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# Thesis



## Thesis







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#### Strategy Inspiration

Abnormal Returns from the Common Stock Investments of the U.S. Senate. Journal of Financial and Quantitative Analysis – Ziobrowski, A. J., Cheng, P., Boyd, J. W., & Ziobrowski, B. J. (2004)

#### Portfolio Composition

- Long stocks with high political information content
- Short stocks with political sell signals

#### **Economic Reasoning**

Stocks traded by congressional committee members with high sector relevance systematically outperform due to information asymmetries, with performance further amplified when combined with earnings revision momentum through policy-to-fundamentals transmission effects. Signal strength varies predictably with committee seniority, political cycles, and sector-specific committee jurisdictions.

#### **Investment Thesis**

U.S. Senators possess material non-public information advantage that can be systematically identified and exploited through a multi-signal weak supervision framework combining committee jurisdiction analysis, leadership position weighting, and seniority factors.

#### Assumptions

- Committee members receive material, non-public information through their official duties.
- Despite a 30-45 day STOCK Act disclosure window there is still alpha extraction.
- Policy discussions translate into actionable investment insights before public disclosure.





# Example



## Example









# Application



## Application



#### Weak Supervision

Weak supervision allows us to use machine learning to label millions of data points quickly through using defined 'signals' to sort data rather than labelling it by hand. This allows millions of data points to be labeled quickly.

#### **Relevance Scoring**

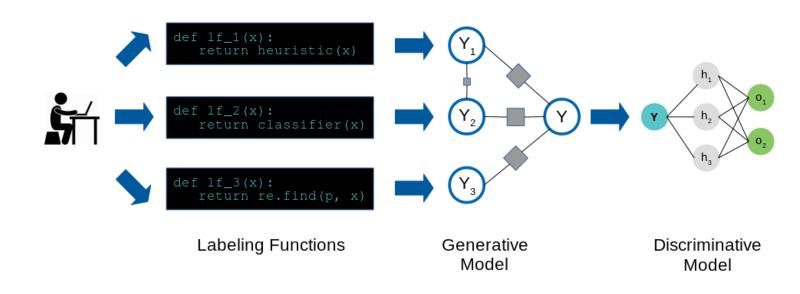
We establish thresholds at 0.75 (high) and 0.3 (low) based on signal-to-noise separation where 0.75 ensures ratios exceed 3:1 (clear informational advantage) while 0.3 represents ratios below 1:3 (minimal edge).

$$\mathcal{R}_{i,j}(t) = \min \left\{ \Phi \left( \mathbf{C}_j, \mathbf{S}_i 
ight) \cdot \omega_j^{ ext{comm}} \cdot \Lambda_j^{ ext{lead}}(t) \cdot \Psi_j^{ ext{sen}}(t), 1 
ight\}$$

$$\Phi\left(\mathbf{C}_{j},\mathbf{S}_{i}
ight) = \max_{k \in \mathcal{K}_{j}} \left\{\phi_{k,i} \cdot \exp\left(-\delta \cdot d_{\mathrm{Lev}}(\mathbf{c}_{k},\mathbf{s}_{i})
ight)
ight\}$$

#### Application within Model

Rather than use weak supervision to solely 'label' data, we can use it to sort between 'important' and 'unimportant' stock traders in Congress, allowing us to sort Members of Congress into "High Relevance" and "Low Relevance" samples. We can then use the High relevance traders as the basis of our model, while using the other group of lower Relevance traders as a control group. Therefore, if our model successfully outperforms the market, then the High Relevance group will significantly outperform the Low Relevance group.







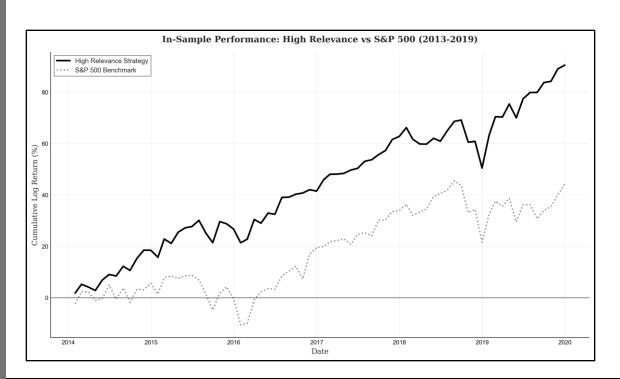




#### In-Sample High Relevance Results

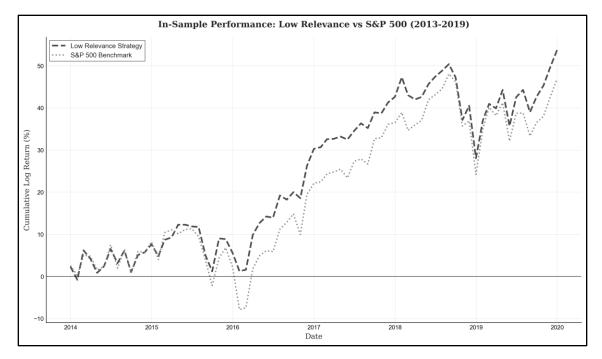
The In-Sample Alpha of High Relevance investments reached 9.11% annually, or a **monthly alpha of 0.73%.** The in-sample t-stat of 2.23 suggests this alpha is statistically significant with 95% confidence.

This results in a Sharpe ratio of 0.733.



#### In-Sample Low Relevance Results

The In-Sample alpha of Low Relevance investments reached 0.03% annually and was **on par with the S&P 500.** The in-sample t-stat of 0.01 suggests this alpha is statistically insignificant. This results in a Sharpe ratio of 0.277.

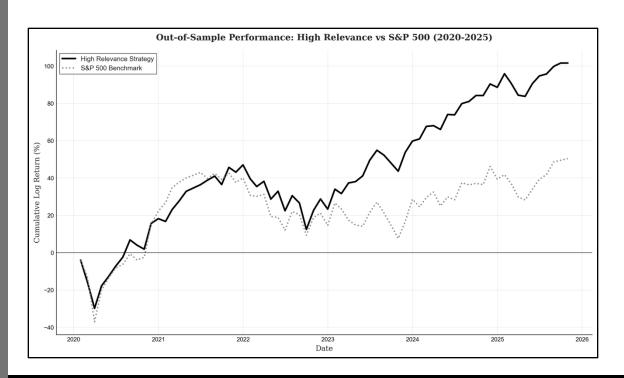






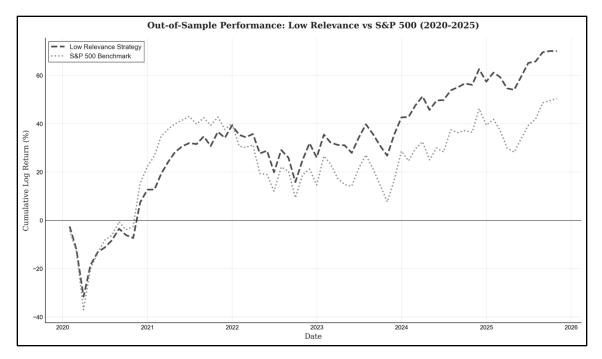
#### Out of Sample High Relevance Results

The Out of Sample Alpha of High Relevance investments reached 10.73% annually, or a **monthly alpha of about 0.86%.** The insample t-stat of 2.48 suggests this alpha is statistically significant with 95% confidence. This results in a Sharpe ratio of 0.839.



#### Out of Sample Low Relevance Results

The Out of Sample alpha of Low Relevance investments reached 4.80% annually and was therefore **marginally better than the S&P 500.** The in-sample t-stat of 1.82 suggests this alpha is statistically insignificant at a 95% confidence interval. This results in a Sharpe ratio of 0.606.







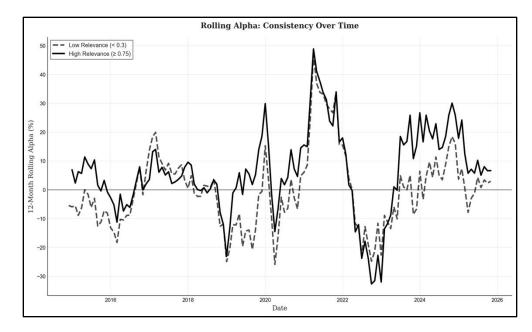
#### Mean Returns Summary

The High Relevance Sample's mean monthly returns was 1.52%, compared to a mean return of 0.99% from the Low Relevance Sample. This results in a 19.76% annualized return for the High Relevance Sample, and a 12.47% annualized return for the Low Relevance Sample.

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#### Rolling Alpha Consistency

The Rolling Alpha of our High Relevance sample increased markedly in more recent years, especially after the dip in 2023. Overall, the **High Relevance Sample overperforms**compared to the Low Relevance control





Results



# Conclusion



## Conclusion



#### **Performance Metrics: In-Sample vs Out-of-Sample**

Portfolio	In-Sample Sharpe	Out-of-Sample Sharpe	In-Sample Alpha	Out-of-Sample Alpha	In-Sample t-stat	Out-of-Sample t-stat
S&P 500	0.440	0.287	-	-	-	-
Low Relevance (<0.3)	0.277	0.606	0.03%	4.80%	0.01	1.82
High Relevance (≥0.75)	0.733	0.839	9.11%	10.73%	2.23	2.48

#### Summarized Results

- Out-of-Sample data
   outperforms in sample
   data, showing data was
   not overly sampled.
- High Relevance samples consistently overperformed the S&P 500 and the Low Relevance groups.
- Both the Low Relevance and High Relevance groups had a higher Sharpe ratio Out-of-Sample than In-Sample, outperforming the S&P 500.

$$R_{p,t} - R_{f,t} = lpha + \sum_{k=1}^K eta_k F_{k,t} + arepsilon_t$$



### Conclusion



#### Closing Statement

The results of this strategy suggest that , despite the delayed information stemming from the long STOCK act disclosure window, there is alpha to be generated through following political signals and traders. Through quantitative analysis, this alpha can be captured through studying prior trades and following investment patterns on capitol hill. This political information asymmetry has the potential to significantly increase future returns.

#### Further Reading

- Varma, Paroma, and Christopher Ré.
  "Snuba." Proceedings of the VLDB Endowment, vol.
  12, no. 3, 1 Nov. 2018, pp. 223–236, https://doi.org/10.14778/3291264.3291268.
- Ziobrowski AJ, Boyd JW, Cheng P, Ziobrowski BJ. Abnormal Returns From the Common Stock Investments of Members of the U.S. House of Representatives. *Business and Politics*. 2011;13(1):1-22. doi:10.2202/1469-3569.1308

#### **Future Questions**

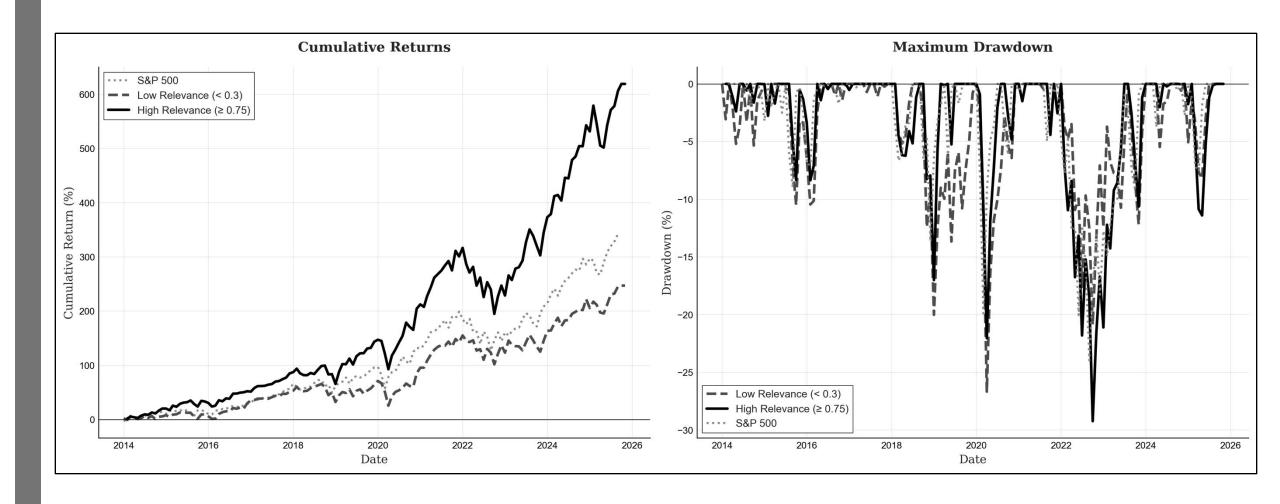
- Why did the High Relevance Sample start to overperform more after 2023?
- How much of the success of the High Relevance Sample stems from specific outlier senators?
- Do trades cluster around specific legislative milestones (committee hearings, bill markups, votes)?
- Do senators who specialize in fewer sectors outperform generalists?













## Appendix



#### Analytical Workflow

1	Data Acquisition & Screening  Load and filter congressional trading disclosures	
2	Committee-Sector Mapping  Map committees to stock sector relevance	
3	Relevance Score Calculation  Calculate informational advantage for each trade	
4	Weak Supervision Labeling  Identify informed trades using signal voting	
5	Portfolio Construction & Regression  Build portfolios and calculate risk-adjusted returns	
6	In-Sample / Out-of-Sample Validation Test strategy robustness across time periods	
7	Visualization & Reporting  Generate publication-quality charts and performance tables	

