

❖ GTO, ISS, LEO, MEO, PO

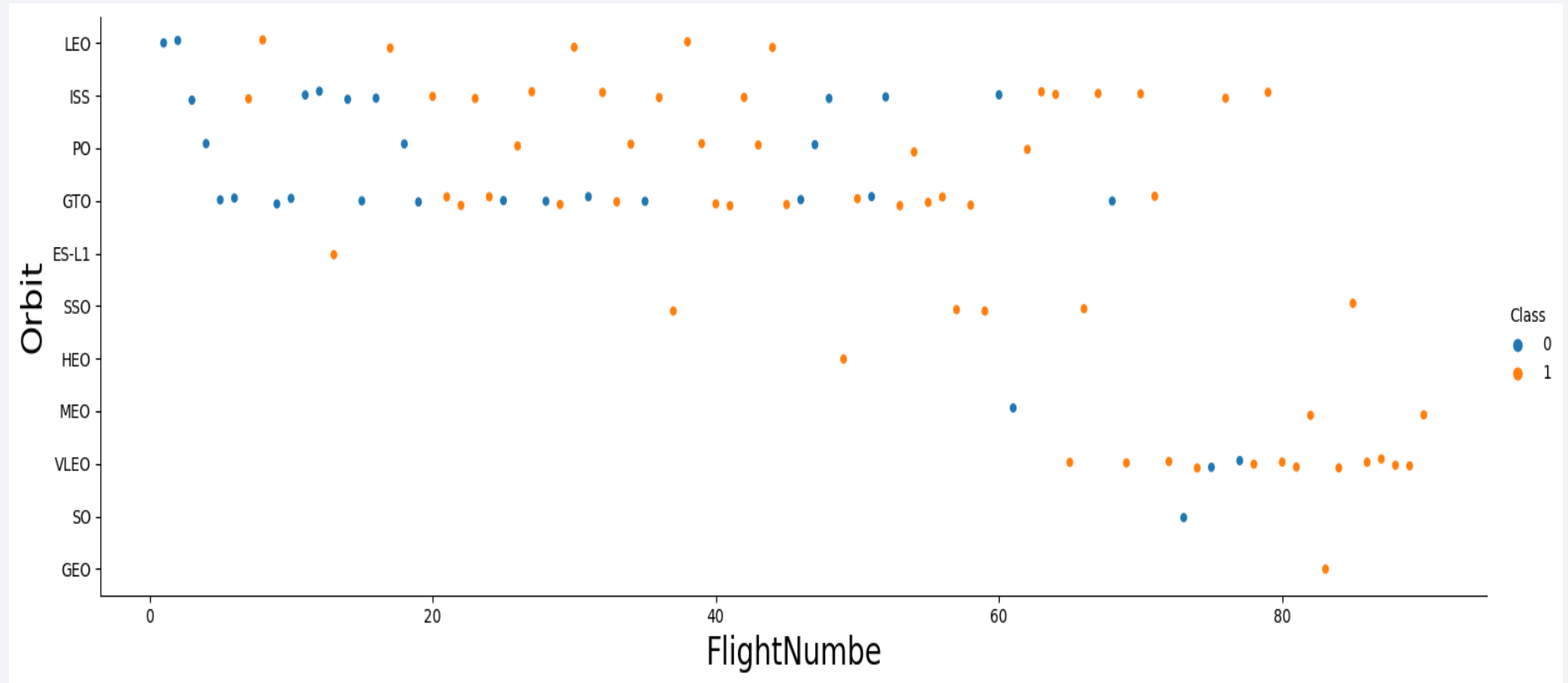
• **50%-80% Success Rate**

❖ SO

Orbits with 0% success rate



# Flight Number vs. Orbit Type



## EDA:

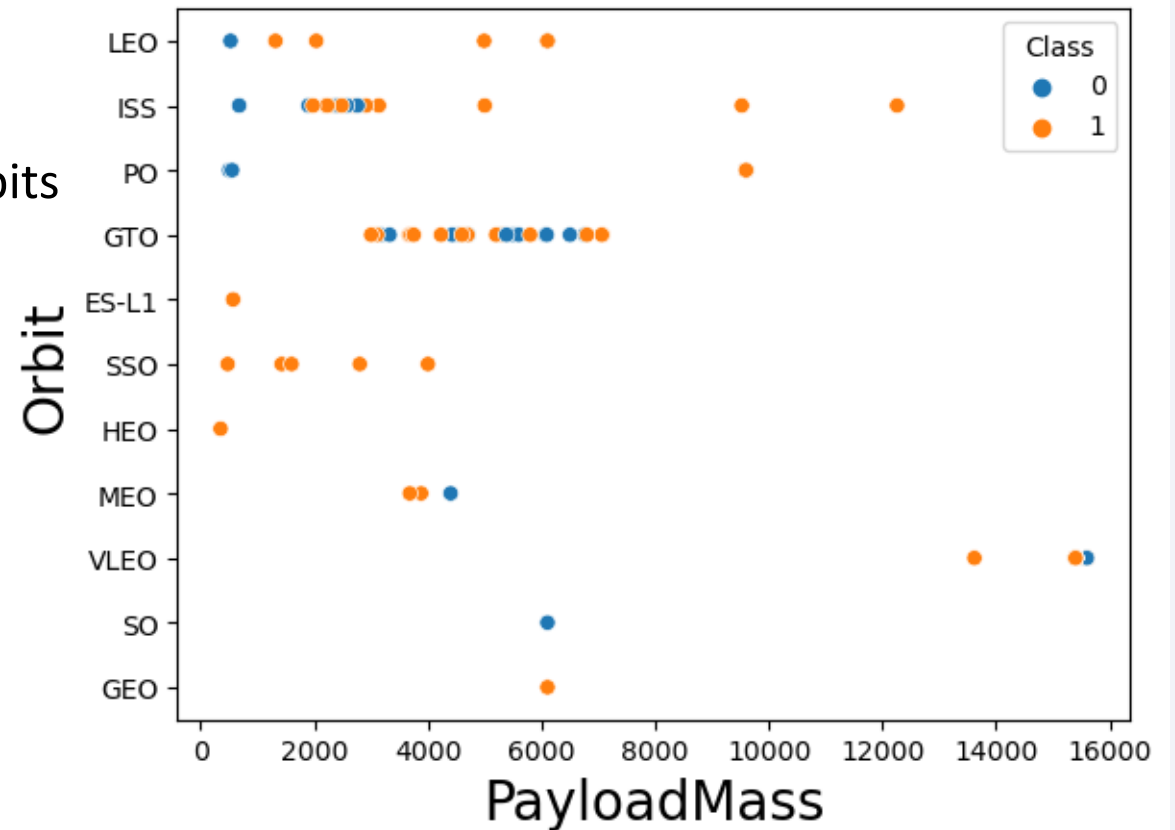
The success rate seems to increase with the number of flights

In the LEO orbit the Success appears related to the number of flights

there seems to be no relationship between flight number when in GTO orbit

# Payload vs. Orbit Type

Heavy payloads have a negative influence on GTO orbits and positive on GTO and Polar LEO (ISS) orbits.



- Show the screenshot of the scatter plot with explanations at?

# Launch Success Yearly Trend

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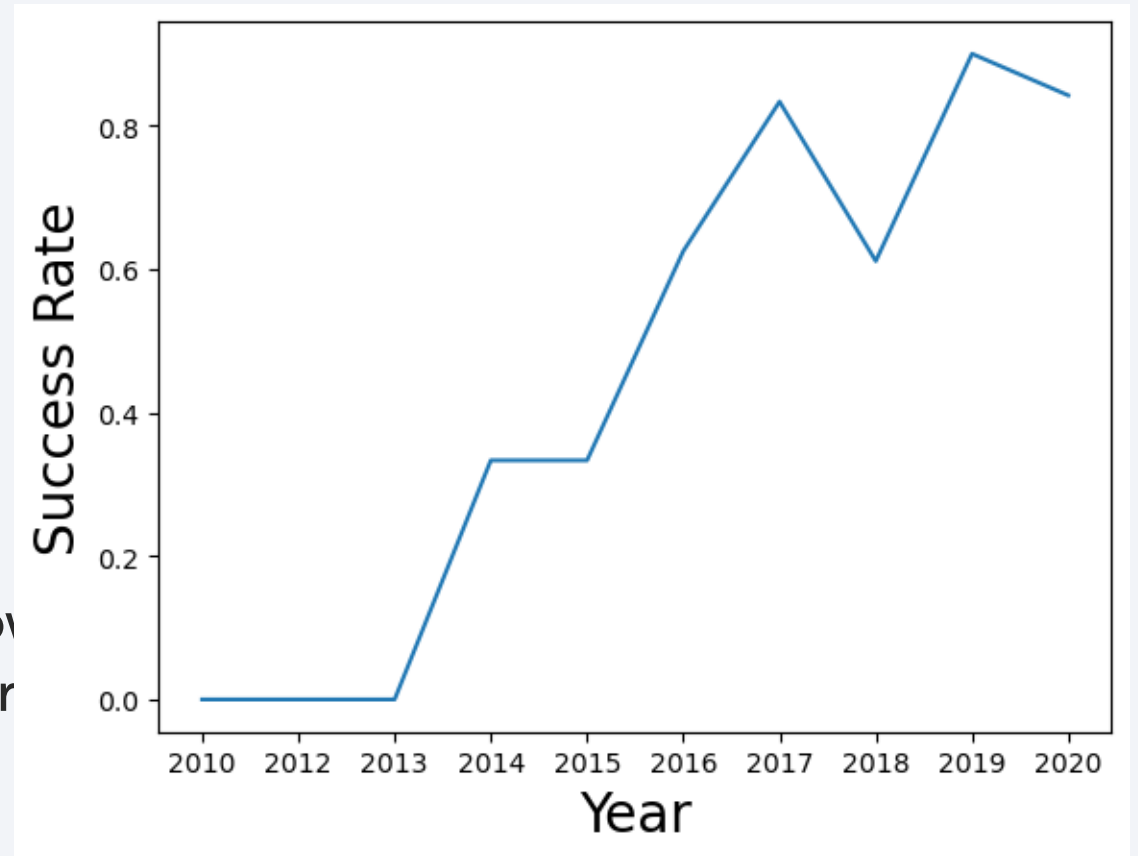
The success rate since 2013 increasing till 2020.

The rate from 2014 to 2015 had a steady trend compared to the increase in 2013

From 2018 to 2019, there is a decrease compared to the previous period

**but, the success rate has improved since 2013**

- Show  
aver



- Show the screenshot of the scatter plot with explanations



# All Launch Site Names

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## Launch Site Names

CCAFS LC-40  
CCAFS SLC-40  
KSC LC-39A  
VAFB SLC-4E

```
In [22]: %sql select distinct launch_site from SPACEXTBL;
```

```
* sqlite:///my_data1.db  
Done.
```

```
Out[22]:
```

Launch_Site
CCAFS LC-40
VAFB SLC-4E
KSC LC-39A
CCAFS SLC-40
None

# Launch Site Names Begin with 'CCA'

## Records with Launch Site Starting with CCA

*Display 5 records where launch sites begin with the string 'CCA'*

```
In [25]: %sql select * from SPACEXTBL where launch_site like 'CCA%' limit 5
```

```
* sqlite:///my_data1.db  
Done.
```

```
Out[25]:
```

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
06/04/2010	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0.0	LEO	SpaceX	Success	Failure (parachute)
12/08/2010	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0.0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
22/05/2012	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525.0	LEO (ISS)	NASA (COTS)	Success	No attempt
10/08/2012	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500.0	LEO (ISS)	NASA (CRS)	Success	No attempt
03/01/2013	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677.0	LEO (ISS)	NASA (CRS)	Success	No attempt

# Total Payload Mass

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## Total Payload Mass

**45,596 kg** (total) carried by boosters launched by NASA (CRS)

### Task 3

*Display the total payload mass carried by boosters launched by NASA (CRS)*

```
In [27]: %sql select sum(payload_mass__kg_) as total_payload_mass from SPACEXTBL where customer = 'NASA (CRS)';
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
Out[27]: total_payload_mass
```

45596.0
---------

# Average Payload Mass by F9 v1.1

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Displaying average payload mass carried by booster version F9 v1.1.

*Display average payload mass carried by booster version F9 v1.1*

```
In [29]: %sql select avg(payload_mass__kg_) as average_payload_mass from SPACEXTBL where booster_version like '%F9 v1.1%';
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
Out[29]: average_payload_mass
```

2534.6666666666665
--------------------

# First Successful Ground Landing Date

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**Listing the date when the first successful landing outcome in ground pad was achieved**

*List the date when the first succesful landing outcome in ground pad was acheived.*

*Hint: Use min function*

```
In [31]: %sql select min(date) as first_successful_landing from SPACEXTBL where Landing_Outcome = 'Success (ground pad)';
```

```
* sqlite:///my_data1.db  
Done.
```

```
Out[31]: first_successful_landing
```

01/08/2018
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## Successful Drone Ship Landing with Payload between 4000 and 6000

Listing the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.

*List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000*

```
In [32]: %sql select booster_version from SPACEXTBL where Landing_Outcome = 'Success (drone ship)' and payload_mass__kg_ between 4000 and
```

```
* sqlite:///my_data1.db  
Done.
```

Out[32]:

Booster_Version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

# Total Number of Successful and Failure Mission Outcomes

---

Listing the total number of successful and failure mission outcomes.

*List the total number of successful and failure mission outcomes*

```
In [33]: %sql select mission_outcome, count(*) as total_number from SPACEXTBL group by mission_outcome;
* sqlite:///my_data1.db
Done.
```

```
Out[33]:
```

Mission_Outcome	total_number
None	898
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

# Boosters Carried Maximum Payload

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Listing the names of the booster versions which have carried the maximum payload mass.

*List the names of the booster\_versions which have carried the maximum payload mass. Use a subquery*

```
In [35]: %sql select Booster_Version from SPACEXTBL where PAYLOAD_MASS_KG_=(select max(PAYLOAD_MASS_KG_) from SPACEXTBL)
* sqlite:///my_data1.db
Done.
```

Out[35]:

Booster_Version
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7

# 2015 Launch Records

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Listing the failed landing outcomes in drone ship, their booster versions and launch site names for the months in year 2015.

```
In [41]: %sql SELECT substr(Date,4,2) as month, DATE,BOOSTER_VERSION, LAUNCH_SITE, Landing_Outcome FROM SPACEXTBL where  
Landing_Outcome = 'Failure (drone ship)' and substr(Date,7,4)='2015';
```

```
* sqlite:///my_data1.db  
Done.
```

```
Out[41]:
```

	month	Date	Booster_Version	Launch_Site	Landing_Outcome
	10	01/10/2015	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
	04	14/04/2015	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

---

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

```
In [43]: %sql SELECT Landing_Outcome , count(*) as count_outcomes FROM SPACEXTBL WHERE DATE  
         between '04-06-2010' and '20-03-2017' group by Landing_Outcome order by count_outcomes DESC;
```

```
* sqlite:///my_data1.db  
Done.
```

```
Out[43]:
```

Landing_Outcome	count_outcomes
Success	20
No attempt	10
Success (drone ship)	8
Success (ground pad)	7
Failure (drone ship)	3
Failure	3
Failure (parachute)	2
Controlled (ocean)	2
No attempt	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

# Launch Sites Proximities Analysis

# All launch sites' location global map

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## With Markers

**Near Equator:** the closer the launch site to the equator, the **easier** it is **to launch** to equatorial orbit, and the more help you get from Earth's rotation for a prograde orbit. Rockets launched from sites near the equator get an **additional natural boost** due to the rotational speed of earth -that **helps save the cost** of putting in extra fuel and boosters.





# Color-labeled launch records on the map

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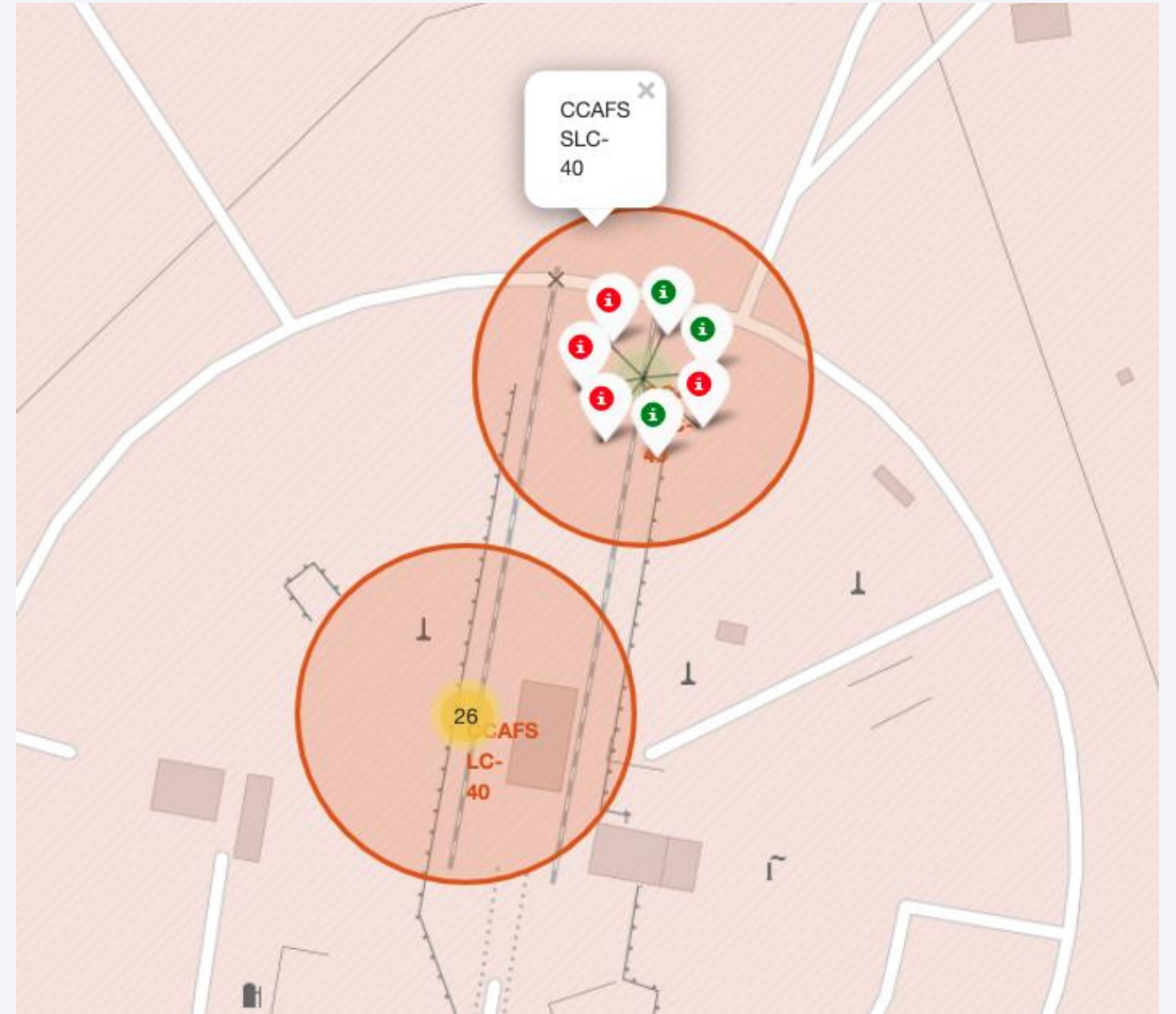
## At Each Launch Site

### Outcomes:

Green Marker = Successful Launch

Red Marker = Failed Launch

Launch site **CCAFS SLC-40** has a **3/7 success rate (42.9%)**





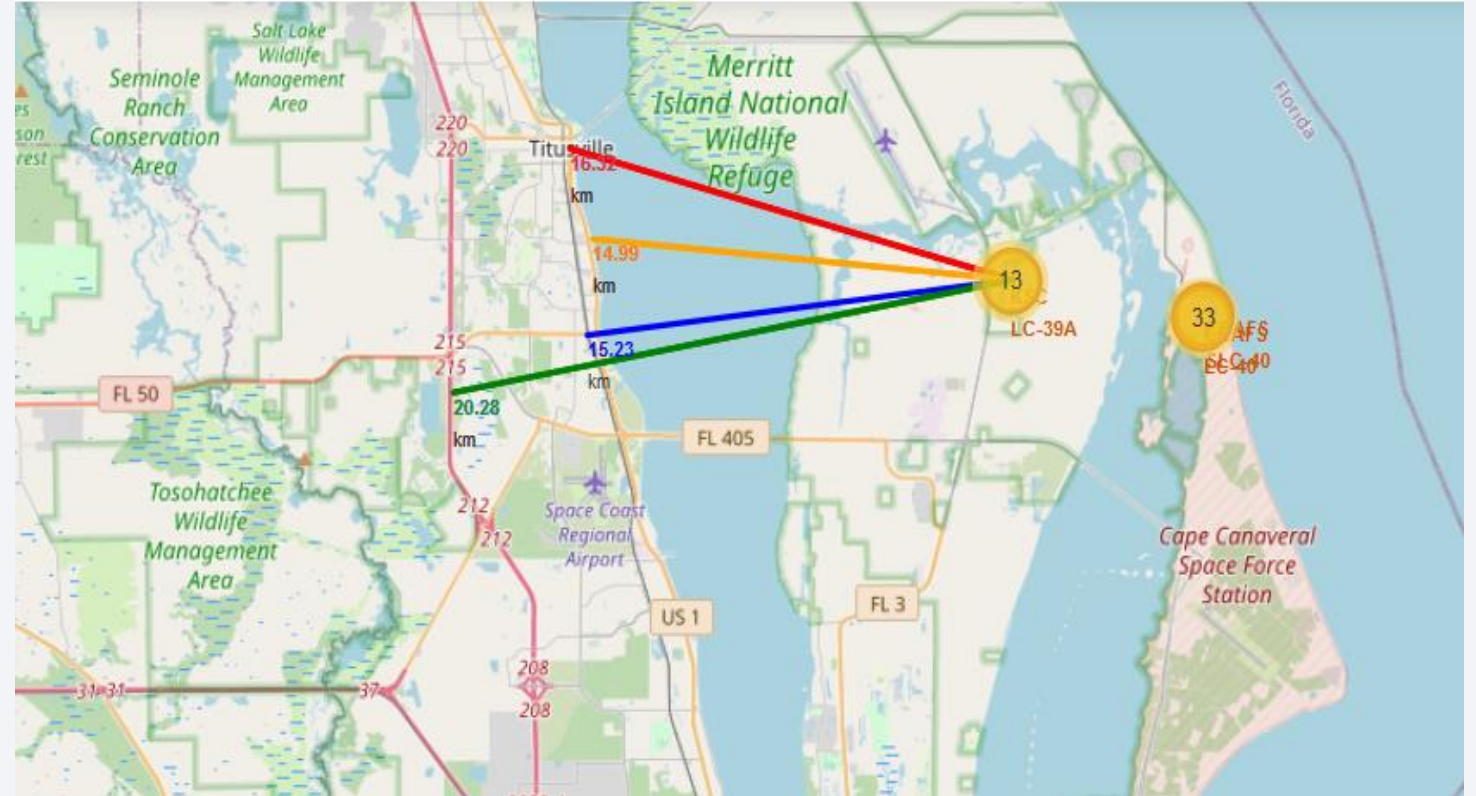
# Distance to Proximities

From the visual analysis of the launch site KSC LC-39A we can clearly see that it is

relative close to railway (15.23 km)  
relative close to highway (20.28 km)  
relative close to coastline (14.99 km)

Also the launch site KSC LC-39A is relative close to its closest city Titusville (16.32 km).

Failed rocket with its high speed can cover distances like 15-20 km in few seconds. It could be potentially dangerous to populated areas.





Section 4

# Build a Dashboard with Plotly Dash

## Launch Success by Site

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Total Success Launches by Site



### Success as Percent of Total

**KSC LC-39A** has the **most successful launches** amongst launch sites (**41.2%**)

## Launch site with highest launch success ratio

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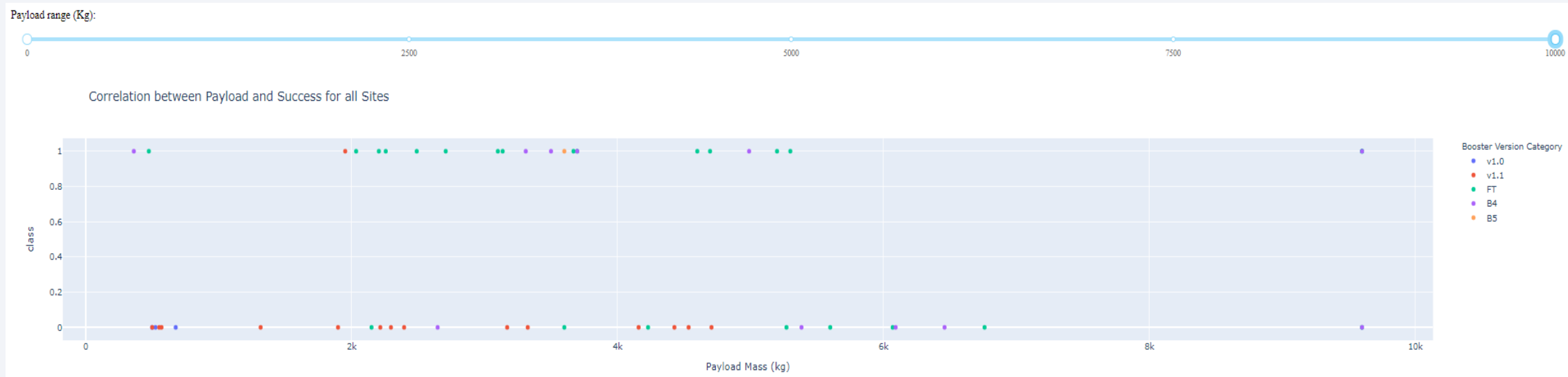
Total Success Launches for Site KSC LC-39A



KSC LC-39A has the highest launch success rate (76.9%) with 10 successful and only 3 failed landings.



# Payload Mass and Success



## By Booster Version

**Payloads between 2,000 kg and 5,000 kg** have the **highest success rate**

1 indicating successful outcome and 0 indicating an unsuccessful outcome

Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

## Scores and Accuracy of the Entire Data Set

```
Out[27]:
```

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.833333	0.845070	0.835821	0.819444
F1_Score	0.909091	0.916031	0.910569	0.900763
Accuracy	0.866667	0.877778	0.877778	0.855556

Based on the scores of the Test Set, we can not confirm which method performs best.

Same Test Set scores may be due to the small test sample size (18 samples).

Therefore, we tested all methods based on the whole Dataset. The scores of the whole Dataset confirm that the best model is the Decision Tree Model. This model has not only higher scores, but also the highest accuracy.

## Scores and Accuracy of the Test Set

```
Out[36]:
```

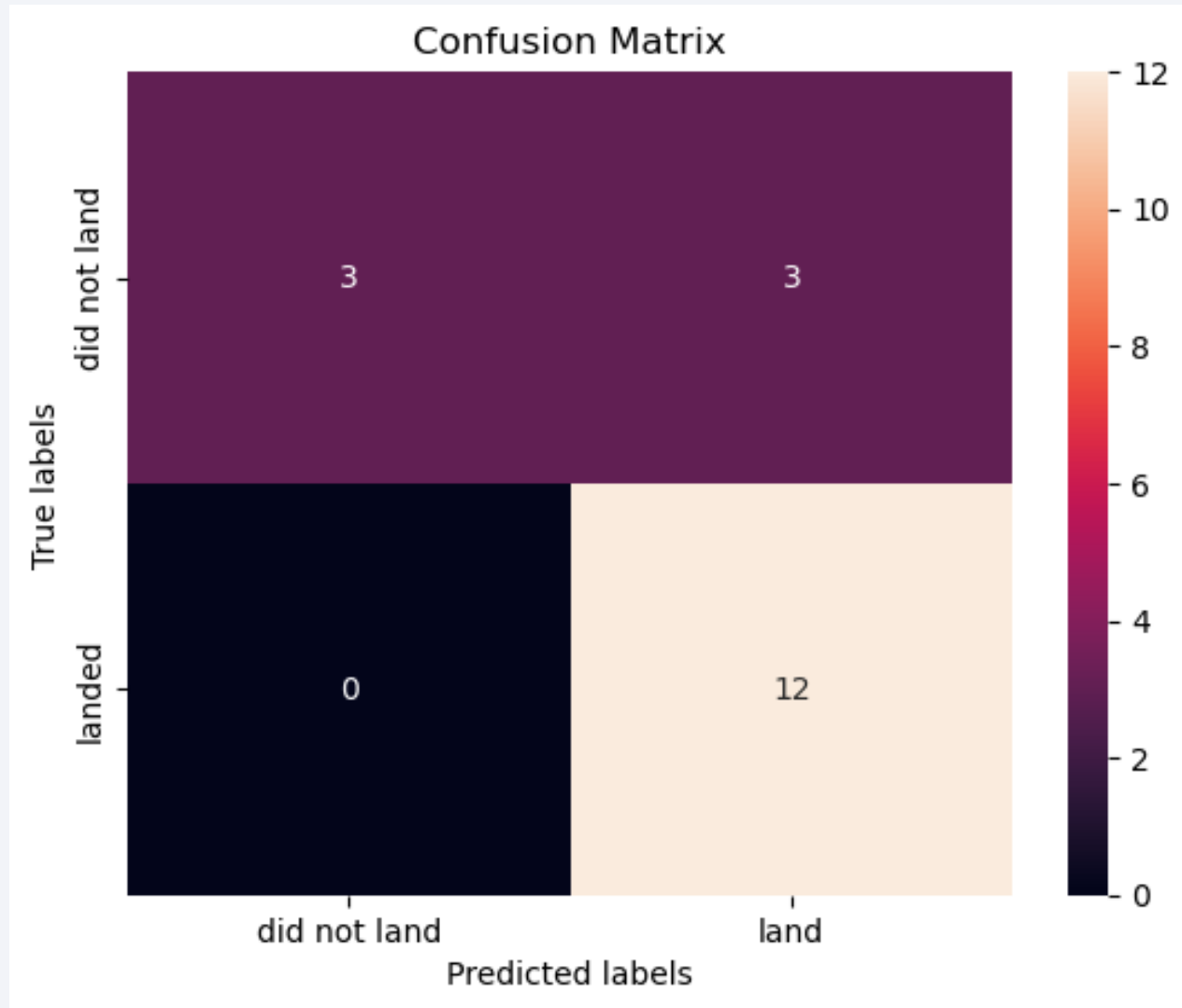
	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.923077	0.800000
F1_Score	0.888889	0.888889	0.960000	0.888889
Accuracy	0.833333	0.833333	0.944444	0.833333



# Confusion Matrix

A confusion matrix summarizes the performance of a classification algorithm

- All the confusion matrices were identical
- The fact that there are false positives (Type 1 error) is not good
- Confusion Matrix Outputs:



# Conclusions

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- **Model Performance:** The models performed similarly on the test set with the decision tree model slightly outperforming
- **Equator:** Most of the launch sites are near the equator for an additional natural boost -due to the rotational speed of earth -which helps save the cost of putting in extra fuel and boosters
- **Coast:** All the launch sites are close to the coast
- **Launch Success:** Increases over time
- **KSC LC-39A:** Has the highest success rate among launch sites. Has a 100% success rate for launches less than 5,500 kg
- **Orbits:** ES-L1, GEO, HEO, and SSO have a 100% success rate
- **Payload Mass:** Across all launch sites, the higher the payload mass (kg), the higher the success rate

# Appendix

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- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

