

Eli Heuer

Design Brief, Research, and Sketches
Arabic Type Design
Summer 2020



Design Brief

The client for this project is a new small-press book publishing project. The typeface will be used instead of Amiri for interlinear typesetting and should be easy to read for adults learning Arabic.

The style is Naskh, with influences from Qajar era Persian calligraphy and manuscripts. Specifically the handwriting and calligraphy of Mírzá Ḥusayn-i-Isfahání AKA Miṣḥkín-Qalam.

Function:

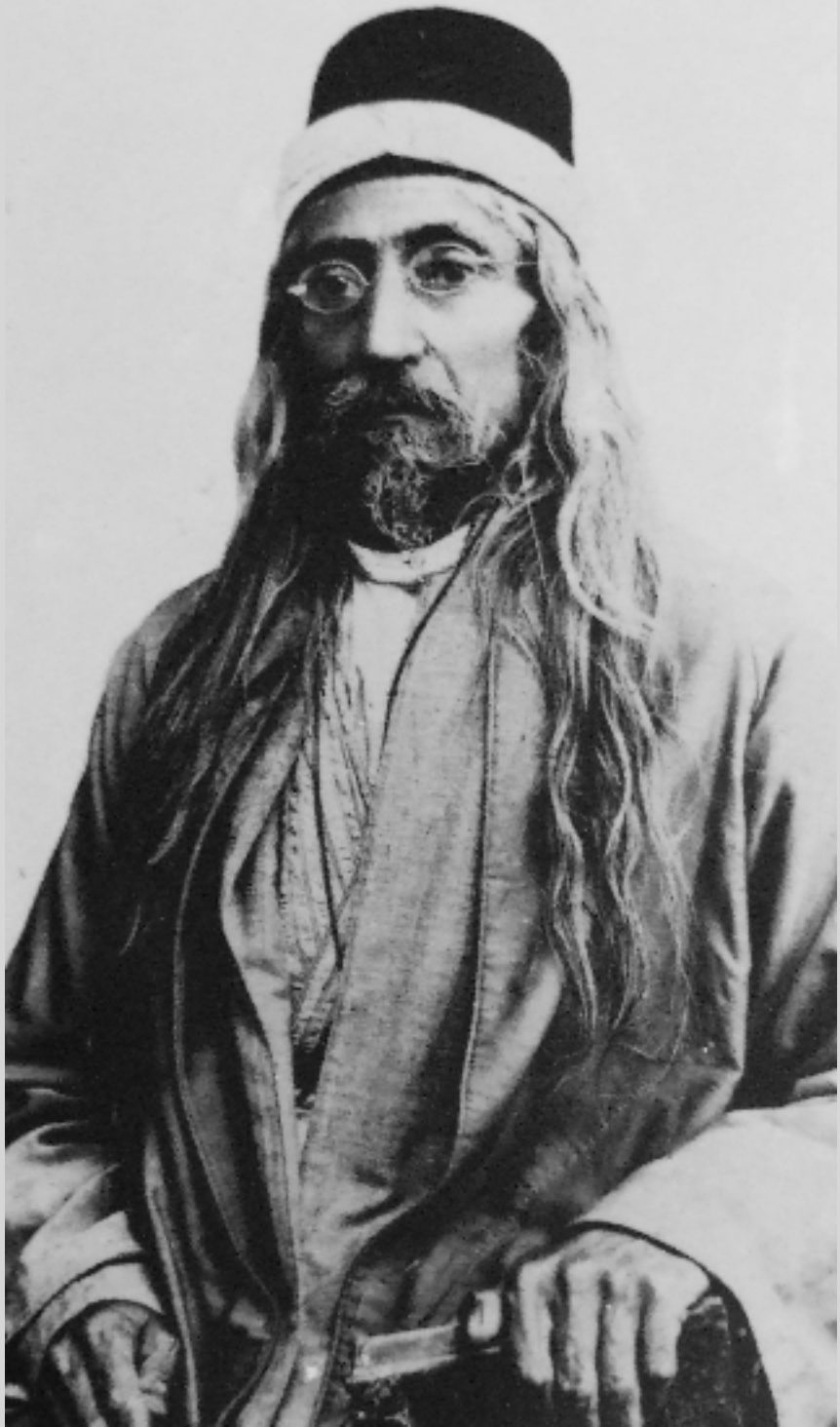
- Islamic studies publishing
- Interlinear typesetting
- Manuscript translation
- Qur’ān tajweed typesetting
- Easy to read for children
- Easy to read for adults learning Arabic
- Good for pocket-size book printing

Personality:

- Futuristic
- Utopian
- Solarpunk
- Egalitarian
- Simple
- Global

Characteristics:

- Smallest possible file size
- Easy to use with DrawBot/LaTeX
- Big Arabic, small Latin
- Slight nasta’līq pen angle
- Slight nasta’līq pen rotation
- Wide (variable font wdth axis?)
- Good vertical metrics



Research: Similar Typefaces

هل من مفرج غير الله قل سبحن الله

Amiri

By Khaled Hosny

هل من مفرج غير الله قل سبحن الله

Markazi Text

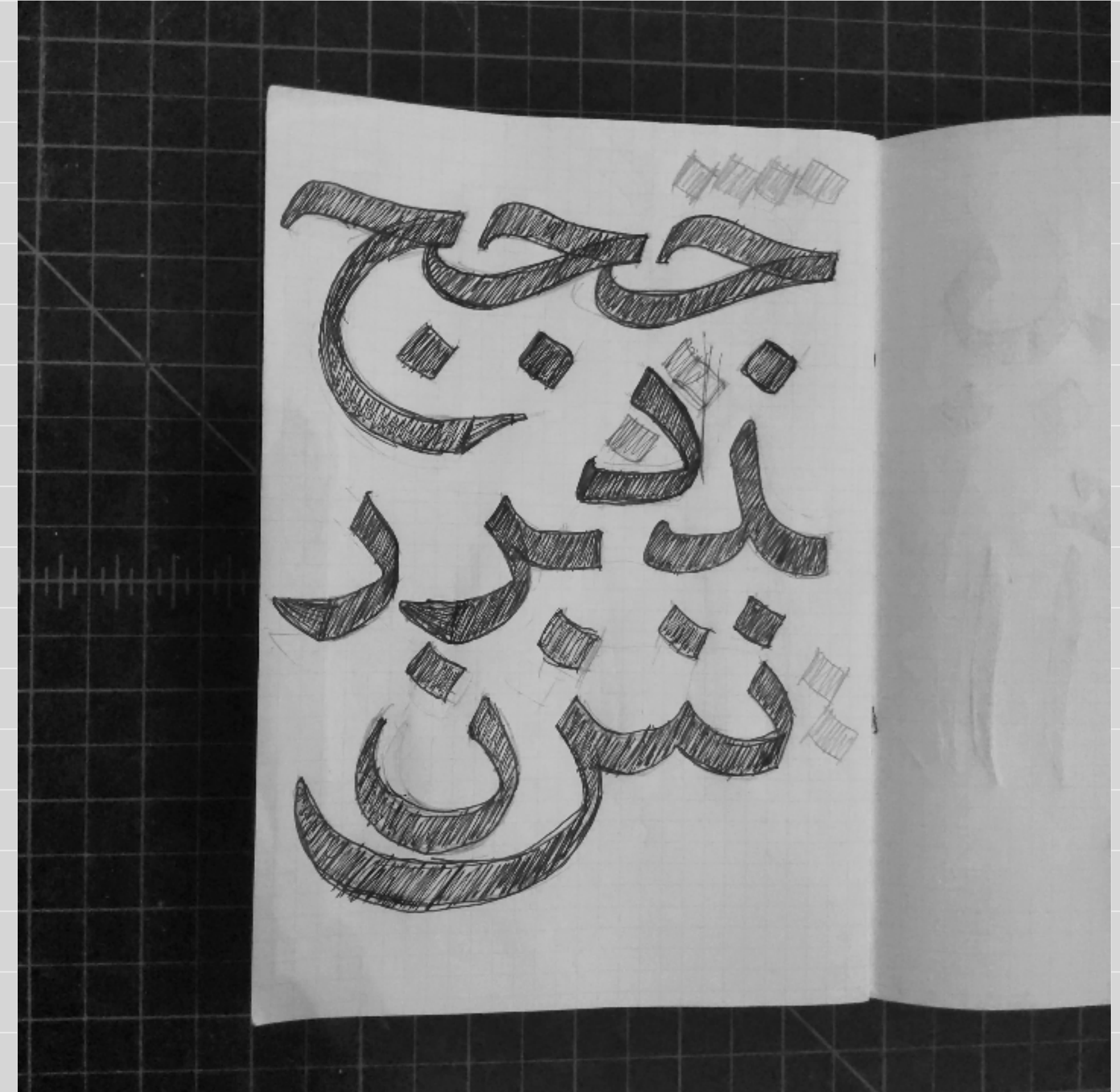
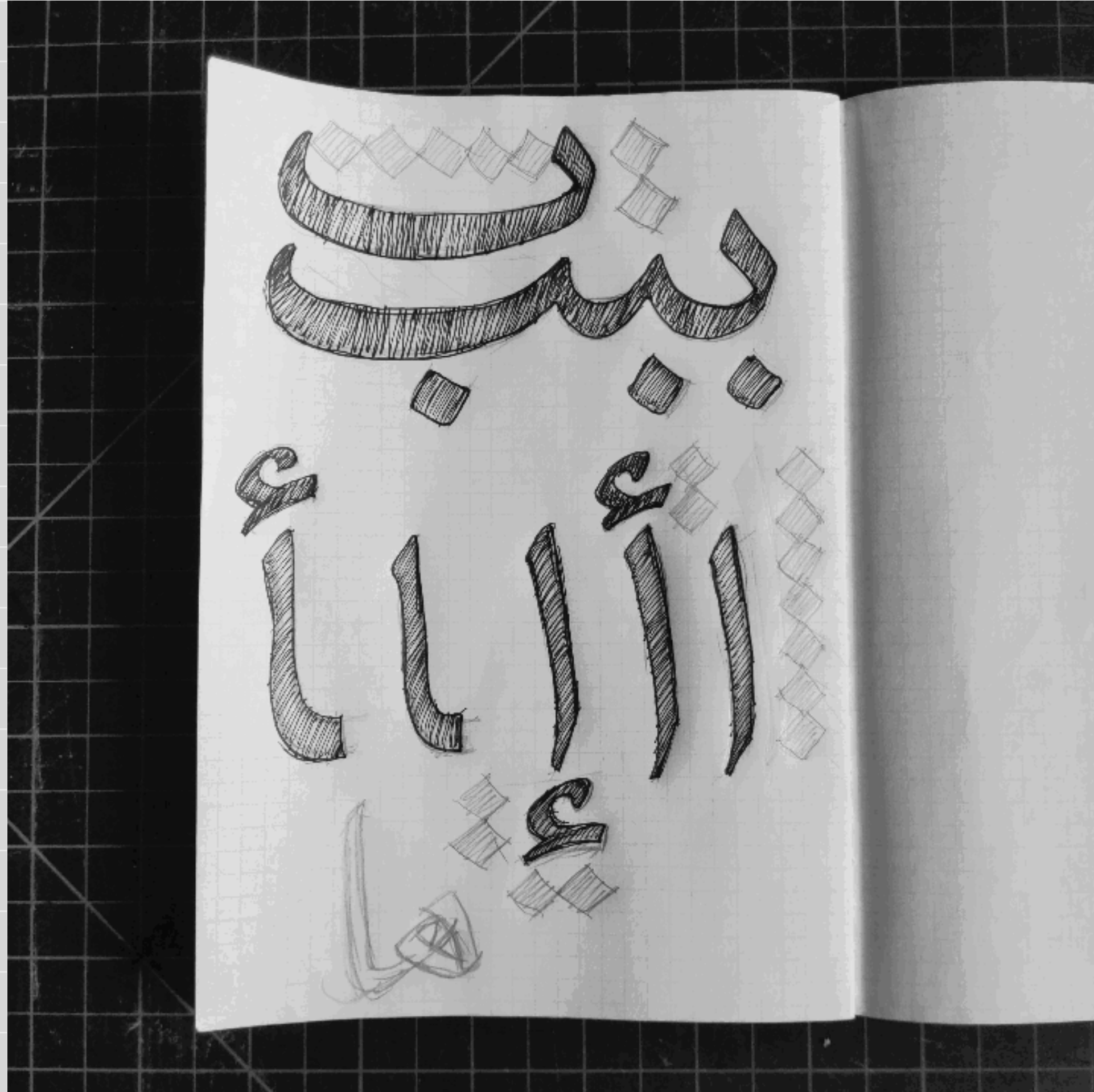
By Borna Izadpanah

هل من مفرج غير الله قل سبحن الله

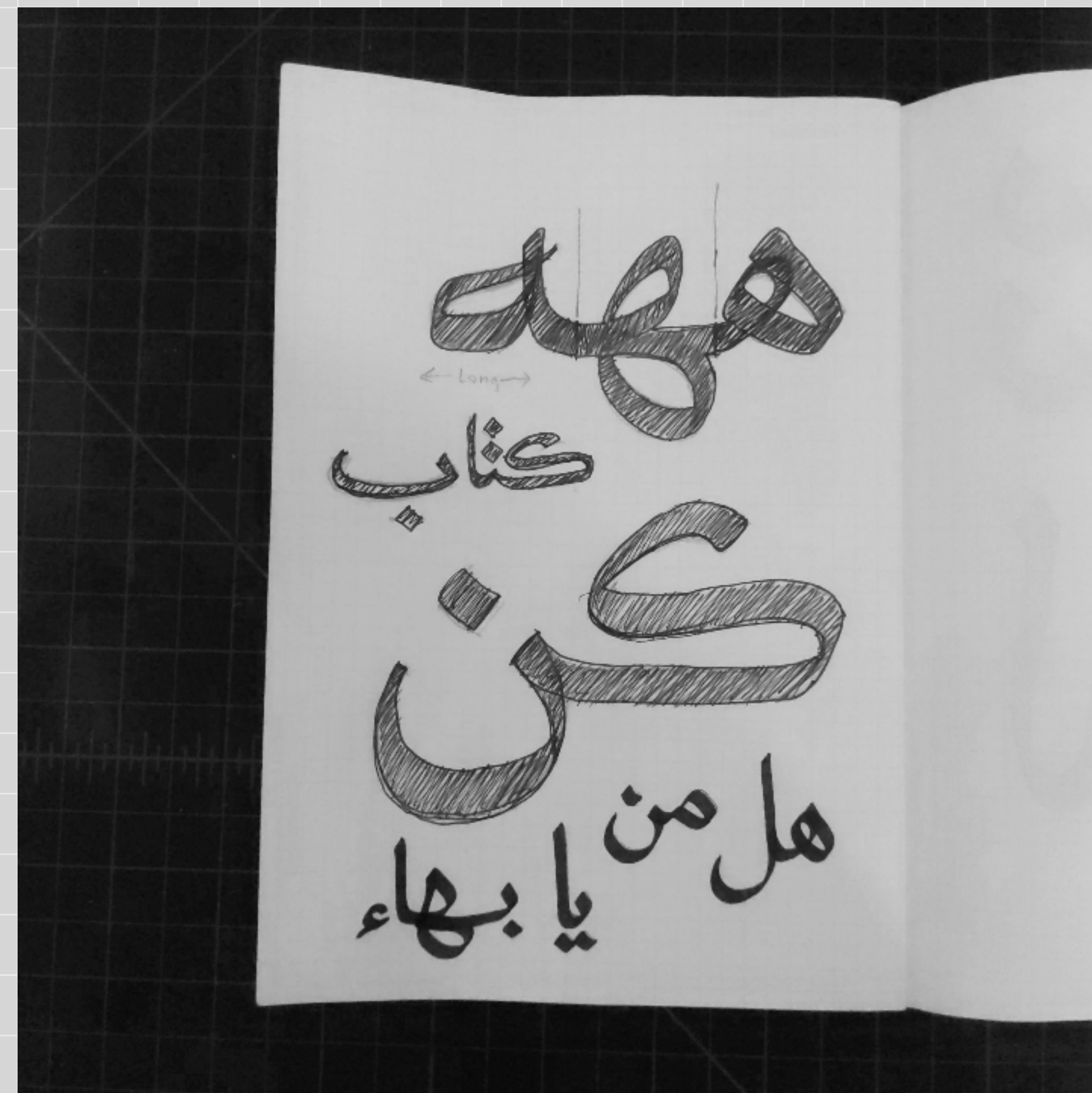
Mirza

By KB Studio

Sketches



Sketches



Calligraphy Sketches



Digital Sketches

أَشْهَدُ يَا إِلَهِي بِأَنَّكَ خَلَقْتَنِي
يَا بَسْمَاءُ
هَلْ مِنْ مَفْرُجٍ غَيْرِ
فَلْ
قُلْ سُبْحَانَ اللَّهِ
تَهْرَانِ تَهْرَانِ

كِتَابُ قُلْ هَلْ مِنْ
تَهْرَانِ بِأَحْسَنِ
بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
هَلْ مِنْ مَفْرُجٍ مَلِكِ
كِتَابُ كُنْ

